

# SIMBRAH World

SPRING • 2014

2014 National At San Antonio And  
ASA National Show Coverage



# GENETICS

*making an impact!*



A positive impact that comes from strict selections and a high concentration of genetic superiority and quality.

We're pleased to have added these individuals to our growing program!

**Smith Fierce N Black** – A polled purebred Simmental son of Flying B Cut Above and out of a Dream On bred daughter, that also traces back to Meyers Red Top. We will be utilizing this sire to produce percentage Simbrahs.



**Smith Sweet and Satisfies** – The oldest daughter of Smith Satisfies and out of a Smith Hide N Seek daughter of the Sweet Spots cow, who traces back to the legendary Meyers Ranch 734 bull. She was recently named the reserve intermediate champion at the ASA National Simbrah Show in Fort Worth! She is bred to Smith Nu Wave II and named the 2014 National Intermediate Champion at San Antonio.



### **Smith Isgrig Joellie 7A –**

We purchased one-half interest in this exciting female at the recent Synergy. She is sired by Smith Satisfies and out of the Smith Isgrig Eleanor cow. She is a maternal sister to Smith Isgrig Charismatic—one of the highest ranking EPD bulls in the breed and Walters Livestock will be campaigning a full sister to Joellie!



*At the Simbrah Synergy VI, we sold our first Simbrah! We want to thank Wayne and Randy Reavis, and the entire Reavis family for their purchase of our LMC Miss Diva x Smith Nu Wave II daughter!*

**SOUTHWESTERN**  
Farms

Ray and Suzanne Hill  
Mark and Samantha Palmore  
607 PR 5215 • Kirbyville, Texas 75956  
409/423-9060 or 409/651-2792  
southwesternfarms@gmail.com or sampalmore@yahoo.com



# greatness better than good; the highest quality *Breeding Great Ones!*



**Smith Nu Wave II.** We now have over 45 Nu Wave II daughters in our herd and are so excited about the value they add to our program. In addition, he remains the #1 EPD bull in the breed and we have complete confidence that these daughters will be high performing and predictable producers like their sire!



**Smith William N Black.** We are using this purebred Simmental bull to produce percentage Simbrah calves. We have a number of them on the ground and we are impressed. He is a son of Smith McCrary Andy N Black, so he brings the bloodlines of Dream On and Goldmine to our Simbrah program.



**Foster Smith Xtra Luv.** We have added this polled three-quarter Simmental and one-quarter Brahman female to our herd from the Diamond RF and Smith Genetics herds. She is sired by Smith Bella Xtra Stretch, who is sired by Sargeant and out of Smith Bella Bella. Her dam is a Vintage daughter and out of the Smith NPCC Schnazzie cow. We love this heifer's beautiful front end, and her level flat hip.

**We want to say thank you to the following buyers of our cattle at Synergy VI:**  
**Honeycutt Farms, Baring Cattle Co.,**  
**Southwestern Farms, Bill & Ginny Smith,**  
**Mason Lee, Olivia Vela, La Reina Ranch,**  
**Vance Runnels, Ted Tschirhart, BET M Ranch,**  
**LPJ Ranch, Jason Smith, and Clint & D'Ann Krause.**

**Cattle for sale at private treaty.  
Contact us.**

*Smith Farms is committed to building  
a program that will produce great ones!*



Ronnie & Susan Smith  
 7736 FM 428 • Denton, Texas 76208  
 817-378-8511, office • 817-874-3431, cell  
 susan@americanrecyclinginc.com

We are  
anticipating  
some great  
**SIMBRAHS**  
with  
**STOUT**  
as the sire!



Smith Stout N Black is a purebred Simmental sire that both Smith Genetics and Reavis Farms are using to produce Simmentals and Simbrahs!

He is sired by Dream On and his dam was bred in the Triple C program and is a Power Drive daughter. Power Drive rewrote history books for Triple C and the breed and he produced numerous champions.

Stout ranks in the top 20% of the Simmental breed for API and we think he can really change some numbers in one generation of calves.

Thanks to 7N Ranch and Southwestern Farms for purchasing semen packages in Stout at Synergy VI.

***We are excited about the calves  
coming from this sire. . .  
stay tuned!***

**Owned by**

**Smith Genetics 512/587-7896**  
**smithgenetics1@gmail.com**

**Reavis Farms 956/585-6831**  
**jwreavis@aol.com**



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## *On The Cover...*

The Onstot girls, Faith (front) and Hope, along with their full sib heifers, from La Muneca enter the show ring for the last time at the Fort Worth Junior Simbrah Show. The twins, who are seniors this year, and their parents have been strong ambassadors and supporters for the breed.

Photo by Lisa Onstot



# SIMBRAH World

SPRING, 2014 • VOLUME V, NUMBER 1

## **Southern Livestock Publishing, Inc.**

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**Publishers:** Jim Banner and Michael Sturgess

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### **Livestock Advertising:**

Martha Hollida Garrett ..... Mob. 903/316-8465

### **Commercial Advertising:**

Loren Jackson - Manager ..... 210/867-5553

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**Kelly Garrett**

## Simbrah World Adds Issue

Simbrah World is adding an issue to its yearly publication schedule. Starting in 2014, a summer edition will be added to the spring and fall issues. It will publish the first week of May and advertising deadline will be April 1st.

### **Kelly Garrett Wins Scholarship**

Kelly Garrett, Cuero, Texas, a so-

phomore animal science major at Texas A&M University, received a \$1,000 scholarship through the Chicago Mercantile Exchange and the National Cattlemen's Beef Association. She was one of 25 picked from across the country.

The CME Beef Industry Scholarship was introduced in 1989 to celebrate the 25th anniversary of the Live Cattle futures contract on the Chicago Mercantile Exchange. The scholarship

recognizes and encourages talented students who will one day be industry leaders. This year marks the 25th year for presentation of these scholarships and the 50th anniversary of the Live Cattle futures contract. In honor of this milestone, the CME Group is awarding 25 scholarships of \$1,000 to outstanding students who are pursuing careers in the beef industry.

(Continued on page 8)

# GENETIC POWERHOUSES!

We are heavily involved with showing cattle, as our two children love the competition of the show ring. Our selections for the show ring have to be more than competitive—they have to be individuals that will be of genetic value to our expanding program.

Here's four of the individuals that we think are genetically and phenotypically superior. We are anticipating some future powerhouses out of these individuals.

## **CRC CATTLE**

**The Rodenbeck Family  
David, Kellie, Caleb and Carlye**  
2575 Old Mill Creek  
Brenham, Texas 77833  
979/836-7386

kellie@homeandranchemortgage.com



Smith CRC Nu Perfection - Sired by Smith Nu Wave II and out of Hagan Smith Irreplaceable. 2012 National and International Grand Champion Female. Top 4% ranking for API and 1% for TI.



Smith Madam A - Sired by Smith Satisfies and out of the Dream On x Madam X daughter, Madam W. This heifer has top 2% ranking for API and 10% for TI.



Smith Wentz CRC Keepsake - Sired by Smith Nu Wave II and out of Triple P Juliet. 2013 AJSR Grand Champion, Belt Buckle Champion in both rings and Reserve Overall American Heifer in Ring B. Top 20% ranking for API and top 4% for TI.



Smith CRC Inspiration-A full sister to Nu Perfection. She is sired by Nu Wave II and out of Hagan Smith Irreplaceable. She has a top 4% ranking for API and 1% for TI. She was the 2013 senior champion at Fort Worth for Carlye.

# The Mating

## Next M9 calves on way



**CCR Cowboy Cut**

A purebred Simmental son of Triple C Singletary and a granddaughter of In Dew Time  
Ranks in the top 4% of the Simmental breed for API and 1% for TI



**5M/9**

Knock Out daughter.  
Dam to many noted Simbrahs including Oprah, What A Delight, and Vicmar.

**Our M9 donor cow definitely put us on the SIMBRAH map. Her direct offspring and their offspring continue to produce functional and productive cattle. We are excited about the next M9 mating with CCR Cowboy Cut, a Simmental sire to produce three-quarter calves. I want to thank our good friends at Tom Brothers Ranch for convincing us to use CCR Cowboy Cut to flush M9. We believe that this mating, just like previous M9 matings, will keep enhancing our SIMBRAH genetics and keep our cattle "Moving Forward".**



**LMC JW Black sired, out of M9**



**LMC HS Rocco sired, out of M9**



**BBC Majestic sired, out of M9**

La Morra Cattle is pleased and honored to include new members Adrianna De Los Santos, Caleb Richardson, and John Paul Rodriguez to its junior show team for 2014. We thank you and your families and wish you luck with your projects. And of course, good luck to our existing junior show team members.

Look for our offerings in the upcoming MAS and The Elite sales. Come by and visit when you are in the San Antonio/Floresville area.



We are sponsors of:



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*La Morra Cattle Co.*  
Registered Simbrahs

*LM*

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830-393-8338 home/fax • 210-275-0839 mobile  
www.lamorracattle.com • joeb@lamorracattle.com



# NU APPROACH

*has delivered!*

*We thought he had everything to become a preeminent sire of the breed and we believe the results clearly say Smith Nu Approach is just that! Just look at the quality of progeny he has produced!*

## **Smith Nu Approach-**

Polled three-quarter blood. Sired by JDJ Berthas Big Mac 029K and out of a Trendsetter bred dam. Ranks in the top 10% of the breed for API and TI, plus he is in the top 1% for birth and 2% for calving, coupled with top 20% rankings for weaning and yearling!



*nancy*



**Smith RFI McCrary Tink** – Sired by Nu Approach and out of RFI Tinkerbell. 2014 Fort Worth Junior Show Reserve Heifer Calf Champion for owner Brooke Springer.



**RFI Smith Fresh Approach** – Sired by Nu Approach and out of the Sargeant dam, RFI Smith Refreshing. She was the 2011 National Reserve Champion Female for Smith and Reavis.



**Smith Ciao Bella** – Sired by Nu Approach and out of Smith Bella Bella. She was the 2011 International Grand Champion Female. She is now a donor in the Smith Genetics program.



**Smith Nu Tiffany Diamond** – Sired by Nu Approach and out of the Pure Diamond cow. She was the 2014 ASA National Reserve Heifer Calf Champion for owner Aleha Williams.

*If you are looking for new genetics, new direction in your program – consider a Nu Approach!*

## **Thank you to the following programs who have purchased semen packages in Nu Approach:**

Hagan Cattle Co., Whitaker Livestock Co., Reavis Farms, Inc., Triple P Ranch, Triple J/Carpenter Ranch, Christopher Money, McCrary Farms, Burch Farms, Tres Potrillos Ranch, Tom-Lin Ranch, Kim Landry, Southwestern Farms, Johnson Cattle Company, 7N Ranch, Honeycutt Cattle Company and Pine Ridge Ranch.



Tim Smith • Joel Isgrig • Haley Smith

P.O. Box 330 • 1316 PR 2231 • Giddings, Texas 78942

512/587-7896 • smithgenetics1@gmail.com • www.smithgenetics.com



**Smith Evan** – Sired by Nu Approach and out of Bella Bella. He is the most noted son of Nu Approach and has a top 3% ranking for API and 5% for TI. He has to his credit, Smith Charming Moves, the heifer Kaleb Fontenot exhibited to 2013 National, International and Houston Junior Show Supreme All American honors.





## News you can use...

(Continued from page 5)

### AJSR Set For June 18-21

The American Junior Simbrah Roundup (AJSR) will be held June 18-21 at the Wharton County Youth Fair Complex, Wharton, Texas. The event is a highlight of the year for young Simbrah exhibitors. Full details of the event will be published in the summer issue of *Simbrah World* in May. To keep up with all the news about the AJSR event check [www.simbrahroundup.net](http://www.simbrahroundup.net) frequently.

### La Muneca Announces Event/Sales

La Muneca Cattle Co., Linn, Texas has announced new event and sale schedules. The \$ellabration Sale has a new format this year and will be a private treaty event at the ranch. In addition, the \$ellabration Show and LMC Jackpot will be held in conjunction with the private treaty sale and their online sale will be at [www.cattleinmotion.com](http://www.cattleinmotion.com). For additional details visit [www.lamunecacattle.com](http://www.lamunecacattle.com) or call them at 956/383-7566.

**LMC \$ellabration Private Treaty Sale**  
March 28th - 30th, 2014

**LMC \$10,000 Jackpot Show**  
March 28th, 2014 - 4 p.m.

**LMC \$ellabration \$20,000 Jr. Shows III**  
March 29th, 2014 - 9 a.m.

**LMC GenePLUS Online Sale II**  
March 29th - April 1, 2014

### MAS Schedules Format Changes

The MAS IX Sale will be an online event April 15-17 at [www.cattleinmotion.com](http://www.cattleinmotion.com). The MAS \$15,000 Showdown will still be held in conjunction with the American Junior Simbrah Roundup event in Wharton, Texas, June 18-21.

