

# SIMBRAH

## World

SPRING • 2012

2012 National Champions





# FIRED UP *about the...* FUTURE



**LMC BETM DREAMSICLE** is developing into a donor quality female and has lots of bone with plenty of appeal. Dreamsicle is sired by a LM Rob's Muñeca 3E/89 son LMC Gig'Em and is out of the many times major champion LMC WFC Ms. Dream Girl. **CONGRATULATIONS** to McKenna Tschirhart for bringing home the Simbrah, American, and Reserve Supreme Champion Female titles at the 2012 Medina County Fair. We are proud of you McKenna, keep working hard and best of luck to you this show season. We are expecting a maternal sib to Dreamsicle later this Spring by the 2011 International Champion Bull LMC Rhino.



**MR BETM NINER** is a herd sire prospect that we are going to show and develop this year. Niner is a LMC Johnnie Walker son out of La Morra's infamous LMC Knockout Muneca 5M/9 donor. The "M9" cow family includes the likes of LMC Oprah, LMC Miss Diva, and our partnership lead donor LMC WFC Ms. Dream Girl. We also have a full sister to Niner that is well built and coming on strong. **THANK YOU** Joe B & Nelda Rodriguez once again for donating them as embryos in MAS III to the Guerra Memorial Scholarship Fund, it was money well spent.



**LMC ARCADIO** is the 2011 National Champion Simbrah Bull and our newest herd sire. Arcadio is sired by the 2009 Reserve National Champion Bull LMC ATZ Dr. Feelgood and out of a Smith James Outlaw daughter. His maternal grandmother LM Rob's Muñeca 3E/89 produced lots of great cattle that are working for breeders worldwide. Arcadio also has LM EF JW Black and LMC Smith-RFI Red Bullet in his pedigree. Utilize all the greatness this young bull possesses and purchase your 10 unit breeding share today for \$500. Co-owned with 6G Ranch & La Muñeca.



**BETM MARLA** has been a solid first show heifer to start McKenna Tschirhart's show career off with. McKenna has led this LMC HS Rocco x LM Swan daughter to numerous TCCA and Showmanship Show championships. **CONGRATULATIONS** to McKenna, Joaquin Garcia, Manny Gonzalez IV, Addie Trojanowski, Dustin Black, Holli Baker, Hadley Baker, Amelia Stavinoah, Nina Olvera and Adriana de los Santos for all of your successes with BETM helpers, we are proud of you all. **DON'T MISS THE AMERICAN JR. SIMBRAH ROUNDUP & MAS VII ON JUNE 14 - 17, 2012 IN MERCEDES, TEXAS!**



**BETM ROXIE** is consigned to the LMC SELLABRATION on March 24, 2012 at La Muñeca in Linn, Texas along with her productive dam 92S, **BETM MAXIMA** (LMC HS Rocco x LM Swan 5N/142), **LMC AFICIONADO** (LM EF JW Black x LMC Daisy) and **BETM VALDIRON** (LMC Black Gold x LMC Smokin Joe 5F/107). Roxie is sired by LMC HS Rocco and is a high quality October 2011 show heifer prospect. **THANK YOU** Holli Baker, Rafter M Cattle Company, La Muñeca Cattle Company and KF Livestock for purchasing our lots at Synergy IV.



**BETM LF CROSS THE BRAZOS** brings the Clayton Baker Family into the Simbrah breed. We got to know Clayton and his family through the horse business and they are a great addition to Simbrah. **THANK YOU** for purchasing Cross The Brazos and **CONGRATULATIONS** Hadley on winning a big class of females at your first Simbrah show, the 2012 Fort Worth Junior Show. We have a great set of calves on the ground sired by some of Simbrah's best bulls, come see us and join the growing BETM Ranch Jr. Show Team.



**Dr. Ernesto Guerra Family**  
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**Ranch Manager**  
Ted Tschirhart • 210-827-7949

**Sales Consultant**  
Victor Guerra • 956-607-5515

**Visitors are always welcome at BETM Ranch**



# ON TRACK FOR *greatness*

We've set our direction and we're making tracks to build one of the top Simbrah programs in the breed. Just take a look at some of the individuals that are a part of the plan we have and how they will be used in our program.



**WFC Smith Dream Lady**-We added this little May 2011 purebred baby doll to our program from the Synergy IV offering. She's a combination of two greats—Smith Nu Wave II and LMC Miss Diva, a full sister to the great LMC WFC Ms Dream Girl. We're excited about what she brings to the program and the promises she offers.



**Smith MRT Bubblicious**-This little lady brings a new maternal line to Simbrah. She is an August 2010 daughter of Smith Isgrig Charismatic, a bull who now ranks in the top 1% of the breed in 11 traits and Smith Babydoll N Black, a daughter of the most proven Simmental bull to date, Dream On. She is a polled three-quarter x one-quarter female.



**Smith William N Black**-This polled purebred Simmental sire is sired by Smith McCrary Andy Black and carries Goldmine breeding, maternally. He was a champion in San Antonio. We have purchased one-half interest in him to use on our one-quarter x three-quarter Bravo daughters and on our purebred females to produce percentage Simbrahs.



**Smith Nu Wave**-We own one-third interest in this great bull, maybe the greatest Simbrah bull to date. He has continually been ranked as the #1 EPD bull in the breed and his calves have dominated show and sale rings. We are thrilled to have him at the lead of our program and feel he will move our program quickly to the forefront of the breed.



We look forward to seeing you at **Sellabration and Synergy**. See our cattle in both of those sales.

**RONNIE & SUSAN SMITH**  
7736 FM 428, Denton, Texas 76209  
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[susan@americanrecycling.com](mailto:susan@americanrecycling.com)

# Sargeant

## The Sire with Cow Power

Sargeant daughters have been some of the most sought after females in the breed and for good reason. They are loaded with femininity, style, eye appeal, correctness, raise calves that excel and they just express COW POWER.

He has been one of the highest ranking EPD sires in the breed and his maternal weaning weight EPD continues to rank in the top 1% of Simbrah.

Just look at two of his daughters and the cow power they possess.



**Hagan Smith Irreplaceable by Sargeant**—One of her daughters by Smith Nu Wave II was a high seller in the Synergy IV Sale, going for \$15,000 to Reavis Farms. Another daughter was just named the 2012 National Grand Champion Female for Caleb Rodenbeck and her progeny was the 2012 National Produce of Dam winner. Irreplaceable has also produced the 2010 International Grand Champion Champion Female, Hagan Smith Show Stopper and Hagan Smith Fraulein, the 2011 AJSA Classic and Superbowl Reserve Champion.



**Smith Pure Diamond by Sargeant**—This female speaks volumes about his sire power. She was popular in the show ring and now her calves are being recognized in all arenas. Her daughter Pure Jewel was a Belt Buck Champion and her embryos have been consistently in demand.

Other notable Sargeant daughters: Smith Priceless, Hagan Top This, Hagan Emily, and Triple P Juliet, just to name a few.

**If it's cow power you want—then it's Sargeant daughters you want.**

### NF SMITH SARGEANT OWNERS

Reavis Farms 956/207-1447

Neumann Farms 979/324-3337

Hagan Cattle Co 361/293-4720

Smith Genetics 512/587-7896

Smith Farms 817/625-4366

Walters Livestock Enterprises 979/277-2817

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Scenes from the National Simbrah Show grace this issue's cover. Photos by Show Champions.



# SIMBRAH World

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# News You Can Use...

## **Celebration Planned In South Africa To Commemorate 25 Years Of Simbrah**

The South African Simbra Association will have a special celebration, September 1-7, 2012, to recognize the breed's 25th anniversary. They have a super program planned and have built a tremendous tour in South Africa, showcasing many of the better known tourist sites.

These sites include Cape Town and the beautiful Wine Estates, Table Mountain and Robben Island where many of their leaders were imprisoned during the Apartheid era. Kruger National Park is also on the tour schedule.

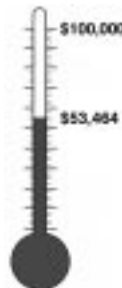
The whole tour is centered mainly around the Simbra 25 Festival, which

will be held at the AfriDome in Parys in Northern Free State. The Afri Dome is a world class Equestrian facility and hosts many horse and cattle sales and shows. The National Simbra Championships will also be held at this venue and it promises to be an unforgettable week of cattle and good cattle people.

Parys is a very beautiful, touristy town with many antique and art shops, restaurants, bars and top flight golf courses. For additional information please visit [www.excelsuslandgoed.co.za](http://www.excelsuslandgoed.co.za) or [www.simbrah-world.com](http://www.simbrah-world.com).

## **AJSR Scholarship Continues To Grow**

The American Junior Simbrah Roundup (AJSR) Scholarship Fund contin-



ues to grow and at press time the fund held \$53,464. The goal is to raise \$100,000 for this fund that awards scholarships annually to deserving Simbrah graduating seniors.

Ron and Rhonda Wells and family, Harlingen, Texas donated a September 2010 daughter of LMC VG Go Getter 5T/67 and LMC Destiny 5R/221 to benefit the fund.

The heifer sold at MAS VI for \$7,000 and was purchased by the Sky's The Limit Group, which consisted of Gilbert Galvan, Benny Cano Family, James Cano Family, La Morra Cattle Co., La Muneca Cattle Co., Rene Vela Family, Joe Mask Family, Dean Fuchs Family, BETM Ranch and South Cattle Investments, Jimmy Grant Family, Schultz Family, 5W Cattle Co., Pepe Guerra, and Thunder Cattle Co.

