

# SIMBRAH World

Fall 2012





# THE FUTURE AT BETM IS BRIGHT

**JOIN US AT  
SYNERGY V**  
on October 27, 2012  
in Giddings, Texas  
**GOOD LUCK TO ALL  
JUNIORS!**

We have invested in a few donor females, such as LMC WFC MS. DREAM GIRL, LMC APASIONADA MUÑECA and LMC SWEET DREAMS and they have taken our program to the next level. Calves by these donors and others have us more excited about Simbrah.



LMC DELIGHTFUL is a 6G/LMC Rajin Cajun Daughter that was a high seller for us and LMC at the Sellabration selling to Olivia Vela, Baker & Tschirhart and Pete Nieschwietz's 7 N Ranch added full sibs to Delightful to their operations. **MIL GRACIAS!**



LMC APASIONADA MUÑECA is a full sister to LMC Miss Diva and is the dam to LMC Guardian Angel and LMC Angelica. **THANK YOU** Bailey Scogin and Cameron Younts for investing in two Apasionada daughters and best of luck this season. Co-Owned with La Muñeca.



LMC GOLD MEDAL is as exciting a bull calf as we have ever been a part of at BETM. He is sired by the 2011 International Champion Bull LMC Rhino and out of the many times major champion Dream Girl donor. Co-Owned with La Muñeca, 6G Ranch and Louie Flores.



LMC GUARDIAN ANGEL was named Grand Champion Female at the MAS VII Showdown for Bailey Scogin. **CONGRATULATIONS** Bailey for winning over \$3,000 in MAS premiums. Angel is sired by the 2005 International Champion Red Bullet and out of Apasionada.



LMC DE LA OCA is a LMC EF JW Black daughter out of LMC Oprah, making her a full sib to LMC Miss Diva. We partnered up with La Muñeca on 3 full sibs to Diva from our good friend Tom Zulm. **THANK YOU** Heidi Hoskins Poppe for purchasing a son by Dream Up at MAS.



BETM CORLEONE is sired by 6G/LMC Rajin Cajun and is out of our newest donor, LMC Sweet Dreams. **CONGRATULATIONS** to Kallie Fuchs on all of your success with Sweet Dreams. We are excited to own full interest in Dream Girl's only two daughters to date.



LMC HS ROCCO sired the 2012 International Champion Get Of Sire and Best Three Head. **THANK YOU** David Diaz, Darryl Caraveo, Emilio Flores and Leandra Flores for purchasing Rocco show heifers from us. We also appreciate Clay Harmon, Yulissa Santana, McKenna Tschirhart and the Schneider Family's show heifer purchases.



We are going to miss our good friend **MR. BUD WENTZ** and wish to publicly express our appreciation to his family for everything that Bud did for Simbrah. Not only was Bud the Godfather of Simbrah, but he also gave of his time and resources relentlessly to move this great breed forward.



**BETM  
RANCH**

**Dr. Ernesto Guerra Family**  
betnguerra@yahoo.com

**Ranch Manager**  
Ted Tschirhart • 210- 827- 7949

**Sales Consultant**  
Victor Guerra • 956- 607- 5515

**Visitors are always welcome at BETM Ranch**



greatness  
better than good; the highest quality

# With Females Like These... We Can Breed Some Great Ones!



This is **Smith Farms Sheza Bella**, she is selling in Synergy V. We have kept a full sister to her to take a place of prominence in our program. She is that magical mating of Sargeant and Smith Nu Wave, as she is sired by Sargeant and out of Smith Bella Bella.



**LMC WFC Whitney**. She is sired by LMC Soldier and out of the great Diva cow family. Diva of course produced Dream Girl, Moose, Rita and Wave Amigo. We are thrilled to have her in our donor lineup.



**LMC TLZ Loretta 5X/31**. A daughter of Rocco and out of LMC Hey U 5T/101. This female was the 2011 Houston Livestock Show Junior Show Reserve Grand Champion and her dam, Hey U was a many time champion for Victoria Zulim, including the 2008 Simbrah Synergy.

*Just look at some of the females we've added to the foundation of our nucleus. In addition, we've added embryos out of the great Smith Bella Bella and we bought into Smith Nu Wave II and have bred him to several females. We've got some great ones and we think there's some really great ones coming!*

*Smith Farms, is committed to building a program that will produce great ones!*

**Check out our Lots 59-64 in the Synergy catalog!**



**October 27, 2012  
4:00 p.m.**

Smith Genetics, Giddings, Texas



Ronnie & Susan Smith  
7736 FM 428 • Denton, Texas 76209  
817-625-4366, office • 817-874-3431, cell  
susan@americanrecyclinginc.com



# Sargeant

## The Sire with Cow Power

**JUST TAKE A LOOK AT THESE  
NF SMITH SARGEANT SIRED FEMALES**



**They sell  
October 27th**



Lot 13-Sargeant sired and out of Hagans Zima 1R donor.



Lot 37-Sargeant sired and out of a Nu Approach sired female.



Lot 61-Sargeant sired and out of the great Bella Bella cow.



Lot 144-Sargeant sired and out of a Smith Nu Wave II daughter.

**Several Sargeant daughters sell in Synergy  
If it's cow power you want—  
then it's Sargeant daughters you need.**

### NF SMITH SARGEANT OWNERS

Reavis Farms 956/207-1447

Neumann Farms 979/324-3337

Hagan Cattle Co 361/293-4720

Smith Genetics 512/587-7896

Smith Farms 817/625-4366

Walters Livestock Enterprises 979/277-2817



### Of Interest

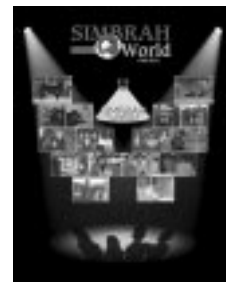
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After working as a Division I collegiate basketball referee for 28 years, Joe B. Rodriguez was looking for the next big thing in his life. That next big thing is La Morra Cattle Co.
- 18** Simbrah Youth Spotlight  
Simbrah has many outstanding and talented junior exhibitors, who are leaders in many arenas and we take time to feature some of those.
- 22** Everything You Need To Know About 50K  
The 50K SNP test is far more than a parentage verification test and answers about the new ASA required test can be found in this article
- 33** Costly Naval Infections  
Naval infections in newborn calves are costly in terms of health, productivity, time and can even lead to liver abscesses, permanent crippling or death.

### On The Cover

Our spotlight on Simbrah youth is highlighted on this issue's cover. Photos by Martha Hollida Garrett and Carlos Guerra.



# SIMBRAH World

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# News You Can Use...



## **Sympathies Extended To Wentz Family**

Bud Wentz, founder of the Simbrah breed, passed away from a short battle with cancer on August 17, 2012. He was 80-years-old. He was a lifelong resident in the Brownsville, Texas area and was also a pioneer in the sugar cane industry in the Rio Grande Valley.

Survivors include Maria Guadalupe Wentz; his children: Bill Wentz, David Wentz, Diane (Anthony) Burdette, Leticia (Luis Eduardo) Gosser Gonzalez,

and Marco Andres Gosser and grandchildren: Anthony Burdette, Danielle (Vincent) Folgore, Christen Wentz, Ashley Monique, Ryan Andrew, and Matthew Edward Gonzalez; two great-grandchildren: Niya and Gino Folgore, plus numerous other extended family members.

Services for M.E. Bud Wentz were held Monday, August 20 at the Darling-Mouser Funeral home, Brownsville, Texas. For more details on Wentz, go to [www.simbrahworld.com](http://www.simbrahworld.com) and click on the current *Simbrah News* publication.

## **Synergy V Set For October 26-28th**

Simbrah Synergy V will be held October 26-28 at Smith Genetics, Giddings, Texas. The weekend event includes an educational skill-a-thon and photography competition for all, sale and the \$15,000 Synergy Showcase junior show.

The sale will be at 4 p.m. on Satur-

day, October 27th and includes over 160 lots of cattle. The lots are predominately Simbrah, and will include the dispersal of the Wentz Farming Company herd.

The skill-a-thon and photography competition and showmanship will be held Saturday afternoon. There is no entry fee for the skill-a-thon and photography contest, just sign up at the event and bring your photos.

The Synergy Showcase will award \$15,000 to junior exhibitors of cattle purchased from the 14 Synergy participants and/or purchased in the sale. For additional details, entry forms, rules and sale accommodations, visit [www.smithgenetics.com](http://www.smithgenetics.com) or call 512/587-7896. You can also follow the event on Facebook.

## **Brush Country Bull Sale Includes Simbrah Bull**

The Brush Country Bull Sale will feature 125+ bulls on December 15, 2012 at Tom Brothers Ranch, Campbellton, Texas. The offering will include red and black Simmentals, SimAngus, Simbrah, SimAngus HT and Angus bulls.

The offering ranges in age from 14  
(Continued on page 29)

# Miss Olivia Vela

**SIMBRAH**  
YOUTH SPOTLIGHT

Your show career is still young and we are so proud of all your early accomplishments. Keep up the good work! We hope and pray for your continued success in the show ring, school, and life!!

**Dad, Mom and Ava**

**RGV CATTLE COMPANY**  
Rene, Gina, Olivia and Ava Vela  
2913 Ocean View Dr. • Edinburg, Texas 78539  
956-279-2200 • [rgvvet@aol.com](mailto:rgvvet@aol.com)



# Need Direction In Your Herd? *Take the 50 Route!*

She's one of the most proven cows in the breed. She works consistently and has worked with a wide range of sires. Her sons and daughters have been very successful in the show ring and we have a number of them now in

our donor program. If you are looking for a new direction for your breeding program, take the 50 route. Come see her calves today!



**Hagan Smith Sophie** — Purebred out of 50 and sired by Smith Nu Wave II.



**Hagan American Chopper** — Three-quarter blood. Out of 50 and sired by ZKCC Chopper 844U.



**Hagan Ante Up SIS** — Purebred. Out of 50 and sired by Sargeant.



**Hagan Callie** — Purebred out of 50 and sired by Johnnie Walker.



**Hagan Divine 6Y** — Three-quarter blood. Out of 50 and sired by ZKCC Chopper 844U.



**Hagan Top This SOS** — Purebred. Out of 50 and sired by Sargeant.



*Look for our Lots 13-20 in the Synergy V Sale Catalog!*



**October 27, 2012 • 4:00 p.m.**  
Smith Genetics, Giddings, Texas

**Kim Hagan Family**

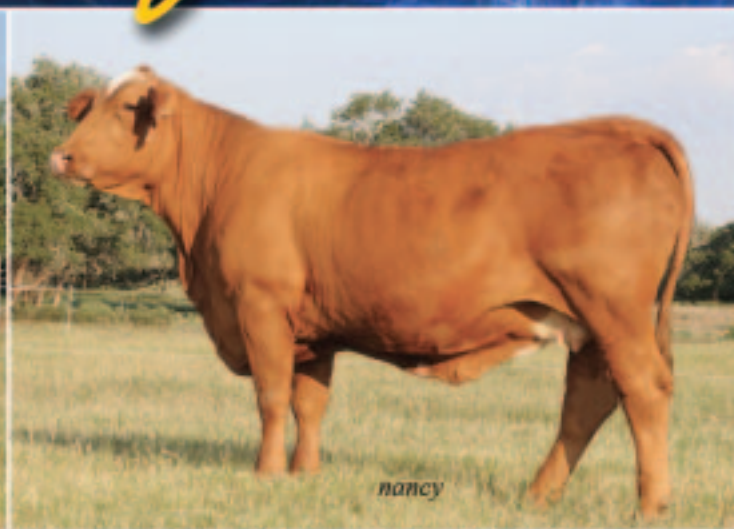
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Kim: (361) 293-4720 • Reese: (361) 293-4721  
www.hagancattle.com  
reese@hagancattle.com



# ONE PROGRAM *many elite cow families!*



**Smith Bella Bella** – Sired by Smith Nu Wave and out of Smith Tulipe 765L cow. An International Champion, a producer of International Champions. She is recognized by many as one of the very top cows of the breed.



**Smith Priceless** – Sired by NF Smith Sargeant and out of Smith Heartfelt. She has \$225,000 worth of sales in progeny and embryos. She has worked consistently across sires and her daughters are now foundation donors in a several herds.



**LM She Moves 3L/136** – Sired by Night Moves and out of LM 604Z Muneca SC/35. Producer of three International Champion Sires. Her daughters are in high market demand and at the helm of many breeding programs.



**Smith Madam W** – Now in our ET program. A 3/4 blood, sired by Dream On. She is out of the now deceased Madam X, who has to her credit, the maternal sire, NF Smith Sargeant and the carcass sire, Mighty Mouse. Madam W is the dam to XtraOrdinary, the Charismatic sired son now in our program, and Reavis Farms and Southwestern Farms.

**For more details on these donors and our program, please visit our website and our Facebook page.**

**Thank you Nancy Pruitt for capturing  
Smith Genetic's cattle  
with your camera. Your talent and  
hard work is appreciated!**



**Smith  
GENETICS**

Tim and Haley Smith  
P.O. Box 330 • 1316 PR 2231 • Giddings, Texas 78942  
512/587-7896 • smithgenetics1@gmail.com  
www.smithgenetics.com



**October 27, 2012 • 4:00 p.m.**  
Catalog and Video On Our Website



# LMC \$ellabration and Jackpot Simbrah Weekend Recap

The inaugural La Muneca Cattle Co.'s (LMC) \$ellabration Sale and \$28,000 Show held March 23rd & 24 at the ranch in Linn, Texas, awarded over \$43,000 in premiums to juniors, raised over \$22,000 for the Guerra family scholarships and marketed 160 plus Simbrah and Simbravieh cattle, before a standing room only crowd.

A highlight of the weekend was the \$28,000 awarded in premium money to the LMC \$ellabration junior exhibitors. Showmanship paid \$11,000 in premiums and buckles to five different age

divisions paying ten deep in each class. The top two in each division won belt buckles plus cash. Winners were McKenna Tschirhart and Dawson Raub in the 8-9 year-old class; Andres Villanueva and Hannah Wells in the 10-11 age group; Victoria Villanueva and Jane Hunt prevailing in the 12-13 year-old; John Paul Rodriguez and Maycie Wells in the 14-15 year-old and Kallie Fuchs and Nevada Huffman won the oldest division and the Supreme honors overall. Fuchs was awarded \$2,000 and Huffman \$1,000 for the wins. Ingrid

Oman Tusa was the judge.

Ken Persyn, judge, picked Savannah Chappell as the junior division and grand champion winner in the \$ellabration with her RGV/LMC sponsored heifer. She won \$3,300 in premiums. Hunter Wells won the calf division and reserve grand champion purebred Simbrah with his 5W Cattle Co. sponsored heifer and received \$2,100. Other division winners included reserve calf champion exhibited by Victoria Villanueva with a LMC/La Negra heifer;

**(Continued on page 9)**



Kallie Fuchs exhibited the Grand Champion Simbrah Heifer at the La Muneca Jackpot Show, LMC Diva, sired by LMC EF Johnnie Walker Black.