### Rafter M Cattle Co. To Host Online Sale

Rafter M Cattle Co., owned by Joe and Julie Mask, will host a herd reduction online sale, May 5-7 at [www.cattleinmotion.com](http://www.cattleinmotion.com). The Mask's have decided to reduce their numbers considerably due to their growing job responsibilities.

### Elite Event Set For Memorial Day Weekend

Reese Hagan invites everyone to the 2nd Annual Elite Sale and Show at Hagan Cattle Co., Yoakum, Texas. The Simmental/Simbrah sale will be May 24th and the show will follow on May 25th. For additional information visit [www.theelitesale.com](http://www.theelitesale.com).

• SIMBRAH World •

## Look who we have added to our program!

We made four herd building purchases at the recent Synergy Sale and these ladies just add to the excitement we already have for the future production from our small, but select program.

We have added:

RFI Kristin 373A-a daughter of Smith Ronen, out of a Smith Also N Red daughter. Also N Red is a full brother to Smith Stout N Black.

RFI Lady Ann 2A-Sired by Smith Evan and out of a Sargeant bred dam. Loaded with genetics as her pedigree has Nu Approach and Smith Bella Bella in it!

Smith Imagine 7Y-This female is sired by NF Smith Sargeant and she has a bull calf by Smith Satisfies.

Smith Hagan Modest N Red-This Simmental female adds the genetics of Vintage, Burns Bull X339U, and Meyers Red Top.

We're excited about these additions... and the impact they will have on our program!



RFI  
Kristin 373A



Smith  
Imagine 7Y

*Bob and Tammy Maiorano*

678 Moss Rose Lane • Driftwood, Texas 78619  
Tim Smith, consultant 512/587-7896 • [smithgenetics1@gmail.com](mailto:smithgenetics1@gmail.com)

## We're gratified by your interest in our program

We want to thank the buyers and bidders of our lots in the Synergy VI Sale. We are grateful for your support and wish to thank 7N Ranch, Robert Barth, Smith Genetics, Southwestern Farms and Walters Livestock Enterprises!

Three of the lots we sold were sired by our senior sire, Smith Satisfies, pictured here as a mature herd sire. He is proving to be a top producer in the breed and his numbers for API and 15% for TI. His calves have the numbers, structure and they are eye catching!



Smith Satisfies-Senior herd sire at Burch Farms.  
Sired by Smith NF Simply Great and out of 55K bred dam.

**BURCH FARMS**

Rickey Burch Family

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979/826-3231 office • 713/206-2579 cell

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[www.burchcattle.com](http://www.burchcattle.com)

**We have cattle for sale  
year round, including a  
number of Satisfies  
babies now!**





## LMC Sellabration Sponsors

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**Lontina Ranch - Lonnie Tomerlin Family**  
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**Brushy Creek Brahman Center - Ava Barker Family**  
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*La Muñeca Cattle Co.* X

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**CARLOS & SISTER GUERRA FAMILY**

PO Box 81 • Linn, TX 78563 956-383-7566 (Office)

Carlos 802-1641 • Victor 607-5515

Carlos Jr. 330-1963 • email: LaMuñecaCattle@aol.com

Please visit our website at [www.LaMuñecaCattle.com](http://www.LaMuñecaCattle.com)

# 4BIG Simbrah Events

## LMC Sellabration Private Treaty Sale Friday - Sunday - March 28 - 30th

Our Sellabration sponsors will have a minimum of 50+ head of the best in Simbrah, Simbravieh and Polled Brahms for sale by private treaty all weekend. Many show prospects sell !!

## LMC \$10,000 Jackpot Show Friday, March 28th @ 4 PM

Our LMC Junior clients will have the opportunity to show four times at our LMC Jackpot and then the LMC Sellabration. \$15,000 will be awarded in showmanship this weekend.



## LMC Sellabration \$20,000 Jr. Shows III Saturday, March 29th @ 9 AM

By day's end we will have awarded \$30,000 to our juniors for this great weekend and over \$100,000 in three LMC Sellabration and Jackpots with 50g's in showmanship premiums. A ONE OF A KIND EVENT !!



**BBS JENNY WALKER X 6G LMC PAPPADÉAUX BABY DOLL THAT SELLS IN LMC GENEPLUS II SALE**

## LMC GenePLUS Online Sale II

**Saturday - Tuesday - March 29th - April 1, 2014**

25 outstanding lots of Simbrah, Simbravieh and POLLED Brahms from LMC Sellabration sponsors will sell online starting Saturday and ending on Tuesday April 1. Many will be on display at the Sellabration. Register & view sale cattle at: [www.cattleinmotion.com](http://www.cattleinmotion.com) • 888-554-8437



# the Elite

CATTLE SOLD BY CONSIGNORS ARE ELIGIBLE

TO SHOW FOR OVER \$25,000

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## VOL. II

MAY 24<sup>TH</sup> AND 25<sup>TH</sup>, 2014



CHAMPION SMIRAH FEMALE, NUMEROUS TIMES  
NATIONAL CHAMPION SAN ANTONIO OPEN 2014  
RES CHAMPION FT. WORTH OPEN AND JR. SHOW 2014  
SHOWN BY MIRANDA SCAGGS



NATIONAL CHAMPION FREDERICK SMIRAH FEMALE  
SAN ANTONIO OPEN 2014  
SHOWN BY BRADLEY MURPHY



CHAMPION SMIRAH FEMALE, NUMEROUS TIMES  
CHAMPION FT. WORTH OPEN AND JR. SHOW 2014  
SHOWN BY CALEB FONTENOT

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REISE AND COOK 361-293-4721 • REISEHAGAN@AOL.COM

PAUL MAULSBY 979-587-2835 MP3CATTLESERVICES@GMAIL.COM



# Hallak Simbrah THE RIGHT KIND



Our new Purebred Simbrah Herdsire, Mr. Strack Y254, is leading the Hallak Ranch program to produce the right kind of cattle.

Homozygous Polled and Heterozygous Black, his first calves have all come solid colored red and black. Many of these calves are from first calf heifers and all have been born unassisted.

His pedigree is loaded with some of the most powerful genetics in the history of the Simbrah breed including HR Power House 1, LM She Moves 3L/136, LMC Godfather 5R/83 and LMC-RFI-Smith Red Bullet.

Mr Strack Y254 combines pedigree, polled, solid color patterns, calving ease, very clean and eye appeal in one genetic package — he is definitely the right kind.

*Visit us to see calves by Mr Strack Y254 and show heifer prospects. Also, first calf heifers bred to Mr Strack Y254 are available for sale at the ranch.*

**Semen**  
**\$30 per unit**  
**For a**  
**Limited Time**  
**Only**



**Calves**  
**sired by**  
**Mr Strack**  
**Y254**



## Introducing... HR POWER HOUSE 2

A full sib to HR Power House 1, a two-time Houston Grand Champion, and the leading sire of Simbrah progeny in the last 10 years, HR Power House 1, now deceased, is the sire of some of the most noted leaders in the Simbrah breed including herdsires such as LMC-RFI-Smith Red Bullet, PRR Red Ammo 506P and LMC Full House 5L/133

and donors such as LMC Oprah 5P/50 and PRR Morning Star 502P to name a few.



We have great expectations for the future of HR Power House 2. Thanks to David & Jane Maass for keeping the embryos all these years and giving Hallak Ranch the opportunity to acquire these genetics in order to produce HR Power House 2.

# NH

### Hallak-Latimer Ranch

Billy Hallak ★ Larry Latimer  
1167 Oval Drive • Athens, Texas 75751  
Cell: 903-203-8524  
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Nhallak@hotmail.com





Simbrah breeders and enthusiasts look forward to the San Antonio event and this year's purebred and percentage show drew 153 entries to compete for the national titles. Although the weather on show day was cold, dreary and damp, the classes were loaded with cattle of tremendous quality. Judge for the event was Brett Barber, Channing, Texas.

The reserve grand champion female also came from the calf division. NF New Reign, a BCC Superduty sired female, was the reserve heifer calf on her way to the

The grand champion bull honor went to RFI Real Deal, a son of Smith Evan. He was a class winner, as well as junior division champion for owners Reavis Farms, Mission, Texas; Smith Genetics, Giddings, Texas; Southwestern Farms, Kirbyville, Texas; Diamond RF Farms, Wallis, Texas and Burch Farms, Hempstead, Texas.

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Sophia Palmore, Kirbyville, Texas took her entry, Smith Sweet N Satisfies to the intermediate heifer title. She is sired by Smith Satisfies. The reserve intermediate honor went to Dawson Raub, Lampasas, Texas with his entry of LMC Redream 5Z/171, a daughter of LMC Rhino 5W1367.

Gage Spence, Poth Texas saw his entry of Hagan Maiden 07, sired by Hagan Smith Hazard 51X win the

junior champion banner, while Caleb Rodenbeck, Brenham, Texas took home the reserve junior awards with Smith Wentz CRC Keepsake, a Smith Nu Wave II daughter.

In the senior division of females, Smith Wentz Diamond Diva, a Smith Nu Wave II daughter won the division title for Sophia Palmore, while RFI Miss Debutante, a NF Smith Simply Great daughter, was



2014 National Grand Champion Female, Hagan Ginger 50A, exhibited by Miranda Skaggs.



2014 National Grand Champion Bull, RFI Real Deal, exhibited by Reavis Farms, Smith Genetics, Southwestern Farms, Diamond RF Farms and Burch Farms.



2014 National Reserve Grand Champion Female was NF New Reign, exhibited by Dulcie Fields.



2014 National Reserve Grand Champion Bull was LMC Gold Medal 52/75, exhibited by La Muneca, 6G Ranch, BETM Ranch and Louie Flores.



2014 National Intermediate Champion Female was Smith Sweet N Satisfies, exhibited by Sophia Palmore.



2014 National Reserve Intermediate Champion Female was LMC Redream 5Z/171, exhibited by Dawson Raub.



named the reserve division winner for owners, Reavis Farms and Smith Genetics.

Other division winners in the bull show included the bull calf champion, RND Cash A02, sired by Hagans Terminator 524 and owned by RND Cattle, College Station, Texas. Smith Genetics and McCrary Farms, DeKalb, Texas added the reserve bull calf award, with McCrary Smith Action, a Smith Nu Wave II son.

Intermediate champion bull was Smith Wentz Clyde 2133, a Smith Nu Wave II son, owned by Heidi Poppe, Weimar, Texas.

In the group classes, La Muneca and Boening Bros, Floresville, Texas won the Get of Sire honor with progeny of LMC Rhino 5W1367. La Muneca, Peach Creek Ranch, Granger, Texas and Dawson Raub won the best 3 head title. The progeny of LMC WFC Dream Girl won



2014 National Junior Champion Female was Hagan Maiden 07Z, exhibited by Gage Spence.



2014 National Reserve Junior Champion Female was Smith Wentz CRC Keepsake, exhibited by Caleb Rodenbeck.



2014 National Senior Champion Female was Smith Wentz Diamond Diva, exhibited by Sophia Palmore.



2014 National Reserve Senior Champion Female was RFI Miss Debutante, exhibited by Reavis Farms and Smith Genetics.



2014 National Bull Calf Champion was RND Cash A02, exhibited by RND Cattle Services.



2014 National Reserve Bull Calf Champion was McCrary Smith Action, exhibited by McCrary Farms and Smith Genetics.



the produce of dam honor for La Muneca.

Other class winners in the female show included: JLF Bit-O-Honey, sired by JLF/SPR Lucky Hand and exhibited by Megan Rogers, Lockhart, Texas; Smith Isgrig Joellie 7A, sired by Smith Satisfies and exhibited by Sophia Palmore; Smith Nu Tiffany Diamond, sired by Smith Nu Approach, exhibited by Aleah Williams, Calvert, Texas; Smith Bella Cara, sired by Smith

Satisfies and exhibited by Sophia Palmore; and LMC BBS Tia, 57/7, sired by 6G/LMC Rajin Cajun W9, exhibited by Hope Onstot, Granger, Texas.

Other class winners in the bull show included: Clyde, a LMC Johnnie Walker son, exhibited by Manuel Gonzalez IV, Alamo, Texas; JLF/LHH Lucky Punch, sired by JLF/SPR Lucky Hand, exhibited by Freasier Ranch, Floresville, Texas and La Hacienda Hinojosa,



2014 National Intermediate Champion Bull was Smith Wentz Clyde 2133, exhibited by Heidi Poppe.



Produce of Dam. La Muneca on progeny of LMC WFC Dream Girl.



Get of Sire and Best 3 Head were progeny of LMC Rhino.



