

# SIMBRAH World

Spring 2010





# BUILDING on the BEST



**BARN BURNER**

We support the youth every year by purchasing donation lots or cattle consigned by juniors. Generous donors like La Morra Ranch, Tom Zulim, Smith Genetics and La Muñeca have given us the opportunity to support the youth while attaining Simbrah's finest genetics. We have attained interests in donors such as LM Matriarch 3E/89 and LMC Hey U, along with the genetics of LMC Knockout 5M/9, LM She Moves and Smith Nu Wave II. Pictured is ours & La Muñeca's new donor **LMC HS Barn Burner**, who we purchased from a bright young lady, Alyssa Martinez in MAS IV.



**SWAN**

**LMC Swan** joins Daisy, Matriarch, Barn Burner and Hey U in our donor den and adds to our elite bloodlines here at BETM. Swan has flushed well in her first two flushes here at BETM and we look forward to her calves by LMC HS Rocco and LMC ATZ Dr. Feel Good coming in the fall of 2010. Swan is sired by 6GLM TKO who is still producing good cattle for La Muñeca and 6G Ranch. Swan's dam, BBS Latoya is also the dam to Kallie Fuchs' Champion LMC Jo Lisa. Acquiring Swan at MAS IV has allowed us to continue to **BUILD ON THE BEST**.



**DAISY**

**LMC Daisy** could be the best investment out of the several lots we have purchased at the MAS, Synergy and Vieh Fest Sales. This is evident in her progeny that we will be offering at MAS V. It can also be seen in her son LMC Aficionado who we exposed the majority of our cow herd to this winter. Daisy is a daughter of 5H-144 who once produced over 70 Grade 1 embryos in one flush for La Muñeca. We are excited about having the Daisy Cow Family's influence in our herd and look forward to sharing some of it with you at MAS V.



**ROCCO**

We acquired a 1/3 interest in **LMC HS Rocco** at Synergy I in 2008. Rocco is sired by the legendary LMC EF Johnnie Walker Black bull and out of one of Simbrah's best young donors, LMC HS Morning Star. Rocco is a paternal brother to LMC Marilana who was Reserve Champion Female for Braedon Raub at the highly competitive 2010 Fort Worth Jr. Simbrah Show. Rocco was undefeated in division and was Grand Champion in San Antonio in 2009. Rocco's first calves are here and are impressive. BETM females selling in MAS V come with two units on this great young herd sire and semen packages sell for \$500.



**MADONNA U452**

After seeing the quality of the Simbravieh cattle and the consumer demand that they possess we were convinced that adding this breed would add profitability to our operation. **LMC Madonna U452** is a gorgeous red baldy female that we purchased at Vieh Fest sired by Vista Foresight and out of a LMC Animo daughter. We will be A'ing Madonna and several other heifers to bulls such as LMC ATZ Dr. Feel Good and MHF Manhattan in order to build on the best. If you haven't already, add a dash of Simbravieh to your operation.



**DREAM GIRL**

We have been in the racehorse business for several years now and concentrating on bloodlines with a good track record has been a crucial part of our success. When we got into the Simbrah business we knew that we had to continue concentrating on solid bloodlines to become successful, which is why we purchased the many times major champion **LMC WFC Dream Girl's** first flush in MAS IV. Calves by LMC Gig'Em will hit the ground this spring and we couldn't be anymore excited about having this stellar female's first progeny.



**PATRON**

Mi Gracias Hernando Guerra for purchasing **LMC Patron**, a son of Powerhouse and the prolific LM Matriarch 3E/89 donor. We purchased embryos from La Muñeca in the International Sale in Houston and produced LMC Patron who was the second highest selling bull in MAS IV for us. In order to continue the tradition of consigning strong herd sire prospects at MAS, BETM is proud to offer BETM Barbaro at MAS V. **WE HOPE YOU CAN BE WITH US MARCH 26th & 27th OF 2010 FOR THE MAS V SALE & \$15,000 SHOWDOWN.**



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**Sales Consultant**  
**Victor Guerra**  
956 - 607 - 5515

**Visitors are always welcome at BETM Ranch**





# Tres Potrillos

## Pedigree, Production and Profit



LMC No Limit-A Red Bullet son out of a champion Wayne Yeager bred cow. Look at his muscle, length, depth, breed character and his pedigree. Plus he was the 2009 National and International Champion bull.



Red Ammo is a full sib to the 2005 and 2006 International Champion bulls, Red and Black Bullett. Ammo was the 2005 Sensation Grand Champion and Reserve Champion at the 2006 Houston and San Antonio shows.



LMC So Good - A Red Ammo daughter and a full sib to LMC Soldier. She is a model phenotype for the breed. Two of her calves sell in MAS V as Lots 40 and Lot 41



RFI Thunderstruck-We just purchased a one-third interest in this young, up and coming sire from the Reavis program. He is sired by Dream On, one of the most popular Simmental sires ever and out of the great donor, Priceless



Lot 40 and 41-These two show prospects are full ET Sibs out of the \$20,000 LMC Soldier and our donor LMC So Good that we own with our compadres at La Muneca. They represent our very best which is what MAS is all about.



***No Limit and Red Ammo influence are strong features of our lots selling in MAS V.***



## TRES POTRILLOS RANCH

### ALVARO GONZALEZ FAMILY

128 Canary Avenue McAllen, TX 78504



**956.605.3951**

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# Charismatic



## He's got it all. . .

He is sired by Smith Nu Wave II, who is the number one ranking bull in the Simbrah breed for EPDs. Nu Wave II progeny swept the calf division at all the 2009 major shows, and two of his daughters, as calves, were named Grand Champion at the National, International and San Antonio Open Shows in 2009, plus two daughters were Grand and Reserve Grand at the 2010 San Antonio show. Charismatic's dam, Smith Isgrig Eleanor represents one of our strongest and most predictable cow family lines as she produced Smith Isgrig Ava, a many time show ring winner and now a donor.

Charismatic's EPDs rank him in the top 1% of the breed for the direct growth traits of weaning and yearling, yet his birth weight EPD falls in the top 10% of the breed, making him very desirable in all of those traits. He is also in the top 1% for maternal weaning weight, carcass weight, and the all important dollar value indexes of API and TI.

**WE ARE PROUD TO HAVE REAVIS FARMS, McCRARY FARMS, and BURCH CATTLE AS PARTNERS ON THIS GREAT SIRE. AND SPECIAL THANKS TO DAVID OSBORNE AND FAMILY, 3 QUEENS LAND AND CATTLE and THE TOM ZULIM FAMILY, WHO EACH PURCHASED A SEMEN PACKAGE FOR \$1,500 ON THIS SIRE.**

**LIMITED NUMBER OF SEMEN PACKAGES AVAILABLE. CALL TODAY!**



Tim Smith  
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Giddings, Texas 78942  
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smithgenetics@yahoo.com  
www.smithgenetics.com

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The cover of the Spring 2010 issue of Simbrah World illustrates how Simbrah cattle can work across many environments of the world and how the cattle have been widely accepted. Photos by Bill Travis and Carlos Guerra



# SIMBRAH World

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# The McCrary Program

We went to great lengths in putting together our brood cow herd and their complementing sires. Compromise was out of the question. The result is a program designed to do the job in our pastures and yours.



## **RFI Smith Tinkerbell**

*Sired by Nu Wave II*

- 2009 National Champion Heifer Calf
- San Antonio Grand Champion
- International Reserve Grand Champion
- American Simbrah Roundup Champion



## **Smith Andy Lu-N-Black**

- 2005 International Grand Champion Female
- Longcut daughter
- Out of Smith donor, L7004, going back to Powerdrive
- Dam of Smith Andy Black



## **Smith Charismatic**

- Sired by Nu Wave II
- His EPDs rank him in the top 1% of the breed for the direct growth traits of weaning and yearling, yet his birth weight EPD fall in the top 10% of the breed.
- He is also in the top 1% for maternal weaning weight, carcass weight and the economic indexes of API and TI.



## **Smith Evan**

- Out of the Great Bella Bella
- Sired by the exciting outcross sire, Nu Approach! Watch for his impact soon!



## **Smith Andy Black**

- Sired by Dream On
- Senior Simmental Sire for McCrary, Smith and Reavis
- State Fair and San Antonio Grand Champion
- Heterozygous Black, Semen for sale, \$30 a unit

## **McCrary Farms**

**Mark & Martha McCrary**

**307 N Runnels**

**DeKalb, Texas 75559**

**903/667-5135 or 903/278-6819**

**mamamc4@aol.com**



*Plan now to join us at  
Synergy 3, October 23rd!  
We invite you to view our  
powerful offering!*

*We raise Simmental and Simbrah. We have selected  
a few of the leaders of our program to show and we  
invite you to visit us anytime.*



# Quality... Success... LMC Diva



When we helped to start the Simbrah breed, we always placed an emphasis on **QUALITY** just like we did with our Brahman program. We raised and sold our share of good Simbrah cattle for over 30 years. We always tried to breed and raise our share of the great ones. Simbrah has come a long way since the 60's but **QUALITY** is still the common denominator for **SUCCESS !!**

We are just as excited about our Simbrahs today as we were back in the 60's. We want to thank Carlos and his family for getting us back into Simbrah. We have assembled a top **QUALITY** herd that is producing some great results as seen below. When in South Texas, come see us. We are just thirty minutes from South Padre Island. **VISITORS ARE ALWAYS WELCOME !!** We invite you to come to **MAS V** where we will be offering some of Simbrah's finest.

**LMC Diva** is a MAS Sale Topper sired by the legendary LMC EF Johnnie Walker Black and Oprah. She is as good as they get and proved that with her first litter that produced Jordan Grahmann's Dream Girl, Jacob Atzenhoffer's Claire and four herd bulls owned by Darrell Sklar, Justin Campbell, Louie Flores and Smith Genetics. Look at her two BABY Dolls by LMC Black Perfecto. These eight calves have averaged \$10,212. **A FLUSH OUT OF DIVA SELLS AT MAS V.**



**LMC WFC DREAM GIRL** is a Diva daughter out of the \$30,000 Smith Nu Wave II owned by Reavis Farms and Smith Genetics. She was the People's Choice at both the National and International Shows and is going to make a big impact on the Simbrah breed. She is one of the best ever produced. **THANK YOU** Bet M Ranch for buying her flush in MAS IV.



**LMC WFC MOOSE** is a full sib to Dream Girl and was the 2009 Reserve National and International Calf Champion. He is our junior herd sire that we feel is going to produce some great cattle for Simbrah. He is powerful and has all of the ingredients to become a great one. Co-owned with Smith Genetics and La Mufeca. **A DIVA SON !**



**LMC OPRAH** is a MAS Sale Topper and an own daughter of the twice International Champion HR Powerhouse and the top producing 5M - 9 donor of La Morra's. Oprah is the dam to the famous LMC Diva and the grand dam to the 2009 National and International Champion LMC WFC Dream Girl. Four full sisters to Diva averaged \$11,375 at MAS IV selling to the Zulim and Salyer families. **DIVA'S DAM !**



**LMC WFC DIVA PERFECTA** is an outstanding Diva daughter sired by the popular LMC Black Perfecto that we sold to Jordan Grahmann who we **CONGRATULATE** on a fine job of exhibiting the many times champion LMC WFC Dream Girl. Look for this winning trio at the spring shows.



"Birthplace of the American Simbrah"

**Bud & Lupita Wentz**  
P. O. Box 27  
Olmito, TX 78575  
(H) 956-350-4444  
(M) 956-371-7377



**LMC WFC LADY GAGA** is another exceptional Diva daughter sired by LMC Black Perfecto that we sold Alex de los Santos. A Big Hearty Thanks to the de los Santos family. As you can see - Diva is working and making money. Her flush selling at **MAS V** can help put your program on the map, in the winner's circle plus make you some money.



# Productive Cattle Great Customers!



Thank you to the Witzkoski family and Ronnie Reeves for purchasing embryos from Smith Annie Lou 765M at an average of \$2,000 each. Annie Lou is the dam of Smith MDM Phenomenal and Smith MDM Look At Me.



Thank you Monica Shaw for purchasing Smith MDM Look At Me. She was recently named the 2010 San Antonio Reserve Grand Champion Female. She is sired by Smith Nu Wave II.



Nu Approach-The interest in this three-quarter blood bull was tremendous and very gratifying. We want to thank the programs that bought the semen packages offered in Synergy II. Thank you to Triple J Ranch, Carpenter Ranch, Whitaker Livestock, Hagan Cattle Co., Reavis Farms, Triple P Ranch, Burch Farms, Tres Potrillos Ranch, McCrary Farms, Tom-Lin Ranch, Christopher Money, Cody Whicker, KNC, and Kim Landry. Their purchase generated \$22,000 in semen sales.



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We want to thank everyone who has added a Smith Genetics bred individual to your program. Our continued involvement and success in the breed is dependent on you and your evaluation of our cattle.



Thank you to Betty Look and family of Jacob's Creek Ranch for their purchase of Smith NF Conners Babe, the high selling bred female at Synergy II at \$9,500.