Hunter Wells saw his RSUN Cowboy Casanova daughter take the Reserve Grand Champion \$ellabration Simbrah Heifer honor and he won \$1,500, a buckle and banner for the reserve win.



Overall showmanship winners in the \$ellabration were Kallie Fuchs, who won \$2,000 and Nevada Huffman, who won \$1,000. Showmanship judge for the \$ellabration was Ingrid Oman Tusa.



Victoria Villanueva exhibited the Reserve Grand Champion Simbrah Heifer at the La Muneca Jackpot Show, LMC Mariahs Dream, a LMC ATZ Dr Feel Good daughter.



Christopher Martin won the \$ellabration Grand Champion Simbravieh honor and a buckle, banner and \$1,000. His heifer was sired by TML Silverado.



The Huffman family, joined by Victor Guerra in the center, were buyers in the \$ellabration Sale.



Grand Champion \$ellabration Simbrah Heifer was exhibited by Savannah Chappell. She received \$3,000, buckle and banner for the win with her Dr. Feel Good daughter.



Blake Schultz exhibited his LMC LF Goliath daughter to reserve Simbravieh honors and he won \$500, a buckle and banner.



The Morris Family, Pittsburg, Texas were buyers in the sale.



# \$elebration...

(Continued from page 8)

reserve junior champion, shown by Kallie Fuchs with a BETM, 6G. LMC heifer; and senior champion divisions honors went to Olivia Vela and Daniel Galvan with their La Muneca pairs.

Christopher Martin won the \$ellabration Simbravieh show with his La Muneca heifer and received \$1,000 in premiums, a banner plus a buckle. Blake Schultz was reserve grand champion and won \$500, a banner and buckle with his LMC-Rafter M Simbravieh. Morgan Arnold and Elizabeth Quintanilla won grand and reserve Brahman heifers both sponsored by La Muneca. They won \$600 and \$400 plus a banner and buckle each. The champion and reserve champion Simbrah bulls were both exhibited by Dawson Raub, who won \$600 and \$400 plus a banner and buckle for each win.

Twenty-five lucky \$ellabration exhibitors also won \$200 scholarships drawn out of a hat at the conclusion of the show thanks to the LMC \$ellabration sponsors.

La Muneca Cattle Co. also had their annual LMC Jackpot and awarded \$15,000 in premiums to their junior clients. \$7,500 was awarded in the showmanship show. The champion Simbrah female was exhibited by Kallie Fuchs and reserve champion went to Victoria Villanueva. The LMC Jackpot Simbravieh show was won by Caleb Fuchs and the reserve champion was shown by Andres Villanueva. Morgan Arnold and Beth Quintanilla exhibited the grand and reserve champion Brahman females. The LMC Jackpot was judged by Joe Seale.

Winners in the showmanship contest included Victor Moreno and McKenna Tschirhart in the junior division, while Kallie Fuchs and Brance Cromwell won the senior honors under judge, Erin Lockhart.

The total LMC \$ellabration sale grossed \$420,100 on 163 lots for a \$2,577 average per lot with 69 buyers. Another sale highlight was the fact that several new Simbravieh breeders were established and the many buyers came from as far away as Oregon, Kansas, Oklahoma, Louisiana, Texas and Mexico. Leo Casas was the auctioneer.

The top selling Simbrah bull, the popular champion LMC Soldier was consigned by La Muneca & Alejandro Guerra and sold to Hernando Guerra from Mexico for \$14,000. Overall 21 Simbrah bulls averaged \$3,188.

The highlight of the sale and female offering was the Lot 27 Uno's Pretty Neat show heifer prospect consigned by Top C and La Muneca Cattle Co. She sold for \$21,900 to Ronnie Smith. The top selling Simbrah pair, consigned by Rafter M, Littlefoot Land & Cattle and La Muneca sold for \$6,000 to Smith Genetics and Pete Nieschwietz. The top selling cow was consigned by 6G Ranch, Louie Flores, Rafter M and La Muneca and purchased for \$5,250 by BETM Ranch. Overall 58.5 Simbrah females averaged \$3,332.

Volume buyers were Ronnie Smith, 7N Ranch-Pete Nieschwietz, Paul Estes, Sigifredo Cantu, Diamond V Ranch, Sam Correa, Hernando Guerra, Jorge Urriegas, Twisted D Ranch and BETM Ranch. For more details on the event visit La Muneca's website [www.lamunecacattle.com](http://www.lamunecacattle.com) or visit their Facebook page.

\*\*\*

## We Want YOU to Join our Show Family!



Our show season at La Hacienda Hinojosa has taken off; we are excited to see what else is in store! Camaraderie is definitely the best part of being in the cattle business. We are fortunate enough to team up with amazing individuals who have come into our show family. LHH Sydney (Middle) has kicked off the year by winning Grand Champion Simbrah Heifer at the TJSSA Futurity for the Denny Family. LHH Red Lady (Left) is turning heads for the Caraveo family at her first shows. Rising Sun Ranch is excited for their new addition, LHH Next in Line (Right). We would like to extend a thank you to those who have come out to our ranch and are supporting our efforts in improving our operation. We are always open to showing our herd to visitors. Come join our show family, we would love to have you!



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[LHHRanch1954@aol.com](mailto:LHHRanch1954@aol.com)  
We are also on Facebook

Dr. Lucas Hinojosa: (956) 605-7103  
Mrs. Norma Hinojosa: (956) 605-0216  
Daniel Hinojosa: (956) 607-4910





# BARING CATTLE COMPANY

## BULL POWER AND DONOR QUALITY



BCC Lady's Man

LOT 52  
SYNERGY  
SALE



BCC Jazmin

WITH THE PAST FEW YEARS OF CONTINUED SUCCESS, WE OFFER NOTHING BUT THE BEST ANIMALS TO INCREASE CHANCES FOR OUR JUNIOR'S TO BE SUCCESSFUL AND IMPROVE ANY HERD IN SOME WAY, TO MAKE IT SUCCESSFUL AS WELL. WE HAVE NUMEROUS STATE, NATIONAL, AND INTERNATIONAL CHAMPIONS IN OUR HERD AND WE CONCENTRATE ON THOSE BREEDINGS TO PRODUCE THE BEST PROGENY WE CAN. THIS YEAR'S CROP IS NO EXCEPTION TO THE RULE, WE HAVE NUMEROUS HERDSIRE PROSPECTS THAT WILL BE TREMENDOUS ADDITIONS TO ANY PROGRAM, TO USE SOME OF THEIR GENETIC POWER TO FULL POTENTIAL. OUR SHOW HEIFER PROSPECTS THAT WE HAVE TO OFFER THIS YEAR ARE SOME OF THE BEST WE'VE SEEN. THEY ARE FUNCTIONAL SOUND FEMALES THAT HAVE THE MUSCLE EXPRESSION AND FEMININITY WE LOOK FOR TO MAKE CHAMPIONS AND GREAT DONOR FEMALES. WE ARE OFFERING NUMEROUS LOTS AT THIS YEAR'S SIMBRAH SYNERGY SALE ON OCTOBER 27, 2012, SO BE SURE TO COME AND TAKE ADVANTAGE OF THESE GREAT OPPORTUNITIES.



BCC Major Contender

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ASA# 2483653

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## BARING CATTLE COMPANY

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# ONE OF THE VERY BEST IN SIMBRAH !!

In 2009 we formed a partnership on this great female with our good friends with high expectations of improving Simbrah with her progeny. With over 20 calves produced, we believe we are doing just that. Jennie was selected as the Grand Champion Female at the highly competitive San Antonio Jr. Show and won \$10,000 for Kayla Boening.

Being sired by LMC EF JW Black gives Jennie that special look with a clean and extended front end combined with a powerful rear end. Jennie can be counted on to produce an angular calf with plenty of eye appeal. We have bred her to several different bulls and she continues to throw us the keeping kind of breed improving cattle.

We are excited about calves coming this next season by the 2011 National Champion Bull, LMC Arcadio as we feel this mating could be her best yet. We would like to extend a **BIG HEARTY THANKS** to all of those that have invested in Jennie Walker progeny. **Come see why we feel Jennie Walker has proven to be one of the very best cows in Simbrah.**



**BBS Jennie Walker**



**LMC BBS Lively** is a full sister to Jenna and Tia and could be the thickest of them all. Lively is for sale private treaty and should make a great cow after a successful show career. Do what so many others have successfully done with confidence and get the Jennie Walker advantage by adding Lively to your string or herd.



**LMC BBS Jenna** is one of three 6G/LMC Rajin Cajun daughters that will be campaigned by Faith Onstot this coming show season. These three females are built just like Jennie, sleek fronted, well balanced and have lots of look. Be on the lookout for their full brother LMC BBS Tio in the Boening Bros. operation, he is stout.



**LMC BBS Tia** is another solid 6G/LMC Rajin Cajun daughter that Ryann Boening selected for her Senior year. Tia is a thick, easy keeping female with a cool design and lots of extension. Russell believes she is just as good, if not better than Jennie and that is what a good cow does, out produces herself.



**LMC BBS Kim** is one of five littermates that are as good as any Simbravieh females ever produced. This MHF Manhattan daughter nears perfection in the flesh and her full sisters are at work in our herds. Kim topped the Simbravieh offering at Synergy IV selling to McKayle Phillips. Look at the depth of body and totality of this female.



**LMC BBS Final Rose** is one of John Paul Rodriguez's two Jennie daughters that have been very successful for him in the show ring. Addie Trojanowski also has a TKO daughter that she has led into the winner's circle. These three 6GLM TKO daughters should raise lots of good ones for John Paul and Addie, just like their mamma is doing.



**LMC BBS Jennie Mae** is sired by LMC RFI Smith Hurricane and is an exciting young female that Ronnie & Susan Smith purchased at the LMC \$ellabration Sale to add to their elite herd. Jennie not only sells show cattle, she also appeals to Simbrah breeders around the country. **THANK YOU** Ronnie & Susan for all of your support.

**BBS**  
**BOENING BROS.**  
**SIMBRAH**

2438 CR 137  
Floresville, TX 78144  
Office 830.393.2397  
Russell 830.391.3173  
Scott 830.391.0613  
rboening@txfb.org



**LMC BBS Primo** was the 2010 International Reserve Calf and Grand Champion Bull at the Rio Grande Valley Show. This moderate and thick LMC Black Perfecto son is now at work in Georgia in new Simbrah breeder Kevin Kent's herd. Dean Galbraith from Missouri has Primo's full brother Proximo also working in the Southeast. **THANKS AMIGOS !!**

**Se Habla Español**  
**La Muñeca Cattle Co.**  
Simbrahs, Simbraviehs & POLLED Brahms  
**CARLOS & SISTER GUERRA FAMILY**  
PO Box 81 • Linn, TX 78563 956-383-7566 (Office)

Carlos 802-1641 • Victor 607-5515 • Carlos Jr. 330-1963  
email: [LaMuñecaCattle@aol.com](mailto:LaMuñecaCattle@aol.com)  
Please visit our website at  
[www.LaMuñecaCattle.com](http://www.LaMuñecaCattle.com)



# He's Proven His Name



Smith Isgrig Charismatic

**Charismatic**—according to Webster's, it is the rare power to win the devotion of large numbers of people.



## GREAT SONS

XtraOrdinary—a purebred Charismatic son, out of Madam W. Bred in the Smith Genetics program. Congratulations to Southwestern Farms and Reavis Farms for investing in this future herd sire.



## GREAT DAUGHTERS

Burch Pure Class 112Z-A Charismatic daughter out of a Red Bullet bred dam. This heifer is from the Burch program and sells as Lot 55 in Synergy.

Charismatic is a son of Smith Nu Wave II and out of Smith Isgrig Elneour.

His numbers are absolutely awesome—they will win the devotion of breeders. He just passed his sire, Smith Nu Wave II as the #1 API bull of the breed. He ranks in the top 1% of the breed for Weaning Weight, Yearling Weight, Maternal Weaning Weight, Carcass Weight, API and TI. He ranks in the top 2% for Calving Ease and top 3% for Maternal Calving Ease.



A NUMBER OF CHARISMATIC DAUGHTERS  
SELL IN SYNERGY  
OCTOBER 27th!

**Semen Packages For Foreign Sales Only.  
For Charismatic Calves Call Us!**

Smith Genetics 512/587-7896

Reavis Farms 956-/585-6831

Burch Farms 713/206-2579

McCrory Farms 903/278-6819

Wentz Farming Co 956/350-4444

Email inquiries to smithgenetics1@gmail.com

# MAS VII Moves To Summer Event In Valley

MAS VII Simbrah Sale and Showdown was held on a new date, in a new location and with some new participants, but with the same quality of the six previous events and lots of enthusiasm for the breed. It was held June 13-16 in Mercedes, Texas in conjunction with the American Junior Simbrah

Roundup. The sale saw 66 lots sell for an average of \$3,158. It was the first all video sale for the Simbrah breed.

Topping the Simbrah portion of the sale was J7N Yours Truly Y27, the first public sale offering of La Morra Cattle Co., Floresville, Texas. One-half interest

(Continued on page 13)



Liana Flores exhibited the MAS Grand Champion Percentage Heifer. She won \$600. Her heifer was sponsored by La Muneca, Smith and Reavis.



Caleb Rodenbeck exhibited the MAS Reserve Grand Percentage Heifer and won \$400. His heifer was sponsored by Smith Genetics.



Bailey Scogin won the MAS Grand Champion Purebred honor and the \$3,000. Her heifer was sponsored by La Muneca. She won the calf division on her way to the overall title.



Victor Moreno exhibited the Reserve Grand Purebred Female and won \$1,500. His heifer was sponsored by La Negra. She was the reserve calf in the drive.



John Paul Rodriguez exhibited the MAS Junior Champion Female. She was sponsored by La Muneca.



Olivia Vela exhibited the MAS Senior Champion Female, a La Muneca bred female.



Mexico breeder, Jorge Urriegas was a repeat buyer at MAS.



(L-R): Carlitos Guerra, Pete Nieschwietz, Rene Vela and Carlos Guerra. Nieschwietz was volume buyer at the MAS VII Sale.



## MAS VII...

(Continued from page 12)

in the August 2011 daughter of 37N Whiskey River W02, sold for \$10,000 to Ronnie Smith, Smith Farms, Denton, Texas.

Also demanding several bids was two embryos from the mating of Smith Ciao Bella, the 2011 International Grand Champion Female and NF Smith Sargeant. Ray Hill, Kirbyville, Texas purchased the embryos for \$3,500 each from the Smith Genetics program. Ronnie Smith also added a September 2011 daughter of LMC Johnnie Walker to his herd for \$7,000. She was out of the 5M/9 donor and the heifer was from the BETM Ranch, Castroville, Texas.

La Muneca Cattle Co., Linn, Texas sold the top percentage female in the offering for \$6,500 to Ronnie Smith. The September 2011 heifer was sired by Dream On and out of LMC FM Muneca 5M/53.

Pete Nieschwietz, 7N Ranch, Falls City, Texas purchased the high selling bull in the offering for \$5,000. The bull was consigned by La Muneca and was also a Fall 2011 calf. He was sired by

6G/LMC Ragin Cajun W908 and brings a new genetic line to the breed.