2014 National Grand Champion Percentage Champion Female was Hagan Bentley 1A, exhibited by Bradley Meuth.



2014 National Grand Champion Percentage Bull was RFI Red Raider, exhibited by Reavis Farms.



2014 National Grand Champion Percentage Reserve Champion Female was BCC/CHCC Maes Daisy, exhibited by McClaine Pawelek.



Edinburg, Texas; RJPR Big Blue, a son of LN LMC Dream Up, exhibited by John Paul Rodriguez, Edinburg, Texas.

### PERCENTAGE SHOW

Bradley Meuth, Floresville, Texas exhibited his FBFS Wheelman 49W daughter to the grand champion percentage title. The heifer, Hagan Bentley 1A was the calf champion in the show.

McClaine Pawelek, Poth, Texas saw her entry of BCC/CHCC Maes Daisy, a WCS Mr. Tradition 732T daughter take the reserve grand percentage female title. She was the reserve heifer calf winner on her way to the overall title.

Sophia Palmore returned to the winner's circle, with Smith Sheza Priceless, a Smith Matt N Black daughter. She was named the junior champion female.

The reserve junior champion female was Smith CRC Bella Vive, also a Smith Matt N Black daughter. She was exhibited by Caleb Rodenbeck.

The percentage bull show drew two entries, RFI Red Raider, a Smith Evan son was named grand champion for owner, Reavis Farms, while Smith Hi Caliber, a Smith Matt N Black son won the reserve title for Smith Genetics and Smith Farms, Denton, Texas.

A barn party was held the afternoon prior to the show and breeders spent time visiting, exchanging thoughts

on cattle and eating. Special thanks to Joe B. Rodriguez, Kathy Reavis, Belva Johnson, Benny Cano and Louie Flores for their help to arrange the barn party. Also special thanks to Reavis Farms for once again providing a printed show program for the National Show.



2014 National Grand Champion Percentage Reserve Champion Bull was Smith Hi Caliber, owned by Smith Genetics and Smith Farms.

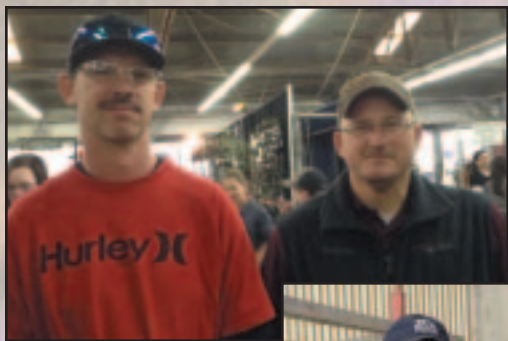


2014 National Grand Champion Percentage Junior Champion Female was Smith Sheza Priceless, exhibited by Sophia Palmore.



2014 National Grand Champion Percentage Reserve Junior Champion Female was Smith CRC Bella Vive, exhibited by Caleb Rodenbeck.





Michael Snider  
and David Grimes



Cessy, Christina and  
Popps Guerr



Lane Hagan



Nancy Tom



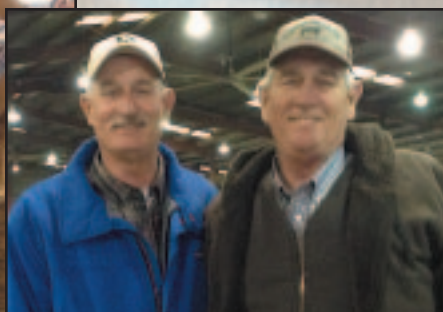
Jamie Flores and  
Steve Atzenhoffer



Brett Evans



Kenny and McKenzie Martinez



Kenny and Wayne Johnson



Cano Gals



Mary Baring and Stacy Meuth



Mark McCrary and Jim Bob Reavis



The Hinojasas





Melissa Rodriguez



Onstot Gals



Richard Foster



Val Walters and Tim Smith



Joe B. Rodriguez



Sophia Palmore



Scott and DeeAnn Willey



Belva Johnson



Cara Kincaid with grandma Betty Freasier



Simbrah cattle aisles were filled with cattle



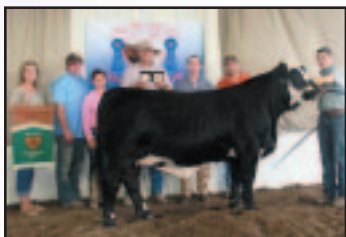




# MAS IX Simbrah Sale and Show

*Same Quality - New Format*

**Online Sale April 15-17 on [www.cattleinmotion.com](http://www.cattleinmotion.com)**  
**Show will be in conjunction with AJSR on**  
**June 18-21, 2014 in Wharton, Texas**



**RGV LMC Dr Beauty**

This fabulous female was consigned in a previous MAS sale and her impact will be felt this coming year as her first embryo babies have hit the ground. Savannah and Cameron Chappell invested in this female as a weaned calf and will soon be seeing the dividends. She won many a show as will her progeny!



**LMC WFC Dream Girl**

Dream Girl needs no introduction. She won almost every major championship there is to be won. She also was a MAS consignment. Jordan Grahmann took advantage of that MAS offering and won back his investment many times over. MAS breeders offer their best every year!



**LMC Johnnie Walker**

Johnnie Walker sold at the inaugural MAS sale to the Johnnie Walker Group. He won many championships and has produced his share of championship progeny. Breed changers consistently sell at MAS!



**Smith McCrary Stylin 105Z**

This Smith Always In Style daughter, out of a Smith Nu Approach bred dam, was one of the top lots in last year's MAS offering.



**Monte Christo Offering - Selling**

Monte Christo always brings their picks of the calf crop and this year is no different. Jud will be selling the top two heifers out of these babydolls!



**LMC/LN Rockette - Selling**

La Muneca and La Negra have reached deep to consign this September babydoll heifer. She is sired by LMC Rocco and out of LMC Mariah's Dream. Rockette is a maternal sib to Dream Up, 12th Man, and Blackberry - all major champions!



**5W Prospect - Selling**

5W Cattle Co. is excited to offer this solid black show heifer. This March 15, 2013 heifer has donor written all over her. She has a lot of depth of body, angularity, and stands on plenty of bone. Her dam was a many time show ring champion, LMC Texas Belle and her sire is RSUN Cowboy Casanova, the 2010 International Champion.

**SELLING 25 QUALITY LOTS - Predominately haltered babydoll show prospects and bull prospects**

**This year's participants include:**  
**5W Cattle Co 956/245-7996**  
**6G Land and Cattle 361/772-0188**  
**BETM Ranch 210/827-7949**  
**La Morra Ranch 201/275-0839**  
**La Muneca Cattle Co. 956/383-7566**  
**La Negra Cattle Co. 956/607-7408**  
**LPJ Ranch 956/457-0205**  
**Monte Christo 956/207-2087**  
**Reavis Farms 956/207-1447**  
**RGV Cattle Co. 956/279-2200**  
**Smith Genetics 512/587-7896**

**Junior show will once again award \$15,000 in June. Cattle purchased in sale in April will be eligible for show in June!**

**Sale chairman, Rene Vela,**  
**956/279-2200 or email**  
**at [rgvrene@aol.com](mailto:rgvrene@aol.com)**



**Follow us on Facebook for more details.**



# THANK YOU

7N Ranch  
Southwestern Farms  
Pine Ridge Ranch

Jordan Hinckley  
Smith Farms  
Cadee Spry

*Diamond RF Farms wants to send a big thank you to our customers—both from the recent Synergy Sale and private treaty sales. We appreciate your selection of our genetics and value your purchases from our program!*

***Cattle for sale at the farm and we will be part of  
Simbrah Synergy VII in October***



Richard and Betsy Foster  
and Richard III  
P.O. Box 1077 Wallis, Texas 77485  
713/412-4487 (Richard III)  
Or 713/412-4480  
diamondrf@peoplepc.com

**If it's females you want...  
...we have them**

**Replacement female or show heifers,  
Lazy SF Farms has them.**

We've been building our Simbrah and Simmental herds over the past few years with some of the best genetics the breeds have to offer. We've paid attention to traits that are profitable and have emphasized predictability.

We also have a number of three-quarter Simmental x one-quarter Brahman females for sale.

We invite you to visit us in southwest Louisiana and evaluate our program. We'd love to show you our cattle and talk about our Simgenetics with you!

## **Lazy SF Ranch**

Craig and Doug Schultz  
6899 Rossignol Road • Bell City, LA 70630  
Craig 337-802-2173 – Doug 337-540-8901  
lazysfranch@live.com

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**dick.hornback@energyworldnet.com**



- DBR Simbrah cattle are heat tolerant and achieve fast weight gain on native grasses
- DBR has strong herd genetics from the best breeders in the industry
- DBR offers exceptional Simbrah with quality, low birth weights, gentle disposition, moderate frames, and solid red color with white blaze faces



# GENETICS YOU CAN COUNT ON



In an effort to continue to produce **PROVEN, PREDICTABLE GENETICS** you can count on, we have added **LMC ATZ DR. FEEL GOOD** to our bull battery. We appreciate the Steve Atzenhoffer Family allowing us to acquire their interest in the 2009 Reserve National Champion and look forward to breeding many more champions out of this breed great. Co-owned with LMC



**LMC SWEET DREAMS** is a beautiful LMC GigEm daughter out of the many times major champion LMC WFC Ms. Dream Girl. We have a set of calves by this donor sired by the 2009 San Antonio Champion LMC HS Rocco and 2011 National Champion LMC Arcadio bulls that are impressive. Don't miss out on adding the Dream Girl influence to your herd in 2014.



**BETM NADINE Z10** is a capacious LMC Arcadio daughter out of the LMC U R Red U388 cow that is also the dam to Holli Baker's champion Simbravich BETM Maxine. Congratulations to Lorelai Hill for winning Reserve Division Champion at the 2013 Synergy Showcase Percentage Show. **BIG HEARTY THANKS** to Pine Ridge Ranch, Hagan Cattle Company and Smith Genetics for adding BETM genetics at Synergy VI.



**BETM KATY 5A/1** is a good-looking Dr. Feel Good daughter out of our LM Swan donor. We appreciate Floneca buying her at The Elite and wish Will Scogin the best with Katy this season. **BIG HEARTY THANKS** to Southwestern Farms, Larry Grubert and the Clayton Baker Family for also adding BETM genetics at The Elite.



**LMC DAYDREAM 5Z/173** is an eye appealing LMC Rhino daughter out of the famous LMC WFC Ms. Dream Girl donor. Congratulations to Micah Perkins and Dawson Raub on your numerous championships thus far. Be on the lookout for Dream Girl progeny and breeding shares in the 2013 National Champion Bull. LMC Gold Medal coming later this spring.



**BETM PACINO 5A/4** is a powerful 6G/LMC Rajin Cajun son out of the LMC Blueberry donor, making him a full brother to the champion 6GLMC Pappadeaux. He and his full brother, BETM DeNiro are currently on the RGV/BIA Gain Test and will be marketed this spring. Give us a call for more details.



**BETM TESS 5Z/13** is an angular LMC Arcadio daughter out of a full sister to the legendary LMC EF JW Black bull named LMC Joslins Doll. Congratulations to McKenna Tschirhart for your early success with Tess and good luck this show season. **BIG HEARTY THANKS** to Hadley Baker, Rowdy Baker, Cheyanne Gomez, Clark Toolson, Caitlyn Harmon, McKenna Tschirhart and Hunter Schneider for your private treaty purchases.



**Dr. Ernesto Guerra Family**  
betmguerra@yahoo.com

**Ranch Manager**  
**Ted Tschirhart • 210-827-7949**

**Sales Consultant**  
**Victor Guerra • 956-607-5515**  
vgg03@aol.com

**BE ON THE LOOKOUT FOR BETM CATTLE AT**



the **Elite**





# INVOLVED FROM THE BEGINNING

By Martha Hollida Garrett

Ronnie Smith is not a newcomer to SimGenetic cattle. The Simmental breed arrived in the U.S. in 1967 and the American Simmental Association (ASA) was formed in 1968. In 1970, Smith purchased 10 half-blood Simmental heifers. In the early 1990's, he purchased his first Simbrah and the rest is, as they say, history.

Smith grew up with cattle, horses and scrap metal and two of those have continued to be his livelihood. In addition to his cattle operation, he and wife, Susan, own and operate one of the largest scrap metal businesses in the state of Texas.

Raised on a diversified farm near McKinney, Texas, his dad showed American Quarter Horses and was recognized as the oldest existing horse exhibitor at Denver's National Western Livestock Show.

"Dad's long time involvement at the National Western was very well publicized. Good Morning America even did a piece on it, when he died in 2004," says Smith.

Smith, a 1969 Texas Tech marketing graduate, returned home after graduation to work in the family scrap metal busi-



Ronnie and Susan Smith at their business in Fort Worth, Texas.

ness. He was at the Fort Worth Livestock Show in 1970, when he saw his first Simmental cattle.