Thank you Whitaker Family and La Muneca Cattle Co. for purchasing progeny of Smith Bella Bella and Nu Approach. The Whitaker's purchase was the high selling female in Synergy II at \$16,000



Thanks to Reavis Farms for purchasing one-half interest in Smith Tulipe 765L for \$10,500. This matriarch continues the Tulipe line that has been one of our best cow families ever. She is the dam to Smith Bella Bella and Burch's herd sire Smith Top Shelf.



Watch for Smith Genetics Bred Cattle in MAS V, March 27th and be planning now for Synergy III, October 23rd. More Productive Cattle Selling!



Welcome to the first edition of *Simbrah World*. As many of you know, we were notified in the fall of 2009 that the American Simmental Association Publication Committee was suspending the production of a stand alone magazine for the Simbrah breed.

Many of us in the breed felt strongly that we needed a magazine and began working towards that goal. After accepting bids and evaluating the costs and services, Southern Livestock Publishing was chosen as the publisher.

Southern Livestock Publishing is owned by Jim Banner and Michael Sturgess and is based out of San Antonio, Texas. For more than two years they have been working with us in getting our news out on a monthly basis

through Simbrah News, in their newspaper, *Southern Livestock Standard* (SLS). In addition, SLS staff member Martha Garrett, will be the lead contact for advertising and editorial material for the magazine, as well as Simbrah News. With these publication services, their staff will also be attending many of our events, promoting our breed and providing marketing services.

This marks the start of a new era for Simbrah and I am very excited about the opportunities that are ahead for our breed, our breeders and our magazine.

*Simbrah News* will continue to be published every month in SLS and *Simbrah World* will be published in the Spring and Fall at this point.

Please let Martha know your news for Simbrah News and *Simbrah World*, so it can be included.

Welcome to *Simbrah World*!

Tim Smith

## Our Program and Our Excitement For Simbrah Continue To Grow!



Our herd bull, LMC Red Moves continues to produce quality calves that are performing very well for our customers.



We are always refining our genetics within our herd to produce top quality Simbrah cattle. LMC/RF Prissy, sired by Red Moves, is a female we have great expectations for in terms of quality. She was the Grand Champion Female at the 2009 State Futurity for Richard and is now owned by Mary Kate Walters.

We are very excited about the progress of our registered Simbrah program and the interest it is gaining from other breeders as we have sold a number of calves this year through private treaty and through our involvement in Synergy.

Our Spring-born ET calves are arriving and carry the sire power of LMC Red Moves, LMC Soldier, Smith Sargeant, Smith Charismatic and Smith Hide-N-Seek.

We are excited about the breed and are proud sponsors of Simbrah Synergy, Simmental-Simbrah Superbowl and the Austin County Fair.

Thank you to the following programs who have added Diamond RF genetics to their herds:  
Cloud family, with multiple purchases • Dustin Black • Cody Whicker • Tom-Lin Ranch  
LaMuneca Cattle • Tres Potrillos Ranch • Kramer Family • Braly Family • Walters Family

Mark you calendars,  
October 23rd  
Synergy III



Richard, Betsy and Richard, III  
P.O. Box 1077, Wallis, Texas 77485  
979-478-2827

diamonddf@peoplepc.com  
www.diamonddfarms.com  
Breeding Quality Simbrah Cattle



# Thank You Pete

Pete Birdwell, who published the first *Simbrah World* graciously allowed Simbrah breeders the name for this publication.

Birdwell published the first all Simbrah magazine from April 1984 to April 1988.

That magazine was monthly and Doug Perkins served as editor. It also was a four color, slick magazine and it was known for its creative covers and very high quality design and editorial content.

Thank you again, Pete!



*Your source for*

- Auctioneering
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www.casacattle.com**

## "THE DYNAMIC DUO"



### **J7N VICMAR 420**

BCC Majestic X LMC Knockout Muneca 5M/9  
EPDs: 4.3 33.3 50.3 -0.4 16.3  
Owners: Baring Cattle Co. & La Morra Ranch  
2010 San Antonio Grand Champion Bull

*We are excited as ever this year, to introduce two of the best herdsire prospects we have ever produced. Both out of the great breed renowned 5M/9 cow owned by La Mora Ranch, combined with two power bulls to complete the dynamic package that these bulls offer. These bulls are packed full of Genetic Power that is unmatched in the Simbrah breed. They are both massive, long deep bodied, big boned and phenotypically outstanding herdsire prospects that will certainly add even more success to your herd. Look for these gents at the majors!*



### **J7N WHISKEY RIVER W02**

LMC EF JW Black 3N/225 X  
LMC Knockout Muneca 5M/9  
EPDs: 4.1 29.0 47.2 3.7 18.2  
Owners: Baring Cattle Co. & La Morra Ranch  
2010 San Antonio Res. Grand Champion Bull



## **BARING CATTLE COMPANY**

**6128 S. Loop 1604 E-2  
Elmendorf, Texas 78112  
210/621-0095 (Ranch) • 210/867-6651 (Trey)  
210/867-6650 (Roy) • 210/275-0339 (Joe Rodriguez-La Morra Ranch)**





# FORMER TJSSA STANDOUT STILL INVOLVED WITH SIMBRAH.

*Erin Frazier's TJSSA show experience evolved into Thunder Cattle Company in Chapman Ranch, Texas. Here, she talks about why she chose Simbrah, the opportunities she's earned because of her ag experience, and advice for others.*

► **When did you become involved with Simbrah—and who impacted your involvement? Did your family have cattle before your involvement?**

Mr. Carlos Guerra of La Muñeca Cattle Company was the first to introduce me to Simbrah cattle. In January of 1994, my family and I attended the Fiesta and Cougar classic in Mercedes, Texas with another junior, Nathan Lang, who continues to be in the Simbrah business.

Mr. Guerra was in the ring when a heifer got loose, and I ended up being the one to catch the calf and halter it. It apparently made an impression on him, and a couple of months later, I was the proud owner of two La Muñeca Simbrah heifers, Dee and Dolly.

Mr. Guerra and my parents, Scott and Kacy Frazier, really pushed me to become involved in activities outside of the show ring, so I joined and became involved in the Texas Junior Simmental/Simbrah Association (TJSSA). That first year I really didn't want to compete in anything. I was so scared, but my parents, my mom especially, pushed me and convinced me that I should at least try the different competitions. I ended up winning Rookie of the Year. Goes to show that you should always listen to your mother!

Later on in my TJSSA career, Tim Smith of Smith Genetics was a great support to me both in and out of the show ring. I also worked with Bill and Jane Travis of Pine Ridge Ranch and Tom and Diane Risinger of

Risinger Ranch and greatly value the support they gave me.

Although my dad grew up in the country and has worked in agriculture all of his life, we did not own cattle until I started showing. When I decided to keep and

breed my show heifers, I established Thunder Cattle Company and have built up a small, purebred Simbrah herd which concentrates on putting high quality heifers in the hands of junior exhibitors.

► **Tell us about your involvement in TJSSA. What did you gain from that?**

For me TJSSA was an opportunity to diversify. I was involved in a lot of different organizations such as 4-H clubs, FFA, leadership organizations, school organizations, community service organizations, etc. and TJSSA was a different arena with a different mix of people. It was a place where I could practice and hone skill sets that I was trying to build. And of course, I loved the people and the organization, so I stayed involved.

I was a junior board member, served as reporter, secretary and won overall junior at Nationals and at State once. I was also TJSSA Sweetheart, because my mom asked me to run for her Mother's Day present one year, and I ended up winning.

My mother and I thoroughly enjoyed ourselves with the people in TJSSA and I came out of it not just with knowledge, skills, awards, and cattle, but with friendships, memories, and invaluable experiences. We had a lot of fun and made a lot of friends, and some of those friendships are still active. These two things are the real reason I stuck with it. In general, I like to enjoy the things I do, so if I don't have fun and can't do things with people that I enjoy, I tend not to do them for very long!

► **What about other agricultural organizations, especially FFA?**

In FFA, I was an officer in the Tuloso-Midway FFA Chapter for three years, served as Coastal Bend District President, was Area 10 President, and had the privilege to serve as a Texas State Vice-President. I



Erin (r) with parents Kacy and Scott.



# Erin Frazier, Texas

competed in a variety of contests such as soil judging, livestock judging, public speaking, etc. I was named the State Star Greenhand, State Star Chapter Farmer, State Star Lonestar, and State Star American. I was also named the Star of Stars twice, when I was awarded Star Lonestar and Star American.

I was also involved in three 4-H clubs, served as a Nueces County 4-H Ambassador for three years, and competed in the Agriscience Fair four times, placing at the local, state, and national levels. I was heavily involved in our local county livestock show, entering market steers, carcass steers, breeding heifers, shop projects, and homemaking projects every year. I also competed in the majors with breeding cattle in both the open and junior shows and in my last two years I participated in the carcass steer shows and the ag mech shows, where I won the Chairman's Choice Award at the Houston Livestock Show and Rodeo my senior year.

In addition, I was involved in other extra-curricular activities, including serving as editor and photoeditor of my high school yearbook, a member of the Academic Decathlon team and Speech and Debate team, and the National Honor Society. I also ran my own ag business and helped with the family one.

## ► **What did you do after high school?**

I went directly to Texas A&M, College Station. During my freshman year, I served as Texas FFA State Vice President, so that kept me extremely busy. I was rarely in College Station over a weekend and actually travelled quite a bit during the week, too, visiting FFA chapters, planning and coordinating clinics and camps, and attending stock shows and conventions. So, FFA was pretty much it.



**Water fall in Costa Rica.**

Starting my sophomore year, I became involved in different organizations and clubs at Texas A&M, including Student Government Association (SGA) Legislative Relations, serving as committee member and then Chair for two years (this took up by far the majority of my time, especially in-session years); the Academy for Future

International Leaders; International Conference on Agriculture, Science, and Technology Volunteer Coordinator; SGA Development Committee, serving as committee member and Chair of Endowments; Aggie International Ambassadors; Orange and Maroon Legislative Day Student Coordinator; Student appointee to the President's Committee on Educational Environment; and College of Ag and Life Sciences (COALS) Agrispeaker for four years.

I majored in Agricultural Economics and minored in Comparative Cultural Studies-International. I completed two certificate programs: a graduate certificate program in Advanced International Affairs from the Bush School of Government and Public Service and an undergraduate Certificate in International Trade in Agriculture from the department of Ag Economics.

I graduated Cum laude and with honors. I was an Honors Undergraduate Research Fellow and completed a thesis my senior year, which was an economic study of terrorism and international agriculture development programs in developing nations.

During my sophomore year, my interests began to broaden as I became more interested in the international field and began trying to map out a course that would allow me to travel, work, and study in different places. This was fueled by my job as a student worker in the Office for International Agriculture Programs, now the Norman Borlaug Institute for International Agriculture, my sophomore/junior year. As a senior, I was selected to be a National Security Education Program (NSEP) Scholar to study Arabic in Jordan my final semester in university.

My international experiences include study abroad in Spain (Universidad de Salamanca). I studied Spanish there and then backpacked through Western Europe for several weeks.

I participated in an agricultural study abroad program in Vietnam where we examined the agricultural



**Erin in India.**

**(Continued on page 14)**



## Our Family And Simbrahs Have Been Together For 30 Plus Years!



This EF Johnnie Walker daughter was bred in our program and is now co-owned with our good friends the Guerras at LaMuneca, and is being used for embryo transfer. She was the 2009 Simbrah Female champion, netting Kayla Boening a San Antonio \$10,000 scholarship. Her heifer calf at side is now being shown by the Boenings!

Boening Bros. raises registered and commercial Simbrah and we have found they work in all segments as we show cattle, and feed out our steers here on the ranch.

If you are looking for Simbrah bulls, replacement females or show heifers/steers, come see us--we have three decades of proof they are profitable and will work!

### Boening Bros.

Russell and Scott Boening and families  
2438 CR 137 • Floresville, Texas 78114  
830/393-2397 • 830/391-3173 cell

## Simply Great



Congratulations to Collin Dziuk who saw his Simply Great daughter win the Grand Champion Simbrah Heifer and Grand Champion overall title at the Karnes County Livestock Show.

That's the name of our new sire at Nieschwietz 7N Ranch and that's an accurate description of his calves.

Smith Simply Great is a three-quarter blood bull that is a maternal brother to Sargeant, who has been the #1 or #2 ranked bull in the breed for EPDs for the past few years. Simply Great is sired by Dream On, the Simmental bull that took the breed by storm and was the most used AI bull for several years.

We have Simply Great calves on the ground and are excited about them.

### Nieschwietz 7N Ranch

Pete Nieschwietz  
P.O. Box 303 • Falls City, Texas 78113  
956/460-6002 • [pjnieschwietz@sbcglobal.net](mailto:pjnieschwietz@sbcglobal.net)

## Join Us For MAS V At La Muneca Ranch March 27th

Our lots include two proven, high performance bulls, LMC Ocho and LMC Magnum and 100% of both of them sell. Ocho was the 2003 Reserve International Champion and he has been one of the best investments we have ever made. Magnum has been a great cross on our Ocho daughters, and five of his daughters sell in our offering.