Volume buyer for the sale was Nieschwietz's 7N Ranch and other volume purchases were made by Ronnie Smith of Smith Farms, Ray Hill of Southwestern Farms, and Jorge Uriegas of Mexico.

The sale featured cattle from Smith Genetics, Reavis Farms, La Morra Cattle Co., La Muneca, LPJ Ranch, RGV Cattle Co., La Negra Cattle Co., BETM Ranch, Monte Christo Ranch, 6G Ranch, 5W Cattle Co., Rafter M Cattle and Wentz Farming Co. The sale was managed by Rene Vela and Leo Casas served as auctioneer.

The MAS VII Showdown was judged by Cary Crow, Franklin, Texas. The grand purebred female honor and the \$3,000 prize money went home with Bailey Scogin, Lyford, Texas with her La Muneca sponsored heifer, while Victor Moreno, Edinburg, Texas won the reserve honor and \$1,500 with his La Negra heifer. In the Percentage show, Liana Flores, Linn, Texas, exhibiting a La Muneca/Smith/Reavis Genetics heifer, won the grand honor and \$600, while Caleb Rodenbeck, Brenham,

Texas won the reserve title and \$400 with his Smith Genetics bred heifer. The event features \$15,000 in total prize money, buckles and banners.

Showmanship competition is a key element in the MAS format and \$7,500 was awarded to the contestants who were judged by Ryan Cummings, Burleson, Texas. Competitors vie for the money in five divisions and 10 places are paid in each division. Caleb Rodenbeck and Candice Tindle, Lott, Texas won the 16-year-old and older division; Bailey Scogin and Kaleb Fontenot, Cypress, Texas won the 14-15 year-old competition; Carlye Rodenbeck, Brenham, Texas and Victoria Villanueva, Edinburg, Texas were winners in the 12-13 year-old age group; followed by Rowdy Baker, Lott, Texas and Will Scogin, Lyford, Texas in the 10-11 year old division and McKenna Tschirhart, Castroville, Texas and Denise Garcia, Edinburg, Texas were winners in the youngest group.

**For additional photos,  
please refer to  
[www.simbrahworld.com](http://www.simbrahworld.com)**

# Right On Target

**We've made some purchases recently to help us hit our target of producing, solid, functional, eye appealing Simbrahs that perform. We have been very selective and have added proven genetics that have consistently hit the bullseyes. We've chosen some of these purchases to highlight here.**

## Nieschwietz 7N Ranch

Pete Nieschwietz  
P.O. Box 303  
Falls City, Texas 78113  
956/460-6002  
[pnieschwietz@sbcglobal.net](mailto:pnieschwietz@sbcglobal.net)



We purchased this young bull at the recent MAS Sale from La Muneca. He is a 6G/LMC Rajin Cajun W908 son, which means he brings a whole new line of genetics to the breed as Rajin Cajun is a son of the Simmental sire, JF Net investment 634S, who is sired by the great Dream On. On the maternal side of Gumbo's pedigree, you'll find the great LMC EF JW Black 3N/225 and his grandam is the great Diva, who produced Dream Girl.

***When you want Simbrah, come to 7N, with locations in Donna and Falls City. We would love to show you ours.***



Smith Lil Downy 36U. A purebred daughter of Smith MDM Dynamite and out of an Andi daughter, 36S. She is bred to Smith Evan to deliver us a calf later this year.



Smith RJFF Seek N Move. She is a polled purebred Simbrah female, sired by Smith Hide N Seek, a Nu Approach son and she is out of the great She Moves. She is bred to Smith Nu Wave II.



We purchased two Smith Nu Approach daughters this Spring from Reavis Farms and both are bred to Smith Nu Wave II.



LMC Sheez A Dream 3P/288, we partnered with Smith Genetics at the \$ellabration on this heifer and her mother. 3P/288 is a full sister to the great She Moves and her daughter, pictured here is sired by Wave Amigo.



*Just look who's walking down the  
red carpet into the sale ring*

**Wentz Farming Company Dispersing at Synergy, October 27th**

These top females along with progeny  
out of them and our program will sell!



*MC Oprah* - Dam to Diva, Grandam to Dream Girl, Rita, and  
Moose. She sells. Lots 83-91E are Oprah's.



A June 2011 daughter of Oprah and Sangre.



A July 2011 daughter of Oprah and Smith Nu Wave II.



A March 2012 daughter of Oprah and Smith Nu Wave II.



A March 2012 daughter of Oprah and Evan.



"Birthplace of the American Simbrah"

**Bud and Lupita Wentz**

P.O. Box 27 • Olmito, TX 78575

956/350-4444 (H) • 956/371-7377 (C)





**MC Diva** - Daughter of Oprah and LMC EF Johnnie Walker Black. Diva sells, along with many daughters/sons who are full sibs to Dream Girl. Lots 93-99H are Diva's.



**Let me** Diva daughter out of Smith Nu Wave II.



**Dream Girl** Rita is a full sister to Dream Girl pictured here.



**MC MC Rita** Out of Diva and Smith Nu Wave II. Rita sells. Lots 100-104D are Rita's.



**Let me P Juliet** She sells along with daughters. Lots 105-110C are Juliet's.



**Let me** Juliet son out of Smith Nu Wave II. Full brother to the heifer Candice Tindle campaigned this year to numerous championships.

We have spared no expense in building our program and now you have the opportunity to capitalize on our cow families, the matings we have planned and the resulting progeny.

**For additional information on the cattle, contact Tim Smith**  
**Smithgenetics1@gmail.com or 512/587-7896**



"Birthplace of the American Simbrah"

**Bud and Lupita Wentz**

P.O. Box 27 • Olmito, TX 78575

956/350-4444 (H) • 956/371-7377 (C)





# Juniors Shine At American Junior Simbrah Roundup

Junior Simbrah exhibitors converged on the Rio Grande Valley for the American Junior Simbrah Roundup (AJSR) in June. Over 70 juniors and their families, along with more than 100 cattle were in the barn. The event featured percentage

and purebred shows, along with showmanship and several leadership contests. Mitch Thomas, Raymondville, Texas was the judge for the cattle show.

(Continued on page 17)



**TOP JUNIORS OVERALL (1-10, L-R)** Hannah Wells, Logan Perry, Jake Rhyner, Robert Stavinoha, Rowdy Baker, Mario Moreno, Sabrina Cano, Jacob Friedrich, Andres Villanueva, McKenna Tschirhart.



**INTERMEDIATE TOP OVERALL (1-10, L-R)** John Paul Rodriguez, Amelia Stavinoha, Victor Moreno, Peyton Meuth, Ty Rhyner, Carlye Rodenbeck, Victoria Villanueva, Manuel Gonzales, Cynthia Cantu, Hunter Wells.



**SENIORS TOP OVERALL (1-10, L-R)** Shelby Giles, Candice Tindle, Katarina Fontenot, Kaleb Fontenot, Caleb Rodenbeck, Megan Grant, Daniel Galvan, Jessica Willey, Faith Onstot, Hadley Baker.



Scholarship winners are pictured with the AJSR selection committee members (L to R) Carlos Guerra, donor, Megan Grant, Liana Flores, Murray Grimshaw, Rhonda Wells and Fred Grahmann.



Joe B and Nelda Rodriguez (center) were honored as AJSR Supporters of the Year. They are pictured with the AJSR advisors.



AJSR Grand Champion Purebred Heifer was exhibited by Cameron Chappell. She was the Junior Champion in division and sired by LMC ATZ Dr. Feel Good.



AJSR Reserve Grand Champion Heifer was exhibited by Candice Tindle. She was the Intermediate Champion in division and sired by Smith Nu Wave II.



# Roundup...

(Continued from page 16)

The young exhibitors competed in sales talk, skill-a-thon, cattlemen's quiz, public speaking, and livestock judging. For photos of all leadership contests, please click on the junior news tab on [www.simbrahworld.com](http://www.simbrahworld.com).



Grand Champion AJSR % Female was exhibited by Megan Grant. The heifer was sired by LMC WFC Moose.



Reserve Grand Champion AJSR % Female was exhibited by Liana Flores, was sired by MHF Manhattan S6103.



The AJSR Reserve Bred and Owned Heifer was exhibited by Molly Schwertner. The female is sired by TSC Class Act.



The AJSR Grand Champion Bred and Owned Heifer title was won by Sabrina Cano with her LMC RFI Smith Uno daughter.



The AJSR Grand Champion Purebred Bull was exhibited by James Schwertner and sired by HR Power House 1.



The AJSR Grand Champion Bred and Owned Bull and Reserve Grand Champion in the Owned Show was exhibited by Dawson Raub and sired by LMC WFC Wave Amigo 5U/58.



The AJSR Bred and Owned Reserve Grand Bull was exhibited by James Schwertner and sired by LMC Johnnie Walker 5R/179.



The facility was filled for the 2012 AJSR Awards Banquet.

## With Calves Like This, You Got To Be Satisfied



Heifer calf sired by Smith Satisfies

We added Smith Satisfies to our program as we wanted the look, performance and overall quality we thought he could bring. Calves like this one, sired by Satisfies, proves our decision was right for our program.

He is sired by Smith NF Simply Great, a Dream On x Madam X son and out of the 55K bred, Smith Grey Mist. Satisfies currently ranks in top 1% of the breed for API and Milk, 2% for TI and CE, 5% for Birth Weight, 10% for Weaning Weight and 15% for Yearling Weight.

We invite you to come see some of our satisfaction.

### BURCH FARMS

Rickey Burch Family • P.O. Box 755 • Hempstead, Texas 77445  
979/826-3231 office • 713/206-2579 cell • [burchfarms@peoplepc.com](mailto:burchfarms@peoplepc.com) • [www.burchcattle.com](http://www.burchcattle.com)



Smith Satisfies

Be Sure To Check Out Our Lots In Synergy Catalog Lots 55-58 and 139-140



We look forward to seeing you at Synergy!

## Bringing The Breed's Best Pedigrees To Our Program And The Southeast

When we decided as a family to enter the registered business, we also decided to concentrate on quality and the best genetics in the Simbrah breed.

We think our herd sires clearly demonstrate our commitment.

REGISTERED REPLACEMENTS,  
SHOW PROSPECTS AND  
BULLS FOR SALE

Sired by LM EF Johnnie Walker Black and out of the great Oprah cow.

He is a full sib to Diva, who is the mother to Dream Girl, Moose, Rita and Wave Amigo.

Johnnie Walker and Oprah are two of the most recognized names in Simbrah, because of their breeding excellence. He was the 2011 International Senior Champion. We own him with La Muneca and we so pleased with the calves we have on the ground.

### Other sires in our program include

- Smith Bella's Potential, sired by Sargeant and out of Smith Bella Bella.
- K-J On Fire, a three-quarter blood son of Dream On
- LSFR Select 55K, a Smith Nu Approach son out of a 55K bred dam.
- LMC LF Swagger, a son of LMC Johnnie Walker and the great Swan cow.

Also we want to introduce JHC U62 "Tubby". Sired by JHC Cattle King and out of ZZ Elle, the dam of JHC Little Bit, who topped the BHR 2009 Sale. He is moderate, polled/scurred, easy keeping, super clean ans and structurally sound, solid red bull, whose first calves were SimAngus HT's. Thanks to Jim and Pat Carter for producing this bull and his pedigree includes, SCC Cattle King, HR Nile King and PRR Traveling Doctor.

Congratulations to Elizabeth Buckles, Orange, Texas on her success with Lazy SF Rosie, a SimAngus HT heifer, sired by a LMC G'em son.

Also we would like to congratulate Blake on a great year of showing, highlighted by winning the Barmand Memorial Scholarship at the Southwest District Livestock Show and winning the Reserve Grand Percentage Heifer Title at Sellabration.



LMC JW Red



## Lazy SF Ranch

Craig and Doug Schultz • 6899 Rossignol Road • Bell City, LA 70630  
Craig 337-802-2173 – Doug 337-540-8901 • [lazysfranch@live.com](mailto:lazysfranch@live.com)





# Putting Together A Winning Team At La Morra Ranch

**By Sharla Ishmael**

*A love for good kids, top-notch Simbrah cattle and a competitive streak keep this couple in the game as they strive to reach their goals. Joe B. and Nelda Rodriguez also happen to be known as some of the nicest folks you'll ever meet.*



This female, J7N What-A-Delight, was bred in the La Morra program and was a many time champion for junior customer, Victor Moreno. Delight is out of La Morra's popular 5M/9 donor.

Like that popular Texan bumper sticker, some folks are born into the cattle business; others get there as fast as they can. Joe B. Rodriguez is one of the latter. After working as a Division I collegiate basketball referee for 28 years, he was looking for the next big thing in his life. After all, a fellow can only run up and down the court for so long before it starts to take a toll on the body.

It just so happened that Nelda's younger sister married into a ranching family, the Fred Moreno family of La Negra Cattle Co. Rodriguez thought to himself: "I think I could do that!" So, they started La Morra Cattle Co. in 2001 and now run more than 50 cows on about 800 acres. They have seen much success in the show ring and in the sale ring, but what they really love most about the Simbrah business is the kids that are involved. In fact, the juniors recently honored Joe B. and Nelda as "Supporters of the Year."

"We are really suckers for the kids," he says, "in a good way. We go to as many shows that we can and we believe that all of those kids belong to us. We meet new nieces, nephews, granddaughters and grandsons at every show. The exciting thing about youth is that we watch them grow up to be young adults. Seeing kids succeed in life is a rewarding thought. You know, if you give a kid a little bit of attention, it goes a long way in the development of their life, all the more reason to work with them and try to be positive influence in their lives," he described.

Nelda, an educator herself, is involved in many youth educational programs, and together they volunteer in as many junior events like the American Junior Simbrah Roundups and sponsor events as much as possible.

La Morra-raised heifers have also done a lot for 4-H and FFA youngsters, winning prestigious titles such as American Junior Simbrah Roundup Reserve Grand Heifer S.T.A.R Supreme Champion in Edinburg and much more. On the open side of the show ring, the 2010 National Grand Champion Bull (J7N VicMar 420) and the Reserve National Champion bull (J7N Whiskey River) were bred at La Morra and both were offspring of the most recognized cows in their breeding program – LMC Knockout Muneca 5 M/9, or M9 as she is called.

"The biggest and best cattle decision that we have made was the decision to purchase M9," says Rodriguez. "We found a key in this donor cow, who has been nothing but a blessing to us. She has definitely made a name for the ranch. If you mention "the M9 cow" to most Simbrah breeders, they will more than likely know exactly who you're talking about. We have flushed her to seven different bulls and have had the same excellent results each time, which in my opinion is unusual."

Offspring of the M9 cow, in multiple generations, have gone on to set sales records and show records and are making an impact on the breed in a big way. Names like LMC Oprah, LMC Diva and LMC WFC Dream Girl as well as J7N What-A-Delight "Demi," shown



Joe B. and his dog, Princess



by Victor Moreno, all go back to M9 in some way.