"I just fell in love with them. There's no other way to describe it and I can still see those first cattle very vividly," he recalls.

Smith's love for the cattle resulted in a site-unseen purchase of ten half-blood heifers from a breeder in Montana shortly after the stock show.

*"Smith grew up with cattle, horses and scrap metal and two of those have continued to be his livelihood."*

"I sent a college friend in my dad's truck to pick up those heifers in April. On the way home, he became stranded in a snowstorm. He found a place to unload them and he had to wait a week before he could get them back to Texas," says Smith, whose ASA number remains 1754.

Over the next almost 20 years, he maintained a herd of Simmentals on and off, but mostly on as his love affair with them continued. It was during this time that he opened his first scrap metal business in McKinney and he sold the cattle to devote his time to getting the company off the ground.

Then in 1989, he and his wife, Susan purchased the Collier's Diamond C Ranch in Stephenville, Texas and the remaining 20 or so head of Simmental cattle on it. For those new to SimGenetics, the Collier's program was one of the premier Simmental operations in the country and the Diamond C cattle won all the major shows, their sales were events for the breed and enjoying some of, if not the highest averages in the country.



LMC WFC Whitney is a Diva daughter that is part of their embryo transfer program.





The Smiths purchased a one-third interest in Smith Nu Wave II and now have 45 of his daughters headlining their program.

The Smiths moved to the Diamond C and opened a scrap metal business in Stephenville, as well as a location on the northside of Fort Worth. It was also during this time that Smith purchased his first Simbrah cattle from La Muneca Cattle Co., Linn, Texas.

"Ronnie called me in the early 90's, wanting to buy some F-1 Simbrah heifers sired by LMC Money and out of Bravo and 659 daughters. He insisted that I send him a video of the cattle and I told him that the only video camera we owned was a kid's version. He asked me if I understood English and I said 'yes sir'. I told him, I would pay for his plane ticket to come see the cattle. But the next time he asked me if I understood English, I promised him a video. I started at the show barn with two heifers that Victor was showing and I mentioned that these were my son Victor's and that they probably were not for sale. I also mentioned that if Victor were to sell them, he would probably ask around \$7,500 apiece," remembers Carlos Guerra, owner of La Muneca.

Guerra videoed a number of females and sent it to Smith. About three days later, Smith called Guerra unhappy with Susan because she couldn't get the video to work. He then had lots of questions for Guerra about the cattle for sale. After much discussion, Smith would purchase five head of Simbrah from La Muneca including Victor's two show heifers at the asking price.

That was his entrance into Simbrah and he would become very active in both breeds over the next few years. Then in 2006, the business in Fort Worth was growing very rapidly. He and Susan, who handles many responsibilities in all their businesses, were growing very tired of the one-hour each way commute between Fort Worth and Stephenville. They sold the cattle and ranch and moved to the DFW Metroplex area, but Smith never quit following the breeds.

"Then he bought a ranch in New Mexico---a 9.5 hour commute. He stocked it with Simmental influenced Black Baldys. He just couldn't stand it to not own cattle. Obviously we didn't get to New Mexico often enough, so he found a 1,000 acre ranch near Gainesville, located close to Lake Texhoma and we bought it," explains Susan adding that they have since moved to Denton, halfway between Gainesville



Ronnie Smith (r) in his signature felt hat at a recent Simbrah Synergy Sale, with Bill Travis, Pine Ridge Ranch.

and Fort Worth and have another 200 acres there.

Once he bought the Gainesville ranch, which was 2008, he began looking at getting back in the Simbrah business, as he felt they matched the environment of Texas and he needed cattle that were low maintenance due to his business demands.

He returned to La Muneca and made purchases to lay the foundation for what is known today as Smith Farms. He had followed the Pine Ridge Ranch breeding-program over the years and hand-picked 40 heifers initially from the herd and then added another 30 heifers from owners, Bill and Jane Travis. He also visited with Tim Smith of Smith Genetics and made selections from that outfit, including one-third interest in the sire Smith Nu Wave II.

"At that time semen on Nu Wave was selling for \$1,000 a unit, but Ronnie didn't just want to buy semen, he wanted to own a piece of the bull. He has been very firm about his intentions with his program and that is to purchase and produce only the highest quality cattle," describes Tim Smith, Smith Genetics, who serves as a consultant to the Smiths.

He has continued to make purchases from the Synergy, MAS, Elite and \$ellabration offerings. He not only has a purebred Simbrah herd, but is building one of the top percentage Simbrah programs in the breed. They also have a select number of Simmentals they are using to develop new lines of Simbrah.

"We now have 45 Nu Wave II daughters in our herd. We are breeding them to Smith William N Black, a purebred Simmental sire, carrying the genetics of Dream On and Goldmine and Smith Hi Caliber, an up and coming young three-quarter blood sire that carries the genetics of Smith Matt N Black and Smith Bella Bella. We are very excited about this particular group of females. Nu Wave II has been the #1 EPD bull in the breed for several years and his

(Continued on page 32)





**Editors Note:** For more indepth coverage of the events in the breed, please refer to [www.simbrahworld.com](http://www.simbrahworld.com) and visit the photos/events tabs. Since the magazine is only published three times a year, event coverage is posted in a timely fashion and more thoroughly on the website, as well as the individual ranches' websites.

## The Elite Sale and Show

Hagan Cattle Co hosted The Elite Sale and Show, September 21-22nd at their ranch in Yoakum, Texas. The 62 lots offered, which featured Simmental, Simbrah and percentage Simbrahs averaged \$2,921 and was led by the open spring heifers that averaged \$3,850. The sale featured consignments from Simmental and Simbrah breeders across the country.



Kaleb Fontenot exhibited the grand champion Simbrah heifer at The Elite. She was sired by Smith Nu Wave II.



Miranda Skaggs exhibited the reserve grand champion Simbrah heifer at The Elite. She was sired by LMC EF JW Black 3N/225.



The Meuth Family, Floresville, Texas purchased the high selling lot in the sale.

The Meuth Family, Floresville, Texas purchased the high selling lot of the sale, Hagan Showtime 5A, a three-quarter blood. The Hagan consignment was sired by FBFS Wheel Man 649W and out of their donor, Eva. The Meuths paid \$20,000 for the March 2013 show prospect.

Two embryos from Smith Bella Bella and FBFS Warsaw generated a final bid of \$15,000 each from Southwestern Farms, Kirbyville, Texas and were offered by Smith Genetics.

Another Hagan heifer, sired by Johnnie Walker Black and out of the 50 cow sold to Smith Farms for \$10,000 and two other Hagan heifers sold for \$9,000 each to Kurt Hagan Family, Bigfoot, Texas and Gage Spence, Jourdanton, Texas.

In the show, Kaleb Fontenot won the Simbrah show with a Smith Genetics heifer and Miranda Skaggs' heifer took reserve honors with a Hagan heifer. They received \$4,000 and \$2,000 each.

Doak Lambert served as auctioneer of the sale and Paul Maulsby assisted with sale management.

## La Muneca Field Day and Futurity

"La Muneca Cattle Co. hosted its 26th Annual LMC Jr. Roundup and LMC Futurity on October 5, 2013. Over 120 participated in the judging contest and approximately 150 more individuals attended the field day, which included a number of speakers. Every junior won at least one door prize and there was over \$4,000 awarded in door prizes, premiums and buckles to the juniors. The special award donors were the families of Will Turner and Doug Lightfoot. The premium sponsor for the field day was the Darryl Raub Family," stated Carlos X. Guerra.

Over 200 Simbrah and youth enthusiasts were treated at the 7th Annual LMC Customer Appreciation Dinner prepared by Chorizo De San Manuel, Benny & James Cano after the

LMC Futurity. The 2013 LMC Special Award Winners were: LMC Volunteers of the Year: Chris Davlin and the David Onstot Family, LMC Educators of the Year: Dr. Robert Nelsen and Fred Grahmann and the LMC Supporter of the Year was the Dean Fuchs Family.

The 26th Annual LMC Futurity had over \$13,000 awarded in premiums, largely in part to our juniors who did a great job of selling raffle tickets and our gracious sponsors. The Champion Simbrah females were exhibited by Dawson Raub and Faith Onstot with heifers sired by LMC Rhino and 6GLMC Rajin Cajun. The 3rd-10th overall females were Hope Onstot (banner and \$425), Jane Hunt (banner and \$350), Amelia Stavinoha (banner and \$300), Olivia Vela (banner and \$250), Hope Onstot (banner and \$200), Robert Stavinoha (banner and \$150), Adriana de los Santos (banner and \$100) and Matthew Salinas (banner and \$75).

In addition, \$6,500 awarded in premiums and awards in the showmanship contest and over \$4,000 in prizes and monies in the field day events.



The grand champion Simbrah female was exhibited by Dawson Raub of Lampasas, Texas. Raub won a buckle, banner and \$700. The female was sired by LMC Rhino.



The reserve grand champion Simbrah female was exhibited by Faith Onstot of Grainger, Texas. She won a buckle, banner and \$600. The heifer is sired by 6G/LMC Rajin Cajun.



## Simbrah Synergy VI

Simbrah Synergy VI saw a standing room only crowd of Simbrah breeders, junior exhibitors and enthusiasts compete for the offering from 15 progressive programs on October 26th. The sixth annual event was once again hosted by Smith Genetics in Giddings, Texas and in addition to the sale, saw \$15,000 in premiums and prizes awarded to youth who competed with Synergy participants sponsored heifers.

The sale featured 137 lots and averaged \$6,011. The offering featured all categories of cattle, with a number of select show prospects drawing strong interest. Terry Reagan was the auctioneer.

Southwestern Farms, Kirbyville, Texas saw their first public offering draw the final bid of \$27,000 from Reavis Farms, Mission, Texas. A flush generated a bid of \$26,000 from Southwestern Farms. The female carried the genetics of the proven Heartfelt Cow Family and was sired by Smith Satisfies. She was offered in the sale by Smith Genetics.

7N Ranch, Falls City, Texas paid \$29,000 to own half interest in Hagan Dream Girl 52S and her bull calf sired by Smith Satisfies. The cow, a three-quarter blood was sired by the popular Simmental bull, CNS Dream On and out of the 50 Cow, who was made famous in the Hagan program. She was offered by Smith Genetics.

Southwestern Farms also purchased a young open heifers for \$15,000 from Reavis Farms, featuring the breeding of NF Smith Sargeant and LMC Topanga.

McCrary Farms, Smith Genetics and Reavis Farms offered a semen package on the Simbrah sire, Smith Evan. The bull who ranks in the top 2% of the breed for API and 3% for TI is sired by Smith Nu Approach and out of the Smith Bella Bella Co. The lot was purchased by Southwestern Farms for \$10,500.

Also during the weekend, the Synergy participants hosted the Synergy Showcase. This show features junior exhibitors competing with heifers purchased from Synergy participants. The show paid \$15,000 in premiums and prizes, with \$7,500 of that amount awarded in showmanship.

Kaleb Fontenot took home the top honors, buckle, banner and \$3,000 in the purebred Simbrah show for his win of the grand champion title. The heifer was the junior champion and a daughter of Smith RFI Sure Glow. The reserve grand champion title in the purebred show, as well as a banner, buckle and \$1,500 went home with Sophie Palmore. Her winning entry was the senior champion and was sired by Smith Nu Wave II and out of LMC Diva. Both heifers were sponsored by Smith Genetics.



Kaleb Fontenot exhibited the grand champion purebred heifer at the Simbrah Synergy. He won \$3,000 with this Smith Genetics sponsored heifer.



Sophie Palmore exhibited the reserve grand champion purebred heifer at the Simbrah Synergy and won \$1,500 with her Smith Genetics sponsored heifer that was sired by Smith Nu Wave II.



Volume purchases at the Synergy Sale were made by Pete Nieschwietz (l) of 7N Ranch and Ray Hill, Southwestern Farms.

## LMC holds online sale

La Muneca Cattle Co. had their first ever online sale on December 9-11. There was lots of bidding on the young multi-breed offering. Two of the special donation lots of HR Powerhouse semen donated by Nick Goodrich sold for \$300 apiece to the Darrell Evans and Benjamin Hill families with 100% of the proceeds donated to the American Junior Simbrah Round Up Scholarship Fund.

The top selling Simbrah was a LMC Arcadio daughter selling to Morgan Thomas from Raymondville for \$5,000 for one-third interest. The top selling Simbrah bull was LMC 6G Net Profit selling for \$4,800 to Boening Bros. from Floresville. The top selling semen lot was three units of the popular LMC EF JW Black selling for \$4,500 to Ronnie & Susan Smith from Denton. Simbrah embryos from seven different matings averaged \$323 per embryo. A special ten unit Simbrah semen offering on five LMC sires sold for \$1,000 to Pine Ridge Ranch from Athens.