At the Synergy IV Sale, Tom Zulim and Smith Genetics donated a May 2011 Smith Nu Wave II daughter with half the proceeds benefiting the scholarship fund and half going to Simbrah promotion. Smith Zulim All Included generated a final bid of \$1,600 from

(Continued on page 8)

## **DBR-LAND & CATTLE RANCH**

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- DBR Simbrah cattle are heat tolerant and achieve fast weight gain on native grasses
- DBR has strong herd genetics from the best breeders in the industry
- DBR offers exceptional Simbrah with quality, low birth weights, gentle disposition, moderate frames, and solid red color with white blaze faces

# Leading Ladies...

## Juliet has produced a star!



*Triple P Juliet, Champion Edition* Out of Juliet and sired by Smith Nu Wave II, which once again proved the superiority of the Nu Wave x Sargeant line. We offered Superior Morn in Synergy IV. She turned heads and generated lots of interest prior to the sale. The demand was strong and bids were coming from all sides of the sale ring for her. Junior exhibitor, Candice Tindle won out at \$14,000. Candice exhibited her to the Grand Champion Junior Simbrah Female title at the Fort Worth Stock Show.

We purchased Triple P Juliet in the Synergy I Sale as we wanted to bring a high quality Sargeant daughter into our group of Leading Ladies. We teamed up with Smith Genetics to breed her to Smith Nu Wave II. The resulting calf was Superior and now she is a star!

Our Leading Ladies include LMC Oprah, LMC Diva, LMC Rita, and Triple P Juliet. Watch for the next round of stars from these great matriarchs.



*Triple P Juliet* Sired by 1st Smith-Sargeant and out of Triple P Kaya. We purchased her in Synergy III and at Synergy III, sold her Smith Nu Wave II daughter as one of the highest selling lots in the sale.

Wentz Farming will have daughters of Sugar Daddy in MAS in June and select lots in Synergy V in 2012!



"Birthplace of the American Simbrah"

Bud and Lupita Wentz

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# National Banners Go Home With Smith Customers

Smith Genetics bred both champion females in the National Purebred Show, and two reserve championships, plus two reserve championships in the National Percentage for our customers. In addition, Smith Genetics won the Get-of-Sire honor with Smith Nu Wave II progeny and Produce of Dam with Hagan Smith Irreplaceable progeny and the Best Three Head honor, also. Overall Smith Genetics individuals captured four first place and nine second place wins on the day of National Shows in San Antonio!



**Congratulations to Caleb Rodenbeck for his Grand Champion win with Smith CRC Nu Perfection. Sired by Smith Nu Wave II and out of Hagan Smith Irreplaceable.**



**Congratulations to Mary Kate Walters. Her heifer, Smith Priceless Passion was selected as the Reserve Grand Champion Female. She is by Smith RFI Infinity and Priceless.**



**David Rodenbeck calls home to tell the family about winning the banner!**



**Rodney Finch displays banner for Mary Kate's win.**



**Congratulations to Peyton Meuth, her heifer, Smith WYZ Jubilee Delite was selected as the Reserve Heifer Calf Champion. She is sired by Smith Nu Wave II and out of Smith Red Jubilee.**



**Congratulations to Kallie Fuchs as she and Smith Raindrop won the Percentage Reserve Heifer Calf honor. She was sired by Smith Hagan Tsunami.**



**Congratulations to Ronnie and Susan Smith as their heifer, Smith MRT Bubblicious was named Reserve Intermediate Champion at the Percentage Show. She is a daughter of Smith Isrig Charismatic.**



**For your next purchase, consider Smith Genetics Simmental and Simbrah cattle.**



**Tim and Haley Smith**  
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[www.smithgenetics.com](http://www.smithgenetics.com)



# He's Proven His Name



Smith Isgrig Charismatic

**Charismatic**—according to Webster's, it is the rare power to win the devotion of large numbers of people.



Pine Ridge Ranch purchased this Charismatic daughter at Synergy IV for \$3,500 from the McCrary program.

Charismatic's progeny are attractive to Simbrah breeders and they are expressing a strong demand for them. In the recent Synergy sale 10 daughters of his, sold for a solid average of \$2,420 with the top of those ten at \$3,500.

He is by Smith Nu Wave II and out of Smith Isgrig Elenour, a leading cow family in the breed, who also produced the many time show winner Ava.

His progeny have style and phenotype, as you will see many of them in the show rings, including a three-quarter, one-quarter daughter called Bubblicious exhibited by Ronnie and Susan Smith.

His numbers are absolutely awesome. He ranks in the top 1% of the breed for calving ease, birth weight, weaning and yearling weight, maternal weaning weight, docility, carcass weight, marbling, backfat, and API and TI, and in the top 2% for maternal calving ease.

**Overall he ranks #3 for API and #2 for TI in the Simbrah breed -- now those are numbers that have the power to win the devotion of breeders.**

**Semen Packages For Foreign Sales Only.  
For Charismatic Calves Call Us!**

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Wentz Farming Co 956/350-4444

Email inquiries to [smithgenetics@yahoo.com](mailto:smithgenetics@yahoo.com)

## News...

(Continued from page 5)

BETM Ranch.

Thank you to all the buyers, as well as the Wells Family, Tom Zulim family and Smith Genetics.

### New Arrivals In Simbrah

Congratulations to Dean and Paula Fuchs on the arrival of their grandson, Blane Dewitt Carmenas, who arrived in the middle of the Fort Worth Junior Simbrah Show on Saturday, January 23rd. He weighed 7.5 pounds and is the son of their older daughter, Casey. Amber and Jake Tortorice III are proud to announce the arrival of Gianna Leigh on January 4, 2012, at 10:48 p.m. She weighed 6 lbs. 14 oz. and was 19" long. In addition to her parents, she was welcomed by grandparents, Jake Jr. and Mary Tortorice! Congratulations to both of these Simbrah families.



Peter Lloyd, (c) executive director of Quadrant Australia Journeys & AgTours attended the Fort Worth Junior Simbrah Show, January 23rd. He coordinates tours of agricultural industries, farms and ranches throughout the world, but primarily in Australia.

### American Junior Simbrah Roundup Moves To The Valley

June 14-17 will mark the 13th Annual Junior Simbrah Roundup (AJSR) and what a great event this is for junior Simbrah exhibitors. The four days are packed with educational competitions, cattle shows, camaraderie and fun. This year's event will also be held in conjunction with MAS VIII Sale and

Show and will be at the Rio Grande Valley Livestock Show grounds, Mercedes, Texas.

The event was started to provide national show experience for Simbrah breeders and it has grown steadily over the past years drawing competitors from across the southern tier of the United States.

In addition, a scholarship program has been started and has awarded six scholarships in the past three years.

Ron and Rhonda Wells are serving as the lead coordinators and will be spearheading the job of planning and executing this year's event, along with other AJSR advisors and Simbrah breeders.

The host hotel for AJSR is La Quinta Inn & Suites, 7007 East Exp 83, Mercedes, Texas, with a room rate of \$69.99 if reserved by June 6, 2012. Rooms are limited, so book early by calling 956-565-0505.

For complete details, entry forms, study help, schedule and host motels, visit [www.simbrahroundup.com](http://www.simbrahroundup.com) or [www.simbrahworld.com](http://www.simbrahworld.com).

### Garrett Wins In Fort Worth Heifer Beef Challenge

Kelly Garrett, TJSSA director, and queen and exhibitor of Simmental and Simbrah cattle competed in the 2012 Fort Worth Stock Show Heifer Beef Challenge and earned an \$8,000 scholarship for her 3rd place ranking. Garrett worked her way to the top of competitors by first excelling in a written test that covered many aspects of the cattle industry. Then as one of 12 finalists she presented a speech on why the breed of heifer that she was exhibiting at the Fort Worth Stock Show would fit the Southwest commercial cattle industry.

The contest, which is primarily funded by Devon Energy is in its 5th year and in 2012 awarded \$60,000 in prize money. Nine graduating seniors competing at Fort Worth for their last time earned scholarships in the amounts of \$4,000 to \$12,000. Kelly is the latest TJSSA member to net big bucks for college in this contest as past winners include Mallory Mobley, Morgan Tindle, Lindsay and Lesli Garrett and Rachel Glascock. Congratulations Kelly!



# Simbrah Synergy IV Proves Interest In Breed

The Simbrah Synergy IV event, which includes a sale, show and educational contests once again drew a standing room only crowd of Simbrah breeders and enthusiasts of all ages. The sale, held at Smith Genetics, Giddings, Texas on the evening of October 22 saw 117 lots average \$4,189 as the 15 participants in the sale offered their top genetics that were purchased by breeders from Texas, Iowa, Kentucky, Louisiana and Mississippi. The Synergy Showcase held the following day drew a record number of



Ray Hill, Southwestern Farms, Kirbyville, Texas was volume buyer.

entries as 111 heifers vied for titles and \$15,000 in banners, buckle and cash.

Topping the sale was a May 2011 purebred daughter of Smith Nu Wave II and LMC Miss Diva at \$25,000. The

fancy heifer generated tremendous interest and commanded the final bid from Ronnie and Susan Smith, Smith Farms, Denton, Texas. The high seller was offered by Wentz Farming Co., Olmito, Texas and Smith Genetics. That same partnership of Wentz and Smith offered a May 2011 daughter of NF Smith Sargeant and LMC WFC Rita that sold for \$20,000 to Smith Farms. Another top selling donor prospect was offered by Hagan Cattle Co., Yoakum, Texas and Smith Genetics, a Smith Nu



Randy Reavis (l) and Ronnie Smith (r), both participants and buyers, discuss Simbrah at Synergy IV.

Wave II sired female out of the donor Hagan Smith Irreplaceable. Reavis Farms, Mission, Texas added her to their program for \$15,750.

There were several donors and  
(Continued on page 24)



Callie Henly won the purebred show with a Hagan heifer.



Kallie Fuchs won the percentage show with a Smith heifer.

## SMITH EVAN



Evan ranks in the top 1% of the breed for birth weight, 2% of the breed for calving ease, and maternal weaning weight, top 15% for weaning, top 20% for yearling, top 5% for API and top 10% for TI.

Evan has the strength of proven lines of cattle in his pedigree, impressive numbers and his calves have the genetic and phenotypic combination, breeders want!