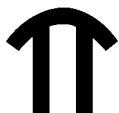
The females are the cowman's kind, as they are thick, deep, loaded with bone and should add value to any program. Included in our offering are a couple of hot show prospects.

We're looking forward to hosting you in the Rio Grande Valley and seeing you at MAS.

Check out all our lots in the catalog and remember we're also in the deer breeding business.

### VELA CATTLE COMPANY

Aaron Vela and Pablo Vela, Jr.  
956/279-8901 • 956/381-6771  
1709 Point West • Edinburg, Texas 78539  
[Aaron@VelaLaw.com](mailto:Aaron@VelaLaw.com)



Lot 135 – VELA Cowgirl 5W911 is built just the way I like 'em. She's a beautiful, polled, gentle, super thick, heavy boned, goggle eyed show heifer/donor prospect with lots of potential. She's sired by LMC Magnum and out of our donor cow, Nublina. She is certainly a cowman's kinda cow that will be an asset to any herd at any price.



Lot 136 – VELA Blackheart 5W912 is a black, purebred, heifer with plenty of bone, and a very good look to her. She is sired by LMC Magnum and out of a gorgeous cow who is sired by LMC OCHO and out of our champion cow VELA ELECTRA. With multiple champions in her pedigree, this show heifer prospect should be competitive in the show ring.



Lot 138. VELA Cowgirl 5W951 is a dark red, deep sided, heavy boned, moderate heifer sired by the immortal LMC OCHO and a great LMC cow that has produced some of the best cattle for our herd. This heifer has a great pedigree and an excellent disposition.





# Rio Grande Valley Bull Test To Conclude March 10th

The Rio Grande Valley Beef Improvement Association will conclude its 12th all breed bull test March 10th. Forty-eight bulls, including 22 Simbrah are on the 112 day test. La Morra Ranch, Floresville, Texas; Wentz Cattle Co., Olmito, Texas and Lazy SF Ranch, Bell City, Louisiana have consigned the Simbrah bulls.

The bulls will be compared within

age groups and measured for average daily gain (35% of index), weight per day of age (20%), rib eye area/100# (20%), marbling (15%) and scrotal circumference (10%). Champion, reserve and first runner up in each age group will be awarded.

In addition, there are heifers being developed at the facility.

A field day will be held at the Rio Beef Feedlot, Linn, Texas on March 25th. Cattlemen can come see the test facility, view the bulls and heifers and many of them will be for sale by private treaty that day.

For additional information contact Brad Cowan, Hidalgo County Extension Agent at 956/383-1026.

## Water: an important nutrient to maintain cattle health

Water is an important nutrient for animals and small changes in water management can benefit animal health according to Megan N. Brew extension agent and co researchers at the University of Florida in the US.

Cattle need regular access to clean drinking water in order to experience optimum health. Research has demonstrated a positive relationship between access to clean drinking water and performance factors such as growth, reproduction, and milk production. Animals that drink clean, contaminant-free water are generally less prone to illness and disease, gain more weight, and produce more milk.

### TDSs

Livestock drinking water may be contaminated by a number of factors including minerals (total dissolved solids, or TDS), manure, microorganisms, and algae. Some contaminants may directly impact animal health by causing disease and infection; others have a more indirect effect and may cause cattle to decrease their overall water intake. When water intake is suppressed, feed intake will also decrease, and, as a result, animals will gain less weight.

### Minerals

When the mineral content of water exceeds safe levels, animal performance can suffer. High levels of sodium (salt) depress water intake and result in weight loss and diarrhea. Animals exposed to water that is high in sulfur have increased incidences of polioencephalomalacia (PEM) and experience higher mortality rates.

## A Program With Two Great Bulls At The Helm!

We couldn't be prouder that we raised NF Smith Sargeant and his influence in our herd, as well as that of the breed, has been impressive. He has stood #1 or #2 in the breed for overall EPDs and his API and TI scores are phenomenal.

We also have Super Duty working in our herd, he's a full brother to Majestic, who was a many time champion and sire of champions.

*If you want cattle that have cutting edge genetics, then come to Neumann Farms*

Calf Scramble Certificates Welcomed

### NEUMANN FARMS

5930 Neumann Road Round Top, Tex 78954

[www.neumannfarms.com](http://www.neumannfarms.com)

Scott Neumann

979/324-3337

[scott@finetexasliving.com](mailto:scott@finetexasliving.com)

Shirley & Earl Neumann

979/249-3503

## Takin' A Bold Step

### Ciao Bella 321W

A daughter of Smith Nu Approach and Smith Bella Bella Ciao Bella was the high selling female in the 2009 Synergy and that tells you how much we thought of her. We decided that she would be the cornerstone of our growing Simbrah program. We've been in the breed for a while, but we have decided to step our program up and make a bold move forward. . . Ciao Bella was that move. We're anticipating great things from her. Watch for her influence on our herd and the breed.

Thank you to our Synergy II Buyers and Watch For our offering in Synergy III, October 23rd.

### Whitaker Cattle Co.

Terry and Mindy Whitaker  
Morton Valley, Texas • 817/675-7793  
[whitakerlivestock@yahoo.com](mailto:whitakerlivestock@yahoo.com)



Smith Nu Approach-Sire of 321W. He is a polled 3/4 x 1/4 bull that is taking the breed by storm. He's moderately framed with expressive muscle and structurally correct.



Smith Bella Bella-Dam of 321W. She carries the genetics of Smith Nu Wave and the Tulipe Family. She won every major and junior show on the circuit in 2006-2007. She is carrying on the lineage of the Tulipe Family and taking it to a new level.



## Standout...

(Continued from page 11)

economy, production, systems, land reform, government programs, history, international relations, and international trade. I enrolled in the Institute for Spanish Language Studies and participated in a Spanish language immersion program in Costa Rica. The following summer I completed an international internship in Costa Rica with an adventure tourism company to fulfill my international internship requirement for the Academy for Future International Leaders.



Erin touching Jordan river.

As part of my certificate program at the Bush School, I participated in a conference on the political economy of India in New Dehli, India and then traveled on my own for a couple of weeks and attended another conference in Mumbai, India.

In Jordan, I was enrolled in the University of Jordan in Amman, Jordan and completed courses in Arabic and International Relations and Diplomacy in the Middle East.

### ► **Tell us about your career.**

I finished my studies in Jordan in June of 2006 and went directly to Costa Rica. There I had the opportunity to become a partner in an established adventure tourism company and begin a new branch of the company, the Explornatura Adventure Travel Agency. We specialize in adventure tourism which includes things like whitewater rafting, canyoning, rappelling, kayaking, mountain biking, hiking, etc., but we do a little bit of everything, including weddings, honeymoons, school trips, business trips, or just simple reservations. I started the company with just me and by the time I turned the day-to-day operation over in July 2009, we had four full-time employees, two part-time, and an internship program for the summer months. Our website is [www.explornatura.com](http://www.explornatura.com)—check it out!



Erin in Vietnam.

I am back in South

Texas right now, working with Thunder Cattle Company and parts of the business in Costa Rica from here, while I prepare to fulfill my obligation of a year's work related to my study in Jordan.

### ► **Tell us about Thunder Cattle Company and how much are you involved.**

Since I moved away for college, my parents have been managing Thunder Cattle Company, with me contributing as needed or whenever it was possible. In the beginning, it boasted six head with four exotics and two Simbrahs; today we have around 70 head, give or take, with the heart of it being my old show heifers and their offspring. Like many others, we have recently had to cull because of the severe drought conditions in South Texas the past few years.

Although we provide replacement heifers and bulls for commercial and purebred breeders, our focus has always been on junior exhibitors. We try to put quality cattle in the hands of junior exhibitors so they can have the opportunity to experience the benefits of junior programs like those offered by TJSSA because we believe in those programs.

More recently, we have become involved in MAS and are really excited about our involvement with our fellow MAS breeders. We thoroughly appreciate the effort and energy everyone, especially the Carlos Guerra Family, has put into our past four sales. Thunder Cattle has consigned eight head to the upcoming MAS V Sale, which promises to be bigger and better than ever. So come visit us the weekend of March 27th at La Muñeca Ranch in Linn, Texas!

### ► **What advice do you have for young Simbrah exhibitors?**

Stick with it and don't be afraid to try everything at least once! Also, try to appreciate your parents and all that they do for you, and don't forget to thank them once in a while.



Erin surrounded by children in New Delhi.



Erin traveling by camel in desert near Jordan.



# A Perfect Ten!

## That's What We're Bringing To MAS V

### 5 Bred Females, 4 Open Prospects and 1 Herd Sire

Our females represent some of our best cow power, plus they are out of great sires like Nu Wave II, Hide N Seek, Red Bullet, Sargeant. We are also offering semen with many of our lots from our bull battery that includes Evan, Hide N Seek, King Kong, Infinity, Sargeant, Nu Wave II, Charismatic, Simply Great and our young Dream On x Priceless son, Thunderstruck. Be sure to check out RFI Big Tex, that sells in the sale. He's a rugged, big boned and heavy muscled herd bull. He has an impressive top line to go along with depth of side and structural correctness. He is a growth bull and loaded with performance, which all leads to pounds at the scale and a profitable calf crop. He is sired by our herd sire, Simply Great.

Check out all our lots in the catalog and visit our website,  
[www.reavisfarms.com](http://www.reavisfarms.com) for information on our program.

Plan to spend some extra time in the Valley and come see Reavis Farms.  
 Calf Scramble Certificates Welcomed



## REAVIS FARMS, INC.

Wayne and Jim Bob Reavis

6801 W. Mile 7 Road • Mission, Texas 78574

956/585-6831

[www.reavisfarms.com](http://www.reavisfarms.com) • [JWR@reavis.com](mailto:JWR@reavis.com)



# J-



RFI Rebecca 408U - Rebecca is one of the highlights of our MAS V consignments. She is extremely long bodied and smooth made. She also possesses a zipper front end, with a flat hip, moderate bone, and abundant muscling. She is another well made, balanced Red Bullet daughter that will make a top performing brood cow. Red Bullet continues to sire consistent, productive females whose value to the breed continues to grow. She sells bred to Sargeant. Don't miss this female.

RFI Big Tex 701W - Big Tex is a rugged, big boned and heavy muscled herd bull. He has an impressive top line to go along with depth of side and structural correctness. He is a growth bull and loaded with performance, which all leads to pounds at the scale and a profitable calf crop. He is sired by our ? herd sire Simply Great which makes Big Tex a paternal grandson of Dream On giving the buyer a chance to add one of the strongest Simmental lines to their program.



RFI Miss Ann 109W - Ann is a stylish, feminine, and very attractive female. She has depth of body, a clean extended front end, and a feminine muscle structure. She is sired by Nu Wave who continues to lead the breed with an API of 138.0 and a TI of 99.4. In addition Nu Wave II also sired the Grand Champion female's at all three Texas majors in 2008. Ann is also a maternal granddaughter of Sargeant who also ranks second in the breed in terms of his API with 112.6 and a TI of 84.5. Buy with confidence knowing that this heifer is backed by the top two bulls in the Simbrah breed. She will make a top show heifer. Two units of semen on any RFI bull go with this heifer including: Evan, Hide N Seek, King Kong, Infinity, and this spring be sure to check out Thunderstruck.



RFI Miss May 206W - This stout female is all about cow power. She is a female with bone, meat, and guts, but yet is still feminine and clean fronted. She is also a maternal sister to the popular heifer Sada Pop that sold in MAS IV to Colby Jenkins. May is part of our first calf crop out of our new herd sire Hide N Seek. He is siring complete, balanced, and thick make cattle, just like his sire Nu Approach, who at Synergy II sold over \$18,000 in semen alone. May is a powerful heifer, and she will make a tremendous brood cow. Don't miss her.

## Bringin' Our Best To MAS V

**March**  
**26th and 27th**  
**MAS Showdown on**  
**March 27th at 9:00 a.m.,**  
**followed by sale at 4:00 p.m.**



## 6G Ranch

Fred & Sharon Grahmann  
 P.O. Box 255 • Rock Island, Texas 77470  
 (979) 234 - 3967 (Home)  
 (979) 758 - 4759 (Fred's Mobile)  
 (361) 772 - 0188 (Michael's Mobile)  
[msgrah93@sbcglobal.net](mailto:msgrah93@sbcglobal.net)



6G Ms Complete 3U/829 --  
 LMC Whatabull x LMC Endurance



6G Ms Moderator 3U/831 --  
 LMC Whatabull x SCC BlackCat



6G Ms PowerPlus 3U/833 --  
 LMC Whatabull x BHR Olianna cow




6G Ms Valentine 5U/826 --  
 LMC Whatabull x LMC Energizer



6G LMC Hannah 5W/22 --  
 LMC Soldier x WLE Overload





 Congratulations to the former junior Simbrah exhibitor, Jamie Vayon. She and Tim Edwards were united in marriage on Saturday, January 30th in her hometown of Winnie, Texas. Jamie is a 2009 graduate of Sam Houston State University and Tim is a 2006 Texas A&M University graduate. They will be living in the Bryan-College Station, Texas area as he is employed with Weatherford International in sales and service.