The top selling Simbravieh heifer sold for \$2,400 to the Benjamin Hill family. The deer hunt was bought by the Tom Zulim family for \$3,750.

Overall 23 units of semen averaged \$304 per unit, 30 embryos averaged \$323 per embryo, five Brahman lots averaged \$4,980, two Simbrah lots averaged \$4,900, three Simbravieh lots averaged \$2,200 for a total sale gross of \$61,725.

## Brush Country Sale

The 2nd Annual Brush Country Bull Sale was held December 14, 2013 in Campbellton, Texas at the Tom Brothers Ranch. Overall the sale averaged \$2,907 and featured bulls from Tom Brothers Ranch, Filegonia Cattle Co., RX Simbrah, Ford's Double S Ranch, Premier Beef and DA Cattle. The sale was auctioneered by Terry Reagan.

The high selling lot was red Sim-Angus bull, sired by GW Redestined 642X and consigned by RX Simbrah. He was purchased by Sue Eden, Lenapah, Oklahoma for \$5,000. A black SimAngus bull from Tom Brothers sold to Bob Alexander, Kenedy, Texas for \$4,500.

The high selling Simbrah bull was purchased by Mark Bodden, Pleasanton, Texas for \$3,900. He was consigned by RX Simbrah. Filegonia Cattle Co. sold a \$3,800 Simbrah bull to Brandon Coo-per, Yoakum, Texas and one for \$3,750 to GII Cattle Co., Moulton, Texas. The three top selling Simbrahs were all sired by RX Londons Fire.

Volume buyer for the sale was Arrow S Ranch, Campbellton, Texas.



# We've known it all along... Pine Ridge Simbrah Can Compete With Angus Genetics

Just look at the data from the American Simmental Association's Carcass Merit Program. This is the result ASA's 2012 Illinois Test.

The numbers clearly show that Pine Ridge cattle have leading carcass numbers.

Pine Ridge's goal is to produce efficient, corn fed, Low to Mid Choice beef which has reduced saturated fat as compared to prime beef. The consumer is very concerned about healthy nutrition and heart healthy selections. Pine Ridge Simbrahs address the concerns of the consumer. Pine Ridge raises quality beef that is very tender, flavorful and nutritious and free of Beta Agonists and hormone treatment.



Just analyze this carcass data and incorporate Pine Ridge genetics into your breeding plan.

## **PRR Dr. Dazzle 911U**

Breeder: Pine Ridge Ranch, Athens, Tx

Polled/S Purebred Bull

DOB: December 2, 2006

Sire: PRR Red Ammo 506P

Dam: PRR Miss Dazzling 720G

Reg #: 2495219

## **PRR Optimum 892T**

Breeder: Pine Ridge Ranch, Athens, Tx

Polled Purebred Bull

DOB: December 22, 2007

Sire: PRR Trouper 214F

Dam: PRR Optima 677J

Reg #: 2446430

## **UNIVERSITY OF ILLINOIS FEEDER STEERS-2012**

ANGUS SIRES	# of Animals	Marbling	Carcass Weight	Back Fat	REA	KPH	Yield Grade
44 CHANGEUP	6	435	759	0.37	12.7	1.9	2.3
BASIN RAINMAKER P175	6	452	720	0.44	11.8	2	2.7
CONNELLY COUNTERPART 882	7	359	716	0.34	12.7	1.9	2.3
CONNELLY HEMISPHERE 957L	7	459	772	0.4	12.8	2	2.4
FHCC SPECIALIST 7540	8	415	757	0.43	12.8	2	2.6
G A R PREDESTINED	8	543	711	0.53	12	2.2	2.8
KG FOCAL POINT 8100	10	376	710	0.36	12.5	2	2.2
LCC NEW STANDARD	9	419	724	0.35	12.7	1.9	2.1
SITZ UPSIDE 547W	8	394	748	0.46	12.6	1.9	2.6
TC THUNDER 805	11	376	727	0.43	12.3	2	2.5
WHITESIDE ADVOCATE	4	415	750	0.42	12.2	2	2.3
WOLF CREEK PLAINSMAN	14	394	725	0.39	12.3	1.9	2.5
WOODHILL MAINSTREAM U11	5	376	715	0.4	12.4	2	2.4
MEANS	Total=103	416	733	0.41	12.4	2	2.4
SIMBRAH	# of Animals	Marbling	Carcass Weight	Back Fat	REA	KPH	Yield Grade
PRR DR. DAZZLE 911U	7	399	757	0.32	13.1	1.8	2.1
PRR OPTIMUM 892T	3	343	743	0.45	13.9	2	2
MEANS	Total=10	371	750	0.39	13.5	1.9	2

## **Study The Numbers... They Show The Results**

Please visit our website. We recently revamped it and you'll find articles and videos that further explain our commitment to the U.S. beef industry and the product we are producing.



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~ Bill Travis



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# Understanding *nutrient* *requirements* of beef cows

By Igrow

Understanding the nutrient requirements of beef cows is essential to ensuring that requirements are being met and cow performance is optimized while utilizing available feeds in a cost-effective manner. All animals have requirements for protein, energy, minerals, vitamins, and water. If any of these nutrients are deficient or excessive to the point of being toxic in the diet, animal performance will suffer.

When determining a cow's requirements, one of the first things to consider is what stage of production she is in. This is most typically identified as mid-gestation, late gestation, early lactation, or late lactation. To further describe these periods:

•**Mid-gestation:** From weaning until the last trimester of gestation begins.

•**Late gestation:** The last trimester (about 90 days) until calving.

•**Early lactation:** Approximately the first 90 days following calving

•**Late lactation:** From the end of early lactation until weaning.

Nutrient requirements of cows vary among each of these phases, with the highest requirements during early lactation and the lowest requirements during mid-gestation. Requirements are highest in early lactation because of the nutrients needed for peak milk production, and lowest in mid-gestation because the cow is not lactating and growth of the fetus is still relatively small.

Along these same lines, you must determine the average weight of the cows in the herd. If you do not have access

Figure 1: Nutrient Requirements of 1200 and 1400 lb cows during Mid-Gestation

	1200 lbs	1400 lbs
DM Intake (lb/day)	21	23
DM Intake (% of BW)	1.7	1.7
TDN (% DM)	50	50
CP (% DM)	7.1	7.1
Ca (% DM)	.18	.19
P (% DM)	.15	.15

Figure 2: Nutrient requirements of 1200 and 1400 lb cows during Late Gestation

	1200 lbs	1400 lbs
DM Intake (lb/day)	24	27
DM Intake (% of BW)	2.0	1.9
TDN (% DM)	54	54
CP (% DM)	7.9	7.9
Ca (% DM)	.26	.26

Figure 3: Nutrient requirements of 1200 and 1400 lb cows during Early Lactation

	1200 lbs (20 lbs/day peak milk)	1400 lbs (25 lbs/day peak milk)
DM Intake (lb/day)	30	35
DM Intake (% of BW)	2.5	2.5
TDN (% DM)	58	58
CP (% DM)	9.8	10.1
Ca (% DM)	.28	.30
P (% DM)	.19	.20

to scales to weigh cows, the next-best option would be to use the sale weights of cull cows as a guideline. Next, what is the body condition score of the cows? Body condition score (thinness or fatness) and whether it has increased or decreased in the recent past is a great indicator of the nutritional status of cows. Changes in body condition score over time indicate whether nutrient requirements have been met and if cows are in a status where they need to lose, maintain, or gain body condition. Extensive research has indicated that adequate body condition is tremendously important to reproductive performance.

“When determining a cow's requirements, one of the first things to consider is what stage of production she is in.”

Another important factor is dry matter intake, i.e. how much feed the animal can consume. Dry matter intake will vary greatly depending on diet quality as well as stage of production. Lower-quality forages will result in lower dry matter intake, while higher-quality forages result in higher dry matter intake as a % of body weight. Typically cows in late gestation will have the lowest dry matter intake due to the fetus taking up space in the abdominal cavity, while cows in early lactation will have the highest dry matter intake due to the



cow's requirement to lactate. Other factors that can play a role in dry matter intake are cold and heat stress. Cold stress will increase dry matter intake, while heat decreases it. Due to all of these factors, it is difficult to accurately predict intake, but having an idea of intake is important to understanding overall performance.

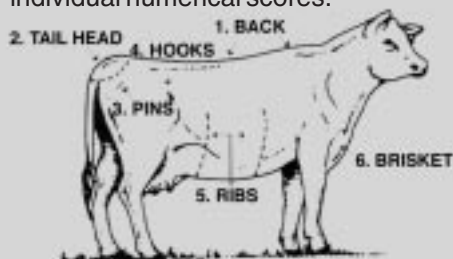
The National Research Council has developed the Nutrient Requirements for Beef Cattle. Oklahoma State University has a publication that gives this information in a user-friendly form titled Nutrient Requirements of Beef Cattle E-974, which can be found through an online search. The figures (on preceding page) have information taken from the OSU document to show the differences in nutrient require-

ments through three of the stages of production for 1,200-pound and 1,400-pound cows.

In closing, keep in mind that nutrient requirements will vary dramatically based on stage of production, weight, age, environmental conditions, breed, and other factors. Know where you are starting as far as cow body condition and the quality of the feeds that you will utilize and monitor body condition to ensure the nutrient requirements are being met.

## The Best Score

For on-farm application grouping cows using a BCS range is more practical. Cows scoring 4 or lower are considered thin and normally experience pregnancy rates of 60 percent and lower. The best range for BCS is 5 through 7. Cows in this range are moderate in body fatness and exhibit pregnancy rates over 75 percent. BCS 8 and 9 are relatively fat and exhibit lower reproductive performance and higher cow maintenance costs. Establish cow groups on the basis of thin, moderate and fat body condition. The key to successful on-farm application of the BCS system is identifying cow groups, not individual numerical scores.



Body Condition scoring can be done by visually determining the fat cover in the areas shown (Oklahoma State University).

## Scoring for Profit

Feed costs can account for 60 percent of the total cow/calf budget. Producers can lower cow costs without sacrificing reproductive performance when sorting cows on the BCS system. In managing feed resources, identifying BCS groups can allow more efficient and economical use of feedstuffs. Separate cows on the basis of thin, moderate and fat body condition. This approach will better match feedstuff quality with the nutritional requirements of each cow group. In short, use higher quality feedstuffs for thin cows and lower quality for fat cows. The BCS system can improve herd health, feed-resource management, reproductive performance and calf weaning weights. All these benefits associated with the BCS system can improve profits for beef producers.

## Body Condition Score

A body condition score (BCS) basically describes the degree of fatness of an animal. A numerical range of 1 to 9 identifies varying degrees of fat cover. Live weight, because of varying gut fills and pregnancy status, is not a determining factor for body condition. In other words, animals of similar weights may differ dramatically in BCS. A score is given based on fat cover in the brisket, on the ribs, back, hooks and pins, and around the tail head. The optimum range for BCS is 5 through 7.

### BCS Description

- |   |   |
|---|---|
| 1 | Severely emaciated. Little evidence of fat deposits or muscling.  |
| 2 | Emaciated. Little evidence of fat but some muscle in hindquarters.  |
| 3 | Very thin. No fat on ribs or brisket. Backbone easily visible.  |
| 4 | Thin, with ribs easily visible but shoulders and hindquarters still showing fair muscling. Backbone visible.  |
| 5 | Moderate to thin. Last two or three ribs can not be seen unless animal has been shrunk. Little evidence of fat in brisket, over ribs, or around tailhead. |
| 6 | Good, smooth appearance; Some fat deposits in brisket and over tailhead. Ribs covered and back appears rounded.   |
| 7 | Very good flesh, brisket full. Ribs very smooth.  |
| 8 | Obese, back very square, heavy fat pockets around tailhead. Square appearance.  |
| 9 | Rarely observed. Very obese. Mobility may be impaired by excessive fat.   |



# It was a Heck of a

# RUN

The ASA National Simbrah Show and National in San Antonio might go down as some of the most notable in our program's history! Individuals from our breeding program won the Grand Champion Bull title and Reserve Senior Champion Female title at both shows and Grand Champion Female at the ASA National.



*Hidden Jewel*

SMITH RFI HIDDEN JEWEL - 2014 ASA National Grand Champion Female. Owned by Kaleb Fontenot and four days earlier she was named the Fort Worth Livestock Show Junior Simbrah Champion Female. She also has to her credit the 2013 Synergy Grand Champion banner. She carries the genetics of the donor we own, named Smith Pure Jewel or PJ as we call her. We purchased PJ from Monica Shaw, who exhibited her to the grand champion title at the 2010 Belt Buckle. PJ is a daughter of Smith Pure Diamond and the maternal powerhouse, Sargeant. PJ is working tremendously in our embryo transfer program and we are very excited about future calves! Congratulations Kaleb on your big win with this heifer!