**EVAN IS OWNED BY:**

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For inquiries about his calves, email [smithgenetics@yahoo.com](mailto:smithgenetics@yahoo.com)



Smith Nu Approach-His sire



Smith Bella Bella-His dam



Smith Ciao Bella-His full sister



His Progeny



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**MS 4G N50**

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**MS 4G L38 "Trixie"**

SIRE: HR POWERHOUSE DAM: MS 4G G21



**YSR Zinnia 1N**

SIRE: YSR RENEUX DAM: YSR JASMINE



**Hagan Zima 1R**

SIRE: MR 4G N64 DAM: YSR ZINNIA



**Hagan Emily 55U**

SIRE: NF SMITH SARGEANT DAM: MS 4G N50



**Hagan KK 92R**

SIRE: 6G LM ON FIRE 3J7404 • DAM: MS 1C POWER 92

**FOR MORE INFORMATION** on our Embryos,  
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-H-**



# Large Numbers Compete For National Show Honors

Simbrah show enthusiasts, as well as spectators converged on San Antonio for the annual National Simbrah Show and National Percentage Show. The shows featured 154 head overall and were judged by Paul Maulsby of College Station, Texas. He commented on the strength of the breed and the depth of quality in the female classes particularly.

In the female show, junior exhibitor Caleb Rodenbeck, Brenham, Texas saw his entry of Smith CRC Nu Perfection take the grand champion female honor. The February 25, 2011 daughter of Smith Nu Wave II and Hagan Smith Irrepleacable won the calf champion honors on her way to the overall title.

The reserve grand champion female honor went home with Mary Kate Walters, Brenham, Texas with her entry, Smith Priceless Passion. The May 2, 2010 daughter of Smith RFI Infinity and Smith Priceless won the junior title. This win adds to her titles of 2011 TJSSA Futurity, American Junior Simbrah Roundup and Belt Buckles championships.

Other winners in the female show included Smith WTZ Jubilee Delite, sired by Smith Nu Wave II was the reserve calf champion for Peyton Meuth, Floresville, Texas. Callie Henly, San Angustine, Texas captured the junior title with her entry of Hagan Khloe, an August daughter of LN Knight U 68. The reserve intermediate champion honor was won by Victora Villanueva, Edinburg, Texas with her October 2010



**Caleb Rodenbeck won the National Simbrah Grand Champion honor with Smith CRC Nu Perfection.**

**Mary Kate Walters saw her entry of Smith Priceless Passion take home the reserve grand champion female honor at the National Simbrah Show.**





heifer, Antebellum, a LMC Johnnie Walker daughter. Josh Evans, Teague, Texas won the reserve junior honor with his entry of PRR Sweet Pea 256X, a PRR Prevail 774S daughter. In the senior division, Daniel Galvan, Harlingen, Texas won the title with LMC Red Rhapsody, a LMC RFI Smith Red Bullet daughter, while Katarina Fontenot, Cypress, Texas took the reserve title home with Smith Temperance.

Other class winners in the female division included Sidney Cano, Pharr, Texas with Uno's Pretty Neat, a LMC RFI Smith Uno daughter; Kallie Fuchs, Columbus, Texas with LMC Vida 5Y/120, a LMC HS Rocco 5T/2 daughter; Candice Tindle, Lott, Texas with Wentz Smith Superior Mom, a Smith Nu Wave II daughter; Georgia Dunn with LHH Mariposa 001X, a LMC JWB Amigo 5U/286 daughter; Grace Wigginton, Waxahachie, Texas exhibited SNF/ARM Ms Rock Star, a SNF Rock N Belle N-23 daughter.

(Continued on page 14)



**Josh Evans and his entry of PRR Sweet Pea claimed the reserve junior honor.**



**Peyton Meuth saw her entry of Smith WTZ Jubilee Delite take home the reserve calf champion honors.**



**Daniel Galvan and LMC Red Rhapsody won the senior division honor in the female show.**



**Victoria Villeneuve and her heifer, Antebellum, won the reserve intermediate title.**



**Katrina Fontenot and Smith Temperance won the reserve senior division female honor.**



## National Show...

(Continued from page 13)

In the bull division, Baring Cattle Company, Elmendorf, Texas and Honeycutt Cattle Co., Mabank, Texas saw their entry of BCC/CHCC Powerman, win the calf division and the grand title. He is a March 2011 son of PRR Black Major 25R and PRR Morning Star 502P.

The reserve grand bull title went to LMC Red Rock 5Y/203, an April 2011 son of LMC HS Rocco 5T/201 and out of LMC WFC Dream Girl. He was the reserve calf champion in the lineup and is owned by La Muneca Cattle Co., Linn, Texas, 6G Ranch, Rock Island Texas and Darrell Caraveo.

BAC Red Raider, a LMC Johnnie Walker son claimed the intermediate champion for Chance Bufe, North Richland Hills, Texas. He was an October 2010 calf. Joaquin Garcia,

Mission, Texas exhibited the reserve intermediate champion, Mr LB Red Dozer, also a LMC Johnnie Walker son.

The junior champion bull was JLF SPR Lucky Hand X013, a Hagan's Ante Up son, exhibited by Georgia Dunn and Robert Welch, Edinburg, Texas exhibited the senior champion, LMC Red Star 5W/360, a LMC RFI Smith Red Bullet son.

Other class winners in the bull show included Branden Raub, Lampasas, Texas with Mr. Raub Pinot Noir, a LMC WFC Wave Amigo 5U/58 son and La Muneca Cattle Co and Rising Sun Ranch, Edinburg, Texas with LMC Liberty 5Y/117, a LMC HS Rocco 5T/201 son.

The group classes were won by Smith Genetics with the progeny of Smith Nu Nave II in the get-of-sire; progeny of Hagan Smith Irreplaceable in the produce of dam class and

(Continued on page 15)



**Baring Cattle Company and Honeycutt Cattle Company exhibited BCC CHCC Powerman to the National Grand Champion Bull title.**

**La Muneca Cattle Co., 6G Ranch, and Darrell Caraveo added the National Reserve Grand Champion to their honors with their entry of LMC Red Rock 5Y/203.**





## National Show...

(Continued from page 14)

best three head honors.

In the First National Percentage show, the numbers were small, but interest was evident for this category of cattle.

The National Percentage Grand Champion Female honors went to BCC/LHH Sweet Dreams, a JS Captain daughter. She was exhibited by Peyton Meuth and was the calf champion.

The reserve grand female honor went to BCC Isabella, owned by McClairie Pawelek, Floresville, Texas. She is sired by WCS Mr Tradition 732T and was the intermediate champion.

La Negra Cattle Co., Edinburg, Texas exhibited the

(Continued on page 16)



The National Percentage Grand Champion Female was exhibited by Peyton Meuth.



Chance Bufo exhibited the National Intermediate Champion Bull, BAC Red Raider.



McClairie Pawelek exhibited the National Reserve Grand Percentage Female.



Robert Welch exhibited the National Senior Champion bull, LMC Red Star 5W/360.



La Negra Cattle Co. saw their entry take the National Percentage Simbrah Bull championship.



## National Show...

(Continued from page 15)

National Percentage Grand Champion Bull, LN LMC 12th Man, a LMC Ragin Cajun son, who was the bull calf champion. The reserve grand champion bull honor in the percent-



Chance Bufo exhibited the reserve grand champion bull in the National Percentage Simbrah show.

age show went to Chance Bufo with BAC Grand Slam, an SS Ebonys Grand Master son.

Other percentage show winners included Smith Raindrop, exhibited by Kallie Fuchs as the reserve heifer calf; Smith MRT Bubblicious, owned by Smith Farms as the reserve intermediate female and BETM Ranch with their entry of Mr BETM Cyclone 3Y/6 as the reserve bull calf champion.

**Editors Note:** Some champion photos were not taken at the show.

## Thank You

Thanks to La Morra Cattle Co., Freasier Ranch, Baring Cattle Co. and BETM Ranch for sponsoring the Simbrah Fiesta Barn Party. Also thanks to Sally Buxkemper, RX Simbrah Ranch for sponsoring the National Show official programs.

# Investing In Our future...

We invite you to watch what we're doing today and how we're investing in a herd of quality Simbrahs for the future.

We are consigning lots to the LMC Celebration Sale, March 24th. Be sure to check them out!



## 3

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*LN-LMC Dream Up*

An Auto Up x LMC Meriah's Dream



*Sarita*

A Dream Up x Simbrah Trail Leader LMC Black Gold daughter

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PAGE 16 Spring, 2012 • SIMBRAH World



# Introducing...

## *Our Next Generation Of Quality*



### **Smith Andi Lu N Black**

Purebred Simmental

2006 International Champion Simmental Female  
Sired by OMF Long Cut J6 and out of Triple C She's  
Amazing, who is sired by Power Drive.

She is the dam to our Simmental sire, Smith McCrary  
Andy N Black, 2009 San Antonio Grand Champion  
Simmental bull.

She is in embryo transfer to produce Simmental and  
Percentage Simbrahs, which are sired by Evan and  
Charismatic.



### **Smith Wish U Had Me**

Sired by Sargeant and out of the Smith Heartfelt Cow,  
which makes this female a full sister to the great  
Priceless. She was the 2010 American Junior Simbrah  
RoundUp Reserve Grand Champion. Her daughter,  
Sophia, sired by Evan is now being campaigned by  
Brooke Springer. We are flushing Wish U Had Me to  
Evan and Charismatic.

We also want to send a shout out to our junior exhibitors, Travis Krueger, who saw his Smith McCrary bred heifer win her class and to Brooke Springer, who won second with her Smith McCrary bred heifer in Fort Worth. Keep up the good work show team!

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# Scenes From The National Show



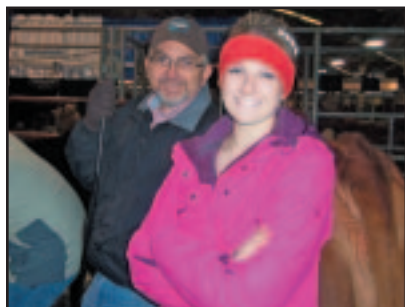
(L to R) The Onstots and Cody Witzkoski.