Mr. and Mrs. Tim Edwards



 Simbrah cattle were part of the National Cattlemen's Beef Association Livestock Judging Contest, January 29th in San Antonio, Texas. The group of heifers were provided by Tom Ranch, Campbellton, Texas.

 The Tom Zulim Family donated LMC LF Toria 5T204 to the American Junior Scholarship Fund. The heifer, a Johnnie Walker daughter out of the donor, LM Swan drew the bid of many progressive breeders at the recent

Synergy. All in all, \$10,000 was raised and Smith Genetics, offered to keep the female for the group and all future calves would be sold for the benefit of the AJSR scholarship. Buyers who contributed \$500 each include Triple J Ranch, Sour Lake, Texas; Whitaker Livestock, Ranger, Texas; Triple P, Pearland, Texas; Hagan Cattle Company, Yoakum, Texas; McCrary Farms, DeKalb, Texas; Burch Farms, Hempstead, Texas; Reavis Farms, Mission, Texas; Pine Ridge Ranch, Dallas, Texas; Rafter M Cattle, Wharton, Texas; LaMuneca Cattle Co., Linn, Texas; Tres Potrillos Ranch, McAllen, Texas; Diamond RF Farms, Wallis, Texas; Baring Cattle Company, Elmendorf, Texas; Smith Genetics, Giddings, Texas; Cattle In Motion, College Station, Texas; Tom Zulim

(Continued on page 17)

## MAS OPPORTUNITIES

LaNegra Cattle Company is proud to be part of MAS once again and we have picked some of our best to offer. We invite you to come to the Valley to enjoy our hospitality, evaluate our cattle and talk Simbrah



### La Negra Cattle Company

Simbrah – Red Brahman

Javier Moreno – 956-607-7408

javierlnc@aol.com

23903 Hinojosa Road  
Edinburg, TX 78541



LN Princess was out high selling lot at MAS IV, selling for \$6000. She is sired by Ante Up and out of our LN Nidiorina donor. She is owned by RGV Cattle Co., La Morra Cattle Co. and T C Betancourt. Princess is typical of the kind of cattle that Ante Up is producing. There is a limited amount of semen available on Ante Up for \$30 a unit with a minimum of 5 units.



LN Vrost 69/9 is a very stout, attractive and correct Red Brahman herd bull prospect. He is sired by the great HK 100 and out of a RB cow. We have not hauled a Brahman in several years, but Vrost 69/9 is a special kind of calf. We look forward to sharing him with the Brahman and Simbrah worlds. Also selling a yearling Red Brahman heifer in MAS V.



LN Sofia is now one of our lead donors at La Negra. She is sired by the great Johnnie Walker and out of the famous LMC Sofie cow. We are selling a heifer calf out of Sofia and BCC Majestic in MAS V and are anxiously awaiting a set of embryo calves by Johnnie Walker Black. We have semen available on BCC Majestic for \$30 per unit with a minimum of 5 units.



Hagan Sarah is a donor prospect that we, along with RGV Cattle Co., purchased at Synergy. She is sired by Double Nickel and out of a Black Bandito cow. We feel she is destined to make an impact on the Simbrah breed as she combines muscularity, angularity, bone, femininity and structural soundness in a solid red, polled package.

## News...

(Continued from page 16)

Family, Hockley, Texas; Jacobs Creek Ranch, Canyon Lake Ranch, Texas; Bud and Lupita, Olmito, Texas; Be'M Ranch, San Antonio, Texas; and Lazy SF Cattle, Bells City, Louisiana. A big thank you goes out to the Zulim family for supporting Simbrah youth in such a generous manner!



These breeders contributed a total of \$10,000 to the American Junior Simbrah Roundup Scholarship Fund.

Smith Genetics will host their annual cow camp over Memorial Day Weekend in May. This event annually helps youth prepare for the State

Futurity, American Junior Simbrah Roundup and other contests. Instructions, helpful tips, study material and more is provided on events like sales talk, cattlemen's quiz, skill-a-thon,

showmanship, and livestock judging. The 2010 event has an added bonus. There will be a showmanship and fitting clinic presented one day through the  
(Continued on page 25)

## Our Family Believes In Simbrah...



Front: Marcy, holding Lillian, Harvey holding Noah. Back: Ryan and Krysta Baring, Wesley Popp, Brandyn and Felicia Popp

### Triple P Ranch

Harvey and Marcy Popp and family  
12525 Roy Rd • Pearland, Texas 77581 • 713/906-3992

Our family began breeding Simbrah because of our involvement in the junior heifer shows.

Now years later, we are anxiously awaiting the involvement of our grandchildren in showing and we have built a small, but very well bred Simbrah herd.

When you are in the Houston area, we would like to invite you to come visit. We are just 30 minutes from the stock show, and we have a good selection of heifers and bulls for sale annually.

We accept calf scrambles and love to help other families become involved with the Simbrah breed.

## Sharing Our Best... With Some Of The Best!

Sharing the best of our calf crop with enthusiastic clients always brings a smile to our face – especially when the cattle are presented the best that they can be. These junior clients have “hit the floor running” with their calves and have done their fair share of winning.

We always share our best and MAS V is no exception. We will be selling two Spring 09 babydoll heifers and 4 Fall 09 weaned calves – 2 heifers and 2 bulls/steers. Come by and see them on March 27 at La Muneca Ranch in Linn, we have held nothing back.



**RGV Cattle Company**  
2913 Ocean View Dr  
Edinburg, TX 78539  
956-279-2200  
Rgvrene@aol.com

Thank You to Ty Runge for purchasing RGV Vella's Angel at MAS IV. She is sired by our newest herdsire, RFI King Kong, and out of our most prolific donor, BHR Vella. She is loaded with style and power. You should see her maternal siblings out of Ante Up born just recently – they are a sight to see! This is Ty's first beef project and he is doing a great job raising this heifer. Good Luck Ty at STAR, Mercedes, and MAS!



RGV Lonestar is a champion steer purchased by Megan Cruz. He is sired by Ante Up and out of our best cow, RGV Destiny. This calf has been loaded with power since he was born. Congrats to Megan on winning several local shows with Lonestar. This is also Megan's first beef project and she is doing an outstanding job raising and showing him. Good luck Megan at STAR!



Thanks once again to our good friends and repeat clients – the Ray Cantu Family! They purchased half interest in RGV Covergirl who is being campaigned by their daughter, Klarissa. Covergirl is a super clean, fancy, beefy Ante Up daughter out of a half blood cow sired by the great simmie bull, Red Wrangler. We look forward to raising great ones out of this heifer with Klarissa. Good luck Klarissa at San Antonio, STAR, Mercedes, and MAS!





# A Little History, A Little Perspective & A Lot of Belief.

by Martha Hollida Garrett



**Bud & Lupita Wentz**

Regardless of your status—old or new breeder, or somewhere in between, the probability that you have heard and even met Bud Wentz is very high. Wentz has often been called the “Godfather of Simbrah” and his life long devotion to the breed is unquestionable.

As he recalls, he wasn’t out to develop a new breed, he was just looking for a better cow.

“I had a lot of Brahman cattle then (circa early 1970’s) and was producing Hereford X Brahman, Tiger Stripes. They were good cattle, but it just took too long for them to mature and there were udder and teat problems,” recalls the sage cattleman.

He became acquainted with the Simmental breed, through a friend in the dairy business.

“I’m the luckiest person in the world. I had never heard of Simmental cattle, but my buddy had purchased quite a bit of semen at the time and was telling me about these cattle. Well, we came up with a wild scheme. We would synchronize 60 head of my

Brahman females and breed them AI using the Simmental semen” says Wentz. “Back then”, he explains further, “synchronization was done by a feed supplement,” adding that only one of the 60 took.

But that one calf was enough. “I was really impressed,” says Wentz. The calf impressed him enough to find some halfblood Simmental bulls to purchase.

A fellow Brahman breeder, Homer Knost in Louisiana, told me he had some halfblood Simmental/Angus and Simmental/Hereford bulls for sale in Louisiana.

“I ended up buying 20 of those bulls. They were the ugliest bulls I had ever seen, but the calves were the best I had ever seen. That sold me on this genetic combination,” he remarks.

From there, Wentz purchased two imported bulls and put them on his Brahman cows, in addition to the halfbloods.

Not only did he like the phenotype of these calves, he loved the fertility, as the heifer calves were starting to cycle at 8-9 months of age. He also saw great improvement in the quality of udders on his females.

He began calling the cattle Brahmental. He first went to the American Brahman Breeders Association (ABBA) to initiate a registry for the cattle.

“ABBA was not interested, but I heard that the American Simmental Association (ASA), which was still very young at the time, was having a meeting in Denver, Colorado. Lou Chestnut was the president and Colvin Jackson from Mississippi, Albert West and R.A. Brown from Texas were all on the ASA board. These last three gentlemen would ultimately become very

*Wentz has often been called the “Godfather of Simbrah”.*

involved in the Simbrah breed," he explains.

Wentz went to the meeting and told them about his Simmental x Brahman cattle.

"I credit Chestnut with getting the ASA to open the doors to us. He told the board, "if they can make money for these cattlemen, then we need to set up a registry,".

ASA voted to begin registering the cattle in 1977 and according to the ASA website, 700 were registered in the first year. At this time they set-up the registry for purebred and percentage Simbrahs.

Wentz returned from the meeting to his motel room. His wife Jenny, (now deceased) had been out shopping during the meeting. She had purchased a silver figure of a little ostrich sitting on a big egg. When he told her what had happened, she said, "I don't know who laid the biggest egg today, you or the ostrich." He still has the ostrich in his office today.

Wentz had applied for a patent for the name Brahmental, but another guy claimed he had rights to that name.

Wentz and the ASA leadership decided they didn't need to spend money in a lawsuit over a name, and they agreed to change it to Simbrah.

Another pivotal point in the history of the Simbrah breed was the meeting of Wentz and Edmond Tom. They formed a partnership the day they met and set about breeding Simbrah cattle with a passion for promoting this new breed.

"I went to a sale over in the Houston area, as they had some Simmental X Brahman heifers for sale, along with other crosses. Well, I noticed that it was only me and one other guy bidding on these Simmental crosses. I went over and introduced myself to Edmond and we started taking turns buying the groups. We formed our partnership on our word and in all our years together never had a written contract. We didn't need one," he explains.

Tom and Wentz Cattle Co., began providing bulls to neighbors with registered cows and then they would buy all the calves back at weaning for a \$1.00 a pound. This allowed them to build their female numbers and build the registry, as they began having their sales, which as best anyone can remember were the first Simbrah sales.

The cattle were easily marketed.

"I call it the 'Golden Age of Marketing', as every-

one was wanting Simbrah, because of the economic traits they were providing. Of course that led to lots of people getting in and using inferior genetics. This resulted in a lot of crap being sold as no one was culling. Every breed experiences this at one time or another it seems, but quality wins out over time," he describes.

Wentz describes himself as, "hard-headed, extremely lucky and terribly opinionated" and thinks that all helped get the breed started, but he is quick to credit others who joined him in the early days.

"People like Dr. Woodrow Sharp who promoted the cattle, Lou Chestnut who had the vision to register the cattle, Sally Buxkemper, who recognized the value of their genetics and Edmond, who believed in the cattle as

strongly as I did. I also want to give credit to Carlos

Guerra, we had become friends in the ABBA and he

came to my last Simbrah sale as we lost a lot of lease ground suddenly and had to greatly reduce our herd in the early '90s. He's probably done more for the breed than any 10 people, as he has worked tirelessly to promote Simbrah for the past 25 plus years. And there's been others in more recent times, but I'm talking about when the breed was in its infancy and trying to gain market share," he says.

Wentz at one time ran close to 3,600 head of cattle and then reduced that to 600 head as their lease land was sold. He says he has tried to retire, even tried raising Boer goats, but in 2006 he went back to raising cattle and now maintains about 80 head, predominately Simbrah with some registered Brahmans on 150 acres.

"I like having the cattle, my wife now, Lupita likes bidding on them," he says.

Plus Wentz, who is now 78-years-old, is just as impressed today as he was with that very first half-blood calf.

"The breed is so superior to what we started with

(Continued on page 20)



*Carlos Guerra, Bud Wentz, Ernesto Guerra and Lupita Wentz.*



## History...

(Continued from page 17)

back then. I thought we had some good ones, but every year it amazes

me to go to the shows and sales and see just how good Simbrah are and how much improvement breeders make in such a short time now," he

says adding, "there's no comparison. I take my hat off to today's breeders."

Wentz has remained an active ASA member all these years and attended many summer conferences participating in committee meetings. He also was very active in the Texas Simmental/Simbrah Association.

"I never served in a leadership position with either. I could get more done, just by being there and talking to people, and I would tell people to be involved and participate," he says.

Wentz is known not just for starting the breed, but also his generosity, as he has helped many youth over the years get started with a Simbrah show heifer. He's also known for his ability to entertain, as you can be assured that when he's in the crowd

(Continued on page 21)

# THE VOICE OF EXPERIENCE

*For your Simbrah Sales  
contact:*

**RUBEN V. REYES**



2910 Chisolm Trail  
San Antonio, Texas 78217  
210/646-0848

# Genetic Value

We are concentrating on Simbrah cattle with genetic value and plan to build our herd from this position. We have selected cattle with proven pedigrees, and especially with strong cow families in their lineage. We are excited about the Simbrah breed and excited about the calves we have coming in our herd.