RFI REAL DEAL - 2014 ASA National and San Antonio National Grand Champion Bull. Sired by Smith Evan and out of our donor, RFI Dominoe. She is now being flushed to Smith Evan, so we have full sibs to Real Deal on their way! We have sold interests in this champion to Smith Genetics, Southwestern Farms, Burch Farms and Diamond RF Farms.



*Real Deal*



*Debutante*

RFI DEBUTANTE - She was named the ASA National Reserve Senior Champion of both shows. This Simply Great daughter is owned in partnership with Smith Genetics. Simply Great is quickly proving himself in the breed as Debutante joins Smith Satisfies and Smith Sweet Bella as some of his top progeny. Her dam is LMC Topanga 5T/58, a Johnnie Walker Black daughter that we have in embryo transplant. We recently sold interests in her to Smith Genetics and Southwestern Farms and want to thank them for adding Topanga's influence to their programs!

Watch for Reavis genetics selling in MAS this spring.

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# Champions.



**Hagan Ginger 50A** -  
Owned by Miranda Skaggs  
2013 Elite Reserve Grand  
Champion  
2014 Fort Worth Junior Show  
Reserve Grand Champion  
2014 ASA National Reserve  
Grand Champion  
2014 National Grand  
Champion.  
A daughter of Johnnie  
Walker Black.



**Hagan Maiden 07Z** -  
Owned by Gage Spence  
2013 TJSSA Futurity Grand  
Champion  
2014 National Junior Champion.  
Sired by Hagan Smith  
Hazard 51X

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**Hagan Bentley 1A** -  
Owned by Bradley Meuth  
2014 National Percentage  
Grand Champion Female  
Sired by FBFS Wheelman 649W



**Hagan Arapaho 550A** -  
2014 ASA National Reserve  
Grand Champion  
Sired by Johnnie Walker Black



## Involved...

(Continued from page 23)

progeny have excelled in the show ring and as breeding pieces. They are an integral part of our plan to raise purebred and percentage Simbrah," says Smith.

They plan to keep their numbers at about 125 head going forward and are flushing a select group of donor cows at Smith Genetics. Their donors include daughters of Smith Bella Bella, LMC Miss Diva, PRR Morning Star, and LM She Moves to name a few, and he has purchased embryos and flushes from some of the most noted lines in the breed.

The Smiths enjoy the cattle, the breed and the breeders and for them it's a break from the fast pace of their scrap metal business.

American Recycling Inc. is their company. It employs over 100 people and last year they moved 85 million tons of metal. They buy from small scrap metal yards and act as a wholesale buyer, as well as take in scrap metal from individuals. Their customers include many, who have been buying and selling with them for decades.

"It's a lot like the stock market, as metal is bought and sold globally," explains Susan, adding that the London Metal Exchange sets prices three times a day on copper and aluminum, while steel is priced one time a month.

A visit to the site is impressive. Trucks of all sizes are arriving, carrying all kinds of scrap metal in and then 18-wheeler loads of processed metal are leaving to be delivered

to the nearby rail station to be shipped. Inside the office, multiple transactions are being made and someone is keeping an eye on the computer for up-to-date pricing. It's also loud, as cranes are unloading trucks, highlifts are moving metal and there is a huge shredder converting everything to small shreds. All kinds of appliances, automobile bodies, and steel items are processed onsite before shipping to destinations across the globe.

"About one-third of our volume goes to China. We are also selling a lot to India and we see Vietnam gaining ground as a big customer," adds Susan.

"We like the quiet when we get back to the ranch at night," Smith jokes.

The Smiths have laid an impressive foundation for their program and market their Simbrah largely through the Simbrah Sensation, and are also involved in The Elite and \$ellabration events, as well as the International Sale in Houston.

Smith is one of just a handful of breeders, who started with the Simmental breed in its infancy and is still involved. "I've never quit liking the cattle—even when I didn't own any Simmental or Simbrahs, I was thinking about buying some," he explains adding that he loves auctions and for him it's about winning the bid on the good ones.

"The goal is to retire from the scrap industry, soon I hope and spend even more time with our Simbrah program. We believe in the cattle and think they have a lot to offer the industry," he concludes.



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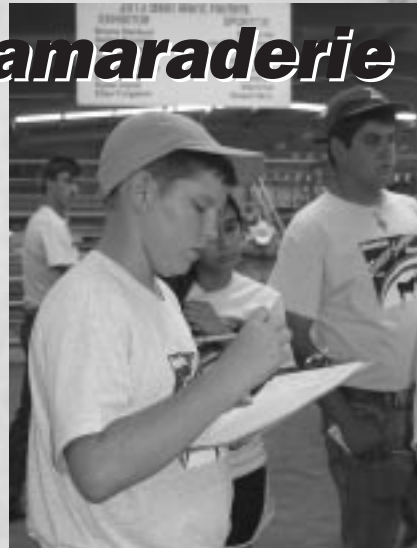




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## ***Cattle, Contests and Camaraderie***



### **DEADLINES**

**June 1-Cattle Ownership**

**June 1-AJSR Entry due date, fees double after this date.**

**June 5-AJSR Scholarship deadline**



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979/733-7376**



# Simbrahs In The Snow

As we were going to press, Kevin Kent, Mossy Creek Ranch, sent us these photos of Simbrahs taking the snow and ice storm in Georgia all in stride! Simbrah cattle are hearty, adaptable and can take on harsh environments and yes even cold weather and snow!



He's living up to his name...

## SMITH HI CALIBER

**Powerful. Surpassing. Exceptional.  
Noteworthy. A Cut Above and our  
personal favorite—Good.  
All synonyms of his name!**

Smith Hi Caliber is a three-quarter x one-quarter son of Smith Matt N Black and out of the breed matriarch, Smith Bella Bella. His extended pedigree includes Dream On, Nu Wave, Tulipe, Power Stroke and Black Joker—all of those are noteworthy and exceptional individuals in SimGenetics.

His is polled, solid red and his profile matches the synonym powerful.

His EPDs are exceptional as his API and TI numbers reflect a 1 and 3 percent ranking in the breed respectively. If you take a closer look at his data you will find very desired calving ease and birth weight rankings of 2 and 10 and his growth numbers put him in the top 15% of the breed for weaning and 20% for yearling!

He's good and we're excited about the purebred Simbrahs calves we are producing in our programs from him. Watch for them!



**2014 National  
Percentage  
Simbrah Reserve  
Champion Bull.**



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# Thank You!



Simbrah Synergy VI was another great event for the Simbrah breed and all the sponsors want to thank the large crowd that attended, the bidders and buyers, as well as the junior exhibitors and their families who made it very successful! Cattle with some of the top genetics of the breed sold at price points for all breeders. Volume purchases were made by 7N Ranch and Southwestern Farms. Buyers were present from four states. The sale averaged \$6,010 on 137 lots and 109 head of cattle were exhibited in the Synergy Showcase that awarded \$15,000 in prizes and monies.

**MARK YOUR CALENDARS NOW FOR  
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OCTOBER 24-26, 2014!  
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**2013 Participating Sponsors: 7N Ranch, BETM Ranch, Baring Cattle Co., Burch Farms, Diamond RF Farms, Hagan Cattle, LaMuneca Cattle Co., McCrary Farms, Pine Ridge Ranch, Reavis Farms, Smith Farms, Smith Genetics, Southwestern Farms, Triple J/Carpenter Ranch, and Triple P Ranch**

**For additional information on Simbrah Synergy Contact Tim Smith, 512/587-7896, [smithgenetics1@gmail.com](mailto:smithgenetics1@gmail.com) or [www.smithgenetics.com](http://www.smithgenetics.com)**



# ASA Holds National Simbrah Show in Texas

The American Simmental Association (ASA) brought their national events to Fort Worth, Texas and it included a Simbrah show on January 31st. It had been four years since an open Simbrah show had been held in Cowtown. The ASA Progress Through Performance show drew 67 entries and was judged by Randy and Jamie Mullinix, Toulon, Illinois.

## FEMALES:

Class 1: RFI Lady Charm 33A, sired by Smith Specialist, exhibited by Brooke Springer, Simms, Texas.

Class 2: Hagan Absolutely Smokin, sired by Hagan Shamoo 32X, exhibited by Payton Meuth, Floresville, Texas.

Class 3: Hagan Ginger 50A, sired by LMC EF JW Black,



Smith RFI Hidden Jewel was named the junior and grand champion female. She was exhibited by Kaleb Fontenot.



Miranda Skaggs exhibited Hagan Ginger 50A to the heifer calf and reserve grand champion title at the ASA National Show.



RFI Real Deal was named the junior and grand champion bull at the ASA National Show. He is owned by Reavis Farms, Smith Genetics, Southwestern Farms, Burch Farms and Diamond RF Farms.



Hagan Arapaho 550A was selected as the bull calf and reserve grand champion of the show for owners Hagan Cattle Co.





exhibited by Miranda Skaggs, Bryan, Texas.

Class 4: NF New Reign, sired by BCC Superduty, exhibited by Dulcie Fields, Mt. Pleasant, Texas.

Class 5: Smith Nu Tiffany Diamond, sired by Smith Nu Approach, exhibited by Aleah Williams, Calvert, Texas.

**Heifer Calf Champion: Hagan Ginger 50A.**

**Reserve Heifer Calf Champion: Smith Nu Tiffany Diamond.**

Class 6: Hagan Lola 151Z, sired by NF Smith Sargeant, exhibited by Kennedy Wilde, Lott, Texas.

Class 7: LMC Daydream 5Z/173, sired by LMC Rhino 5W/367, exhibited by Micah Perkins, Chireno, Texas.

Class 8: Smith Sweet N Satisfies, sired by Smith Satisfies, exhibited by Sophia Palmore, Kirbyville, Texas.

**Champion Intermediate Heifer: LMC Daydream 5Z/173.**

**Reserve Champion Intermediate Heifer: Smith Sweet N Satisfies.**

Class 9: Smith RFI Hidden Jewel, sired by Smith RFI Sure Glow, exhibited by Kaleb Fontenot, Cypress, Texas.

(Continued on page 41)



Smith Sweet N Satisfies took home the reserve intermediate champion female for exhibitor, Sophia Palmore.



LMC Miss America 5Z/92 was named the reserve junior champion female of the show and was exhibited by Emma Berry.

**No photos available of reserve intermediate champion and senior champion bulls.**



The senior champion female honors were won by Sophia Palmore and her entry, Smith Wentz Diamond Diva.



The reserve senior champion female title was RFI Miss Debutante, owned by Smith Genetics and Reavis Farms.



Aleah Williams, saw her entry of Smith Nu Tiffany Diamond take the reserve heifer calf champion honor.



Anderson Simmental took home the reserve bull calf champion honor with their entry of LMC Rhino Amigo 5A/19.



Pine Ridge Ranch exhibited the champion intermediate bull at the show, PRR Popps 175A.



LMC Daydream 5Z/173 was the intermediate champion female and was exhibited by Micah Perkins.



# *The Goal Is Quality And We Believe We're Reaching It*

**Just look at who's heading up our program. Individuals loaded with quality themselves and backed by pedigrees that are proven!**



**Smith Isgrig Eleanor** - We have recently purchased a flush in Smith Isgrig Eleanor. She is dam to Smith Isgrig Charismatic, one of the highest ranking EPD bull in the breed.



**RFI News Flash 365A** - This little lady represents the quality of females we have in our herd. This January 2013 female is sired by NF Smith Sargeant and out of the Reavis' donor, RFI Hot Flash, a Charismatic bred dam.

**For more information on the cattle we have working in our herd, visit our website [www.7nranch.net](http://www.7nranch.net)**



**LMC WFC Wave Amigo** - We purchased this son of Smith Nu Wave 11 and out of Diva at the Synergy Sale. He is a full sib to the popular, National and International Champion \$42,000 to LMC WFC Dream Girl. His sire is the popular Smith Nu Wave and his dam is now a donor in the Southwestern Farms/Smith Genetics' programs.

**WE HAVE SEMEN FOR SALE ON THIS NU WAVE SON. CONTACT US!**



**Smith Nu Approach** - We will be adding this bull's breeding power to our herd as we have purchased a semen package in this great three-quarter Simmental and one-quarter Brahman bull.



**LMC Oprah 5P/50** - We have embryos out of the great Oprah cow and Smith Nu Wave and Smith Evan. We can't wait to get these calves on the ground and into production in our herd. Oprah is the dam of Diva.