Most of the cattle Joe B. and Nelda sell are handled by private treaty, though they are MAS members and had the top-selling Simbrah in that sale recently. While Joe B. has a soft spot for Brahman cattle (once they reach their Simbrah goals they might branch out), he is a true believer that Simbrah cattle offers the best-of-both-worlds, the Brahman traits of maternal instincts and heat tolerance along with the Simmental traits of milking ability along with docility. This is truly "the Worlds Breed."

"I think the Simbrah breed has made a great deal of improvement in the last five years," he explains. "They are just as competitive now as any other breed. If you look at the supreme champions in the junior shows lately, a whole lot of them have been Simbrah heifers. We believe that Simbrah cattle, in general, are knocking on the door when it comes to competing with other breeds. We will always have Simbrah cattle."

"There are a lot of Brahman-influenced cattle out there. But in my opinion, none of them provide the complete package that our breed offers. You get the milk and docility of Simmental combined with the hardiness and longevity of Brahman and it just can't be beat! Plus, in Simbrah cattle, we can offer a diversity of colors, whereas other most other breeds can't do that. Yes, some people like uniformity in color patterns but as a breeder, I feel that you limit your potential market by breeding for just one specific color or color pattern. We cater to all customers' color choices. Some like red, some like black and some even like lighter colored cattle. We have blazed faced cattle as well as solid colored cattle.

"You know, in Mexico and South America, red cattle are very popular and Simbrah are doing extremely well there and we have gotten into the semen sales market with one of our bulls. Here in the States, black cattle are very popular, especially the farther north you go. We try to give them both," he says. "Simbrah cattle also can compete with other breeds for tenderness and other carcass characteristics. We can offer the same quality as any breed along with longevity. Simbrah cows can be productive for up to 18 or 20 years."

In terms of their own breeding program, Joe B. says they are always looking to the future. "You can't change that calf you have today. Sometimes that's a good thing and you breed the dam back the same way. Then there are other times that our vision was not quite what we anticipated and this is when the work starts. We start our in-depth critiquing of that calf and try to match up known bulls and their strengths to the calf's dam to attempt to produce the best calf possible. The important thing is to pay attention to customers' needs and understand what they are looking for. It is up to me to conform to the breeds needs," he explains.

His ultimate goal? Raising both the grand champion bull and female at a major show, which he admits probably has been done already but says it is a reasonable goal. "I tell my fellow breeders, you are in my sights, competitively speaking!" he says with a chuckle. "I mean it respectfully of course, but they are my show ring targets. I believe we can get there." He also plans to have a battery of bulls selling semen all over the world, including Australia.

Like everyone in South Texas and other large swaths of the country, recent droughts have put up big obstacles to La Morra's breeding program. But again, he looks beyond the cur-



Joe B. and Nelda Rodriguez were named American Junior Simbrah Roundup Supporters of the year in 2012.

rent challenge to focus on a long-term perspective.

"In a drought, you have to make tough decisions," he says. "One decision I made was to feed our cattle instead of culling. My decision was based on knowing there was value in this animal that I own today. That value was not going to be rewarded at sale barns so during the last droughts, I decided to feed at whatever the cost. I convinced myself that feeding cost would be less expensive than replacement cost, so between the droughts of 2008 and 2010 I only culled four animals. It has definitely been financially challenging, and I pray for rain every day. There are no guarantees for success in this business and it's a daily gamble.

"So far this year, we have gotten good rains and I feel like we are sitting pretty right now," he adds. "Our cows have bred back in a reasonable amount of time. With the drought this year in the Midwest and in portions of Texas and all of the cattle being culled, our decision to keep most of our herd makes our animals even more valuable."

When asked if all those years of refereeing taught him any lessons he could apply to the cattle business, Joe B. emphatically says, "Yes!"

"Absolutely, I always go back to my basketball officiating days and those experiences and reflect on everyday life," he says. "The key is patience – patience – patience. We cannot make rational decisions when we're high-strung. We have to stay focused on a specific objective. In basketball, we studied film before and after every game to improve. We would go to training clinics and camps. I still go to camps and clinics but now the clinics and camps deal with cattle. Most evenings, I think back on how I got started in this business and reflect on successes and setbacks. My personal goal was to stay focused in my objective, create great Simbrah cattle and to always listen. Pay attention to everyone, you never know when you might learn something from someone you never expected. I can honestly say that we have benefited greatly by paying attention and staying focused.

"One of my mentors in basketball once told me, 'Pay attention to what other people are paying attention to and you will learn a thing or two.' That is also true in the cattle business. Paying attention, staying focused and being patient can take you a long ways."



# American Junior Simbrah Roundup

## High Point Individuals and Scholarship Winners

**By Lesli Garrett**

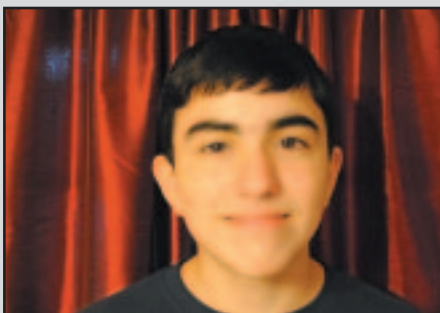
Simbrah has many outstanding and talented junior exhibitors, who are leaders in many arenas. In this issue, we want to highlight six of those exhibitors, who were recognized for their leadership, knowledge and involvement in the Simbrah breed at the American Junior Simbrah Roundup (AJSR).



**Hannah Wells**

### **Junior Division High Point Individual**

Hannah Wells, Harlingen, Texas, is no stranger to the AJSR, as she began competing when she was just four - years-old in pee wee showmanship. Now after six years of competing at AJSR, she has gained confidence and the ability to be successful in all she does. Well's favorite contests are public speaking and sales talk and credits her success to preparing one to two months before the show. She reviews previous years' quizzes, prepares for sales talk on her family's cattle ranch by selling show heifers and steers and reads through vet supply magazines for basic cattle knowledge. Wells' hard work found her in the winner's circle at the 2012 AJSR, as she won high point in the junior division. She credits her parents for their constant support and encouragement, as well as Carlos Guerra, who pushes her to go above and beyond in everything she attempts. Wells is very thankful for everyone in the Simbrah breed, who has encouraged her, befriended her, disciplined and mentored her. She says she loves the opportunities the Simbrah breed has brought her and her family.

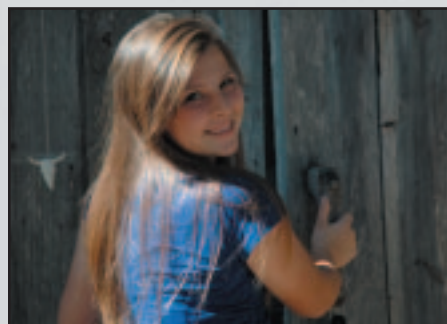


**John Paul Rodriguez**

### **Intermediate Division High Point Individual**

John Paul, Edinburg, Texas, recently competed in his third AJSR and walked away as the intermediate high point individual. Rodriguez has overcome his fear of public speaking and now considers it his favorite contest, as he knows it will help him in school and his future career. He has learned so much through all of the different aspects by studying, researching and learning about cattle and the health and breeding of show animals. He credits the AJSR with influencing his decision to choose a career in animal science. Rodriguez is also involved with school and community events and volunteers as an alter server at Parish Holy Family Church. He plays on an all-year traveling basketball team, his school's basketball team, serves as a volunteer at the Edinburg Chamber of Commerce and is a member of Texas Junior Livestock Association and participates in shows throughout the year. John Paul strongly believes it's the positive people in his life that have made the greatest impact. The hard-working, nice, positive people he has met since he started showing Simbrah cattle have also impacted him. The two biggest influences on him from the

cattle business are Javier Moreno of La Negra Cattle Company and Robert Martinez of Rising Sun Cattle Company. Their good advice and constant effort to help him have made a lasting impact on John Paul's show and personal careers. He wants to encourage everyone to remember we are the future of the industry and we have to make it better by learning from each other and not getting discouraged. He says whether you win first or last place, put a smile on and have fun, because that is what it's all about.



**Shelby Giles**

### **Senior Division High Point Individual**

Shelby Giles was a first time competitor at the AJSR and was named senior high point individual. She credits her success to attending Smith Genetics' Cow Camp and making and studying a lot of note cards. Giles is a high school senior from Friendswood, Texas and plans to attend Alvin Community College following graduation. Giles also is involved in many activities and contests in her FFA chapter, participates in a program that helps elementary kids find their way in school, and a community event that teaches women self defense. She enjoys the showmanship, public speaking and skill-a-thon competitions



best and recommends juniors have study groups over the phone to prepare for contests. She feels the contests at AJSR have made her more competitive and taught her to be more disciplined. She says at when it comes to the deadline or competition time, you have to be prepared and not make excuses for your performance. She's also looking forward to using the knowledge she has learned by studying for AJSR events in other competitions. Martha McCrary and Tim Smith have impacted Giles and pushed her to do more in the contests.



**Liana Flores**

**AJSR Scholarship Recipient**

Liana Flores has been showing Simbrah cattle for ten years and has participated in five AJSRs. She recently graduated from high school in Edinburg and is attending Texas A&M University majoring in animal science. She would like to eventually become a dentist. In high school, she served as a member of the National Honor Society, a 4-H Ambassador, member of the Linn-San Manuel 4-H Club, president of her local FFA chapter and was a four-year varsity cheerleader. She encourages everyone to apply for the prestigious AJSR scholarships, as the interview process was fun and an experience she will never forget. Carlos Guerra and his family have made the biggest difference in Liana's life as they have set an example of liv-

ing a life based on integrity for her. She also credits working with her family business, Chorizo De San Manuel, for teaching her the value of work and to strive to be successful in all things. She also says that Simbrah breeders have demonstrated to her the importance of giving back. Liana would like to thank the AJSR advisors for taking time out of their busy schedules to put together the wonderful shows and giving her the great opportunities and memories she will cherish forever.



**Murray Grimshaw**

**AJSR Scholarship Recipient**

Murray Grimshaw, Jourdanton, Texas, is attending Texas A&M University this fall majoring in agricultural leadership. Grimshaw has been showing cattle for 12 years now and his family has been raising Simbrah cattle for 23 years. It was his older sister, Kaitlyn, who first encouraged him. Simbrah cattle have played an important role in Murray's upbringing and have been pivotal in teaching him hard work, dedication, responsibility and integrity. Grimshaw has been attending the AJSR even before he was old enough to compete. Besides showing cattle, Murray was busy in high school with band as the tuba section leader and was a state qualifier two years. He was also involved in area qualifying theater productions. He was an active FFA member for four years serving as an officer three of those years and qualified for state in prepared public speaking two years. Murray received his Lone Star FFA Degree and participated in the Business Professionals of America. He was very active in 4-H for ten years and served as an officer for his club, county council and ambassador team. He has attended National

4-H Congress and Texas 4-H Congress. Murray's main focus in 4-H was shotgun shooting sports and is planning on continuing his shotgun career by joining Texas A&M's Trap and Skeet Team. Carlos Guerra has taught him that hard work does make a difference and Guerra's quote, "If it is to be, it is up to me" motivates Murray in all he does.



**Megan Grant**

**AJSR Scholarship Recipient**

Megan Grant, a high school senior from Richmond, Texas, has been showing Simbravieh cattle for five years, and Simbrah for one year. After graduation, she plans to attend Texas A&M University and major in ruminant nutrition. This summer she participated in her fourth AJSR and walked away with an AJSR scholarship to assist her at Texas A&M. She credits showing Simbrah cattle for allowing her to make some of her very best friends and teaching her to be a leader. She is also involved in her FFA chapter, and will be serving as the 2012-2013 president. Grant serves as her 4-H club president, 4-H county council member, 4-H district council member, and Texas Junior Braunvieh Association president. Grant's advice for future scholarship applicants is not to be nervous. She says to be yourself, be confident and do not get intimidated. Megan credits Joe Mask for getting her involved in Simbrah activities. She says he has truly helped her to become the leader she is today. He has encouraged her to stand up and do things she never would have accomplished before her involvement in activities like AJSR. Grant was the Victor Guerra Memorial AJSR Scholarship recipient.



# Engineered Cattle

For 32 years, we have engineered our Simbrah program to specifications we developed in 1981.

Our goal is to raise the most production efficient, hot weather individual that produces heart healthy and tender beef for the consumer.



Hope Onstot exhibited her Pine Ridge Ranch bred female to the 2012 Senior Champion honors at the San Antonio Livestock Show.



Josh Evans exhibited his Pine Ridge Ranch bred female to the 2011 AJSA National Classic Reserve Grand Champion honors.

To Learn More About Our Program  
and Specifications Visit  
**[www.simbrah.com](http://www.simbrah.com)**

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and Specifications Visit

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# TX

**PINE RIDGE RANCH**

Home of Ranger Livestock, Athens, Texas

**JANE AND BILL TRAVIS**

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# PRR Genetics... Efficient Hot Weather Cattle With Quality Carcasses



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# The 50K SNP Test And What You Need To Know About It

Compiled by Martha Hollida Garrett

*The ASA Board of Directors passed a resolution earlier this year requiring all donors and AI sires, who have not previously been parentally validated per requirements of the ASA to now have the 50K SNP Analysis.*

The 50K SNP test is far more than a parentage verification test. It has the ability to provide DNA information that can be used to enhance the tested animal's EPD information.

Wade Shafer, American Simmental Association's chief operations officer/director of Performance, provided the following explanation of the test and its significance.

Approximately a year ago we ran an article in *SimTalk* to update readers about the state of genomic use in our industry. The article closed with the following paragraph: "Unless you have Angus cattle that are evaluated in the American Angus Association's genetic evaluation, currently available DNA tests are of little to no value to you for EPD enhancement; however, don't be dismayed if you don't fit this description. The recent evolution in genomic technology has spurred organizations to take the steps necessary to harvest its value. For example, ASA is presently working on the development of DNA tests specific to our population, as well as the capacity to incorporate test results into ASA's genetic evaluation."

**One year later we are pleased to announce that the future has arrived at ASA. We are now offering a DNA test that, when incorporated into our genetic evaluation, can add significant enhancement to lower accuracy EPDs.** The result of a multi-year collaborative effort, test development was fueled by ASA members and staff, carcass merit cooperators, USDA, University of Illinois, University of Missouri, Montana State University, GeneSeek and the National Beef Cattle Evaluation Consortium.

Test development was initiated several years ago through requests for donated semen on high accuracy sires. ASA members stepped up to the plate and delivered, with hundreds of DNA samples being collected via donation. Besides older sires, virtually all of the current 500 most heavily used sires were sourced. Samples were also collected on the sires and their offspring fed at the University of Illinois. In total, over 2,700 samples were genotyped.

The genotypes, along with the equivalent of millions of phenotypes (data submitted by breeders and the Carcass Merit Program over the years) were amassed and analyzed by University of Iowa researchers. The analysis resulted in the parameters required for

genetic evaluation.

The multi-tiered effort culminated in a very successful outcome. The standard measure of a DNA test used in EPD prediction is the correlation between test results and the traits of interest. Table 1 displays correlations for ASA's test when used on ASA's population. To provide prospective, correlations for Pfizer and Igenity's tests gleaned from the American Angus Association's website are included in the table.