Addie Trojanowski competes in the National Simbrah Show.



(L to R) Betty Freasier, Deanna and Jessica Willey stay warm over the National Show weekend.



Edwin Henly and daughter, Callie were smiles during the weekend. Callie competed in the San Antonio Livestock Show Speech contest and placed third, which netted her a \$10,000 scholarship.



Betsy and Richard Foster.



Hillary Powell and her dad, Robbie enjoy the activities.



Bill Meuth all bundled up to brave the elements.



The Simbrah Fiesta Barn Party was sponsored by LaMorra Cattle Co., Baring Cattle Co., Freasier Ranch and BETM Ranch.



Ellen and Nancy Tom.



Joaquin Garcia and Tony Bazan.



Simbrah Young Guns!



Show Day.



Tim Smith with the champion heifer banner.





# WHERE CHAMPIONS DEBUT!

The Synergy Sale showcases some of the top programs and individual cattle lots the breed has to offer. The last two offerings have featured a female that has gone on to greatness for the buyers and exemplifies the volume of quality the Synergy Sale is synonymous with in the industry!



## RFI Ritzy

A Hide N Seek daughter that Reavis Farms sold in the 2010 Sale to Winston Walters. She was named the 2011 National Champion Female.

## Wentz Smith Superior Mom

A Smith Nu Wave II daughter that sold in the 2011 Sale to Candice Tindle and was named the 2012 Fort Worth Junior Simbrah Champion.



## Where Champions Debut and Quality Runs Deep.

• Mark your calendars now for Simbrah Synergy V, October 19-21 •

The 15 Simbrah Synergy participants would like to thank everyone who attended Simbrah Synergy IV. The sale saw 117 lots average \$4,189 and many of the lots were purchased by new breeders and several lots went to junior exhibitors. The crowd included international guests, as well as buyers from Texas, Louisiana, Kentucky, Iowa and Mississippi. The Synergy Showcase for our juniors saw a record number of heifers compete for \$15,000 in prize monies, belt buckles and cash.

For more information contact Smith Genetics. Email: [smithgenetics@yahoo.com](mailto:smithgenetics@yahoo.com)  
Website: [www.smithgenetics.com](http://www.smithgenetics.com) • Phone: 512/587-7896



# Cows, Cameras and Challenges

*Ronnie Reeves is a man of many talents – Simbrah and Simmental breeder, animal trainer and transport for the film industry, chuckwagon cook – just to name a few. Whether its unrelenting drought or wild-eyed directors, this Texan doesn't back down from a challenge; he thrives on it.*

**By Sharla Ishmael**



**Ronnie Reeves is in the Simbrah and movie business.**

Growing up on his family's riding stable in the picturesque Texas Hill Country community of Kerrville, a young boy named Ronnie Reeves learned early how to ride a horse, rope and deal with people who didn't necessarily understand animal behavior. As a grown man, that particular combination of skills would take him on an unexpected journey into a successful behind-the-scenes career in the movies.

"I got into the movies by accident," Reeves explains. "I was working for a rodeo company and a show was being done not far from where we lived. They needed a bunch of horses for the show and I ended up taking some over there."

He went on to train animals (and, by extension, actors) for movies and television shows such as "There Will Be Blood," "Friday Night Lights," "Mad Money," "The Ringer," "Seven Days in Utopia," and "Temple Grandin." Reeves even used some of his Simbrah cattle in the Temple Grandin movie.

In fact, most of the animals that he provides and trains for movies and television are his own, including cattle, horses, dogs, prairie dogs, chinchillas and raccoons. Although his says it was six years between his first job in the film industry and his second job, he now stays plenty busy on the road for up to

nine months out of the year.

"I'm able to stay home for three or four months at a time now, but you never know when you'll get a call to work," he says. "When you do get a call, you've got to go."

As it probably is with most film industry jobs, the life of an animal trainer is not as glamorous as you might think. For one thing, there are long hours involved. For another, there is a ton of logistics when it comes to bringing animals – and everything they need on a daily basis – to a location. And then there are the people the trainer must deal with – actors, directors, extras, production assistants. It's a very good thing animal trainers are blessed with an abundance of patience.

"We try to go in and lease a set of pens, a barn, preferably an indoor arena to board the horses and cattle where we can also train and work them," Reeves explains. "We have to ship in all the feed and hay because the places we go to don't normally carry the same feed that we use at home. And I think it's important to keep them on the feed they're used to."

"Then you've got another couple of hours to put the cattle up and feed. However, the animals will only be working maybe an hour and a half during that day. There are strict guidelines that prevent animals from being over-worked or mistreated."

"The American Humane Association always has a representative on site, and they cannot be overruled by a producer or director," Reeves says. "If it looks like an animal is getting tired, I'll signal the American Humane person that we need to stop."

Reeves says there have been very few animals that he couldn't teach

something, but adds that he needs the right animal for the right time. Just like a good barrel or roping horse, even the most highly trained, talented movie animals can start cheating when they are in too many retakes.

"Animals are relaxed most of the time, but if you do anything over and over again they will figure out real quick what you're trying to do and beat you to the punch," he explains. "I tell directors not to always yell 'Action,' for example. Just mixing in different words will keep it fresh in the animal's mind."

"The first thing I always tell a director is that animals are not like people. The animal is not happy to be there; he's not excited about being in the movies," Reeves says. "He is just there to do his job."

One of the many challenges of the trainer's job is keeping the cast and crew away from the animals, because "everybody thinks they are a trainer." One girl got herself bitten – twice – by the same dog Reeves told her to leave alone. Another problem inherent to the job is trying to sort out what the actors that will be interacting with the animals are capable of doing.

"You can't turn an actor loose with a horse without a trainer," he says.



**Most of the animals that Reeves provides and trains for movies and television are his own, including cattle, horses, dogs, prairie dogs, chinchillas and raccoons.**



**Whether he's training cattle, or dogs, or horses, Reeves believes patience is the No. 1 skill and tool for an animal trainer.**



"They're all 'experienced horsemen' (in order to get the part), but riding the little horse in front of the H.E. B. doesn't count. We sometimes have to sort through hundreds of people to find ones that actually can ride. You still have to match the actor up with the horse and teach them how to be comfortable, so they can say their lines and hit their mark without thinking too much about the fact that they're on a horse.

"So, you always have to prep to find out what actors and actresses can do," Reeves adds. "If they can't or won't ride, then I have to find a double for them. A double can cost a couple thousand a day, by the way. The animals themselves cost about as much as anything else due to all the extra expenses involved. Westerns are very expensive to make."

You might be surprised to hear that cows are one of the easier animals to train.

"You can take the basics of training a horse and apply it to cows," Reeves says. "They won't fight you as much; they're more subtle. And, they will work so much more for food. If you stop and think about it, when you cake your cows, there are little things you do a certain way every time and don't even think about it. Ranchers take it for granted that's just the way cows are. But, really, you have trained them to be that way."

In one film, Reeves had a cow that was supposed to stand in the middle of the road while a car came zooming up, swerved off to the side and landed in a lake. The director decided he wanted to get a camera shot from the cow's perspective as the car came toward her. That involved running a camera track between the cow's legs. Then, the director wanted another shot taken from the car's perspective just before it almost hit the cow.

"He wanted the cow to open her eyes and mouth large," Reeves said. "So, I had to understand both how cows work and how cameras work and how to bring that together. I had an assistant honk the truck like we do to call them to cake. The cow mooed, which meant her mouth was open and so were her eyes. We got it in one shot."

Other things Reeves routinely teaches his cattle include laying down on demand, walking onto a stage or up



When shooting a movie, there are many 16 hour days for Reeves and his crew, including prep time and tear-down time. The amount of time an animal can work is very regulated in the movie industry.

a ramp, loading and unloading on trailers with halters and hitting the same mark every time. It's all done using feed as the reward. "Nobody else does cattle, but I love it!"

Whether he's training cattle, dogs, or horses, Reeves believes patience is the No. 1 skill and tool for an animal trainer.

"You can outwait them," he says. "I train a lot in round pens. The first time I go in, I don't say 'I have one hour to do this.' I go until it's done. Once they give in to what you're trying to get them to do, then that's it for the day. But if you quit them (without finishing a job), it will take you two or three times as long to get it the next time. I have spent five or six hours in a round pen with a horse just trying to get him to do one thing. But it's worth it."

"You can't train any animal in a week," he adds. "It takes a lot of time, doing the same thing over and over again. Once you realize that, the training time seems to go a lot faster. Some animals learn faster than others, which is important to me because in the movies they may change what they want you to do. There's probably one dog out of 5,000 that really has the right disposition to work with."

#### **Building the herd**

Reeves got into the cattle business eight or nine years ago, and is now focusing on building up his herd numbers so that when the drought finally ends and people finally start building up

their cow herds again, he will be positioned well. At the moment, he and his partner, Kathy Hutto, run about 40 head near Lockhart.

"I hope to be in the driver's seat when it breaks," he says. "Hopefully things will turn around soon."

Reeves has utilized embryo transplant and buying flushes of top donors and cow family lines, many from Smith Genetics, to build his herd. It's working well for him as it also gives him access to the top bulls of the breed from the Smith program.

"On the bull side, we've had real good luck with Sargeant and Smith Nu Wave II," Reeves says. "In fact, that's proven to be a real good cross using Sargeant on Nu Wave II cows."

Both of those bulls, as well as another bull he's used named Charismatic, are some of the highest ranking EPD bulls in the breed. Another prominent bull used by Reeves because of his embryos purchases is Smith Satisfies, a son of Simply Great.

On the female side, Reeves has progeny from Bella Bella – an International champion – and just purchased a flush out of her daughter, Ciao Bella – the 2011 International Champion. Another great cow family in his genetics is Black Mystic, the dam of Ronen, who was himself a sale topper at Synergy II.

In terms of Simmental genetics, he's bought embryos from a

(Continued on page 28)



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## Synergy IV...