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# We call them **BREEDING PIECES!**

***We don't just buy cattle, we purchase individuals that are viable pieces to our overall breeding program!***

**Smith Evan**-We love our Evan calves. He is by the three-quarter sire, Nu Approach and out of Smith Bella Bella, who has been called the model Simbrah female. Evan ranks in the top 3 and 5% respectively for API and TI. His calves are in very high demand and his daughter, Smith Charming Moves, exhibited by Kaleb Fontenot in 2013 won the National, International and Supreme American championships!

**Smith Charismatic**-We now have a number of daughters in our herd from this Smith Nu Wave II son, who is competing for top EPD honors of the breed with his sire. Charismatic ranks in the top 1% of the breed for API and TI---and for birth, weaning, yearling, maternal weaning weight and carcass! Quite a curve bender!



**McCrary Smith Action**-Sired by NF Smith Sargeant and out of a Charismatic bred dam. He ranks in the top 20% of the breed for API and 3% for TI. He was named the 2014 National Reserve Bull Calf Champion and we own him with Smith Genetics.



**Smith RFI McCrary Tink**-Congratulations to Brooke Springer, who showed this Nu Approach daughter to the Reserve Heifer Calf honors at the Fort Worth Junior show. She is out of the donor, RFI Tinkerbelle, who was the 2009 San Antonio Grand Champion Female. She is now owned by us, Smith Genetics and Reavis Farms.

*McCrary Farms*

**THANKS TO THE FOLLOWING BUYERS OF McCRARY GENETICS AT SIMBRAH SYNERGY VI:**

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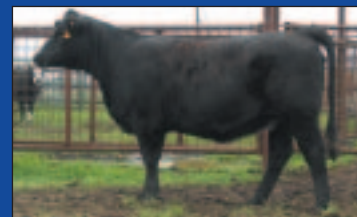
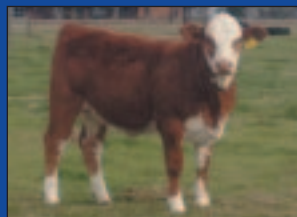
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"The Dream" continues through power bulls such as LMC Gold Medal! The mating of LMC Rhino x LMC Dream Girl produced this breed changing bull full of Butts, Guts, & Nuts! Look for LMC Gold Medal in the show ring this spring. Contact La Munece for information on semen availability. Co-Owned with La Munece, Bet M Cattle Co., & Luis Flores Family.



We have an outstanding set of replacement heifers for sale private treaty at the LMC Sellabration and on the ranch. Also, look for our consignments to the LMC Online Sales. We are choosing a handful of our very best to offer to the public in these select locations. These heifers are sired by 6G/LMC Rajun Cajun and LMC Payaso (full brother to LMC Johnny Walker Black). If you are in the market for functional, donor quality females, please give us a call and add these quality new genetics to your herd.

# Look who's joined our program!

We've added this high quality replacement female to our growing program. She is a daughter of Smith Ronen—which makes her a Sargeant granddaughter. Ronen daughters are gaining recognition as great brood cows, continuing the reputation of his sire, Sargeant. Tenisha is rugged, easy keeping, feminine, deep bodied and has a very eye appealing phenotype.

She will calve this spring to RFI Real Deal. He was recently named ASA National and National Grand Champion Simbrah bull. He ranks in the top 3% of the breed for API and top 4% for TI!

We are excited about this mating, as we will have one of the first Real Deal calves on the ground, and the possibilities it offers our program!



**Smith  
Tenisha  
332Z**

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## Simbrah Show...

(Continued from page 37)

Class 10: LMC Miss America 5Z/92, sired by LMC ATZ Dr. Feel Good, exhibited by Emma Berry, Canton, Texas.

Class 11: LMC BBS Tia, 5Z/77, sired by 6G/LMC Rajin Cajun W908, exhibited by Hope Onstot, Granger, Texas.

**Champion Junior Heifer: Smith RFI Hidden Jewel.**

**Reserve Champion Junior Heifer: LMC Miss America 5Z/92.**

Class 12: Smith Wentz Diamond Diva, sired by Smith Nu Wave II, exhibited by Sophia Palmore. 2nd: RFI Miss Debutante, sired by Smith NF Simply Great, exhibited by Smith Genetics, Giddings, Texas and Reavis Farms, Mission, Texas.

**Senior Champion Female: Smith Wentz Diamond Diva.**

**Reserve Senior Champion Female: RFI Miss Debutante.**

**Grand Champion Female: Smith RFI Hidden Jewel, exhibited by Kaleb Fontenot.**

**Reserve Grand Champion Female: Hagan Ginger 50A.**

### **BULLS:**

Class 1: Hagan Arapaho 550A, sired by LMC EF JW Black 3N/225, exhibited by Hagan Cattle Co., Yoakum, Texas.

Class 2: Smith RFI MCCR Gangster, sired by Smith Satisfies, exhibited by Smith Genetics, Reavis Farms and McCrary Farms, DeKalb, Texas.

Class 3: LMC Rhino Amigo 5A/19, sired by LMC Rhino 5W/367, exhibited by Anderson Simmental, Saint Paul, Nebraska.

**Champion Bull Calf: Hagan Arapaho 550A.**

**Reserve Champion Bull Calf: LMC Rhino Amigo 5A/19.**

Class 4: PRR Pops 175Z, sired by PRR Palisade 813T, exhibited by Pine Ridge Ranch, Athens, Texas. 2nd :PRR Persist 169Z, sired by PRR Optimum 892T, exhibited by Pine Ridge Ranch.

**Champion Intermediate Bull: PRR Pops 175Z.**

**Reserve Champion Intermediate Bull: PRR Persist 169Z.**

Class 5: RFI Real Deal, sired by Smith Evan, exhibited by Reavis Farms, Smith Genetics, Southwestern Farms, Kirbyville, Texas; Burch Farms, Hempstead, Texas and Diamond RF Farms, Wallis, Texas.

**Champion Junior Bull: RFI Real Deal.**

Class 6: Smith Wentz Blackfoot, sired by Smith Nu Wave II, exhibited by Smith Genetics and Southwestern Farms.

**Senior Champion Bull: Smith Wentz Blackfoot.**

**Grand Champion Bull: RFI Real Deal.**

**Reserve Grand Champion Bull: Hagan Arapaho 550A.**

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**CONGRATULATIONS** to Javier Moreno for breeding this outstanding champion and future donor, LN Peanut. She is a LMC LN Dream Up out of a Dream On x LMC Mariah donor.



**RGV Cattle**, Charles Chappell & LMC invite you to evaluate their LMC 6G Red Rock x RGV LMC Dr. Beauty ET Babies that will be for sale soon. They are fancy!!



**Pete Nieschwietz** of 7N Ranch invites you to come see his LMC Gumbo calves which he says are real good. Pete has lots of other good Simbrahs to show you so give him a call.

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*It Is Well Worth The Trip !!*



**LMC ELC Stallone** is a young Simbrah herd bull prospect being developed by Jaime Flores and LMC. He is a LMC Flo-Jo out of a BCC Boomerang x M9 cow. He is really good!!



**LMC Ben Jammin** is Brolaco Cattle Co.'s new herd sire sired by LN Cosmo and a full sister to LM Full House. The Hill family is new to Simbrah and are great **VOLUNTEERS !!**



We welcome the Mitch Thomas family into Simbrah. Morgan recently invested in this fancy La Negra-LMC Baby Doll. A full sib sells online at LMC GenePLUS II on 4/1/14.



# THE LOOK OF THE FUTURE

We believe Simbrah cattle have a place of prominence in the beef industry and we believe the future lies in breeding superior individuals and creating new bloodlines. We are using purebred Simbrah, percentage Simbrah, purebred Simmental and Brahman to create the future!



#### **RFI Ritzy —**

Sired by Hide N Seek. 2011 National Champion Simbrah Female. Now in ET and calves coming by Smith Satisfies.



#### **WHF/PRS Sophistication "Sophie" —**

Simmental female sired by Milestone and she is a fullmate to the 2013 Denver Grand Champion. We are producing foundation three-quarter progeny out of her.



#### **WHF PRS Heart Throb "Madison" —**

One of our Simmental donors, sired by Steel Force. 2012 San Antonio and International Reserve Grand Champion Simmental Female, 2012 State Fair of Texas Open and Junior Grand Champion Female. We are producing foundation three-quarter progeny out of her.



#### **Smith Priceless Passion "Baby Goose" —**

Sired by Infinity and out of the great Smith Priceless. 2012 National Reserve Champion Simbrah Female and many times champion at major junior events. Now in embryo transfer with Satisfies sired calves coming!



**Lady H Emma Manse 288/2 —** Sired by JDH 854. 2013 AJBA All American Brahman Junior National Champion and 2014 Fort Worth Champion. She will be a foundation donor for our Simbrah program.

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how it will look!

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## Change Your Luck With JLF/SPR Lucky Hand



(Pictured here at 14 months old)

Lucky Hand has a stacked pedigree that includes two triple-crown winning grand dams, seven International champions, and five S.A.L.E. Scholarship winners. He is sired by Hagans Ante Up and out of a BCC Boomerang bred dam.

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# Stay on top of Simbrah News!

**Simbrah World** - published  
Spring, Summer and Fall

**Simbrah News** - published once a  
month in Southern Livestock Standard.

**www.simbrahworld.com**  
updated weekly

**Facebook daily postings about  
the breed and breeders can be  
found under Simbrah World.**

# We're taking a Nu Approach!

We recently purchased a semen package in Smith Nu Approach. This bull has produced National Champions such as RFI Smith Fresh Approach and another donor Smith Priceless Wish, plus herd sires like Smith Evan who went on to produce Smith Charming Moves that one the first time ever honor for a Simbrah to be named Supreme American Champion at the 2013 Houston International with Kaleb Fontenot on the halter.

Nu Approach has over 90 calves registered to him in the herd books and that gives him great accuracy to his outstanding EPDs of ranking in the top 10% for both API and TI, while being in the top 2% for calving ease!

Also thank you to these buyers who added our genetics to their program from the recent Simbrah Synergy offering: Hebert Simmentals, Walters Livestock Enterprise, Pine Ridge Ranch, Grant Hinckley, Dan & Kris Grinstead, Lazy SF Ranch, Lantz Monk, and Southwestern Farms.



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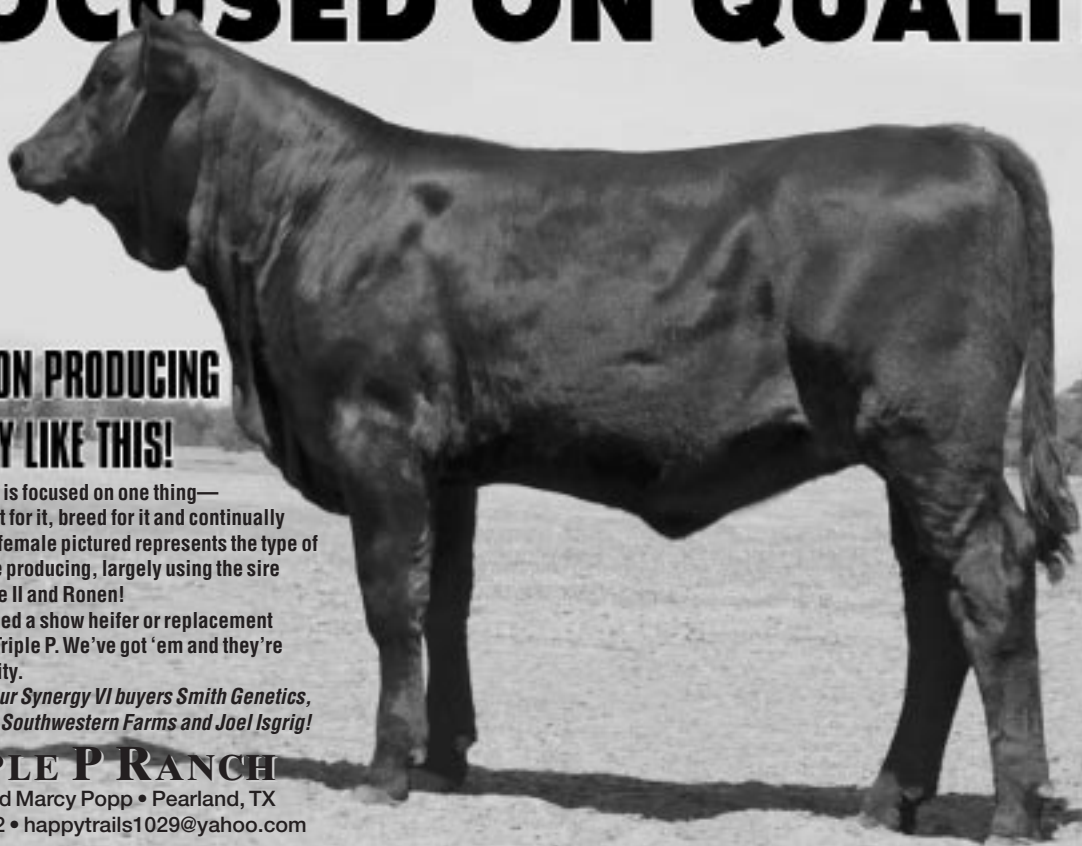
Our program is focused on one thing—quality. We select for it, breed for it and continually strive for it. This female pictured represents the type of individual we are producing, largely using the sire power of Nu Wave II and Ronen!