**Table 1. Correlations between DNA test results and trait**

Trait	Igenity <sup>a</sup>	Pfizer <sup>a</sup>	ASA <sup>b</sup>
CE	0.47	0.33	0.45
BW	0.57	0.51	0.65
WW	0.45	0.52	0.52
YW	0.34	0.64	0.45
Milk	0.24	0.32	0.34
MCE	NA	NA	0.32
Stay	NA	NA	0.58
CW	0.54	0.48	0.59
Mrb	0.65	0.57	0.63
REA	0.58	0.60	0.59
BF	0.50	0.56	0.29
SF	NA	NA	0.53

<sup>a</sup>When used on the American Angus Association's population

<sup>b</sup>When used on American Simmental/SimAngus population

As you can see, correlations for ASA's test are stronger for some traits and weaker for others compared to the commercially available Angus tests. All in all, however, ASA's test sizes up well. The relevance to genetic evaluation is that the stronger the correlation the more information the test adds — and therefore the greater the increase in EPD accuracy and potential EPD movement.

The usefulness of ASA's DNA test will be greatest on traits having a strong correlation with the test (e.g., birth weight, marbling, etc.). It will also add more value to animals

with lower base (i.e., starting) accuracy values. Table 2 provides examples of this.

As can be seen from Table 2, since the test has the strongest correlation with BW (see table 1), the increase in BW accuracy is greatest at all base levels; however, as the base level for BW increases, the smaller the increase in accuracy. For the trait with the weakest correlation, BF, the increase in accuracy is miniscule, even at low base levels. As we would expect, since the YW correlation is intermediate to that of BW and BF the increase in accuracy is intermediate as well. One take home message from table 2 is that, though the test is relatively powerful, it is minimally effective for some traits and only has utility on animals with low to mid accuracy EPDs.

Results from ASA's DNA test will be incorporated into our multi-breed genetic evaluation system in a new, more precise method than current industry standard — culminating in more informative EPDs. Under the standard approach, each animal's DNA test results are assumed to add an identical amount of information to genetic evaluation. Though this approach lends itself to ease of incorporation, it glosses over the fact that there can be large difference between animals in the actual amount of information harvested from their DNA tests.

Because the amount of information added by a DNA test varies by animal, assuming that it does not (i.e., the standard approach) will over or underweight the information depending on the animal. Since ASA's system will individually assess the amount of information added by each animal's DNA test, the resulting EPDs will be more accurate.

The difference in the information contributed to an animal's EPDs by a DNA test is largely due to how well connected the animal being tested is to the population of animals used to develop the test. For example, the

**Table 2. Average Impact of ASA's DNA test on Acc. at base Acc. of .00, .20, .40, .60<sup>a</sup>**

Trait	Base Acc.	New Acc.	Base Acc.	New Acc.	Base Acc.	New Acc.	Base Acc.	New Acc.
BW	0.00	0.24	0.20	0.34	0.40	0.47	0.60	0.62
YW	0.00	0.11	0.20	0.26	0.40	0.43	0.60	0.61
BF	0.00	0.04	0.20	0.22	0.40	0.41	0.60	0.60

<sup>a</sup>BIF accuracy gain for any base accuracy can be obtained with ASA's DNA-Enhanced Accuracy Tool @:  
<http://www.simmental.org/site/index.php/herdbookhome>



**Table 3. Average Acc. increase of ASA's DNA test at base Acc. of .00 by group**

Group	CE	BW	WW	YW	MCE	Milk	Sty	Mrb	BF	REA	SF
Simmental	0.09	0.22	0.13	0.09	0.04	0.04	0.19	0.19	0.03	0.14	0.22
SimAngus	0.10	0.26	0.18	0.12	0.04	0.05	0.20	0.20	0.04	0.18	0.15
Simbrah	0.06	0.18	0.11	0.06	0.01	0.01	0.17	0.15	0.01	0.06	0.01

information gleaned from a test on an animal with several close relatives in the development population will tend to be greater than that gained from testing an animal with

few or no close relatives.

The animals represented in the development population for ASA's DNA test were primarily Simmental and SimAngus. Because

of this, ASA's test works most effectively on those groups. Table 3 illustrates this fact.

As can be seen from Table 3, ASA's test is not as effective for Simbrah, on the average, as it is for Simmental and SimAngus. Keep in mind that some Simbrah animals will achieve levels of accuracy above that of some Simmental and SimAngus animals — but because Simbrah were sparsely represented in the development population compared to the other groups, Simbrah will not be evaluated as accurately on the average.

## Q's & A's About the 50K

*Simbrah World* proposed the following questions to Shafer about the 50K test.

**1.** What is the difference in the new 50K genotyping test and what was required before? To this point, the role of DNA testing at ASA has been limited to parental validation and investigating qualitative traits (e.g., genetic defects, coat color, polled/horned, etc.). Though parental validation is a byproduct, the primary function of 50K genotyping is EPD enhancement.

**2.** How is this test done—pull blood, hair, etc and does a vet have to be involved? Breeders simply submit hair samples to the lab.

**3.** What is the cost? \$90

**4.** Is there one particular company that must be used? GeneSeek provides the lab work required for the test.

**5.** Do we order the test through ASA or a private company? ASA

**6.** Does this test also provide parental information or do I still have to have that done separately? It provides information required for parental validation.

**7.** Once I get my results, do I have to report anything to ASA or do you receive the information automatically. The lab results are submitted to Iowa State University, where the information required to enhance an

animal's EPDs are generated. ASA then incorporates that information into EPD calculation.

**8.** How long does it take to get results? It is currently running 6-8 weeks. We anticipate refining the process to where it takes 3-4 in the future.

**9.** How will this benefit small breeders? (i.e. those that really don't have any numbers to their contemporary groups). Because the effectiveness of our DNA test is not dependent on contemporaries, calves in single animal contemporary groups (e.g., embryo transplant calves) will achieve a boost in accuracy beyond their pedigree estimate, which is all they would have without the test.

**10.** Do I have to go back and have this test done on donors/AI sires that I have already registered calves out of it—or is this just for new donors and new sires going forward? All animals that were declared to be donors or AI sires prior to May 1st 2012 are not required to have the test performed.

**11.** Is Simbrah the first American breed to have this test available? As far as I know, yes.

**12.** If I have questions, who do I contact at ASA? Leoma Wells is our contact person for DNA services.

## 3 Generations Of Champions...

### Cattle and Kids



#### TSC Phantom

Exhibited by James Schwertner

2012 AJSR Grand Champion Bull

2011 AJSR Reserve Grand Champion Bull

A May 2010 son of HR Power House 1

Out of TSC Twilight, a Black Perfecto x TSC Pearl bred female  
Pearl was a many time show winner for the Bufe family, and  
Twilight was a successful show heifer too.



#### MFGS Precious

Exhibited by Molly Schwertner

2012 AJSR Reserve Grand Champion Bred & Owned Heifer

2012 AJSR Owned Show Junior Calf Champion

Sired by TSC Class Act and out of JRSC Starlite, a Johnnie Walker bred dam.

Starlite was the 2011 AJSR Grand Champion Bred and Owned Female.

SIMBRAH  
YOUTH SPOTLIGHT

Our grandkids, James and Molly represent the third generation of this family to show Simbrah and their cattle that won at the Simbrah Roundup represent three generations of winners, too!



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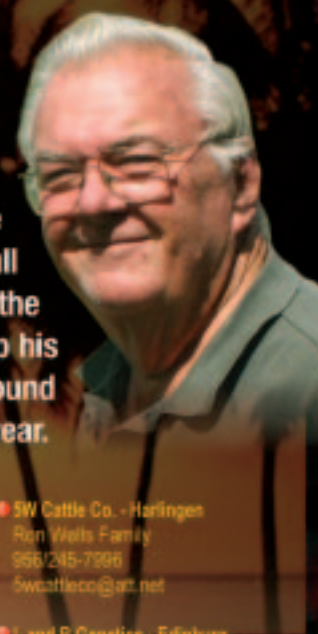
[www.triplescattleservice.com](http://www.triplescattleservice.com)

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# Here's to Bud, Simbrah's Godfather

The Simbrah World is going to miss ole Bud for not only did he help to create Simbrah, he kept the breed going in tough times and in good. He loved these cattle until his passing. He could always be counted upon for his word, good ideas, a positive attitude and for his full hearted support of Simbrah with his time, energy and money. Bud was always the life of the party. He loved the juniors and appreciated what they did for Simbrah. In an effort to keep his spirit alive and **THANK** ole Bud for his dedication to Simbrah, the American Junior Simbrah Round Up has created a Bud Wentz Memorial Scholarship to be awarded at the Round Up every year. May God Bless the Wentz Family.



## RIO GRANDE VALLEY

### THE BIRTHPLACE AND CAPITAL OF SIMBRAH

If you are in the market for a commercial bull, herd bull, a potload of bulls, a show heifer, replacement females, embryos or semen – the Rio Grande Valley offers **QUALITY IN QUANTITY**. We have the largest selection of Simbrahs in the USA all within one hour of each other. We have over 1500 Simbrah cows in production. We will help you find what you are looking for and have a good time doing it.

Many of Simbrah's leaders are from the RGV – from Bud Wentz helping to start the breed in the late 60's to La Muñeca starting their annual Jr. Educational Round Ups in the late 80's to the first Simbrah steer show in the early 90's and MAS in the early 2000's you can count on Valley breeders to **MAKE THINGS HAPPEN** for Simbrah.



*IT IS WELL WORTH THE TRIP !!*



**CONGRATS** to Daniel Galvan for winning Reserve Grand at the tough open RGV Show with his Red Bullet daughter.



**CONGRATS** to all showmanship winners (all future RGV Breeders) at the Heart of Simbrah Show hosted by the Ron Wells family.



We would like to introduce you to LMC Gold Medal, another great herd bull prospect to come out of the RGV bred by 6G, Louie Flores, BETM and LMC.

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Ron Wells Family  
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swcattleco@att.net

● Land B Genetics - Edinburg  
Darryl Caraveo Family  
956/369-0581  
darryl.caraveo@yahoo.com

● La Blanquita Ranch - Mission  
Ruben Garcia & Sons  
956/624-1428  
lbranch6@yahoo.com

● La Hacienda Hinojosa - Edinburg  
The Lucas Hinojosa Family  
956/381-8933  
LHHRanch1954@aol.com

● La Muñeca Cattle Co. - Linn  
Carlos X Guerra Family  
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www.lamuñecacattle.com

● La Negra Cattle Co. - Edinburg  
Javier Moreno Family  
956/607-7408  
javierfncc@aol.com

● LPJ Ranch - Linn  
Luis Flores Jr. Family  
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Louie@chorizosanmanuel.com

● Monte Christo Ranch - Edinburg  
Jud and Margie Flowers  
956/207-2087  
jud@lonestarcitrus.com

● Reavis Farms, Inc. - Mission  
Randy Reavis Family  
956/585-6831  
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● RGV Cattle Company - Edinburg  
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956/279-2200  
Rgvrene@aol.com

● San Carlos Ranch-Harlingen  
Gilbert Galvan  
956/573-3419  
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● Top C Cattle Co. - Pharr  
Benny Cano Family  
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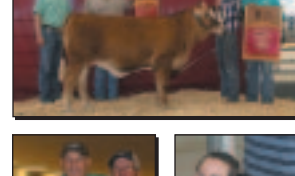
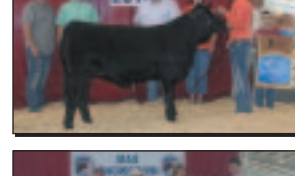
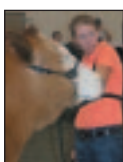
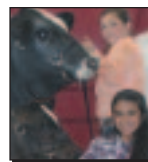
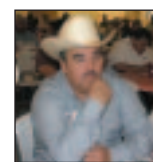
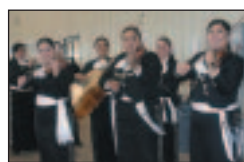
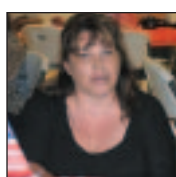
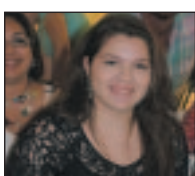
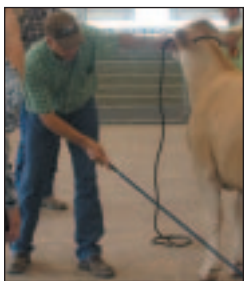
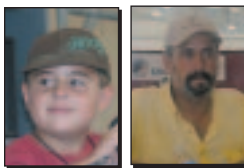
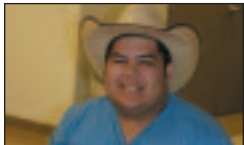
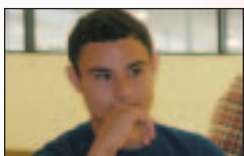
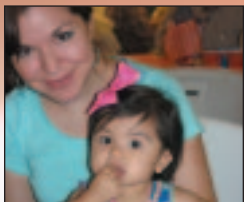
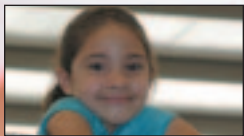




# MAS VII Simbrah Sale and \$15,000 Showdown

## A Success Thanks To You

MAS VII Simbrah Sale and Showdown was held on a new date, in a new location and with some new participants, but with the same quality of the six previous events and lots of enthusiasm for the breed. It was still in the heart of Simbrah country as it was held in Mercedes, Texas and was the first video auction for the breed. The 2012 MAS Simbrah Sale saw 66 lots sell for an average of \$3,158 and youth from across the Simbrah nation competed in prize money of \$15,000. THANK YOU to all who came, bid and purchased and to the exhibitors and their families for their participation!





# A Champion Now!

We were impressed with Starstruck, when she was born and now she has a champion title to her credit, as Victor has shown her to the Reserve Grand Champion honors in the MAS Show. She is a September daughter of Rocco and out of LN Nidarina, one of our top donors, whose last eight calves have averaged over \$6,000.



LN Starstruck Y201, MAS Reserve Grand Champion Female. Exhibited by Victor Moreno.



Congratulations Victor for your accomplishments at AJSR. 1st in Quiz, 3rd in Judging, 4th in Sales Talk, 8th in Skillathon and 3rd high individual overall. Way to go!

We want to thank our buyers at the Sellabration, MAS Sale and private treaty  
 Jud Flowers, Edinburg, Texas  
 Bryan Arguelles, Edinburg, Texas  
 DeWayne Moore, Spring Branch, Texas  
 Clayton Moore, Spring Branch, Texas  
 Brody Hill, Edinburg, Texas  
 Stephen Ramos, Edinburg, Texas  
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# Way to go Josh

Leading in and out of the ring

We're so proud of Josh and his accomplishments on the state and national level.

He exhibited the AJSA Reserve Grand Champion Simbrah Female at the Classic in Ohio and he was named the high point individual for all the contests! He also won the TJLA Simbrah Buckle this year!

Our experience in the TJSSA and AJSA has been wonderful and we are so grateful for the leadership contests, along with the responsibilities and life skills learned in the show ring.