(Continued from page 9)

donor prospects that drew bids from several breeders, including the great Priceless cow, that Walters Livestock Enterprises, Brenham, Texas purchased a flush in for \$10,000. Two Smith Genetics bred daughters out of the great LM She Moves cow and sired by Hide N Seek drew \$13,000 bids each for half-interest from McCrary Farms, DeKalb, Texas and Triple J Ranch, Sour Lake, Texas.

Many junior exhibitors were on hand to compete for heifers for the coming stock show season as the offering was loaded with top prospects. Candice Tindle, Lott, Texas purchased A Smith Nu Wave II sired January female from Wentz. She was out of Triple P Juliet cow, who was the high seller at last year's Synergy Sale. She paid \$14,000 for the purebred heifer. Show heifers sold in all price ranges and many of these were exhibited the following day in the \$15,000 Simbrah Synergy Showcase.

Diamond RF Farms, Wallis, Texas, McCrary Farms, and Triple P Ranch, Pearland, Texas joined forces to purchase the semen package in Smith Nu Wave II. This bull has dominated the breed in terms of show ring dominance and has been the #1 bull in terms of EPDs for four years straight. The package was offered by Smith Farms, Reavis Farms and Smith Genetics.

Kallie Fuchs, Columbus, Texas purchased the top selling percentage heifer in the sale, offered by Smith Genetics for \$8,000. The May heifer was sired by Smith Hagan Tsunami and went on to win the Synergy Showcase

Percentage Show the following day for Fuchs.

The sale offering also included Simbravieh and Simmental lots. The high selling Simbravieh was offered by La Muneca Cattle Co., Linn, Texas and Boening Bros, Floresville, Texas. The heifer was out of the great BBS Jennie Walker cow and sired by Manhattan. She sold to junior breeder, McKaylie Phillips, Bellville, Texas for \$5,000. The McCrarys purchased the high selling Simmental female for \$4,600. She was offered by Smith Genetics and featured the breeding of Smith McCrary Andy N Black and a Vintage sired dam.

Volume buyer for the sale was Ray Hill, Southwestern Farms, Kirbyville, Texas and other volume purchases were made by Bob & Tammy Maiorano, Driftwood, Texas; Robert Barth, Cuero, Texas and McCrary Farms. The auctioneer was Terry Reagan.

Participants in the sale included Baring Cattle Company, Elmendorf, Texas, BetM Ranch, San Antonio, Texas; Burch Farms, Hempstead, Texas; Diamond RF Farms; Hagan Cattle Company; La Muneca Ranch; McCrary Farms; Pine Ridge Ranch, Dallas, Texas; Reavis Farms; Smith Genetics; Tres Potrillos Ranch, McAllen, Texas; Triple J Ranch; Triple P Ranch; Wentz Cattle Company and Smith Farms.

The Simbrah Synergy Showcase once again awarded \$15,000 in prizes and monies to junior exhibitors who had purchased cattle from Synergy participants either at private treaty or auction. The 2011 event drew a record number of cattle with 111 entries, including 89 purebred entries. The showmanship portion was judged by Gerald Young and

(Continued on page 28)

## We've Added Princess Kira!

Donor quality females is our emphasis and we've added a great one! Smith RFI Princess Kira, is a daughter of Nu Approach and out of Princess, who started one of the most powerful cow families in Simbrah. Of course Nu Approach daughters dominated the 2011 Show Circuit and Kira carries those same attributes. She is beautifully fronted, structurally correct, and just very complete.

She has a heifer calf at side by Charismatic and we can't wait for the Simbrah breed to see her!

Kira will be entering embryo transfer and we're excited about her future at Burch Farms



Smith RFI Princess Kira now at Burch Farms

Check out our lots selling in the Sellabration Sale. See you at La Muneca March 23rd and 24th.

## BURCH FARMS

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## She's The Diamond In Our Program!



She's by Sargeant, one of the top maternal sires in the history of the breed and she continues the Calamity Jane lineage. This cow family has also produced Smith Finch Misty, the 2006 Houston and Dallas grand champion and the female, Charlene that has been a winner for the Atzenhoffer family. Diamond's daughter, Pure Jewel, who was shown by Monica Shaw was a Belt Buckle Champion, too!

We have purchased embryos out of Pure Diamond and sired by Smith Nu Wave II and Smith Satisfies to start our Simbrah program. We wanted to capitalize on our first calf crop, so we wanted that magical mating of Sargeant x Nu Wave II as it consistently works! Plus the embryos sired by Smith Satisfies brings in the proven genetics of Dream On, the most popular and proven bull in Simmental!

Excited to be in Simbrah! Watch for Diamond progeny in the future!

*Bob and Tammy Maiorano*

678 Moss Rose Lane • Driftwood, Texas 78619  
Tim Smith, consultant 512/587-7896/smithgenetics@yahoo.com



# LMC \$ellabration Sale & \$20,000 Show Set For March

"In keeping with our tradition of creating positive events to grow the Simbrah breed, La Muneca Company (LMC) will be hosting our first LMC \$ellabration on March 23rd and 24th, 2012 at La Muneca. This event will feature a sale and a \$20,000 junior show. The offering will consist of Simbrah, Simbravieh and Polled Brahman cattle from LMC clients and LMC. We will be selling 150 plus lots, 40 of which will be the best set of bulls we have ever sold," states LMC owner Carlos X. Guerra.

The annual LMC Jackpot will also be held on this weekend bringing the total to over \$30,000 for LMC juniors to win. Some of these LMC juniors will also be selling their show heifers at this sale, which will add even more quality to an already great offering.

There will be both junior bull and junior heifer shows of all three breeds. All of the cattle shown and sold will have at least one La Muneca parent. There will be a minimum purse of \$20,000 with one half of that going to showmanship as is always done at LMC junior events. During the past five major show seasons, LMC Simbrah heifers have won more majors and money shows than any other program. LMC Simbrah bulls or sons of LMC bulls have also won 15 of the last 16 International Championships in Houston.

"We are excited about how this new event will assist our clients in the marketing of their cattle. Buyers will also have a great opportunity to select from the best of over 20 different progressive breeding programs. It will be an event that you do not want to miss that will feature lots of good cattle, good people, good food and some great South Texas LMC camaraderie," describes Guerra.

Buyers not able to attend will be able to bid online via live internet broadcast at [www.cimauction.com](http://www.cimauction.com). For more information or catalog, please contact Carlos or Sister Guerra at [lamunecacattle@aol.com](mailto:lamunecacattle@aol.com) or call 956 802 1641. The catalog will be at [www.lamunecacattle.com](http://www.lamunecacattle.com).

## \$ellabration Schedule of Events

### Friday, March 23

Cattle on display all day  
3 p.m. La Muneca Jackpot Show

### Saturday, March 24

Cattle on display all day  
9 a.m. \$ellabration \$20,000 Show  
4 p.m. \$ellabration Sale

## Smith Red Jubilee

# FUNCTIONAL

*and Fancy*



2011 International Reserve Grand Champion Female  
Sired by Nu Approach • Out of Cowboy bred dam

She is one of the females we have selected to anchor our program and establish our herd as one built on quality and show ring appeal.

Her first daughter, a female sired by Smith Nu Wave II, was a sale favorite at Synergy IV as we offered her in partnership with Smith Genetics. She sold for \$6,500 to the Meuth family and this female was the 2012 National Champion Simbrah Reserve Heifer Calf Champion for Peyton Meuth. We now have Red Jubilee in transplant and are looking forward to exciting progeny ahead from a number of top sires.

We were so thrilled to sell two lots in partnership with Smith Genetics at Synergy IV. The partnership wants to thank the buyers Bill Meuth and family, Floresville, Texas for his purchase of the Smith Red Jubilee daughter and to Reagan Bryan for purchasing a Smith Nu Wave II sired daughter of RFI Country Girl 109W for \$2,100.

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Many of Simbrah's leaders are from the RGV – from Bud Wentz helping to start the breed in the late 60's to La Muñeca starting their annual Jr. Educational Round Ups in the late 80's to the first Simbrah steer show in the early 90's and MAS in the early 2000's you can count on Valley breeders to **MAKE THINGS HAPPEN** for Simbrah.



On March 23rd & 24th of 2012 La Muñeca will play host to another new event in the RGV, the LMC Sellabration & \$30,000 Junior Shows. Selling 175 Lots from 20 different Sellabration members, including the champion **LMC SOLDIER**.



Valley Simbrah breeders have bred **14 of the last 32 champions at Texas major junior shows**. Congratulations to Wentz Farming on selling and Candice Tindle for showing the Grand Champion at the 2012 Ft. Worth Jr. Show.



You can count on Valley Simbrah breeders to have a great selection of sure enough champion caliber show prospects just like **PCC SARITA**, a LN LMC Dream Up heifer calf bred by T.C. Betancourt at Patronita Cattle Company. Her sire and dam were purchased in MASV.



*IT IS WELL WORTH THE TRIP !!*



Be making plans to enjoy James and Benny Cano & Crew's fine cooking and the American Junior Simbrah Roundup & MAS VII in Mercedes, Texas on June 14 – 17, 2012. You won't want to miss Top C's **UNOS PRETTY NEAT** heifer consigned to the LMC Sellabration either.



Every year Valley Simbrah breeders introduce and develop leading herd sire prospects like **LN LMC 12TH MAN** here. He is exciting new blood and La Negra and La Muñeca will be consigning a breeding share in him at the LMC Sellabration on March 24th.



Some of the best cows in the breed are bred and located in the Valley. RGV Cattle Company's donor ZZ Crimson Beauty R676 has produced RGV Victoria Marie and **RGV LMC DR. BEAUTY**, both champions for valley juniors John Paul Rodriguez and Savannah Chappell.

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# Just Look At The Results Of Our Homework...

We've assembled a powerful lineup of females for use in our Simbrah program and we invite you to come by and judge them for yourself. We are excited to mate and develop these genetics and feel the resulting progeny will be even more powerful and a testament to our extensive homework and selection process.



Simmental female sired by Built Right.



