# ACTION PLAN

Acceptance by Commercial Breeders

| WHAT? | WHO? | WHEN? |
|---|---|---|
| Hold Field Days (encourage existing and new). Communicate to all.<br>Field days held at Smith, Pine Ridge, LMC, Wells, and JHC. | Carlos Guerra | Check-in December 2009<br>ONGOING |
| Find Herds To Test Bulls-REFER TO CONSISTENCY OF BREED PLAN | Terry Whitaker | Check-in August 2009 |
| Beef Short Course-Man booth<br>Was done--Need more organization for next year and to work other booths during year | Victor Guerra, Susan Hagan, Eileen DuJardin, Linda Overturf | August 3-5, 2009 Done |
| Encourage members to attend TSCRA and ICA Convention in newsletters | Martha | May 10 and February 10<br>ONGOING |
| Recruit people to find groups of Commercial Simbrah females | Ellen Tom, Robert Davilla | Check-in September 1, 2009. ONGOING |
| Form organization (committee) to gather and desiminate commercial sale information in coordination with new/revised organization of Simbrah | Jane Travis | November 15, 2009<br>ONGOING |
| Obtain a list of entry deadlines and requirements for commercial females/range bull sales in Texas<br>Fort Worth, Charles Rollins<br>SALE, Michael Sturgess, 210/524-9697<br>Houston, Bubba Sartwelle<br>ICA, ICA Office | Joe Rodriquez | June 30, 2009 DONE |
| Mail information to sale barns owners, Ask ASA To fund mailing | Joe Mask | July 30, 2009<br>?? NOT SURE IF DONE |