Josh and PRR Elizabeth 641Y, a Pine Ridge Ranch bred heifer, were named the Reserve Grand Champion Simbrah at the AJSA Classic

**Josh Evans**

**Cochina Creek Ranch**

Darrell and Nadine Evans  
 1249 US Hwy 84 W.  
 Teague, Texas 75860  
 903/388-1709

# It's All About

# FAMILY



It's been an exciting year being involved in the Simbrah breed. I've had a great show season with blessings of success. This year, I had Champion Overall Heifer, Champion Showmanship and 2nd

Place Overall with my FFA Livestock Judging Team at the South Texas Youth Stock Show. I also had Reserve Champion Overall Heifer and Reserve Champion Showman at the Cameron County Fair and Livestock Show. At Sellabration, I was Reserve Champion Showman and at the Rio Grande Valley Livestock Show MAS Sponsored Showmanship, I was awarded with Senior Champion Showman. Along with my show winnings, I am also the 2012-13 Harlingen FFA Sentinel, and Highland Hustlers 4-H 1st Vice President. I am also on the Harlingen High School Varsity Tennis team. I would like to thank the "Sky's The Limit Group" for all of their support.



2012 has been full of great fun and excitement with a few great achievements along the way! It began great with the South Texas Youth Stock Show, where I was awarded with Reserve Champion Overall Heifer, Champion Intermediate Showman, and my Livestock Judging Team was 2nd Place. Then came the Cameron County Fair and Stock Show, where I had the Champion Overall Heifer and was Champion Intermediate Showman. At Sellabration, I was awarded the Reserve Grand Champion Heifer title, which was super exciting for me and my family, since my heifer was a bred and owned heifer.



It has been an honor and blessing to grow up in the Simbrah breed. The events that the Simbrah families put on have been very educational for me. My accomplishments this year include South Texas Youth Stock Show Champion Junior Showman, Cameron County Fair and Livestock Show Champion Junior Showman, and at the Rio Grande Valley Livestock Show I won Champion Junior Showman. At the District Livestock Judging contest I took home the 1st Place Overall Junior honor. At the Sellabration, I calmed the Reserve Champion Junior Showman and at American Junior Simbrah Roundup I was the High Point Overall Junior. I'm also the Highland Hustler's 4-H Club 2012-13 Secretary and was Student Council President. I strive to continue to be a leader in my community and beyond.

A great big THANK YOU to the Guerra Family, Joe Mask, Dean Fuchs, Joe B. Rodriguez and Rene Vela for being such great role models for us. Also to Martha Garrett for the great job she does in getting all Simbrah info out there! And finally, to Andrew Cano, Mike Carlos IV and John Paul Rodriguez for adding 5W genetics to your herd and GOOD LUCK!!!!

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## News...

(Continued from page 5)

months to two-year-old plus and many are AI sired. The offering represents the programs of Tom Brothers Ranch, RX Simbrah, Filegonia Cattle Co., Premier Beef, Ford's Double S Ranch and Stallion Angus Ranch. The group is hosting a special preview and open house on November 17th at Tom Brothers Ranch. Everyone is invited to attend to see the bulls and evaluate them prior to the sale.

For additional information and to request a catalog contact Ellen Tom, 210/213-0020 or [ellen@tombrothersranch.com](mailto:ellen@tombrothersranch.com) Details can also be found at [www.tombrothersranch.com](http://www.tombrothersranch.com)

### Scholarship Named For Wentz


Bud Wentz loved the Simbrah breed and the juniors that are such an integral part of the breed. He appreciated what they did for Simbrah and was one of the their biggest supporters. In an effort to keep his spirit alive and thank ole Bud for his dedication to Simbrah, the American Junior Simbrah Round Up

(Continued on page 36)


# WOW

## A Great Beginning...


It was our first American Junior Simbrah Roundup and MAS Showdown and we are still saying WOW. We enjoyed the atmosphere, the fun, and the camaraderie of Simbrah breeders and exhibitors.



*Congrats to Bailey and Will on their accomplishments!*



Will was the reserve champion showman in his age division at MAS and is shown here exhibiting his class winner, LMC Mary 5Y/108, at the Rio Grande Valley Show. Mary is a Dr. Feel Good daughter.



Bailey and LMC Guardian Angel 5Y26 won the MAS Show and and the \$3,000! Plus they were awarded the reserve heifer calf title in the AJSR Show and claimed 3rd place heifer overall honors at the recent Heart of Simbrah Show. 5Y26 is sired by Red Bullet and out of a LMC EF JW Black 3N/225 bred dam.

**We want to say thank you to the Guerra family for their support and encouragement. We are looking forward to the coming show season!**

**SCOGIN FAMILY**

9950 FM 2099 • Raymondville, Texas 78580  
956/642-7664 • [cody@grandriver.net](mailto:cody@grandriver.net)

# Peach Creek - Great Foundations



Hope with PRR Shania and Faith at the halter of HMO Waylon; 2012 TJSSA Futurity Champion Cow/Calf Pair.

"The show ring highlights only 20% of what Faith and Hope Onstot really do. Behind the scenes, they drive leadership for the TJSSA, FSFF Jr., NAILE, AJSR, FFA and 4-H organizations. You will find them equally at ease with horses, as they anchor the judging team that won the Texas State 4-H Championships, the Reserve World Championships, and Reichert Futurity Championships. They are on their way to the Quarter Horse Congress this October where they will represent Texas. Good luck, girls! We are proud of you!"



Faith and 2011 AJSA National Champion DLO Miss Claire promote Fullbloods everywhere.



Faith and PRR Pretty Jean were 2011 Reserve Division Champions in Houston.

## Peach Creek Ranch

DAVID, LISA, FAITH AND HOPE ONSTOT  
857 North Highway 95, Granger, TX 76530  
512-818-3560 • [pcranch@hughes.net](mailto:pcranch@hughes.net)



# Our Next Generation Of Quality Is...

## Priceless

With females like these in production, the quality is sure to be high! We're excited about the maternal powerhouse lines we are developing in our herd from the great Priceless and feel that by selecting genetics of proven cow families, we are assuring that quality is written all over our coming calf crops!



**WE LOOK FORWARD TO SEEING  
THE SIMBRAH WORLD AT  
SYNERGY V. CHECK OUT OUR  
LOTS IN THE CATALOG,  
65-73 and 132!**

### McCrary Farms

**Mark and Martha McCrary**  
903/667-5135 • 903/278-6819  
mamamc4@aol.com  
307 North Runnels • DeKalb, Texas 75559  
*We accept calf scramble certificates.*



**Smith Priceless Wish**  
A Nu Approach out of Smith Priceless  
Now being flushed to Smith Satisfies



**Smith Wish You Had Me**  
Sired by Sargeant and out of the Smith Heartfelt Cow, which makes this female a full sister to the great Priceless. She was the 2010 American Junior Simbrah Roundup Reserve Grand Champion Female. We have flushed her to Evan and Charismatic and look at her daughter, Smith McCrary Best Wish selling in Synergy.



**Smith McCrary Hi Price**  
A three-quarter blood daughter of Dream On and out of Priceless. This female was the 2010 Simbrah Synergy Percentage Show Reserve Grand Champion Female. She is a full sister to the herd sire Smith Always In Style.

**Smith McCrary Best Wish- Lot 132 in Synergy.**  
A May daughter of Smith Wish You Had Me and Smith Nu Wave II.



# Genetics making an impact!

We are new to the Simbrah breed, but we realized very early on that to make an impact, we would need to select individuals with proven lineage, performance oriented EPDs and have established marketing power. We think we have done just that... look at a few of the individuals we have impacting our program... and soon the breed.

We are very excited to be part of the Simbrah breed! Visit our show string during the upcoming show season. Watch for our impact.



**Smith Hertz Diamond Diva**—a full sister to the \$40,000 Dream Girl, who was the 2009 National and International Grand Champion. Sophie will be showing this little lady during the upcoming show season. Watch out for this Smith Nu Wave II x Diva daughter.



**Smith Abundant**—We recently purchased one-third interest in this panhandle herd sire prospect from Smith Genetics. He is sired by Smith Ising Charismatic and out of their new donas, Smith Madam III, a maternal sister to Sargeant, a full sister to Smith Simply Great and sired by Dream On. Owned with Smith Genetics and Reavis Farms.



**Smith Oso Bella**—we purchased embryos out of this great daughter of Bella Bella and Sargeant at the MAS Sale. Oso Bella was the 2011 International Grand Champion Female and is a Nu Approach daughter.



**Priceless**—We introduced this cow family into our program recently by purchasing her daughter, Smith Sheza Priceless, sired by Matt. Watch for her in the Percentage shows.

## SOUTHWESTERN FARMS

Ray and Suzanne Hill  
Mark and Samantha Palmore  
607 PR 5215  
Kirbyville, Texas 75956  
409/423-9060 or 409/651-2792  
southwesternfarms@gmail.com or sampalmore@yahoo.com

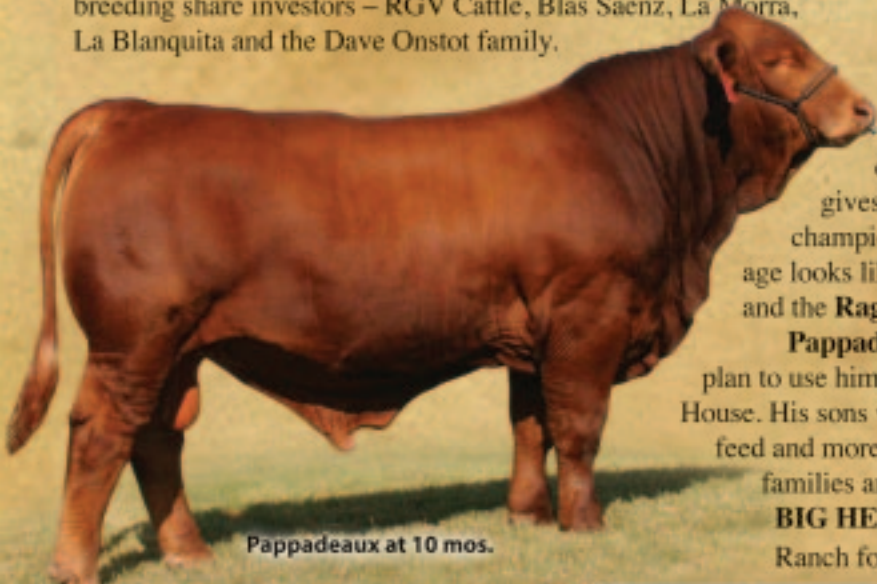


# GETTING THE JOB DONE!!

We predicted that Ragin Cajun was going to be a **BREED CHANGER** and has he ever lived up to our bold expectations with his first few calves. Ragin has that special look about him that is supported by a great pedigree with his paternal grandsire Dream On being the most dominant & profitable Simmy bull to come along in a long time. His dam is an own daughter of the very popular LM Full House who is the 2004 International Grand Champion & one of the best Simbrah Ambassadors ever made. For just \$500 for a breeding share of ten units, Ragin can also **GET THE JOB DONE** for your program. **MIL GRACIAS** to these breeding share investors – RGV Cattle, Blas Saenz, La Morra, La Blanquita and the Dave Onstot family.



Ragin Cajun at 13 mos.



Pappadeaux at 10 mos.

6GLMC Ragin Cajun moderates, adds muscle, earlier puberty, correctness, bone, length, extension, width, depth, color, pigment, numbers, do-ability, a great hip and gives his calves his own special look. Take a good look at the champion 6GLMC Pappadeaux who at an honest ten months of age looks like a two year old. Simbrah needs quicker maturing cattle and the **Ragin Cajuns are getting the job done !!**

**Pappadeaux** is what the future is all about - **FUNCTION !!** We plan to use him to generate positive change. His dam is a full sib to Full House. His sons will produce cattle that will go to the rail quicker with less feed and more profit. We **THANK** the Newt Huffman and Louie Flores families and Victor Guerra for investing in this future breed great. A **BIG HEARTY THANKS** also goes out to Pine Ridge and BETM Ranch for investing in \$1,250 breeding shares.



A **BIG HEARTY THANKS** goes out to Hope and Faith Onstot for investing in LMC BBS Jenna, a super Ragin Cajun out of the SA Champion and champion producer, BBS Jennie Walker.



A **BIG HEARTY THANKS** goes out to Olivia Vela for investing in LMC Delightful sired by Ragin Cajun and a full sib to LMC Miss Diva. She is the **TOTAL** package with a great future.



LMCLN 12th Man is the 2012 National Champion % Bull sired by Ragin Cajun and the herd bull and champion producer, LMC Mariah's Dream by Dream On. **MIL GRACIAS** to the ten progressive breeders that bought breeding shares at the LMC Sellabration. Co-owned with La Negra.

## 6G Ranch

**Fred & Sharon Grahmann**

Rock Island, TX 77470

Home (979) 234-3967

Fred (979) 758-4759

Michael (361) 772-0188

Email us at

msgrah93@sbcglobal.net



6G Jasmine is a deep bodied, big boned, good looking Ragin Cajun out of a LMC Doc x LMC Stamina cow that is being shown by Robert Stavinoha. We cannot say enough about all of the volume, bone and Simbrah breed character that Ragin is adding to his progeny. Try him !!!

Se Habla Español  
**La Muñeca Cattle Co.**

**Simbrahs, Simbraviehs & POLLED Brahman**

**CARLOS & SISTER GUERRA FAMILY**

PO Box 81 • Linn, TX 78563 956-383-7566 (Office)

Carlos 802-1641 • Victor 607-5515 • Carlos Jr. 330-1963

email: [LaMuñecaCattle@aol.com](mailto:LaMuñecaCattle@aol.com)

Please visit our website at

[www.LaMuñecaCattle.com](http://www.LaMuñecaCattle.com)





Candice and Smith Wentz Superior Mom have captured several titles together this year!

- Grand Champion Simbrah Female at Ft. Worth and Houston Junior Shows
- Reserve Grand at American Junior Simbrah Round Up
- Champion Showman at American Junior Round Up
- Reserve Champion Showman at MAS VII
- Class Winner at MAS
- Reserve Overall American Heifer 2012 TJLA Belt Buckle Bonanza

**WE ARE SELLING TWO HEIFER CALVES IN PARTNERSHIP WITH SMITH GENETICS IN SYNERGY V. THEY ARE 3/4, RED POLLED DAUGHTERS OF SMITH ISGRIG CHARISMATIC AND SMITH BABYDOLL N BLACK, A DREAM ON DAUGHTER. LOTS 154-155**

## Tindle Cattle Co.

554 CR 496 • Lott, TX 76656 • 254/883-0286

# Taking the lead...

Red Jubilee is our lead female and we continue to be impressed with her and her progeny. Jubilee, Smith Nu Approach daughter, was the 2011 International Reserve Grand Champion Female and her daughter, sired by Smith Nu Wave II, was purchased by Peyton Meuth in Synergy IV. She went on to be the 2012 International Reserve Grand Champion Female, also. Congrats to Peyton on her wins!