Simmental donor by Steel Force. **2012 San Antonio Reserve Grand Champion Simmental Female.**

And our evaluation of our program's needs, led us to purchase an interest in the Maternal Powerhouse himself, Sargeant. Watch for the results of our homework, our selections and matings!



Smith Priceless Passion "Baby Goose" by Infinity and out of Priceless 2011 TJSSA Futurity, American Junior Simbrah Roundup and Belt Buckle Champion. **2012 National Simbrah Reserve Grand Champion Female.**



One of our Brahman Females, sired by JDH Drayton de Manso.



RFI Ritzy, sired by Hide N Seek. 2011 National Champion Female.

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## Synergy IV...

(Continued from page 24)

Dave Allan judged the cattle.

In the purebred division of the show, Callie Henly, San Augustine, Texas claimed the grand champion and junior champion title and \$3,000 check with her entry sponsored by Hagan Cattle Company, Yoakum, Texas.

The reserve grand champion title, as well as the calf champion honor and \$1,500 went to Kallie Fuchs with her heifer sponsored by La Muneca Cattle Co. Fuchs also exhibited the calf and grand champion percentage heifer purchased from Smith Genetics in the sale the night before. She showed the heifer to the title and received \$600.

Candice Tindle exhibited the reserve grand and senior champion percentage heifer and received \$400. Her heifer was sponsored by Baring Cattle Co., Elmendorf, Texas.

Corey Todd, Canton, Texas exhibited the grand champion Simmental heifer and received \$600. His heifer was sponsored by Smith Genetics. Peyton Meuth saw her Baring sponsored heifer claim the reserve grand Simmental heifer and she was awarded a check for \$400.

Winning the nine-and-under showmanship division was McKenna Tschirhart, Castroville, Texas and reserve champion was Katie Salyer, Wharton, Texas. Peyton Meuth, Floresville, Texas won the 10 and 11-year-old division, while Olivia Vela, Edinburg, Texas was the reserve champion. Josh Evans, Teague, Texas won the 12 and 13-year-old category with Addie Trojanowski, Castroville, Texas taking the reserve title. Brooke Springer won the 14 and 15-year-old

division with Caleb Rodenbeck, Brenham, Texas taking the reserve buckle. In the competitive 16-year-old division, Kallie Fuchs, Columbus, Texas was the winner, while Candice Tindle, Lott, Texas was the reserve champion.

## Reeves...

(Continued from page 21)

well-respected Simmental cow, 200P, sired by Perfector and out of a Meyers Red Top daughter.

While some Simbrah breeders have a distinct color preference, Ronnie Reeves says his preference is simply that they are alive.... He admits black sometimes sells better, but has also had good red cattle. To him, there's no difference.

Kathy, a special ed teacher in the San Marcus school district and her son, Jeffrey, also have cattle of their own. The family not only ranches together, they also do a lot of chuck-wagon cooking for friends and some catering. They use an 1887 Studebaker wagon, but have several wagons and buggies that he's been able to use in the film business, too.

"Everything on the ranch has a purpose," Reeves says. "Everything has a job to do."

From the sounds of it, everything and everybody has a lot of jobs to do. Keeping things together on the ranch and being gone for long stretches of time can't be easy. But that's okay.

"I enjoy challenges," Reeves admits. "I'm used to figuring out how to make things work all the time. And I've never lost a shot."

\*\*\*

## Monte Christo Ranch

We've been steadily building our Simbrah herd and incorporating genetics to improve our herd. We have developed a breeding program that year in and year out, regardless of environmental factors continues to produce cattle that thrive.

Simbrah is definitely our breed!

**WATCH FOR OUR CONSIGNMENTS TO THE MAS VII SALE, JUNE 16th 2012, MERCEDES, TEXAS**



## Monte Christo Ranch

Jud & Margie Flowers  
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## Building Our Herd With Great Females

Selecting show heifers for Bailye that carry proven genetics and that are phenotypically correct and eye appealing is the first part of our blueprint for building a solid Simbrah program. These heifers are being retained, so that we can establish a herd built on quality and we now have quality show prospects for sale.



Smith HDB Broadway Addye-Reserve Calf Champion at 2012 Fort Worth. A daughter of Smith RFI LM Dubl Nickle. Another bred and owned heifer for Bailye to campaign.



Smith U Make Me Smile - Calf Champion at Synergy 2010 and Reserve Calf Champion at MAS 2011. A daughter of Ronen.

**New babies arriving daily... Calf Scramble certificates welcome.**

## HDB Cattle

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6G LMC Net Profit 3X14  
3/4 x 1/4 Herd Sire Prospect  
sired by JF Net Investment x  
LMC Blueberry

6G LMC Pappadeaux Y111  
Purebred Simbrah Herd Sire Prospect  
sired by 6G LMC Ragin Cajun (Dream  
On Grandson) x LMC Blueberry



6G Chardonay 3Y106  
3/4 x 1/4 Heifer sired by LMC Payaso  
(Full Brother to LMC Johnny Walker  
Black) out of 6G LMC Blackberry (JF  
Net Investment x LMC Blueberry)



## GREAT CATTLE IN GREAT SALES



6G Ms Ballerina 3Y105  
Ballerina heads a group of females  
from deep in our herd that will be  
available at the La Muneca  
Sellabration and MAS Sales! This  
show ring prospect sells at the  
Sellabration! Her sire LMC Payaso  
(Full Brother to LMC Johnny Walker  
Black) brings back a championship  
phenotype to the sale ring!



Look for a power-packed set of females representing our Simmental Herd Sire, JF Net Investment (Dream On son) at both the Sellabration and MAS. Soundness, Moderation, and Power epitomize the Net Investment cattle! Don't miss this opportunity!



June 14-17th  
Rio Grande Valley  
Mercedes, Texas

**LMC Sellabration Sale**  
**March 23-24th • La Muneca Cattle Co., Linn, Texas**



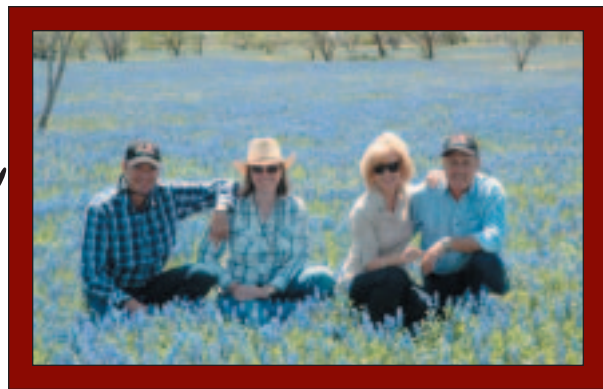
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# Simbrah *in South Africa*

By Merridee Wells



Excelsus Landgoed is home to Simmental, Simbrah and Bonsmara cattle in South Africa. (L to R) Graeme and Margie Currin, managers and Pikke and Hennie De Lange, owners.

The Simbrah breed may have been developed in the United States, however today the breed has international appeal and enjoys popularity far beyond U.S. borders. In fact, the breed will be celebrating its 25th anniversary in September 2012 in a country a hemisphere away.

In September 2012 the South African Simbrah (Simbra) society will be hosting a week-long celebration to commemorate the breed. Front and center during the celebration will be one of the country's premier Simbrah operations, Excelsus Landgoed located at Roodepoortjie Farm, Orangeville, South Africa, near Johannesburg, and managed by Graeme and Margie Currin on behalf of Excelsus Landgoed.

Home to 700 head of Simbrah, Simmental (Simmentaler) and Bonsmara cattle, this 9,000 acre program might not be too different than many operations found in Texas, with similar large, open grazing spaces, 24 inches of annual rainfall and of course the heat. In addition, this is a cowboy outfit, with local stockmen responsible for cattle handling and moving cattle from

pasture to pasture all accomplished on horseback.

The difference is of course that this part of South Africa is fairly high, nearing 5,700 feet in elevation which does provide for cold winters. Located adjacent to the Vaaldam, a large reservoir, the Vaaldam is the main water source for Gauteng (Johannesburg area), South Africa's highest populated area. A small water quota is used to irrigate maize and sorghum crops in the area. Excelsus does not have a quota, so they do not irrigate.

This high, open country lacks shade, so trees are scattered across the Excelsus properties. The Currins and their three children make their home there and enjoy raising a family in an agricultural environment. As part of the Excelsus management team, the Currins visited the U.S. to meet with Simbrah breeders and to identify genetics that can enhance the Excelsus Simbrah breeding program.

Perhaps most impressive about this Simbrah program is their obvious interest in breeding cattle that excel in uniformity. The Excelsus goal is to produce a moderate framed Simbrah, with enough "ear" to indicate they are of Brahman decent, but not too much, taking away from the Simmental side of the equation. Red, goggle eyed, blaze-faced cattle, preferably polled, with very fine, slick hair round out the "ideal" Excelsus Simbrah.

"While the U.S. cattlemen like the black Simbrah," explained the Currins, "we can hardly sell a black one, with red being the pre-



Young replacement females in the Excelsus Landgoed herd.

ferred color. The desired slick hair has to do with keeping the ever present tick population in check.

"We find that cattle with longer, courser hair, have more ticks, and are less hardy" adds Margie. "While we don't have ticks too bad, some other local cattlemen may have to treat once or twice a month for the problem to keep them under control."

Looking through an Excelsus brochure from their recent sale, it was evident their goals were being met, with photo after photo of very uniform cattle, representative of what they described.

"U.S. genetics were introduced several years ago", said Graeme, "because you (Americans) have a large-

(Continued on page 32)



An Excelsus Landgoed Simbrah female competing at a show in South Africa.

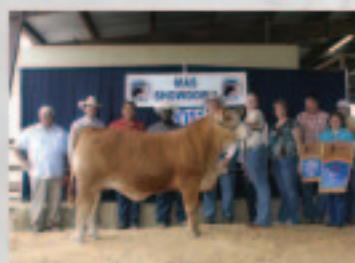


A Simbrah pair in South Africa.



# There's Mas to MAS VII!

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Come and start your trip with the American Junior Simbrah Roundup,  
MAS Sale and Showdown and then enjoy the Valley!



