

ACTION PLAN

Incorporating Small Breeders

WHAT?

WHO?

WHEN?

Be as welcoming as possible,
Do name tags, contact breeders who are holding events and encourage them to use name tags

Nikole Hill, Jane Travis,
Joe Mask, Rickey Burch,
Jim and
Pat Carter

Starting Now. Check in on progress on January 10, 2010
ONGOING

Request extra publications for FFA/4-H organizations, link to ASA website

Danny Hill

November 30, 2009. **DONE**

Distribute to ag teachers any ASA extra publications

Danny Hill, Ellen Tom,
Rickey Burch, Colby
Jenkins Robert Davilla

November 30, 2009. **DONE**

Place notice in American Simbrah about TJSSA listing of show heifer breeders

Ellen Tom

October 15, 2009. **REVISIT**

Put a list of Show heifer breeders on TJSSA site. place notice in American Simbrah about this listing

Ellen Tom

November 30, 2009. **REVISIT**

Article on Do's and Don'ts of Being A Small Breeder, (place in SLS, Register and web)

Martha Garrett

Mid August 09. **DONE**

Place article in Simbrah News about websites (SLS) that help small breeders

Martha Garrett

Mid July 09 **ONGOING**

Conduct workshop at Synergy for new breeders

Susan Hagan and
Martha Garrett

October 24, 2009. **DONE**

Meet to discuss need to organize to survive. Enhance Simbrah Advisory Committee or develop new organization

Rickey Burch, Carlos
Guerra, Jane and Bill
Travis, Danny and
Nikole Hill, Ellen Tom,
Trey Baring, Reese
Hagan, Wayne Reavis,
Joe Mask, Scott Frazier,
Robert Davilla, Victor
Guerra, Linda Overturf,
Terry Whitaker

January 15, 2010
ONGOING

Contact Jerry Lipsey, about putting on web seminar for Simbrah breeders on enrolling in THE.

Tim Smith

July 2009. **DONE**. \$400 for one hour, place it on the newsletters and open to all ASA breeders **ONGOING**