When you want cattle with value, consider ours, they have genetic value bred-in!

*Witzkoski Family*

1317 Penny Lake Drive • Wallis, Texas 77485  
281/239-5750  
witznd@gmail.com

Smith Annie Lou-We have embryos from her and Smith Nu Wave II.

Annie is definitely an example of the consistency and predictability of the Tulipe lineage. Smith Nu Wave

II currently ranks as the number 1

EPD bull in the breed. These

embryos are full sibs to Smith MDM Phenomenal and Smith

MDM Look At Me.



Smith RFI Golden Image-This future donor stems from the Goldie Cow family at Smith Genetics and Reavis Farms. She is sired by Nu Wave II and is a maternal sister to the \$13,000 International Champion, Smith RFI Golden Glory, currently in the Smith and Burch donor herd. She is also a maternal sib to Smith Ely's Golden Charm donor, owned by Smith and Whitmire.



## History...

(Continued from page 20)

there's a lot of fun.

He also is partial to new breeders and has counseled many over the years.

"I always told new folks at my sales, go and look at the cattle, study the catalog and find the cattle that are a little older, but can yet give you a lot for your dollar. These usually sell for less, but will get you in the business and be contributing to your bottom line pretty quick. These cows have stayed in the seller's herd, because they are productive, so take advantage of that."

Another point Wentz tells folks is, to stand behind their cattle. "I have always guaranteed my cattle and to this day, I've only taken back two bulls."

While Wentz may have just been looking for a better cow, he has made the cattle business better, by starting the Simbrah breed. His

belief in the breed has never wavered since that lone calf out of 60 breedings and his influence on the breed remains strong.

## Y KNC SIMBRAHS Y



Nathan and Kim Hay/ Colby Jenkins  
PO Box 399 Lott, Tx 76656  
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# Simbrah Beef

The history of Pine Ridge is an unusual story. After ranching for a decade, Jane and Bill Travis became intensely interested in developing the ultimate hot weather cow. **A cow that prospered in its environment, and that produced a more heart healthy, juicy, flavorful, and very tender meal.**

In 1981, Jane and Bill wrote a specification with so many efficiency characteristics that their program seemed impossible to achieve. In short, the cattle that resulted from their specification simply did not exist. Cattle had to be bred with discipline over a projected forty year developmental period.

Currently, in the twenty eighth breeding year, Pine Ridge has developed numerous cattle from many bloodlines that are approaching their guidelines.

Just as smoking has been addressed, saturated fat has been identified as not heart healthy. In most medical journals, saturated fat is now under attack! Harvard Medical Report 2008, "The two forms of unhealthy fat, saturated fats and trans fats, share a physical trait: They are solid at room temperature. Think of marbled fat in a steak." **Low to mid choice Simbrah beef may reduce saturated fat by as much as 50% as compared to Angus CAB prime.**

Pine Ridge also knew that tenderness was minimally related to saturated fat. Select beef may be as, or more, tender than prime beef.

Pine Ridge currently uses Gene Star, ultrasound, carcass harvest data, EPDs, and a NFI system to provide the information to breed future generations... **Generations that will provide the consumer with tender, juicy, flavorful, and more heart healthy beef products.**

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YG 1 & 2	77.80%
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For more information about  
herd bulls, please visit the  
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# MAS Weekend Set For March 26th and 27th

Cattle breeders are invited to attend the MAS Simbrah Sale and \$15,000 SHOWDOWN V on March 26 & 27 at La Muneca Ranch, Linn, Texas. The MAS families will be selling 190 lots of Simbrah, Simmental, Simbravieh, Braunvieh and Polled



Brahmans. There will be proven herd bulls, bulls just off test, show bull and club calf prospects, pairs, open and bred heifers, embryos and a great set of show heifer prospects. Overall there will be 40 bulls MAS is an exciting two day event like

no other in the cattle business with great people, great food, great camaraderie and great cattle. It's a combination of purebred, commercial cattlemen and enthusiastic juniors all coming together with the common bond of Simbrah.

One of the original goals of MAS was to expand bull markets. The past four sales have been very successful in achieving that goal, as 226 yearling bulls have sold for a \$2,202 average.

In addition, La Muneca will also have it's annual LMC Jackpot where they offer 10% of their junior clients' purchase prices in a jackpot show for LMC junior clients with one half of the monies awarded in showmanship. Combined with MAS and the Thunder Classic, there will be over \$25,000 awarded to juniors during the MAS weekend" states Carlos Guerra, coordinator of the weekend event.

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*A special thanks to our exhibitors at the 2010 San Antonio Stock Show.*

### The schedule of events include:

**March 25th-Noon MAS cattle on display at La Muneca**

**March 26th-3: 00 PM Annual LMC Jackpot followed by the Thunder Classic**

**March 27th-9: 00 AM MAS V \$15,000 SHOWDOWN  
4:00 PM MAS V Simbrah Sale**

## Building With The Best

We are building our Simbrah herd with some of the best genetics available. We have recently purchased the heart of Jim and Pat Carter's JHC Ranch herd and are excited about the potential this provides us to become a leading source in the Southeast.

***In addition, we have been making select purchases from the LaMuñeca herd and MAS sales for a few years.***

We want to introduce you to Junior herd sire, LMC JW Red, who is co-owned with LaMuñeca, he's sired by LM EF Johnnie Walker Black and out of LMC Oprah. He is a full brother to four females that topped MAS IV sales. In addition, he is a maternal brother to Jordan Grahmann's heifer, LMC WFC Dream Girl, who is the reigning National and International Champion female. LMC JW Red is the 2009 American Junior Simbrah Roundup Grand Champion Simbrah Bull who will be put to work in 2010.



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MAS members are 6G Ranch, Monte Cristo Ranch & Investments, La Negra Cattle Co., LPJ Ranch, Reavis Farms, RGV Cattle Co., Thunder Cattle Co., Vela Cattle Co., and La Muneca Cattle Co., Wentz Farming Co., Bet'M Ranch, Tres Portrillos, Rafter M Cattle Co., and Smith Genetics.

MAS V cattle will be filmed by Cattle In Motion and buyers will be able to view the cattle online well in advance and will be able to bid online from anywhere in the world. To sign up please contact [www.cimauctions.com](http://www.cimauctions.com) or call 888/554-8437. For more information, please contact Carlos or Sister Guerra at 956/802-1641 or at [lamunecacattle@aol.com](mailto:lamunecacattle@aol.com). The catalog will also be available on the LaMuneca website, [www.lamuneca.cattle.com](http://www.lamuneca.cattle.com).


## News...

(Continued from page 17)

Honors Show Chow line of feed. If you plan on competing at the leadership contests this summer, then you will want to hone your skills through this camp. Watch [www.smithgenetics.com](http://www.smithgenetics.com) for additional details.



*Knowledge and fun are on tap for those who attend the 2010 Smith Genetics Camp.*

 Junior Simbrah exhibitors will want to mark June 17-19, 2010 on their calendars for the 11th Annual American Junior Simbrah Roundup. The event will

be held at the Wharton County Youth Fairgrounds, Wharton, Texas. Entry deadline is June 10th and entry forms, hotel information, rules, schedule and all details can be found on their website

[www.simbrahroundup.net](http://www.simbrahroundup.net).

The event will include a purebred heifer and bull show, as well as a bred and owned show. There will also be a

(Continued on page 36)

## We're Looking Forward!

The Flowers family is looking forward to the Simbrah breed spending the weekend in the Rio Grande Valley for the MAS Sale. We invite you to come to our ranch and see our program! Also we are excited about our offering in the MAS Sale. We are selling our best eight heifers from our 2009 calf crop. That's right, we have picked our best and we are offering them! Daughters of LMC Rudy and LMC Boomer. Read all about them in the MAS catalog.



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# A Plan In Progress



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Considering all the things we've learned from the years spent in the Simmental and Simbrah breeds, we've come to a primary conclusion--to produce superior seedstock, superior individuals have to be used. That's our plan for progress and the goal we are going to carry out.

We have always maintained a strict culling program in our herd, keeping with the quality tradition.

We have recently purchased a semen package in Milestone and feel this will escalate our plan for progress in our Simbrah herd.

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**Simmental and Simbrah  
Replacement Females,  
Yearling Bulls, Show Heifers  
and Steers For Sale**





# General Partnership Agreements For Simbrah Producers

By Cari B. Rincker

At one point or another, most cattle operations form a partnership with another person or entity. Perhaps it is a partnership on a single head of cattle (e.g., a flush cow, a bull in a stud, a show heifer) or perhaps it is a more long-term partnership where profits and losses will be shared among family members or cattle operations. Simbrah owners have many choices in business organizations such as limited liability partnerships, limited liability companies, corporations, and trusts. The purpose of this article is to concentrate on the general partnership and discuss what language should be included in a partnership agreement. A handshake won't protect you when unexpected things go wrong.

## Overview of General Partnerships

Among every type of business organization, the general partnership also offers Simbrah producers the greatest flexibility. As a caveat, the general partners are jointly and severally liable for the debts of the partnership whereas other types of formal business entities may shield personal liability (i.e., the "corporate shield"). Another drawback of a general partnership is the lack of flexibility with ownership transfers. By default, general partnerships require unanimous consent before that interest is transferred. For longterm business ventures, it is recommended that Simbrah producers talk to their accountant and an attorney to see if a formal business entity is appropriate.

There are no particular formalities required to form a general partnership. The partnership agreement does not necessarily have to be in writing nor does the agreement have to use the words "partnership" or "partner." An agreement to share profits creates a presumption that a general partnership exists between the parties. Therefore, profits should not be shared with employees unless a partnership is intended. If a cattle operation wishes to give employees a percentage of profits, a contract should be written clearly enumerating the ownership interests (or lack thereof) of the parties.

Most states have enacted state statutes that provide "default rules" for partnerships such as management rights and a partner's share of the profits and losses. Even though these default rules are in effect, the partners can change any of the default provisions by written agreement. Unless otherwise agreed in writing, by default partners have equal management authority and entitled to an equal share of profits and losses. To illustrate, a retired Simbrah owner may wish to no longer manage the operation but offers his \$1 mil. capital in land, buildings and cattle to a herdsman who will front \$50,000 to help maintain the operation. If there is \$200,000 profits in Year 1, by default each of the two partners will equally share the profits despite the unequal contributions. Similarly, if the operation had lost \$25,000 that first year each of the two partners would be equally liable for this loss under most

state's default rules.

## Suggested Provisions in a Partnership Agreement

It is recommended that partnership agreements be in writing and drafted by an attorney; however, it is understandable that there are circumstances where it is not economical to pay for legal fees for some business agreements. Even so, cattle producers should get the terms of their agreement in writing to formalize the terms and to help prevent future disputes. Some provisions that should be considered in the partnership agreement include the following:

1. Names and addresses of the partners. This section in the partnership agreement should include the names of any formal business organizations (e.g., Curt Rincker D/B/A Rincker Simmentals and Blackacre Ranch, LLC).

2. Name of the Partnership. This may not be necessary for partnerships for one or two head of cattle but a name of a partnership is encouraged. Before deciding on a partnership name, make sure you are not infringing on a trademark. The partnership agreement should also consider whether the name will remain for continued use after a partner deceases. Any restrictions for use of the name for any other activities should be noted. For example, a farm family may decide to draft a formal partnership agreement under the name of Rincker Cattle Co. for raising seedstock cattle but restrict the use for agritourism efforts.

3. Purpose of the Partnership. It is important to include the purpose and scope of the partnership agreement and enumerate authorized business activities. For example, the purpose of the partnership may be to produce seedstock Simbrah cattle out of thirty designated cows. Each of the partners may have equal voting rights to decide what bull to breed the cows to while only one partner is designated to perform all other management activities such as boarding and feeding.

4. Term of the Partnership. The term of the partnership should be narrowly defined. For example, will the partnership agreement last for certain number of years, until a certain head of cattle

dies or is sold, or until one of the partners dies? The partnership could also end when one party is in default for a certain period of time (e.g., failure to pay maintenance or operating expenses for 90 days).

5. Initial Contribution of Each of the Partners. The partnership agreement should clearly define the amount of money each partner should contribute initially and list instructions on how and when that payment should be delivered. The initial contribution could be in the form of cash, property or services. To demonstrate, CBR Simbrah Cattle was formed and "C" gave the partnership \$2 mil worth of land and equipment while "B" contributed \$300,000 worth of cattle for the partnership's use. "R" was hired as the herdman to run the ranch, work on salary and keep a small portion of the profits. A graphics design company was a silent partner who developed the partnership's website for a percentage of the profits. Each of these four partners have very different initial contributions to the partnership in terms of cash, property and services.

6. Additional Contribution Requirement. After the initial contribution, any other required maintenance or required payments or services should be provided in the partnership agreement. For example, perhaps each partner is obligated to pay \$2,000 a month for operating expenses. Or, in the above example, perhaps the graphics design company is required to develop monthly magazine ads and coordinate daily social media efforts of the partnership for its share of the profits. The partnership agreement should also discuss any interest owed for outstanding payments or services promised, give directions for the timing and delivery of payment, and note any notice requirement for unanticipated expenses.