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June 14-17

Rio Grande Valley Livestock Show • Mercedes, Texas  
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Simbrah Roundup Show

*Sale Saturday evening, June 16*  
*75 Quality Lots, including Show Prospects*

*\$15,000 MAS SHOWDOWN*  
*will be part of the schedule, also!*



## MAS VII PARTICIPANTS

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*Watch Simbrah News and*  
*[www.simbrahworld.com](http://www.simbrahworld.com) for more*  
*details and information!*



## South Africa...

(Continued from page 30)

er gene pool of higher quality polled cattle than we do. We are trying to incorporate superior polled cattle into our herd."

Purchases of semen and embryos have been made from four Texas programs including, Pine Ridge Ranch of Athens, Sally Buxkemper of Ballenger, Smith Genetics, Giddings and La Muneca Cattle Company of Linn.

"All these programs were able to provide something we were looking for in our own herd," said Graeme. "In addition, Pine Ridge genetics have been very focused on carcass and heat tolerance, and while the carcass quality may not be a big push for us now, it could be a focus in the future." The



Simbrahs in South Africa.



A senior herd sire at Excelsus Landgoed.

Currins have spent considerable time with Bill and Jane Travis, owners of Pine Ridge Ranch both abroad and here in the states.

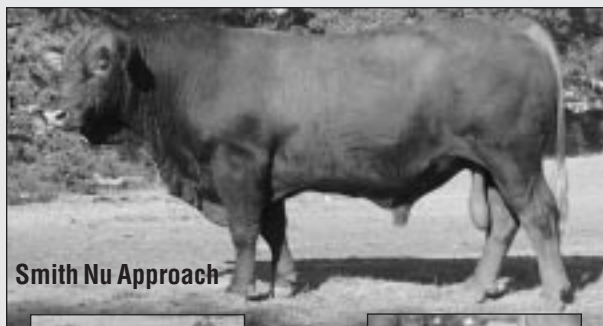
The majority of the Excelsus sales come from the marketing of bulls to commercial programs with a goal of selling to repeat and volume buyers. This past August the program hosted their fourth Beef Booster sale. August is fall in the southern hemisphere, which puts the cattle into the hands of the commercial cattlemen who traditionally turn bulls with their herds in November.

Excelsus bulls are usually marketed at 2 1/2 to three years of age. They have been developed on grass and then sold with a certificate of vet inspection, plus fertility and trich

(Continued on page 33)

## We're Takin' A Nu Approach...

Just look at the calves we have by Smith Nu Approach, a polled 3/4 Simmental x 1/4 Brahman sire. Nu Approach daughters have been very successful in the show and sale ring, including National and International titles. We are excited about his progeny in our herd and invite you to come see for yourself.



Smith Nu Approach



Nu Approach Sired Calf



Nu Approach Sired Calf

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## Adding Lines Of Excitement

We are excited to add Lady Picasso to our bloodlines, along with a Mallet bred 600U x RAB Lucky Buck grandson. Come see us for some exciting Simbrah and percentage cattle!



NF Lady Picasso, a class winner at the State Fair Junior Simbrah Show, as well as class winner and calf champion in the State Fair Open Show. Good luck Murray as you campaign your last Simbrah heifers in the junior arenas this spring.

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## South Africa...

(Continued from page 32)

tests. Every buyer is also provided with an inoculation certificate.

"We are trying to sell our top 10 to 15 best bulls at a younger age," explained Graeme, "but in doing that we find that we have greater risk of getting bulls back, who can't handle what our customer's ask of them. The older bulls can usually be turned out and can handle any stress and lack of care they might be subjected too."

The South African cattlemen and Excelsus customers have similar goals to that of their U.S. counterparts, looking to wean a heavy calf with a minimum of input. The Excelsus-bred Simbrah cattle are proving to be in demand because of their ability to sire heavy weaning calves, many that are polled who also offer consistency for their customers.

Of interest to the Currins on their last visit to the U.S. was the large demand which has been created for Simbrah show heifers and how they might tap into that at home.

"Most of our shows are for open exhibitors," explained Margie. "We do have some shows for juniors, but nothing like what you have here. We have three children and I think it would be great to be able to have something at home like you have here."

The Currins were in attendance at the Synergy Event, hosted by Smith Genetics back in October. They were very impressed with the large number of heifers being exhibited

by the juniors and how the event was organized with such good prize money for the successful exhibitors. The demand for all cattle impressed the couple and they eagerly sought information from Synergy organizers on how this type of event might benefit their program and how something similar might be started in South Africa.

While our image of Africa might include vast expanses of wild, untouched lands filled with exotic animals of all kinds, the Currin's Africa is certainly more civilized, at least to a point.

However, the "wild" side of Africa includes poachers who prey on domestic livestock as well, and the Currins have experience first hand what it's like to lose cattle.

"We had an entire group of 10 bulls just disappear," said Margie. "One day they were there, the next they were gone. And it wasn't just us, many of the other local cattlemen were experiencing the same thing."

The Currin's solution? "There are firms that hire out to help you eliminate theft, they explained. "We selected to have a bushman patrol our property at night. His weapon of choice was a six foot tall bow. I guess that when word got around that he was about, our theft problems stopped."

Gracious and eager to tell about the cattle business in South Africa, it's apparent that the Currins enjoyed spending time with like-minded cattlemen of the U.S. No matter the geographic differences, the Simbrah breed was the common bond that stretched between the two countries.

\*\*\*

## Combining Superior Sires with Cow Power



**LMC JWB Amiogo (aka Black Knight)** is one of our 4 simbrah herd sires. He is a full sibling to the popular cow **LMC Diva**. He is producing outstanding calves. His first daughter, **LHH Mariposa**, is a prime example. We welcome you to come see his most recent calves this spring!



**A&A Butterfly** is an example of the cow power that we possess on the ranch. Her daughter, **LHH Mariposa**, is proving to be a great show heifer for Georgia Dunn. Butterfly's latest daughter out of Black Knight is following her sister's footsteps. We take pride in the quality of our cows on the ranch.



**LHH Mariposa** is the type of heifer we are striving to produce at **La Hacienda Hinojosa Ranch**. This years calf crop could end up being our best ever and we love to find our animals great homes. We wish Georgia Dunn, Matthew Salinas, Tyler Denny, and Adriana De los Santos the best of luck this show season.



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# Reaching For Excellence

Our quest for excellence started with acquiring top bloodlines as our foundation and now we are starting to produce calves from our initial purchases. Just look at the results we are getting in our program. We invite you to plan a visit to La Blanquita when you come to the Rio Grande Valley for the upcoming Simbrah events.



**Feel N Ms Daisy**  
A red, polled daughter of Dr. Feel Good and a Johnnie Walker daughter. Maternal sister to LMC LF Brooklyn. Future donor.



This bull calf is a full sibling to the Brooklyn heifer.



A Rocco daughter, who's dam is also the dam to Rising Sun's Cowboy Casanova, the 2010 International Champion Bull.



A full sibling to the Brooklyn heifer.



**LMC LF Brooklyn 5Y/63**  
A polled, red daughter of Rocco and out of a Johnnie Walker daughter. Good luck to Liana Flores, who is campaigning this heifer in her senior year! We have full siblings to Brooklyn.



**Remember Me Rose**  
A polled, red daughter of Sargeant and the great Bella Bella. Future donor.



**Wentz Smith Lady Reba**  
A black, polled daughter of Sargeant and Rita. Future donor.

Special note to our Mexican Simbrah enthusiasts, we welcome your visit and would love to do business with you.  
Se habla español.



**LN Valentine X200**  
A polled daughter of Rocco.



**Joaquin and Luis Garcia, owners**  
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# A&M BOUND

CONGRATULATIONS Liana "Nani" on all of your **SUCCESS** with your church, school, family, friends, FCA, 4-H, FFA and cheerleading. Your Grandparents, Mom, Dad and Marco are very proud of you. We all love you and encourage you to continue to be the great **ROLE MODEL** that you are.

We wish you the **BEST OF LUCK** at Texas A&M and **MAY GOD CONTINUE TO BLESS YOU !!**



**We invite you to come celebrate the 2012 American JR Simbrah Round Up & MAS VII with us on June 14th -17th.**



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SIMBRAVIEH



SIMBRAVIEH



SIMBRAH

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FAX: 361-225-2208

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**903/316-8465**

**or email:**

**marthag@southernlivestock.com**



# LA MORRA CATTLE COMPANY

Consistency, Consistency, Consistency...

Watch for our consignments  
to MAS Sale, June 2012!  
• SuperBowl Sponsor •



SM/9

J7N What-A-Delight, affectionately called "Demi", has had a stellar show career for Victor Moreno at the helm. Highlights include being named Supreme Champion Heifer at the prestigious S.T.A.R. Livestock Show in Edinburg, Texas and Reserve Grand Champion Heifer at the American Jr Simbrah Roundup in Wharton, TX. This great heifer is a JW Black daughter out of our outstanding donor, LMC Knockout Muneca SM/9, which also produced the Grand Champion and Reserve Grand Champion bulls at San Antonio in 2010. Demi is also a maternal sister to LMC Oprah, which produced LMC Diva and you know the rest of that stellar story.

As the old saying goes, "fruit does not fall far from the tree" and that is a proven fact with our donor. Consistency, Consistency, Consistency have become predictable attributes in all of SM/9's offspring. Her heifers sired by BCC Boomerang, LMC Rocco and A&A Black Scepter will be on display at the 2012 shows. Come by and take a look. You will like what you see.

LMC Red Moves and LMC WFC Wave Amigo embryo calves are expected in 2012 along with the first 1/4-Simbrah out of the powerful Simmental bull, Top Gun. Visitors always welcomed at La Morra.