We will offer this Smith Nu Wave II daughter in partnership with Smith Genetics at Synergy V. She's a January red, purebred heifer and is out of the Hagan Pearl 53X cow. Be sure and check her out in the catalog and at the sale.

We invite your inquiries about our cattle and look forward to seeing you at Synergy.



Smith Red Jubilee



Lot 147

*Witzkoski  
Family Simbrah*

1317 Penny Lake Drive  
Wallis, Texas 77485  
281/239-5750  
witznd@gmail.com

# SHOWING SIMBRAH

*Cano Style!*



AJSR Reserve Intermediate Champion Heifer. She was also the Reserve Senior Champion and 4th Overall heifer at the Heart of Simbrah Show. Exhibited by Sidney Cano. This is a Rocco daughter out of the great Diva cow. This heifer is a maternal sister to Dream Girl.



Dennis Cano and his first show heifer. We are very excited about the potential of this female. She is sired by Uno and out of a Red Bullet bred dam. She is a paternal sib to Uno's Pretty Neat.

The Cano kids have had a great year showing their Simbrah heifers and we're very proud of their efforts and the hard work they have put into their projects. The Simbrah breed has so much to offer youth exhibitors and we're proud to be part of it!

*Top C Cattle Co.*

**Benny Cano Family**

956/873-3419

2400 S Jackson Rd

Pharr, Texas 78577

topccattle@gmail



# Moving Our Program... FORWARD

We realize the value of having foundation cow family lines in a program and that is the direction we are taking at Triple J Ranch.

A year ago, we purchased, 211Y, a February 2011 daughter of She Moves and Smith Hide N Seek at Synergy IV. She Moves has many breed standouts to her credit, including the International Champion Herd Sires Black Bullet, Red Bullet and Red Ammo. Her daughters excel in that same eye appealing phenotype of She Moves and are proving to be solid producers. We feel 211Y will move our program forward!



She Moves, dam of our 211Y female, who will be a donor for us.

**FOR SALE AT PRIVATE  
TREATY--A son of  
She Moves and sired by  
Spectrum. Call  
us for details.**



211Y, daughter of She Moves and Smith Hide N Seek, pictured at just 6 months of age. Watch for her influence in our herd.



We are once again participating in Synergy and you will find our cattle as Lots 75-82 in the catalog. This is lot 80 pictured. She's a December 2011 daughter of Smith Hide N Seek and out of a Smith Cowboy bred dam. Offered in partnership with Carpenter Ranch.

## TRIPLE J RANCH

Jake and Mary Tortorice

409/782-1029 • 409/753-2864 • 409/782-8053 • mmt1000@aol.com

## Thank You Lazy SF For Adding Some Swagger To Your Program

We want to thank the Schultz Family, Lazy SF Ranch for purchasing our lot in the \$ellabration Sale.

Doug and Craig Schultz added LMC LF Swagger 5T/213 to their program in south-west Louisiana. Swagger is a son of the great Johnnie Walker, the 2008 National and International Champion bull and his dam is LM Swan that won many shows and generated over \$20,000 in sales for Marco Flores. We are thrilled with our Swagger daughters and have retained a number of them and that is the only reason we parted with him!



LMC LF Swagger 5T/213 now in the Lazy SF program.



Swagger daughter in the UTmost Cattle Co. program.



Swagger daughter in the UTmost Cattle Co. program.

We are excited to see Swagger's influence in Louisiana and invite you to come by and visit us. We've got some Swagger daughters we would love to show you!

## UTMOST CATTLE CO.

James Watson Family

6109 N. Woods Lane • Katy, Texas 77494 • 281/794-0029 • Utmostcattleco@comcast.net



# We Feel Blessed!



First and for most we would like to thank God for all the blessings he's bestowed on us. The biggest blessing was our two kids Kimberly Ann & John Paul, what great joy they have brought into our lives. Our son John Paul Rodriguez joined a local FFA chapter here in Edinburg, when he was 9-years-old. Never would we imagine that five years later, we would have 10 head of Simbrah cattle, which John Paul loves with a passion. We have seen John Paul grow into a fine young man; he is starting high school this year and we could not be more proud of him. We are especially proud of our beautiful daughter Kimberly who is starting her senior year this year at Med High and for being such a great role model for her younger brother.

Our summer of Simbrah was highlighted by John Paul winning the high point individual honors for the intermediate division at the American Junior Simbrah Roundup.

Being city folks, we bought a little ranch in Linn, which we named "Rancho JPR". We have started breeding our cows with some great Simbrah bulls and John Paul has a lot to say about which semen is used in his cows. We would like to thank all the breeders we have bought heifers from, La Negra Cattle Co., RGV Cattle Co., La Muneca Cattle Co., Reavis Farms, Dean & Kallie Fuchs and 5W Cattle Co. The future looks bright for Rancho JPR, and we're anxious for John Paul to show some of his up and coming calves.



**Rodriguez Family**  
**Johnny, Melissa, Kimberly and John Paul**  
**1108 TANGLEWOOD DR.**  
**EDINBURG, TX 78539**  
**956/318-1104**  
[jrodriguez@austinsonnelrgv.com](mailto:jrodriguez@austinsonnelrgv.com)



# Naval Infections Can Be Costly And Even Deadly

By Martha Hollida Garrett



Navel infections develop when the umbilicus becomes contaminated with bacteria and most often occur in the first few days following birth. The inset photo shows the swelling and inflammation that is often the first sign of the illness.

Naval infections in newborn calves are costly in terms of health, productivity, time and can even lead to liver abscesses, permanent crippling or death.

Infections affect the umbilicus or navel, as it takes 7-10 days for the umbilical stump to dry up, and most calves are affected at less than one week of age. There is a risk of infection until the stump dries up and seals off entirely.

## About The Disease/Causes

According to Calfology.com navel infections develop when the umbilicus becomes contaminated with bacteria. The umbilicus provides bacteria with an easy route of entry to the newborn calf's bloodstream and body. Once bacteria colonize within the umbilicus, they can easily spread up to the navel and into the circulation.

Factors that increase a calf's chances to contract this infection include an umbilical cord that breaks off or is cut at a level too close to the body wall (ideally it should be left to be about 6 inches long), poor navel hygiene practices and unclean environmental conditions, inadequate colostrum or having the umbilical stump sucked on by other calves.

Pathogenic bacteria that enter through the umbilicus can affect the calf differently. Sometimes the infection may be confined to the local area, creating a navel stump that is slow to dry and up and a local abscess occurs. It may spread to the blood, causing bacteremia, which is the presence of bacteria in the blood. The blood is normally a sterile environment, so the detection of bacteria in the blood (most commonly accomplished by blood cultures) is always abnormal. These pathogens then circulate through the body and can localize elsewhere, causing problems in other organs or joints.

Toxins can be produced by some of the bacteria and this can result in septicemia, more commonly known as blood poisoning. If this happens the calf can become very ill and quickly die as the toxins send the calf into shock, due to circulatory problems and results in multiple organ failures.

Often the infection settles in leg joints and this leads to stiff, painful joints due to inflammation and if the calf survives, it may be permanently crippled. The bacteria can also affect the eyes, the lining of the heart cavity and/or membranes around the brain and spinal cord, which most often

results in death. It can also lead to liver abscesses, which may not be noted till the calf is 1-3 months old.

## Signs Of Navel Infection

"The first symptom a rancher would notice is swelling and inflammation in the calf's navel, which would signal that the calf has either a navel infection or hernia," says Dr. Lucas Hinojosa, a veterinarian in Edinburg, Texas and Simbrah breeders.

According to the National Animal Disease Information Service (NADIS), if not treated, then the area can become abscessed and will be puss-filled. The calf may also have a high temperature and reduced appetite at this stage.

If left untreated, the door is opened for sepsis to develop and the calf will exhibit signs of lethargy, decreased nursing and suckle reflex, increased heart rate with bounding pulses, stiff joints, reddened mucous membranes and labored breathing,

If the umbilical veins become infected, the inflammation may travel along them, possibly extending to the liver. A large abscess may take up as much as half of that organ. Affected calves are usually 1-3 months of age when the illness becomes obvious and they are usually unthrifty because of toxemia. The navel may or may not be enlarged with a liver abscess.

## Treatment

Early prompt treatment is important, as early treatment is much more effective.

"For treatment of a calf with an early infection, the calf will need an antibiotic, which will need to be prescribed or administered by your local veterinarian. Although it is more common for a calf to become septic from being exposed to a pathogen by mouth, it can occur from a navel infection that goes untreated. Signs a calf is septic will be fever, depression, anorexia, lameness due to joint swellings, hypopyon (pus in the eye), etc. For treatment, the calf will still need an antibiotic, but also a non-steroidal anti-inflammatory drug from your veterinarian. It may need more treatments depending on the severity of the septicemia," explains Hinojosa.

For large navel abscesses, veterinary intervention may be  
(Continued on page 36)



# Naval Infections...

(Continued from page 35)

needed to drain and remove the infected tissue. Supportive fluids may also be needed.

It's also important to note that if the navel area abscesses, opening it and draining it does not guarantee that the infection has been removed. Often the infected tissue must be removed and flushed with an antiseptic solution.

To check if the liver is abscessed, place the calf on its back, touch the area beneath the navel in the direction of the liver and feel for an abscess. Infection can occur from the area of the navel to the bladder and again you may be able to feel the abscess or you may not. If the bladder is infected you may see puss in the urine. If these signs are suspected or found, you need to consult your veterinarian, as surgical removal of the abscesses is needed.

## PREVENTION

Prevention is the key to this disease. Ensuring that a cow calves in a clean environment will significantly reduce the risk of navel ill. Proper planning and preparation can prevent the build-up of disease that occurs in too many calving areas.

Applying a disinfectant (such as iodine) to the navel can reduce the risk of bacteria entering via the navel, but it is no substitute for good hygiene. No amount of disinfectant can overcome being born in a dirty, wet yard. Because of the anatomy, bulls navels tend to dry slower than heifers and they are thus at more risk of navel ill. Applying disinfectant two or three times to bulls can reduce the risk. It is also im-

portant to ensure that if cattle are born in a nice clean environment that they aren't moved to other pens or contaminated pastures until the navel has dried completely.

Dr. Hinojosa also recommends that a calf should nurse well within its first two hours of life. This ensures the calf has consumed an adequate amount of colostrum. Colostrum is the first type of milk produced by the cow and is packed with protein and antibodies to protect the calves from some infections. There is a 24-hour window for the calf to receive colostrums, as the colostrum quality and the calf's ability to absorb it decrease rapidly within the calf's first 24 hours after calving.

## News...

(Continued from page 29)

(AJSR) has created a Bud Wentz Memorial Scholarship. This will be awarded at the AJSR every year to a Simbrah junior that has been a great ambassador for the breed — just like Bud was for over 40 years. For more information please contact Carlos X. Guerra, scholarship chairman at lamunecacatle@aol.com.

## AJSR Scholarship Fund



## What a pedigree, What a profile, What an opportunity!

### She sells as Lot 148 In Synergy

We are so pleased to offer in partnership with Smith Genetics, this fancy, March 2012 heifer.

She's sired by the #1 EPD bull of the breed Smith Isgrig Charismatic, a Smith Nu Wave II son and out of our Ronen daughter, Smith Taking Chances. Ronen of course goes back to Sargeant, so this young show prospect has the magical mating of Nu Wave II x Sargeant.



SHE SELLS AS LOT 148-LOOK HER UP IN THE CATALOG AND AT THE SALE



We want to recognize our son, Kaleb for his accomplishments at the recent AJSR. He was the fourth overall high point individual as he placed second in sales talk, livestock judging and public speaking and ninth in the skillathon!



**Temperance**  
Livestock Company

David and Thuy Grimes  
Kaleb and Katarina Fontenot

17914 Timber Mist Court • Cypress, Texas 77433 • 832/594-7530  
info@temperancelivestockcompany.com • www.temperancelivestockcompany.com

Also follow  
us on



## We're proud of you...

Congratulations Savannah and Cameron on your accomplishments in the show ring and for the responsibilities you've accepted with your projects!  
We're very proud of you!

*Savannah Wins*



We originally purchased this heifer for Savannah and she exhibited her to the Sellabration Grand Championship in March. She is sired by Dr. Feel Good and we purchased her from La Muneca and RGV Cattle Co.

*Cameron Wins*



Cameron became the owner of RGV LMC Dr. Beauty in early summer and he won the AJSA Grand Champion title and the Heart of Simbrah Grand Champion title. This heifer just keeps getting better.

Thank you to the Vela and Guerra families for breeding this great heifer and encouraging us all the way!

*Charles Chappell*  
*Family*

Rt 2, Box 161  
Raymondville, Texas 78580  
956/607-5320  
ccfi@granderiver.net



# RGV Cattle Company "The Best Little Show Heifer Factory In Texas"



We purchased 1/2 interest in LMC Sunset from La Muneca as a show heifer for our daughter, Olivia. She did not disappoint in the showing!! One of the reasons we bought her was her unique genetics. She is a Moose (Nu Wave II X Diva) out of the immortal Morning Star. We want to extend our sincere thanks to Ronnie and Susan Smith for purchasing this female in her entirety! We hate to see her go, but are honored that she is going to such an elite program!



We also want to thank Victor Guerra for his purchase of RGV Ima Beauty Too. She is a full sister to Dr Beauty, as she is out of Dr. Feel Good and our phenomenal Crimson Beauty cow. She has just been weaned and looks outstanding!! I know they are big shoes to fill but she has the pieces to be just as good as her big sister.



RGV LMC Dr. Beauty continues to excel in the showing. Her most recent wins include Grand Championships at the following shows: Rio Grande Valley Livestock Show Open Show, the \$3,000 \$ellabration Show, American Junior Simbrah Roundup, and the Heart of Simbrah. Congratulations to the Chappell family for your success and THANK YOU for your support.

THANK YOU to our \$ellabration, MAS VII and private treaty buyers: Victor and Pepe Guerra, Newt Huffman, Rick Tobin, Jorge Uriegas, La Morra Ranch, La Negra Cattle, Gilbert Garza Jr, Lisa Saenz, Ryan Cruz, and Cordel Bosler.

## RGV CATTLE COMPANY

Rene, Gina, Olivia and Ava Vela  
2913 Ocean View Dr. • Edinburg, Texas 78539  
956-279-2200 • Rgvrene@aol.com



## It's Been A Banner Year...

SIMBRAH  
YOUTH SPOTLIGHT

From stock shows to leadership contests, Caleb and Caryle have kept us busy and made us proud. We want to thank Tim Smith for all his help, support, encouragement and knowledge and for getting us involved in the Simbrah breed.

This year Caryle will be campaigning Smith CRC Inspiration, a full sister to Caleb's 2012 National and International Champion. Caleb, who is currently leading the TJLA Simbrah division and will be showing Smith CRC Keepsake, a full sister to the heifer, Candice Tindle campaigned this year. She is out of Juliet and Smith Nu Wave II. He also has added a three-quarter heifer, Smith CRC Bella Viva, out of the great Bella Bella and Matt, a Houston Grand Champion Simmental Bull.

We are very excited to add these lines to our genetic mix.