When you need a show heifer or replacement female, think of Triple P. We've got 'em and they're loaded with quality.

*Thank you to our Synergy VI buyers Smith Genetics, Homer Jasso, Southwestern Farms and Joel Isgrig!*

### TRIPLE P RANCH

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## COME AND GET YOUR NEXT SHOW STOPPER!



It is never too late to purchase a show prospect from La Hacienda Hinojosa. The heifers pictured above are examples of the quality show prospects that we produce. Tyler Denny has had a great show year with LHH Queen Nessa (pictured on the left). We would like to wish all of our junior showmen the best of luck for the upcoming shows. The two heifers pictured (middle and right) are fall born calves that will be ready to show for next year. These heifers have already turned a lot of heads. We expect them to be very competitive and regulars in the winner's circle. As always, you are welcome to stop by and call if you are interested in the genetics that we have to offer.



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# Helping baby calves breathe

All baby calves are born with some degree of respiratory acidosis. Respiratory acidosis is the buildup of by-products of carbon dioxide and a deficiency of oxygen. As the calf passes through the birth canal, it undergoes this buildup of carbon dioxide and its metabolites, and a deficiency of oxygen. When any baby calf is first born, it will gasp for air and pant for a few minutes in an effort to correct the carbon dioxide/oxygen imbalance in the circulatory system.

Therefore, when a calf is completely delivered, primary attention is directed toward establishing respiration. Mucus and fetal fluids should be removed from the nose and mouth by cleaning these air pathways with the fingers and thumbs. These actions are important for any calf that is assisted during the "calving" process, but they are critical for those calves that come

backwards. The common practice of suspending the calf for an extended time by its hindlegs to "clear the lungs", must be questioned. Most of the fluids that drain from the mouth of these calves probably come from the stomach, and the weight of the intestines on the diaphragm makes expansion of the lungs difficult, if not impossible.

Respiration is stimulated by many factors, but only ventilation of the lungs, allow us to render help immediately. The phrenic nerve can be stimulated with a sharp tap on the chest slightly above and behind where the heartbeat can be felt. Brisk rubbing of the skin can be helpful in stimulating circulation and breathing activity. Perhaps the most effective and simple approach to stimulating the first breathing activity is by tickling inside of the nostril with a stiff



piece of straw. The vigorous tickling stimulation of the nostrils will cause the diaphragm of the calf to have a noticeable reflex. As the calf snorts and coughs in reaction to the straw stimulation, the lungs expand and air is taken in. Many ranchers report that this is a very effective way to get a baby calf started on the necessary process of rapid breathing.

Always know your own limitations. If you find a calving situation that you cannot solve yourself in a short time, contact a large animal veterinarian as soon as possible.

Prepared by University of Nebraska Extension

## MOVIN' FORWARD

Our program is about to accelerate... Kaleb is graduating this spring, so our wonderful days of junior heifer shows are quickly coming to an end. We will be focusing our efforts on producing quality females that will work in the show ring for junior clients and be productive in the pasture!

Two of the featured females in our breeding program will be Kaleb's show heifers, Smith Charming Moves and Smith RFI Hidden Jewel!

It's been a fabulous ride on the show road and the experience has been more than we could have expected. We're movin' forward and excited about the direction we have mapped out for our program! Come visit!

Also follow us on

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**Smith RFI Hidden Jewel**

Sired by Smith RFI Sure Glow and out of Smith Pure Jewel Champion, Synergy, Fort Worth Livestock Show Junior Simbrah Shows and ASA National Simbrah Show



**Smith Charming Moves**

Sired by Smith Evan and out of LM She Moves National, International and Supreme American Champion at Houston, are just a few of her noted accomplishments



# Soil Tips To Improve Forages

By Noble Foundation

Most beef producers view healthy cattle and healthy forages as the building blocks of a successful business. But don't forget the entire process begins with the soil, advises Chad Ellis, pasture and range consultant with the Noble Foundation.

"The management of soil health is of vital importance to producers," he says. "As managers, we often focus on managing the above-ground production in our pastures while paying little attention to what happens below ground. Sound grazing management is the art of capturing sunlight and water while recycling a portion of the above-ground parts of the plant through livestock."

**He offers these five principles for building soil health:**

1) Keep soil covered. Bare ground is "enemy No. 1," says Ellis. "It is damaging because it increases soil temperatures and even kills biological activity. Once soil temperatures reach 140 degrees, soil bacteria die. The soil must be covered through forage and crop residue."

2) Minimize soil disturbance. Physically disturbing soil by plowing or overgrazing can result in bare ground and compacted soils that disrupt soil microbial activity. Reduced tillage and proper grazing management in pastures will keep soil covered.

3) Increase plant diversity. Plant diversity allows for a more diverse microbial population in the soil. Forage will respond better due to increased biological activity.

4) Keep living roots in the ground all year. Soils are most productive when soil microbes have access to living plant material. A living root provides a food source for beneficial bacteria and promotes the relationship between plant roots and mycorrhizal fungi. "This is aided by increased plant diversity, which can be achieved by incorporating cover crops into your pasture and crop systems," he notes.

5) Integrate livestock grazing. Grazing improves soil and plant health by recycling nutrients, reducing plant selectivity and increasing plant diversity. But grazing systems must allow adequate rest between grazing for plants to recover.

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*Save the date...*

- March 4-International Simmental/Simbrah Sale, Houston, Texas
- March 5-International Simbrah Show, Houston, Texas
- March 13-16 Houston Livestock Show and Rodeo Junior Breeding Heifers, Houston, Texas
- March 28-30-LMC \$ellabration Private Treaty Sale
- March 28-LMC \$10,000 Jackpot Show, Linn, Texas
- March 29-LMC \$ellabration \$20,000 Jr. Shows III, Linn, Texas
- March 29-April 1-LMC GenePLUS Online Sale II
- May 24-25 The Elite Sale and \$25,000 Show, Yoakum, Texas
- April 15-17-MAS Online Sale
- May 5-7- Rafter M Cattle Co. Online Sale
- June 12-15-Texas Junior Simmental/Simbrah Association Futurity, Bryan, Texas
- June 18-19-MAS \$15,000 Showdown, Wharton, Texas
- June 18-21-American Junior Simbrah Roundup, Wharton, Texas
- October 24-26-Simbrah Synergy VII and \$15, 000 Showcase, Giddings, Texas

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Simbrah World is an 8 1/2 x 11 publication, produced by Southern Livestock Publishing and provides news for and about the Simbrah breed.

### Space Rates:

Size:	B&W:	1 Extra Color:	4/Color:
Full Page	\$725.00	\$875.00	\$1,100
2/3 Page	575.00	725.00	950.00
1/2 Page	440.00	590.00	815.00
1/3 Page	350.00	500.00	725.00
1/4 Page	220.00	370.00	595.00

### Deadlines for Publications

Spring Issue-February 1st  
Fall Issue-September 1st

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Bill Travis, Carlos Guerra, Tim Smith, Trey Baring, Cody Witzkoski, Craig Schultz, Doug Schultz and Richard Foster.

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# Evaluate him any way you want... he's the *Real Deal*



*RFI Real Deal*

2014 ASA National Simbrah Champion Bull and 2014 National Grand Champion Bull at San Antonio

- He ranks in the top 3% of the breed for calving ease and API, plus top 4% for TI.
- Sired by Smith Evan, who is out of Smith Nu Approach and the great Smith Bella Bella.
- Dam, RFI Dominoe, a Smith Also N Red daughter, which provides the genetics of Sargeant, Dream On and Power Drive. She is a donor in the Reavis herd.
- Polled, solid red, deep bodied purebred Simbrah.
- 2014 ASA National and National Simbrah Grand Champion Bull.
- Real Deal was produced in the Reavis Farms program and is now owned in partnership with Smith Genetics, Burch Farms, Diamond RF Farms and Southwestern Farms.

He is for real, 100% authentic, and we are excited about his first calves that are on the way!

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These bulls are producing the next generation of cattle wearing THE prefix.

McCrary Smith Fortunate



A polled purebred Simmental son of Amazon and out of a Vintage bred dam. We are using him to produce new lines of Simbrah!

RFI Red Raider



Sired by Smith Evan and out of a Wheatland bred Simmental cow. He's a polled/soured three-quarter Simmental x one-quarter Brahman. He ranks in the top 1% for API and 10% for TI. 2014 National Percentage Grand Champion Bull.

RFI Real Deal



A son of Smith Evan and is dam, RFI Dominoe, is a Smith Also N Red daughter. A powerful pedigree with Nu Approach, Bella Bella, Sergeant, Dream On and Power Drive! Polled purebred. His EPDs rank him in the top 3% of the breed for API and 4% for TI. 2014 ASA National and National Grand Champion Simbrah Bull.

Smith Nu Wave II



The #1 EPD bull of the breed. His progeny have dominated sale and show rings the past few years and we have a number of his daughters now in production in our herd.

Smith Nu Approach



Polled three-quarter blood bull, who has Evan to his credit as well as a number of champion females, including RFI Smith Fresh Approach. We have a semen package in this sire and look forward to his calves.

**RFI...** watch for our cattle selling in MAS this spring.

**REAVIS FARMS, INC.**

WAYNE & JIM BOB REAVIS

956-585-6831

6801 W. Mile 7 Road, Mission, TX 78574  
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Calf scramble certificates welcome.



Reavis Cattle eligible for Synergy, MAS and Superbowl Shows.



# A LEGACY OF BEEF MACHINES



**LMC Gold Medal**

I celebrated my 50th year of breeding **POLLED** Beef Cattle last fall and have never been more excited about our future in the cattle business because we have the best bulls we have ever produced and the market is the best ever. We have always concentrated on function, conformation, muscle, structural soundness and eye appeal. We are proud of the fact that LMC bulls or sons of LMC Bulls or cows have won 19 of the past 20 International Grand & Reserve Championships. We also believe in generation turnover as you can see several sire/son combos here. We are proud to offer semen on all of our **BEEF MACHINES**. Call for more details.

**LMC Gold Medal** is the 2013 National Champion and is co-owned with 6G, BETM Ranch and Louie Flores. He is sired by the champion LMC Rhino and the famous LMC WFC Dream Girl. Breeding Shares sell for \$3,500 for ten units.



**LMC Rhino** is the 2012 International Champion and is co-owned with Boening Bros. Simbrah. He is sired by the International Champion LMC Full House and LMC Sambo's Muñeca. He is 1/8th Fleckvieh. Semen sells for \$50 per unit, no minimum.



**LMC Arcadio** is the 2011 National Champion and is co-owned with 6G and BET M Ranch. He is sired by the champion LMC ATZ Dr. Feel Good and LMC Adelina. Semen sells for \$50 per unit with a ten unit minimum.



**6G LMC Pappadeaux** is the 2013 RGV Grand Champion and is co-owned with Louie Flores, Victor Guerra and Newt Huffman. He is sired by 6G LMC Rajin Cajun and the champion LMC Blueberry. Semen sells for \$125 per unit with a ten unit minimum.



**6G LMC Rajin Cajun** is one of the most exciting and consistent 3/4 x 1/4 Simbrah bulls ever produced. He goes back to the great Dream On Simmental and LMC Full House Simbrah - both of which are great Ambassadors for their breeds. Semen sells for \$50 per unit with a ten unit minimum.



**LMC 6G Red Rock** is the 2012 International Champion and is co-owned with 6G and Diarryl Caraveo. He is sired by the SA Champion LMC HS Rocco and the popular National and International Champion LMC WFC Dream Girl. Semen sells for \$125 per unit with a ten unit minimum.



**LMC ATZ Dr. Feel Good** is the 2009 Reserve National Champion and is co-owned with BETM Ranch. He is sired by the immortal LMC EFJW Black and LMC Jacob's Muñeca. Semen now sells for \$50 per unit with a ten unit minimum.



- photo @ nine mos.

**LMC ELC Stallone** is our new junior herd sire sired by LMC Flo Jo, a full sib to JW Black and a BCC Boomerang x LMC M9 cow. He **NEARS PERFECTION IN THE FLESH**. He is co-owned with the Jaime Flores family.

*La Muñeca Cattle Co.* 

**Simbrahs, Simbraviehs & POLLED Brahmans**

**CARLOS & SISTER GUERRA FAMILY**

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Please visit our website at [www.LaMuñecaCattle.com](http://www.LaMuñecaCattle.com)