*La Morra Cattle Co.*  
Registered Simbrahs



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## J7N What-A-Delight

2011 Supreme Champion—Mission River Classic—Refugio, TX  
2011 Supreme Champion—Bobcat Showdown—Edinburg, TX  
2011 Supreme Champion—Falcon Lake Classic—Zapata, TX  
2011 Supreme Champion—S.T.A.R. Ag Roundup—Edinburg, TX  
2011 Reserve Supreme Champion—Duval County Classic—Benavides, TX  
2010 Grand Champion—Rattler Roundup—Sharyland, TX  
2010 Reserve Grand Champion—Cougar Classic—Edinburg, TX  
2011 Reserve Grand Champion—American Jr Simbrah Roundup—Wharton, TX  
2010 Reserve Calif Champion—Rio Grande Valley Jr Show—Mercedes, TX  
2010 Reserve Jr Champion—American Jr Simbrah Roundup—Wharton, TX  
2011 Reserve Senior Champion—San Antonio Stock Show (Open)  
2011 Reserve Senior Champion—Rio Grande Valley Jr Show—Mercedes, TX

*Congratulations to all of our junior clients that successfully showed La Morra bred cattle in 2011—Klarissa Cantu, Arianna Cantu, Victor Moreno and Dario Salinas. Each of you did a bang up job and thank you for your hard work and dedication!*





Sweet Dreams is one of our leading  $\frac{3}{4}$  blood heifers, sired by International Champion WCS Mr. Tradition 732T and her dam is the well know International Champion BCC Shady Lady. She is the kind that can start a herd for any cowman as a foundation female. She is available private treaty.



BCC Viceroy is our newest addition to our bull battery. He is sire by Champion bull BCC/J7N Vicmar who has already produced numerous show champions and his dam is a well known producer and Reserve International Champion BCC Payton's Delight. Available private treaty.

# BARING CATTLE COMPANY

"2012 National Reserve  
Champion Percentage Heifer"



BCC Isabella is another one of our newest additions to our growing group of foundation  $\frac{3}{4}$  females that are proving their selves continuously in our herd. McClaine Pawelek is already making waves with this great female receiving Reserve Supreme Champion at the Wilson County Livestock show. Be watching for her at the majors.

VISTORS ALWAYS WELCOME!



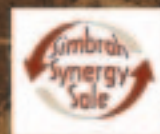
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## SAVE THE DATE

- March 9-Houston Livestock Show Scramble Heifer Show, Houston, Texas.
- March 11-Houston Livestock Show Junior Simbrah Show, Houston, Texas.
- March 23-24-La Muneca Cattle Co., \$ellabration Sale and Show, Linn, Texas.
- March 24-Star of Texas Junior Simbrah Show, Austin, Texas.
- May 5-East Texas Simmental/Simbrah Association Sale, Athens, Texas
- May 19-Buzzard Hollow Ranch Sale, Granbury, Texas
- May 26-27-Smith Genetics Cow Camp, Giddings, Texas.
- June 7-10-TJSSA Futurity, Bryan, Texas
- June 14-17-American Junior Simbrah Roundup and MAS VII Sale, Mercedes, Texas.
- August 6-8-Texas A&M Beef Short Course, College Station, Texas
- October 13-Heart of Texas Simmental/Simbrah Association Fall Fest Sale, Hearne, Texas
- October 18-State Fair of Texas Junior Simbrah Show, Dallas, Texas (tentative)
- October 19-State Fair of Texas Open Simbrah Show, Dallas, Texas (tentative)
- October 19-21-Synergy V Sale and Show, Giddings, Texas
- December 15-Tom Brothers Ranch & Partners Bull Sale, Campbellton, Texas

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# It's A Headline That Never Gets Old

## Smith Nu Wave II Continues To Rank As The Number 1 EPD Bull In Simbrah

- For four years now he has held the #1 ranking of Simbrah Sires for EPDs. His API and TI scores are both the highest in the breed!
- His numbers rank him in the top 1% of the breed for calving ease, weaning and yearling, maternal weaning weight, carcass weight, and API and TI, plus he's in the top 2% for birth weight, top 10% for maternal calving ease, and top 25% for marbling.
- His progeny have dominated sale and show rings and are now taking positions of leadership in the breed. Nu Wave II progeny include Smith Isgrig Charismatic, a trait leader in 12 categories, Smith MDM Look At Me, LMC-WFC Moose, Smith McCrary Addie, Hagan Smith Show Stopper, LMC WF Dream Girl, RFI Ritzzy, Smith Priceless Passion, and Wentz Smith Superior Mom, just to name a few!
- At Synergy IV 10 units of his semen commanded a price of \$13,500 from the partnership of McCrary Farms, Triple P Ranch and Diamond RF Farms.



**His impact can only be felt by purchasing his calves from owners of the bull, as semen is not marketed!**



**Nu Wave II...** His numbers tell you what he can do, his calves tell you what he will do!

	CE	BW	WW	YW	MCE	Milk	MWW	CW	YG	MB	BF	REA	API	TI
EPD	7.7	-0.8	92.3	125.7	9.8	-18.1	28.0	33.4	0.13	0.07	-0.01	-0.03	119.9	92.9
Rank	1%	2%	1%	1%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%

Top 25%



**Thank you Mark and Martha McCrary, Harvey and Marcy Popp, and Richard and Betsy Foster for purchasing Smith Nu Wave II semen!**



Smith CRC Nu Perfection, a daughter of Smith Nu Wave II was named the 2012 National Grand Champion Female for Caleb Rodenbeck.

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# REV'N UP the POWER.

Status Quo is still not our plan. We continue to seek out genetics to add to our program and to plan our matings for genetic improvement. Just take a look at the next round of power.

Hagan Smith Expressive



Sired by Smith Nu Wave II and out of the great donor, Irreplaceable, a daughter of Sargeant and the Perfection female. This female combines the Nu Wave and Sargeant lines, which has proven to work in the show ring and pasture. Both sires are at the top of the breed in EPDs, assuring this female was great numbers to pass on to her progeny!

RFI Hot Flash



Sired by Smith Isgrig Charismatic. She was named the 2010 International Reserve Calf Champion Female. She is being flushed to Thunderstruck and Sargeant. Just look at her son by Thunderstruck, pictured here.

RFI Red Knight



Sired by Sargeant and out of Topanga. He ranks in the top 10% of the breed for weaning and yearling weight, carcass weight and TI; and top 15% for marbling.

RFI Bring It



Sired by RFI Smith Thunderstruck and out of RFI Hot Flash. He ranks in the top 1% of the breed for API and TI; top 4% for calving ease and weaning weight; top 5% for yearling weight and maternal calving ease, and top 15% for birth weight and carcass weight.

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Calf scramble  
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Shows.



# \$100,000

is how much LMC juniors will be competing for this next show season in LMC sponsored junior shows. Our cattle are super competitive, affordable, make great mamas and are supported by the best junior program in the country that offers everything that a parent could ask for in a junior project.



**CONGRATS** to the Grahmanns on your Houston Sweep - **A DREAM COME TRUE !!!**

**CONGRATS** to Peyton Gilbert, our new Texas FFA President and to Krysti Kelley, a Vice President - both are LMC juniors.



**CONGRATULATIONS** to Olivia Vela with her LMC Rainbow heifer that won Reserve at the 2011 LMC Futurity Simbrah show. We will be hosting our 25th Annual LMC Jr. Round Up & Futurity this October 6th. The kids raise the money for this event through raffle ticket sales. The average pot has been **\$10,000** for the past two years.



**CONGRATULATIONS** to Liana Flores on all of her winnings with her LMC Simbrah & Simbravieh Heifers & Steers. Photo is of her 2011 LMC Jackpot and MAS VI Champion Simbravieh. We are selling 60 of the Keeping Kind at the LMC Sellabration. **GOOD LUCK** at A & M Nani !!



**CONGRATULATIONS** to Jordan Grahmann for all of his winnings with the famous LMC WFC Dream Girl who won **\$1,500** at the Super Bowl, the **\$10,000** at the SA Jr. Show plus the National and International Shows. She topped MAS VI selling for **\$42,000**. The Super Bowl has awarded over **\$440,000** in 19 years. It is held in conjunction with the SA Junior Show and has averaged over **\$27,000** the past two years. For more info please contact - [www.simmental-simbrahsuperbowl.com](http://www.simmental-simbrahsuperbowl.com).



**CONGRATULATIONS** to Camille Grahmann with her 2011 Houston Jr. Show & LMC Jackpot Champion by LMC VG Go Getter. Her big sister, Alicia won Reserve in Houston with her Rocco daughter. The LMC Jackpot has averaged over **\$12,000** the past two years. LMC puts up 10% of what these heifers that show sold for in premiums.



**CONGRATULATIONS** to Kallie Fuchs for winning the **\$15,000** MAS VI with LMC LF Elissa and Reserve at **\$15,000** SYNERGY IV with LMC Vida. LMC heifers have won all six MAS grands and reserves plus all of the champions but one of the % heifer and steer reserves. MAS has awarded over **\$120,000** in premiums. At SYNERGY, LMC heifers have won 3 of 4 grands and 3 of 4 reserves. SYNERGY has awarded over **\$60,000** in premiums. **GOOD LUCK** in AGGIELAND Kallie !!

**Over the last five years, LMC heifers have won 11 of the last 30 major Texas championships (FW, SA & Houston). Our closest competitor has won five. LMC heifers have also dominated the big money shows.**

We will be hosting the new LMC SELLABRATION this March 24th. There will be a minimum of **\$20,000** awarded in Junior Heifer & Bull shows of Simbrah, Simbravieh and Brahman cattle that were purchased from LMC and LMC SELLABRATION sponsors.

LMC Juniors will also have the opportunity to sell their LMC show heifers at the LMC SELLABRATION Sale or as always they will have the opportunity to breed them to LMC Bulls which make up the winningest Simbrah herd bull battery in history.

**VISITORS ARE ALWAYS WELCOME AT LMC !!**



We are big time believers in **SHOWMANSHIP** and award 50% of the premiums in our shows to **SHOWMANSHIP**. Every kiddo has the same chance of winning this money plus this is where they learn life skills that will help them for the rest of their lives.

Se Habla Español  
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