7. Assets of the Partnerships. Understandably, enumerating a complete list of partnership assets may be onerous for some large Simbrah operations but it is important to itemize and accurately describe the assets of the partnership in the agreement itself. This not only assists in the valuation of a part-

ner's contribution but also mitigates future disputes and confusion during the winding up stage.

8. Liability of the Partnership. The agreement should include the liability that the other partners have to one another. For example, will partners indemnify each other for their own negligent acts that have harmed the partnership's property and/or third parties?

9. Allocation of Profits and Losses. Unless agreed upon differently, profits and losses will be shared evenly among the partners. If there is a salaried partner who does not share in losses, this should be specifically addressed in this section. Perhaps a partner who fronts all maintenance and marketing expenses on a show bull will want to keep 60% of the profits

from semen sales and 100% of show winnings. Whatever your agreement is, it should be memorialized in the agreement to avoid a disagreement later on.

10. Distribution of profits. Distribution and allocation of profits are different concepts. Typically, some profits may go back into the partnership to help with operating expenses or growth. "Distribution" is identified as the actual pay-out of the profits. The agreement should enumerate procedures for making the distribution, ability to receive advance payments or draws from anticipated earnings, identification of person(s) that will declare the distributions, and timing of distributions. Furthermore, any limitation on distributions should be memorialized.

11. Duties of the Partners. The part-

## Cari B. Rincker

Cari Rincker is the Principal Attorney for Rincker Law, PLLC, a general practice law firm based in New York City concentrating in agriculture and environmental law. Cari is licensed to practice in New York, New Jersey, Connecticut and Washington, D.C. Before starting Rincker Law, PLLC, Cari was an associate at Budd-Falen Law Offices, LLC in Cheyenne, Wyoming where her broad practice areas ranged from agriculture, environmental and natural resource issues to federal lands, wind energy development, crop insurance, property law, commercial law, and probate with clients located all over the west.



Cari's passion for agriculture issues is deeply rooted. She grew up on a seedstock Simmental cattle operation in Shelbyville, Illinois where she spent significant time working on her family's farm. She showed cattle through 4-H and FFA at both the local and national levels and was involved with the American Junior Simmental Association. Cari went on to attend Lake Land College in Mattoon, Illinois where she received her Associate's in Agriculture Science and then transferred to Texas A & M University where she received her Bachelor's of Science in Animal Science. After Texas A & M, Cari came back home to the University of Illinois to complete her Masters of Science in Ruminant Nutrition where her concentration was in beef feedlot nutrition.

Due to her passion for law and policy, Cari decided to complete her Juris Doctor from Pace University, School of Law, in White Plains, New York. At Pace, Cari completed certificates in both Environmental Law and International Law and was a Vice-Chair on the National Environmental Moot Court Competition Board. While in law school, Cari worked at SimmonsCooper, LLC in their international litigation division and completed a consultancy with the Food and Agriculture Organization of the United Nations where she conducted research on national legal frameworks on the conservation of livestock biodiversity and was a contributing author to The State of the World's Animal Genetic Resources for Food and Agriculture.

Cari continues to have her boots planted firmly in agriculture and enjoys judging livestock shows and taking pictures of the livestock industry and rural life. She is the owner of Rincker Cattle Co., a SimAngus operation in Shelbyville, Illinois, and is on the leadership board for National Cattlemen's Beef Association's Young Producers' Council. Cari also serves on the Animal Law and Agriculture & Rural Issues Committees for the New York State Bar Association.

nership agreement should not only specifically address the responsibilities required by each partner but also prohibition of activities. For example, one partner may be in charge of the care and maintenance of a flush cow while the other partner makes all management decisions with artificial insemination and marketing. Additionally, any confidentiality concerns should be addressed such as trade secrets. For example, Cattle Producer A might not want Cattle Producer B to disclose to third parties his/her feed rations, business relationships, or actual sale price of embryos made known through the partnership.

12. Salaries and Other Benefits of the Partners. Not only should the salaries be properly memorialized, but vaca-

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## Agreements...

(Continued from page 27)

tions, holidays, retirement, health insurance and other benefits should also be discussed in the partnership agreement. If a cattle producer goes on a family vacation for a week after the Houston Livestock Show and Rodeo, is it okay for the neighbor kid to feed and care for the cattle owned by the partnership? Should one partner owe another partner any

type of notice before such vacations? These types of issues should be discussed.

13. Expenses of Partnership. It is important to establish all the anticipated expenses of the partnership. To illustrate, perhaps an expensive show heifer was purchased to be flushed for embryo transplants. Even though each partner initially contributed 50% of her sale price, there are other potential expenses in maintaining this female including

feed, veterinary care, shelter, flush expenses, semen, travel and advertising costs. Even though each partner may informally decide to pay 50% of all these expenses, these costs should be enumerated in the partnership agreement in case one partner later decides that he cannot afford his/her share of the fees.

14. Management of the Business. If a particular partnership is to be managed by less than all the partners, the agreement should identify the managing partners. For example, perhaps ten businessmen in Oklahoma decide they want to invest monies in the cattle business but know very little about the Simbrah industry. These businessmen find Rockin' R Simbrah, Inc. to invest \$200,000 on commercial feedlot cattle. Rockin' R Simbrah, Inc. should be identified as the managing partner while the Oklahoma businessmen still receive a certain percentage of the profits.

15. Effect of a Default. The partnership agreement should discuss what will happen if one or more partners is in default after a certain period of time. If one partner fails to pay his/her half of the rent in a bull stud, will that partner then forfeit his right to make management decisions? Should the partner(s) give the defaulting partner some kind of notice and time to cure a default before management rights are affected?

16. Amendments to Partnership Agreement. For both long and short-term business ventures, it is unrealistic to think that partnership agreements will not need to be amended. Family operations grow, life has unexpected twists, and business plans change. The partnership agreement should allow for amendments to be made in writing by a certain percentage of the votes from the partners.

17. Partner Changes. The partnership agreement should discuss the process for voting on any additional or substitute partners and any redistribution of assets in such an occurrence. There should also be provisions discussing the procedures for the withdrawal or removal of a partner and any limitations.

(Continued on page 29)

### THANKS ~ THANKS ~ THANKS

*Emily would like to say Thank You to the following Simbrah Breeders for their support in her chase for the TJLA Buckle.*

Pine Ridge Ranch -Bill & Jane Travis    JVCC- Jeff & Janet Vayon  
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## Agreements...

(Continued from page 28)

tations on a voluntarily withdraw. Buy-out prices should be noted in the partnership agreement in addition to the consequences of a death of a partner.

18. Assignability. The agreement should enumerate any limitations on the ability to sell his/her ownership interest to another. For example, the partnership agreement could give the other partner(s) first right of refusal or limit the pool of sellers in some way (e.g., restrict the sale to a competitor).

19. Alternative Dispute Resolution ("ADR"). ADR can in some cases be less costly and faster than the traditional court system. Some states offer an affordable agriculture mediation program that can be particularly useful if there is an even number of partners where there may be a dead-lock in the vote.

20. Forum Selection Clauses. The partnership agreement can identify a particular court where disputes must be

tried. For example, if there is a partnership among Simbrah producers throughout several southern states, perhaps it would be best to choose a forum in the Midwest so it is neutral for all parties.

21. Choice of Law. Partnership law is a state law issue. If a partnership is created among partners of more than one state then the agreement should identify

(Continued on page 34)

### Starting With A Strong Foundation

We have just started building our Simgenetic herd, but we have acquired genetics that we think give us a position of strength, an exciting future and lots of quality. Our cattle bloodlines include Smith Nu Approach, Smith Trendsetter, Smith Nu Wave, GW Lucky Break and NF Smith Sargeant. We have '09 fall AI calves from Remington Red Label HR, Ankonian Red Caesar and a Sargeant Son.

We are also the owners of Smith RFI Calypso, the dam of the 2007 State Fair of Texas Grand Champion, Smith Hide N Seek. Our foundation is strong and we are glad to be part of the Simbrah Breed. Visitors Welcome.



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# Commercial Cattle Price Outlook

By Kindra Gordon

**After a roller-coaster year, consumer spending will be key.**

For many people, 2009 wasn't a hard year to say good-bye to. As the door opens to 2010, most are hopeful that the economic ups and downs of the last 12 months will take on a more optimistic tone.

While Wall Street seems to be trending that way, what can rural America – particularly the cattle markets – expect?

Darrell Mark, an associate professor and Extension livestock marketing specialist at the University of Nebraska-Lincoln, offers his view, saying, "I look for fed cattle prices in 2010 to remain mostly in the \$80s, similar to 2009. Seasonally, we should see upper \$80s in the first and second quarter, with a drop to the lower \$80s by the third quarter. Fourth quarter 2010 has a chance to move back towards \$90."

That said, Mark acknowledges that the outlook for 2010 is difficult to peg right now. "It is difficult in many respects because market prices will be more demand driven than supply driven and that is hard to forecast," he says.

He further explains, "We really don't have a supply problem – we have an historically tight beef cow inventory, calf crop supply, and heifer retention is down. Cattle supplies won't be burdensome and cause lower prices. Demand will be more of a factor in determining whether we see higher or lower prices in 2010."

Specifically, Mark points out that roughly 90% of America's beef product is consumed domestically, so it is important for domestic consumer demand to remain strong. However, he says, "With the economic recession still looming on people's minds, consumer spending for many products, including higher-end protein will be hard to improve in 2010."

Mark adds, "Restaurant demand, which has been key to 'middle meat' sales – specifically steaks – has been hurt most acutely by the recession, and I think people will be quite cautious about discretionary spending in the next year or so. They may continue to dine out less frequently, or at fewer 'up-scale' restaurants."

Thus, Mark concludes, "The bottom line, I think, is that we need to see an improvement in the economy and an increase in consumer spending before we see demand really pick up and support much higher fed cattle prices."

## Global Demand, Too

Looking internationally, Mark says a strengthening beef export market would also contribute to better U.S. cattle prices. And he adds, "The relatively cheap U.S. dollar, if that continues into 2010, will help support that export trade."

Cattle-Fax Executive Vice President Randy Blach is also a believer in the importance of building U.S. beef exports. Blach addressed the Texas Cattle Feeders Association annual convention this fall and emphasized the continued need for building U.S. beef demand globally.

Blach said, "I don't want to sound like a broken record. I've said this for the last several years, but I still think this [restoring beef exports] is an area where we're really missing the boat as an industry."

He added that beef producers need to work harder to get "the right people's attention and get some of these markets opened up."

Blach said, "It would have a tremendous impact on what we're able to merchandise cattle for."

He explained, "We still aren't back to the  
(Continued on page 31)

*As the door opens to 2010, most are hopeful that the economic ups and downs of the last 12 months will take on a more optimistic tone.*

## Outlook...

(Continued from page 30)

same levels of beef exports that we were pre-BSE. We were exporting 2.5 billion lbs. in 2003. We're going to be lucky to be at 1.8 or 1.9 billion lbs. this year."

According to Blach, if U.S. beef were operating under the same trade protocols with Japan as it is with South Korea, "it would be worth another \$60 to \$70 per head across our fed cattle market." Getting into China also needs to be a priority, he says.

Overall, the decline in beef demand is the biggest challenge facing the industry, according to Blach. "We've averaged \$83 to \$84 on fed cattle this year. If we had the same demand we had a year ago, our market would be averaging \$94 to \$95 per hundredweight."

On a brighter note, Blach said that because supply levels are well in check, a significant increase in fed cattle prices could come as the economy recovers, possibly toward the end of 2010.

## The Corn Conundrum

The slow pace of harvest for the 2009 corn crop created risk and uncertainty for the livestock sector going into 2010.

Not only did wet fall weather prevent corn from drying down, but mold, mycotoxins and other disease problems were present on ears – which becomes an issue for livestock consumption.

This leaves livestock feeders with a lot of uncertainty, says Darrell Mark, associate professor and Extension livestock marketing specialist at the University of Nebraska-Lincoln. Namely, corn prices are remaining higher than expected, says Mark.

But, he adds, "This year's corn harvest is really a tale of two crops. One crop is getting dried down and will store well for a long period and be exportable. The other crop is going to be stored in less than ideal conditions: high moisture, large ground piles, and possibly with some quality issues. It will be hard for cattle feeders to compete for the former, but they are in a competitive position for the latter."

Specifically, Mark offers the following points to consider:

The high moisture levels in corn has given many cattle feeders an opportunity to source more high-moisture corn to ensile than in recent years. Hog and poultry growers and ethanol producers are not able to handle large volumes of high moisture corn like Northern Plains cattle feeders can, Mark says.

Likewise, the possible presence of mold or



mycotoxins in this year's corn crop, while never a good thing, could put cattle feeders ahead of other livestock feeders for some infected corn because safe feeding tolerance levels are higher for cattle than other species, according to Mark. But he cautions that producers should consult their nutritionist and veterinarian before feeding grain with any mycotoxins or mold.

