

Simbrah Fund Raising Committee

Committee Chairman/Advisor: Wayne Reavis

Committee Members: Rhonda Wells
Charlie Honeycutt
Pam Schultz
Rene Vela
Terry Whitaker
Richard Foster
Dr. Ernesto Guerra

Fund Raising Event Ideas:

Silent Auction at MAS—

Donations of at least 10 items with values of at least \$300 for Silent Auction.

Raffle Tickets –

Speak to all Simbrah breeders to get \$100 donation per breeder to purchase an item to sell raffle tickets. Item to be raffled off at Synergy. Ideas for items: Shotgun, semen tank, deer blind, fishing rod/reel, possible guided fishing trip...

Cowchip Bingo –

A success at Synergy in the past. Continue?

Possibly an “Old Timer’s” Showmanship—

All proceeds from the above to be used to help pay for Simbrah communications, news, conference calls, etc...

Booth/Advertising/Hospitality Committee

Advisor – Rickey Burch

Chair – Sonia Martinez

Members:

Robert Martinez

Sonia Martinez

Tiffany Foltyn

Lisa Onstot

Robert Davila

Kathy Reavis

Noy Hendricks

I. Booth at Major Functions

Welcome and Refreshments, when possible, at functions

II. Major Annual Events

1. State Fair
2. Ft. Worth (Jr. Show)
3. San Antonio (Super Bowl, Open, Jr. Show)
4. Houston (Open, Jr. Show)
5. RGV Livestock Show (Open, Jr. Show)
6. MAS
7. 5W Round Up
8. Beef Cattle Short Course TAMU
9. Belt Buckle Bonanza
10. AJSR
11. Jr. National
12. Synergy
13. TJSSA State Futurity

Growth Development Committee

Advisor: Jane Travis

Chairperson: Cheryl Honeycutt

Committee members: Sally Buxkemper, Bill Travis, Cheryl Honeycutt, Charles Honeycutt, Scott Willey, Pete Nietschwietz, Terry Whitaker, Jake Tortorice III, Russell Moser

Carcass Merit Programs – Have a contact person from committee to reach out to other states. Subcommittee Chair – Tim Smith

Commercial Cattleman Awareness

- a) Steer Feed Out
 - Accumulate cattle for Feed out – 1 to 2 times per year.
 - Subcommittee Chair – Bill Travis
- b) Commercial Breeder Outreach
 - Educational Workshops at Major Events – 2 to 5 per year
 - Attend Meat lab at universities
 - Outreach to publications
 - Place Publications at Sale Barns in your area
 - Commercial Bull Sale – Subcommittee Chair – Jake Totorice III
- c) 2012 South African International Sale
 - Get a team together to attend the sale

Simbrah Publication Committee

Advisor: Craig Schultz

Chair: Doug Schultz

Committee members: Jake Tortorice, Trey Baring, Cody Witzkoski, Tim Smith, Carlos Guerra, Bill Travis

Research having a Simbrah Directory map.

Have more "teen activities" listed in Simbrah World

Setup a Face Book page

Feature Ag Teacher involvement / Simbrah

Activities / Events Committee

Carlos Guerra – Advisor

Joe B Rodriguez-Chairman

Committee members – Ron Wells, Victor Guerra, Joe Mask, Joe B. Rodriguez & Wanda Paul

National Simbrah Show

Simbrah Percentage Show for Juniors – San Antonio Livestock Show / TSSA has funds available for awards however, we will ask TJSSA members to assist in soliciting additional funds for the Simbrah Percentage Show awards (banners, buckles, plaques). Joe Rodriguez will talk to TJSSA member Georgia Dunn for

assistance.

National Simbrah Party

Party location – on show ground –vs- off site

Discussed ways to get better attendance at this social and one thought was to have social at the show grounds. If social is on show grounds, we might have to use services of show ground vendor for food items. Evaluate cost and funding. (Joe Rodriguez will talk to Roy Baring and Mr. Allen to see if a room is available and what restrictions might be in place for bringing in food and beverages.)