### - Smith CRC Nu Perfection -

- 2012 National and International Grand Champion Female
- A daughter of Smith Nu Wave II and out of Hagan Smith Irreplaceable.
- Watch for this female's influence on the breed.

*Our program is young and growing and we would love to visit with you about Simbrah cattle.*



Caleb was the winner of his age division at the MAS Showmanship Contest. He was also elected to the TJSSA Board of Directors this summer.

► Caryle was the winner of her age division at the MAS and AJSR Showmanship Contests.



### - THE RODENBECK FAMILY -

David, Kellie, Caleb and Caryle  
2575 Old Mill Creek :: Brenham, Texas 77833  
979/836-7386 :: kellie@homeandranchemortgage.com



*Thank You, Thank You, Thank You!*  
*We can't say it enough.*



:: Our entire family has been so blessed by our involvement in the Simbrah breed and the people who have encouraged us and now purchased our genetics!

:: First a big thank you the Carlos Guerra family, they got us in Simbrah and they've walked every step of the way with us. Also to the Louie Flores family, who have offered help and support too!

:: We also want to thank Pete Nieschwietz and his folks, plus Kim and Susan Hagan and their family for purchasing our partnership lots with La Muneca at MAS VII. We think these two females will be great producers in your herds and we appreciate your purchases.



At the Celebration Sale, the James Watson Family, UTMoot Cattle Co., purchased our bull, Raub Desperado Yyop, who was the Celebration Reserve Grand Champion bull. He's a solid double black, double polled son of LMC WFC Wave Amigo also and his dam is our LMC Mariana female, which won Reserve Grand back to back years at the Fort Worth Junior Show for our son Bradford. Thank you Watson family.

Because we have gained so much from our Simbrah involvement, we have decided to start an annual \$1,000 scholarship through the AISR in 2013. So we hope all you graduating seniors will apply for the AISR Scholarships next summer as Dawson is looking forward to awarding one of you. *our first family scholarship!*

Dawson showed Mr. Raub Pinto Noir, a polled purebred son of LMC WFC Wave Amigo sired to the 2012 AISR Grand Champion Sired and Owned title and to the 2012 AISR Reserve Grand Champion title in the Owned Show. Following the show, Joe B. and Neida Rodriguez purchased him for use in their La Morra Cattle Co. operation. We are so excited to see how he works on their female base, which is heavily influenced by the great donor gM/y.



**RAUB**  
**DARRYL RAUB FAMILY**

144 CR 4017  
 Lampasas, Texas 76550  
 512/556-8484  
 mraub@hotmail.com

**REVELEE**



## HIS FIRST CALVES ARE HERE!

If you want to show and breed Simbraviehs, then come to Walters Livestock Enterprises and see the first Revelee calves. They have arrived!

LMC LF Revelee is sired by the Simbrah bull, LMC Gig'Em and out of the great Baylee.

We have Simbrah, Simbravieh, Simmental and ABC Calves

Come see us.

**Val Walters Family**

2300 Cock's Crow Rd • Brenham, Texas 77833 • 979/277-2817  
 Rodney Finch, general manager of livestock operations, 979/224-2101  
 vwalters@bettsfirm.com • crodneyfinch@gmail.com  
 www.walterslivestockenterprises.com

**WALTERS**  
*Livestock Enterprises*



# Thank You!

A SPECIAL Thank You goes out to Smith Farms, Ronnie and Susan Smith, for their investment in our M9 progeny.

J7N Top Shelf Z04 is a TNT Top Gun son, out of our 5/M9 donor that should make an immediate impact in the Simbrah world. This February three-quarter Simbrah bull calf is a stout meat wagon that is as sure footed as they come. Look for him at the 2013 National Simbrah Show.

Smith Farms also added another M9 progeny to their herd. They purchased J7N Yours Truly, a Whiskey River X LMC BETM Wallflower August heifer at MAS VII. Yours Truly is a very fancy show heifer prospect that comes in a power packed package. She will catch everyone's eye so look for her at all of the 2013 major shows.



**J7N Top Shelf**



**J7N Yours Truly**



**J7N Zumba**



**J7N ZeeZee**

La Morra Cattle Company wants to thank all of their 2012 customers and visitors. Although we promote our Simbrah cattle and our genetics, we believe that we are also in the people business. Through our many contacts, we are hoping to build long lasting friendships and relationships and this is important to us, whether purchases are made or not.

Special thanks go to Arianna Cantu, Klarissa Cantu, Dario Salinas, Nani Flores, Victor Moreno and Charlie Bongiovi for their 2012 purchases and also, MANY, MANY thanks to their parents for their support and dedication towards La Morra cattle. Thanks goes out to these fine folks that purchased La Morra genetics at MAS VII: Troy & Clay Smith, James & Trey Baker, Alejandra De Los Santos and Heidi Poppe

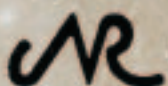
We continue to promote our GREAT DONOR, LMC Knockout Muneca 5/M9 and her offspring. One of her sons is J7N Whiskey River (JW Black), who was the 2010 National Reserve Champion bull. Whiskey's progeny will be making their debut in the 2013 major stock shows. Powerful and fancy, all in one package.

Please come and visit whenever you are in the San Antonio/Floresville area. We are expecting fall and spring Whiskey River calves like these.

**La Morra Cattle Co.**  
Registered Simbrahs

**NUESTRA CASA ES SU CASA !!**

**Joe B & Nelda Rodriguez**  
2854 CR 331 • Floresville, TX 78114  
(H) 830.393.8338 • (M) 210.275.0839  
[joeb@lamorracattle.com](mailto:joeb@lamorracattle.com)





# Triple P Ranch

Harvey and Marcy Popp and family  
12525 Roy Rd • Pearland, Texas 77581

**713/906-3992**

happytrails1029@yahoo.com

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## CMAN Cattle Co.



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## McBRIDE FARMS

James McBride  
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Rosanky, Texas  
78953

**281/630-2893**



KENTUCKY DIVISION  
Quarter Horses, Simmental and Simbrah Cattle



Bill and Ginny Smith, Susan and Ray Dieckmann, Paula Duncan  
For information contact Tim Smith, [smithgenetics1@gmail.com](mailto:smithgenetics1@gmail.com) • 512/587-7896

## STARTING WITH THE BEST



*We have the influence of Priceless in our young program.*

### BURESH CATTLE

Bob Buresh

5152 Loma Alta Drive • Frisco, Texas 75035

For information contact our consultant,  
Tim Smith, 512/587-7896

**Terry Reagan**  
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**2012**

- October 6-25th Annual La Munecca Junior Roundup and Futurity, Linn, Texas.
- October 12-Heart of Texas Fair Junior Simbrah Show, Waco, Texas
- October 13-Heart of Texas Simmental/Simbrah Association Fall Fest Sale, Hearne, Texas CAN-CELLED
- October 18-State Fair of Texas Junior Simbrah Show, Dallas, Texas
- October 29-State Fair of Texas Open Simbrah Show, Dallas, Texas
- October 26-28-Simbrah Synergy V and Showcase, Giddings, Texas
- November 17-Brush Country Bull Sale Preview and Open House, Tom Brothers Ranch, Campbellton, Texas
- December 15-Brush Country Bull Sale, Tom Brothers Ranch, Campbellton, Texas

**2013**

***Some of the stock show dates are tentative, please check their websites once their premium books are online.***

- January 26-28-Southwestern Livestock Show Junior Heifer Shows, Fort Worth, Texas.
- February 11-National Simbrah Show, San Antonio Livestock Show, San Antonio, Texas
- February 11-National Percentage Simbrah Show, San Antonio Livestock Show, San Antonio, Texas
- February 13-Simmental-Simbrah Superbowl, San Antonio Livestock Show, San Antonio, Texas
- February 14-16 San Antonio Livestock Show Junior Heifer Shows, San Antonio, Texas
- February 25-International Simmental/Simbrah Sale, Houston Livestock Show, Houston, Texas
- February 26-International Simbrah Show, Houston Livestock Show, Houston, Texas
- March 22-23-La Munecca Cattle Co. \$ellabration Sale and Show, Linn, Texas

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# Riding Wave After Wave of Championships

His impact can only be felt by purchasing his calves from owners of the bull, as semen is not marketed. A number of progeny will sell in Synergy V, October 27th, Smith Genetics, Giddings, Texas. Smith Nu Wave is also involved in the



**All These Champions Have One Thing In Common—They All Carry Smith Nu Wave II Genetics**



**Smith CRC Nu Perfection**, a daughter of Smith Nu Wave II was named the 2012 National and International Grand Champion Simbrah Female for Caleb Rodenbeck. She was also the Grand Champion and the Overall Reserve Grand American Heifer at the Star of Texas Show. Full sib, to Hagan Smith Show Stopper, the 2010 International Champion Female. Sired by Smith Nu Wave II.



**Smith Priceless Passion**, 2011 TTSSA Futurity and American Junior Simbrah Roundup Grand Champion Female. 2011 Belt Buckle Grand Champion and 3rd Overall American Heifer. 2012 National Reserve Grand Champion Female and 2012 Houston Junior Show Reserve Grand Champion Female for Mary Kate Walters. Sired by BFI Smith Infinity; a Smith Nu Wave II son.



**LMC WFC Rita**, a donor in the Wentz herd. She sells in Synergy V, along with other members of Rita family. She is a full sister to Dream Girl, Moose, the 2009 National Reserve Division winner and LMC WFC Waco Amigo. Rita was the 2010 MAS Champion.



**Smith Hagan Expressive**, A new donor in the Reavis program and a full sister to Caleb Rodenbeck's heifer and Hagan Smith Show Stopper, the 2010 International Champion Female. Expressive is sired by Smith Nu Wave II.



**Smith Isgrig Charismatic**, Herd sire for Smith Genetics, Burch Farms, Reavis Farms, McCraw Farms and Wentz Farming Co. Sired by Smith Nu Wave II. This Smith Nu Wave II son is the #1 EPD bull of the breed, a title previously held by his sire.



**LMC WFC Dream Girl**, 2009 National and 2010 International Grand Champion Simbrah Female. She sold for \$42,000 to La Mueca, 6G, BETM Ranch and LPI. Sired by Smith Nu Wave II. Full brothers and sisters sell in Synergy V.

**Nu Wave II... His numbers tell you what he can do and his calves prove to you what he will do and has done!**

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# RFI

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Hagan Smith Expressive



- Sired by Smith Nu Wave II.
- Out of Hagan Smith Irreplaceable, who is a Sargeant daughter.
- Full sister to the 2012 National and International Champion Female, Smith CRC Nu Perfection, owned by Caleb Rodenbeck.
- Full sister to the 2010 International Grand Champion Female, Hagan Smith Show Stopper.
- Expressive gives us that Nu Wave II x Sargeant magic.

Smith XtraOrdinary



- We just purchased one-third interest in this top purebred prospect.
- He is sired by Smith Isgrig Charismatic and out of their new donor, Smith Madam X, a maternal sister to Sargeant, a full sister to Smith Simply Great and sired by Dream On.
- We are very excited about this bull and think he has everything it takes to be XtraOrdinary.

Smith Tulipe 765L



- Pictured at 12 years of age.
- She is the dam to Bella Bella; grandam to Ciao Bella and several herd sires working in a number of Simbrah programs.
- We have progeny coming from her, sired by Smith Also N Red, Smith Satisfies, NF Smith Sargeant, Smith Nu Approach, Smith William Black and Remington Red Label.
- We can't wait to see them!

# RFI...

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**A BIG HEARTY THANKS** goes out to Hentz Hoffman, Louie Flores and Victor Guerra for investing in the popular champion 66LMC Pappadestus. (repeat buyers)



**MIL GRACIAS** to Darryl Carrover for investing in the 2012 International Champion LMC 66 Red Rock. He is a great one (Rocco x Dream Girl) and a **BREED CHANGER!**



**A BIG HEARTY THANKS** goes out to Kyle Ruppert for investing in this awesome 66LMC TRD x LMC HS Barn Burner herd bull prospect.



**A BIG HEARTY THANKS & WELCOME** goes out to Kelly Barmann from Kansas for investing in LMC Polled Dakota to head up his Polled Brahman herd.



**MIL GRACIAS** goes out to my brother Gerry for investing in LMLF Pops, one of the very best Braunvieh bulls in the breed sired by Pappo Gene and BOB Focus.



**MIL GRACIAS** to RGV Cattle - Rene Vela family for investing in LMC Superstar, a Moose x Morning Star bred to be a top producer. (repeat buyer)



**A BIG HEARTY THANKS** goes out to repeat buyers Justin Campbell and Britt Larson for investing in LMC Cobra, a Dr. Feel Good x Black Perfecto.



**MIL GRACIAS** goes out to our ole compadre Mike England for investing in LMC Polled Authority sired by LMC LF Ambassador to head up his new Brahman herd.



**MIL GRACIAS** goes out to my older brother Felix, a repeat buyer for investing in LMC BBS Roody, a super fancy Simbrah sired by Manhattan x Jennie Walker.



**A BIG HEARTY THANKS** to all of ten of our breeding share investors in the National Champion % Bull LMC LM 12th Man. - Co-owned with La Negra.



**A BIG HEARTY THANKS** goes out to 6G Ranch for investing in LMC Justice, an awesome LMC HS Rocco x LMC Dwa herd bull prospect.



**A BIG HEARTY THANKS** goes out to Sam Sparks III, a new breeder for investing in LMC Polled Future by Ambassador to head up his new Brahman herd.



**A BIG HEARTY THANKS** goes out to Derrick Smith for investing in this awesome Simbrah out of the champions Silverado and LMC Hey U.



**A BIG HEARTY THANKS** goes out to Kevin Kent from Georgia for investing in the champion LMC BBS Prima, a LMC Black Perfecto x Jennie Walker.



**MIL GRACIAS** to our ole buddy, Pete Meschietz for investing in LMC Gumbo as his next herd sire. He is a Rogan Cajun x another full sister to LMC Dwa.



**MIL GRACIAS** to our ole buddy and repeat buyer Ken Albooy for investing in the champion LMC Polled Leader for his award winning Brahman herd.



**A BIG HEARTY THANKS** goes out to Heidi Pappo for investing in LMC Red Dream sired by LMC LN Dream Up and another full sib to LMC Dwa.



**MIL GRACIAS** and **WELCOME** to Jerry Willoughby, a new breeder on his recent investment in this LMC WFC Wave Amigo x Tough Karl and some helpers.



**MIL GRACIAS** goes out to our ole buddy Avo Barker for investing in LMC Polled Madison by Ambassador for her elite Brahman herd.



**MIL GRACIAS** to our ole buddy Fred Graham who has bought cattle from us every since 1987 for buying this solid Rocco x LMC Red Bull son, LMC TF Urban Cowboy.



**MIL GRACIAS** to our ole buddies and partners, the Boering Bros. for investing in this fancy Simbrah sired by our Manhattan and Jennie Walker.



**MIL GRACIAS** goes out to our repeat buyer and new Simbrah breeder, Lonnie Tomerlin for investing in LMC Polled Rock by Piscadero.

*La Muñeca Cattle Co. X*

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