Another aspect of this year's crop that may help the cattle feeder is a larger than normal movement of cash corn next March. Mark explains, "A lot of corn went into on-farm storage without being fully dried down to 15% moisture. Aeration systems will use natural air drying to preserve corn during the cold winter months, but warming temperatures next spring will likely lead to mold problems and corn going out of conditions in grain bins, thus spurring farmer selling of corn."

Lastly, Mark notes that these dynamics in the corn market have interesting implications for the distillers grains market as well. He says, "The

(Continued on page 38)

**THESE BREEDERS SYNERGIZED THEIR PROGRAMS WITH PURCHASES AT SYNERGY II.**

Thank you for your support of Synergy and the 14 programs involved in this marketing and promotional effort.

Circle V Ranch	Lawrence Grubert, Jr.	Carpenter Ranch
Lauren Griger	Val Walters	Mulligan Farms
Alan Zapalac	Smith Genetics	Wiznolowski Family
Lauren Cloud	Jeff & Janet Vayon	Mark Money
Lantz Monk	Kristin Marshall	Colby Jenkins
Kelby Hart	Cody Whicker	Jacobs Creek Ranch
Kailee Hart	James McBride	Taryn Cunningham
Bet'M Ranch	Salyer Family	Kirbie Pritchard
Tim & Cindy Martin	Pine Ridge Ranch	Liana Flores
Blake Schultz	Albert Martin	Kim & Jacqueline Landry
Bill Wentz	RGV Cattle Co.	Tres Potrillo Ranch
Bud & Lupita Wentz	LaNegra Cattle Co.	Burch Farms
Destree Rangel	Little Foot Cattle Co.	Triple P Ranch
Ronnie Reeves	Grant Family	Reavis Farms
LaMuneca Cattle Co	Bob Buesch	Hagan Cattle Co.
Tom-Lin Ranch	Brandon Sultemier	Whitaker Livestock
Lazy SF Ranch	Nathan & Lisa Naive	Triple J Ranch
KNC Simbrah	McCrary Farms	Olivia Vela
Joseph Ramsey	Kathy Hutto	Rafter M
Jim Bob Reavis	Dan & Chris Grinstead	
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**Simbrah Synergy Sale**

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*Be watching for a great lineup of cattle, events, Simbrah conversation and just down right fun!*

**syn-er-gy: n.** The total effect is greater than the sum of the individual effects.



### Simbrah Synergy II Draws Large Crowd With Lots of New Buyers

Simbrah Synergy II drew a standing room only crowd with many new breeders and lots of enthusiasm. The sale, held at Smith Genetics, Giddings, Texas featured the breeding programs of 14 progressive Simbrah breeders and saw an overall average of \$3,227 on 139 lots. The entire weekend was filled with interest, and networking for the Simbrah breed. In addition to the sale, the \$15,000 Synergy Showcase junior show was held, along with an educational program and leadership contests for juniors.

Genetics programs represented in the sale included Triple J Ranch, Sour Lake, Texas; Whitaker Livestock, Ranger, Texas; Triple P, Pearland, Texas; Hagan Cattle Company, Yoakum, Texas; McCrary Farms, DeKalb, Texas; Burch Farms, Hempstead, Texas; Reavis Farms, Mission, Texas; Pine Ridge Ranch, Dallas, Texas; Rafter M Cattle, Wharton, Texas; LaMuneca Cattle Co., Linn, Texas; Tres Potrillos Ranch, McAllen, Texas; Diamond RF Farms, Wallis, Texas; Baring Cattle Company, Elmhurst, Texas and Smith Genetics.

The sale was auctioneered by Ruben Reyes and a breakdown of averages includes

2 Simbrah donors	avg.	\$16,000
8 Embryo Lots		\$4,913
2 Simbrah Pairs		\$3,300
1 Flush		\$8,100
2 Semen Lots		\$11,500
18 Bred Simbrah Females		\$3,167
68 Open Simbrah Females		\$2,573
17 Bulls		\$2,506
12 Simmental females		\$2,983
1 Brahman Female		\$1,800
8 Simbrahvie Heifers		\$3,500
<b>139 TOTAL LOTS</b>		<b>\$448,650 \$3,227</b>

The sale topper was LM She Moves 3L/136. The partnership of LaMuneca, Smith Genetics and Reavis Farms offered this premier 3/4 x 1/4 donor that is considered by many to be one of, if not the top cow in the breed. The Night Moves daughter has produced three International Champion bulls, Black Bullet, Red Bullet and Red Ammo. Smith Genetics elected to place the cow entirely in their program and bid \$21,500 to own the great matriarch in her entirety.

Smith Nu Approach, a 3/4 x 1/4 Simbrah bull was an excitement generator in the sale offering as an exclusive semen package was offered by Smith Genetics. The package which included 30 units of semen drew a bid of \$2,000 and 11 progressive breeders elected to add his genetics to their herd for total dollars of \$22,000. Buyers included Triple J/Carpenter Ranch, Sour Lake, Texas; Whitaker Livestock, Hagan Cattle Co., Reavis Farms, Triple P Ranch, Burch Farms, Tres Potrillos Ranch, McCrary Farms, Tom-Lin Ranch, Cameron, Texas, Kim Landry, and the partnership of Money/Whicker/KNC.

Another high selling female was Smith Tulipe 765L. This donor, who's the dam of Bella Bella, one of the most admired females in the breed. One-half interest and one-half possession, in the female sold to Reavis Farms, for \$10,500.

Whitaker Livestock, added one of the most talked about young prospects in the offering. 321W, a July daughter of Smith Nu Approach for \$16,000. She is out of the great Smith Bella Bella, the female who won every major show in 2006 and 2007.

Lauren Griger, Wallis, Texas saw her bid of \$6,300 purchase a show heifer prospect from the Reavis program. The April female was sired by RFI King Kong and out of a Spitfire daughter.

Open females were the predominant category of cattle offered in the sale and the demand was strong. LMC LK Kendra 3U/280, a 3/4 x 1/4 female from the LaMuneca/Flores herd sold for \$5,200 from Bet'M Ranch, San Antonio, Texas. The female was sired by Night Moves and out of the Swan cow, one of the most prolific donors in the breed.

Bud and Lupita Wentz, Olmito, Texas purchased TPR Lady Titan for \$5,000 from Tres Potrillos Ranch. The Red Bullet daughter carried Titan breeding maternally.

Four frozen embryos from Smith Annie Lou and out of Smith Nu Wave II drew a final bid of \$9,200 from the Witzkoski Family, and Ronnie Reeves, Dale, Texas purchased four embryos out of Annie Lou and NF Smith Sargeant for \$8,000. Nu Wave II is the current top ranking EPD bull in the breed and Sargeant ranks number two in the breed.

Volume purchases were made by Dr. Ernesto Guerra, Bet'M Ranch, Bud and Lupita Wentz, Wentz Cattle Co., Van Walters, Brenham, Texas; and Ronnie Reeves.

New breeders who purchased at the Synergy



**Dr. Ernesto Guerra, Bet'M Ranch, San Antonio, Texas was a volume buyer at the Synergy Sale.**



**Lauren Griger, Wallis, Texas purchased a show heifer at the Synergy Sale.**

included Circle V Ranch, Tioga, Texas; Lauren Griger, Wallis, Texas; Alan Zapalac, Orchard, Texas; Lance Monk, Bells City, Louisiana; Desiree Rangel, Mission, Texas; Joseph Ramsey, Austin, Texas; Val Walters, Brenham, Texas; Kristin Marshall, Giddings, Texas; James McBride, Hockley, Texas; Half Circle M Ranch, Bob Buresch, Frisco, Texas; Nathan and Lisa Naïve, Walton, Kentucky; Dan and Chris Grinstead, Iowa City, Iowa; Mulligan Farm, Kyle, Texas; Taryn Cunningham, Breckenridge, Texas; Kirbie Pritchard, Spring, Texas.

Plan now for Synergy III, on the fourth week-end of October 2010.

### Vieh Fest A Big Success

The Louie Flores and Carlos X. Guerra families recently hosted a very successful VIEH FEST Braunvieh Dispersal and Simbravieh Production Sale at the La Muneca Ranch. There was a lot of interest in both breeds with cattle selling to Virginia, Florida, Tennessee, Louisiana, Missouri, Kansas, Oklahoma and Texas.

91 Braunvieh females	avg	\$1,661.
22 embryos		\$343
21 Braunvieh bulls		\$2,040
53 Simbravieh females		\$2,066
27 Brahman influenced bulls		\$1,896.
13 Simbrah females		\$1,738.

**207 TOTAL LOTS \$385,400 \$1,862**

The top selling Braunvieh female was BOR Focus selling for \$10,000 to La Muneca. At the conclusion of the sale, she was syndicated for \$20,000 with Ken Abney, Jimmie Grant and Joe Mask buying 1/2 of the cow. The second top selling cow was LM LF Devon selling for \$3,750 to Broken Oak. A Focus daughter, LM LF In Focus was the top selling Braunvieh heifer selling for



**Ken and Carolyn Abney were volume buyers at Vieh Fest.**



**The Broken Oak team of Larry, Eric and Roger with Carlos at Vieh Fest. Broken Oak was a major buyer.**

### Vieh...

(Continued from page 32)

\$6,000 to La Muneca. The second top selling heifer was LM LF Pappasita selling for \$4,200 to the John David Cass family from Odem.

The top selling Braunvieh bull was MHF Manhattan that sold for \$6,000 to La Muneca. The second top selling bull was LM LF Pappasita selling to JT Workman from Kentucky for \$3,800. The top selling Beef Builder was BOR Payday selling for \$3,500 to Jimmie Grant and Rafter M from Wharton.

The Simbravieh cattle which is a new breed being developed at La Muneca and Broken Oak created the most interest and the highest averages. The three top selling females were all out of WTR Baylee and major champion LMC Simbrah bulls selling for \$4,900, \$4,900 and \$4,700 to Val Walters from Brenham and La Muneca. Broken Oak, Bubba Peddy and Merle Hickman from Florida also bought several top selling Simbraviehs.

The top selling Simbravieh bull LM LF Golden Boy made lots of friends prior to selling for \$7,250 to La Muneca. He is a LMC VG Go Getter x Baylee

(Continued on page 37)

## Junior Simbrah Exhibitors Compete In Fort Worth

Judge Terri Barber selected the champion Simbrahs at the Southwestern Livestock Exposition, Fort Worth, Texas, January 25th.

### Simbrah Class Winners

Class 1: Zachary Krueger, Hooks, Texas  
Class 2: Stephanie Gunlock, Yoakum, Texas  
Class 3: Bailye Foltyn, Bay City, Texas  
Class 4: Kallie Fuchs, Columbus, Texas  
Class 5: Braedon Raub, Lampasas, Texas  
Heifer Calf Champion: Raub  
Reserve Heifer Calf Champion: Krueger  
Class 6: Garrett Floyd, Sour Lake, Texas  
Class 7: Justin Gough, Princeton, Texas  
Class 8: Jessica Overman, Cypress, Texas  
Class 9: Nicholas Pounds, Pearland, Texas  
Class 10: Kelsey Hodge, Gladwater, Texas  
Junior Champion Heifer: Oeverman  
Reserve Junior Champion Heifer: Hodge  
Class 11: Monica Shaw, Gatesville, Texas  
Class 12: Jason Burgett, Palmer, Texas  
Class 13: Cody Garrett, Cuero, Texas  
Senior Champion: Garrett  
Reserve Senior Champion: Burgett  
Grand Champion Simbrah Heifer: Garrett  
Reserve Grand Champion Simbrah Heifer: Raub

Showmanship winner: Zachary Krueger



**Cody Garrett, Cuero, Texas received the Senior and Grand Champion Simbrah title at the Fort Worth Livestock Show.**



**Braedon Raub, Lampasas, Texas saw his entry at the Fort Worth Livestock Show win the calf division and go on to be named Reserve Grand Champion Simbrah heifer.**



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We remain excited about the Simbrah breed and are continually evaluating cattle that will improve our herd. Selecting top females for our embryo program is a priority for us and we continue to be impressed with calves out of our donors, 5S/326 and the maternal powerhouse, Golden Glory.



**5S/326**

Sired by Red Ammo, an International Champion and out of the great LaMuneca 3E/89.



**Golden Glory**

Trendsetter out of Spectrum daughter. She was a many time champion and is the dam of progeny working in many herds. She has worked with a number of bulls in the breed.



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Synergy 3, October 23rd!  
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979/826-3231 Office  
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burchfarms@peoplepc.com  
www.burchcattle.com

## Agreements...

(Continued from page 29)

whose state law applies to enforce the partnership agreement and "fill in the gaps" where the agreement is silent.

22. Attorneys' Fees. Should a dispute arise between partners, it is recommended that the losing partner be obligated to pay the other partner(s) for attorneys' fees. Furthermore, payment of legal services required in the course of the partnership should be decided upon.

23. Dissolution and Winding Up. The agreement should enumerate facts and circumstances that may lead to the dissolution of the partnership (e.g., death of partner(s), death/sale of cattle, withdrawal of a partner, insolvency) and procedures for winding up the business including distribution of assets.

Finally, it is very important to tailor your partnership agreement to your particular needs. It may be useful to identify agreed upon veterinarians, embryologists, financial institutions for partnership loans, feeding programs, herdsman and hired help, cattle shows to regularly participate in, magazines to place monthly ads in, approved photographers, approved sires for artificial insemination, payment of registration papers to the American Simmental

Association or membership to the National Cattlemen's Beef Association, or responsibility to develop an employee handbook and/or train employees of proper animal handling. Tweak your partnership agreement for each specific business venture. When in doubt, err on the side of detail in your agreement.

### More Than A Handshake

Even though cattle folk are the most honest hard-working people on earth, a handshake will not properly protect a Simbrah producer in court. Not only is it a sound business practice to get partnership agreements in writing but it may salvage longterm relationships with people when a dispute arises. Unexpected things happen outside of the control of all parties that may create a disagreement (e.g., eminent domain or Acts of God). Partnerships are at the mercy of their state's default rules unless agreed upon in writing. You are encouraged to get a general partnership agreement in writing and seek professional guidance from an attorney licensed in your jurisdiction. If you cannot afford legal guidance, you should nonetheless memorialize the terms of the agreement even if the business venture is with a lifelong trusted cattlemen.

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# St

# Strack Farms Simbrah

**Heifers • Bulls • Semen • Embryos • Pairs Always Available**



**Ms Strack U52** - Ms Strack U52 is a second generation 3/4 SM x 1/4 BR female. She is sired by a Nile King son, Bosque Blaylock and out of our great donor, Ms Strack K135. U52 will be taking her dam's place in our donor program and we are expecting great things from her. If you are expecting great things, then we invite you to come to the ranch and let us fix you up with the beef in Simbrah genetics.



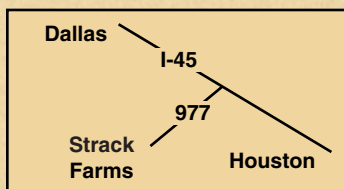
**Ms Strack U55** - This female is a sibling of the bull U57 also in this ad. She is an example of the open, show and bred heifers we have for sale. We have 3/4 x 1/4 and purebred heifers for sale. Call to make an appointment, so we can show you our great Simbrah females.



**Mr Strack U57** - This young herd sire is moving into our breeding program as he brings a lot of good things--moderate frame, clean sheath, thickness and a very good disposition. U57 is sired by LMC Blade Perfecto and out of donor, Ms Strack K135. We will be using him this breeding season and have semen available from all of our bulls.



**Mr Strack U4** - This bull will be at the East Texas Simmental/Simbrah Association Sale in Athens at the Henderson County Fairgrounds on May 1st. He is very docile, correct, clean, muscular and ready to breed. U4 is a second generation 3/4 SM x 1/4 Brahman. He is sired by Rock N Belle and out of our donor, K135. He should also be homozygous polled.



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## News...

(Continued from page 25)

percentage show. In addition to multiple divisions of showmanship, there are a number of educational and speaking events involved in the competition.

For additional information contact Joe and Julie Mask, at 979/531-0192. Watch *Simbrah News* for additional details and schedule of events.

Former Simbrah junior exhibitors, Casey Henly, Kaitlyn Grimshaw and Webb Fields are on the Texas A&M Livestock Judging Team this year. All three have held leadership positions within the Texas Junior Simmental/Simbrah Association and campaigned Simbrah heifers.

Three A&M Livestock Judging team members were named to the prestigious All-American Livestock Judging Team by the National Collegiate Livestock Judging Team Coaches' Association - Aaron Jennings, and former junior Simbrah exhibitors, Jay Behrens and Lindsay Swick.

The All American Team recognizes the top ten livestock judging team members from the across the nation who have made a personal commitment to livestock judging and who have excelled

in academics, university and industry activities and community service.

"This is a significant accomplishment for Aaron, Jay and Lindsay as only 10 students from across the country are selected for this award on an annual basis," Dr. Chris Skaggs said. "It simply confirms the quality of the students we have participating in the livestock judging program at Texas A&M."



Left, TAMU Livestock Judging Team members Lindsay Swick, Aaron Jennings and Jay Behrens were named to the All-American Livestock Judging Team. Swick and Behrens are former junior Simbrah exhibitors.

Mark your calendars for the 2010 Texas Junior Simmental/Simbrah Association's 37th annual State Futurity to be held in Tyler, Texas June 10-13, 2010 at the East Texas State Fairgrounds. The four-day event features

leadership contests, selection of the Queen and Sweetheart, director elections, scholarship interviews, cattle shows, awards banquet, friendship, and good family fun. If you would like more information about the TJSSA State Futurity, visit [www.tjssa.com](http://www.tjssa.com).

Road Trip! That's right a Simbrah Road Trip is in the planning stages right now. The MAS and Synergy groups, along with *Simbrah World* are working out the details for a one day bus trip. The tour will include both commercial and purebred operations, and other industry segments. There will be lively presentations on the actual bus ride to further your knowledge. You can be sure there will be lots of conversation, good food and drink for the day's ride, too. Tentatively the organizers are looking at having the tour coincide with American Junior Simbrah Roundup and be in the Gulf Coast area of Texas. Watch *Simbrah News* in *Southern Livestock Standard* for all the details. You don't want to miss this road trip!



Simbrah cattle are thriving in the pastures of South Africa. Bill and Jane Travis recently returned from a trip there and saw a number of herds utilizing Pine Ridge Ranch (PRR) genetics. PRR Simbrah are recognized for their unique phenotype and excellent carcass quality as noted by these photos submitted by the Travis'.



Simbrah in South Africa

(Continued on page 37)




# Progeny Proven

Daisy's Doll is the 2009 RGV Open Show Grand Champion. She is out of our Goldmine donor and our many times champion LMC Johnnie Walker. Together with La Negra, we are selling two full sisters at MASV.

LMC Johnnie Walker - 2008 International Champion and one of the very best bulls in Simbrah. Semen sells for \$50 per unit - ten unit minimum. MIL GRACIAS to all who have used him.



## Rising Sun Ranch

Robert Martinez Family  
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 Robert - 361/675-0596  
 Kenny - 903/926-0637  
 Joel - 956/369-7273



This is a typical Simbravieh steer sired by Johnnie Walker. Call us for your next champion.

## News...

(Continued from page 36)



*Simbrah in South Africa*

Attention graduating seniors! If you have exhibited Simbrah cattle you will want to consider applying for the American Junior Simbrah Roundup Scholarship, as well as the Texas Junior Simmental/Simbrah Association Scholarship. Information can be found at their websites [www.simbrahroundup.net](http://www.simbrahroundup.net) and [www.tjssa.com](http://www.tjssa.com).

Looking for some interesting reading? Look no further. Ladies you will thoroughly enjoy Ree Drummond's blog about ranching life in Pawhuska, Oklahoma. Read about her ranch-life confessions, see awesome photography and try mouthwatering recipes. *Time Magazine* recently named her blog as one of the top 25 in the country for 2009. Check it out at [www.thepioneerwoman.com](http://www.thepioneerwoman.com).

And everyone involved in agriculture needs to become a regular reader of [www.advocatesforag.com](http://www.advocatesforag.com), as this site will keep you up-to-date on both the positive and negative things happening in our world.

But if you prefer a good book, try *The Noticer*, by Andy Andrews. It's a good short read and it will give you perspective on life.

Congratulations to Sally Buxkemper RX Ranch, Ballinger, Texas as her Simbrah bull consignment sold for \$2,000.00 at the San Antonio All Breed Bull Sale and Commercial Heifer Sale, February 10, 2010 in San Antonio, Texas.



*Simbrah World* will be coming to your mailbox again this fall. In the meantime, be sure to keep up with all the events in the breed through *Simbrah News*, published the third week of the month in *Southern Livestock Standard*. Let us know what is happening in your Simbrah program and family by emailing us at [marthag@southernlivestock.com](mailto:marthag@southernlivestock.com) and we'll get the word out to the Simbrah nation.

## Vieh...

(Continued from page 33)

and full sib to the top selling heifers. The Boening Bros. from Floresville and Dr. Gary Warner from Elgin tied for the second top selling Simbravieh bulls at \$2,600. The three polled Brahman bull averaged \$2,866. The top two selling Simbrah females sold for \$4,000 and \$2,000 to Wentz Farming Co. and 6G Ranch.

Volume buyers were Broken Oak Ranch, La Muneca Cattle Co., Norberto Salinas, Daymon Stotts, Bet 'M Ranch, Ken & Carolyn Abney, Kathy Duncan, Dr. Gary Warner, Justin Cambell and Val Walters.



We are a 700 acre working cattle ranch, just 70 miles east of Dallas, in Mineola, Texas. For more than 35 years, we have concentrated on Simbrah cattle with the simple, but productive goals of consistent quality, uniform cattle, high fertility and growth.

Our business is driven by our battery of bulls, developed through selective breeding and rigid culling practices over many years. We also have a long history of producing high quality show calves, exceptional females, and bull semen certified for domestic and international sale.

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Synergy II and look for our  
cattle at Synergy III**



**Send your Simbrah news to:**  
**903/316-8465**  
**or email: marthag@southernlivestock.com**



## Conundrum...

(Continued from page 31)

delayed corn harvest created a lack of supply for livestock producers, and with higher corn prices, pork and poultry producers increased their dried distillers grains plus solubles (DDGS) dietary inclusion levels because they are less able to utilize high moisture corn or wet distillers grains. That, along with higher export demand, has resulted in DDGS prices increasing from 70% of the price of corn (on a dry matter basis) to over 90% of the corn price (dry matter basis)."

Mark points out that wet distillers grains plus solubles (WDGS) and modified wet distillers grains plus solubles (MWDGS) are more likely to be fed locally to cattle, and thus have not seen as large of a price increase relative to corn. (WDGS has increased to 80% of corn price and MWDGS is about 75% of corn price, both on a dry matter basis.)

However, demand for WDGS and MWDGS could be pressured throughout the winter by cattle feeders who stored extra high moisture corn this fall or if more wet grain begins to move next spring, Mark says.

And, all livestock feeders will have to take care that any possible molds or mycotoxins in distillers grains don't exceed allowable tolerance levels. Mark concludes, "This could be an important consideration because these contaminants would be concentrated three-fold in distillers grains relative to corn."

—Compiled by Kindra Gordon

## A tribute to a great cow!!!

We purchased LMC Knockout Muneca 5M/9 (we call her 9) at MAS II in 2007 and she has not let us down. She had been flushed to several bulls and each calf crop is fantastic. The genetic potential is there, just look at what her progeny looks like. Our expectation is for greatness out of this GREAT cow. Come and see us some time. Fall and spring calves out of LMC JW Black, like What-A-Doll, and BCC Boomerang are on the ground. Just take a look at what 9 has produced as well as her daughters. Just take a look at 9, her daughters as well as her granddaughters have produced. Who will be the next GREAT ONE OUT OF THIS GREAT COW?



LMC Knockout Muneca 5M/9

9

LMC Oprah

LMC Diva

J7N VicMar 420

J7N Whiskey River

BCC What A Delight

J7N What-A-Doll

LMC WF Dream Girl

2010 San Antonio  
Grand Champion Female  
2010 SuperBowl  
Champion Female  
2010 San Antonio Jr. Show  
Res. Champion



J7N VicMar 420 • DOB: 9-08  
(BCC Majestic)  
2010 San Antonio Grand Champion



J7N Whiskey River • DOB 1-09  
(LMC JW Black)  
2010 San Antonio Res. Grand Champion



BCC What A Delight • DOB: 1-09  
(LMC JW Black)



J7N What-A-Doll • DOB: 10-09  
(LMC JW Black)

Special thanks to Victor Javier Moreno for his purchase of BCC What A Delight and Marco Flores for his purchase of BCC What A Dandy. Good luck guys with these fabulous heifers at this year's shows! VicMar 420 and Whiskey River are co-owned with Baring Cattle Co. Come by and take a look at them as they will be part of our 2010 show string with La Negra Cattle Co.

*La Morra Ranch*

Floresville, Texas • Joe B. and Nelda Rodriguez  
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For nearly nineteen years, *Bovine Elite* has provided semen and AI supplies to producers of all breeds of cattle. Our longevity is the result of hard work and honest dealing, plus outstanding semen suppliers allowing us the opportunity to add their semen and products to our lineup. These suppliers include corporate, ranch and individual owners of herd sires from throughout the U.S.

Our mission is to sort through the hype, and identify those herd sires which offer real advantages in an AI program. Study our web site and call or email us with any questions you might have concerning bulls for your operation.

## 2010 A.I. CLINIC DATES

April 7-10

July 14-17

May 12-15

September 8-11

June 9-12



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**Hagans Ante Up 51S**

BW	VW	YW	Milk	MWW	API	TI
4.8	50.1	81.6	-2.9	22.2	76.7	58.5



**JJNF Gold Mine**

BW	VW	YW	Milk	MWW	API	TI
1.6	45.9	69.0	-2.3	20.6	89.8	61.7



**LM Full House 5L/133**

BW	VW	YW	Milk	MWW	API	TI
0.4	24.4	50.9	5.3	17.5	85.6	51.2



**LMC-RFI Smith Red Bullet**

BW	VW	YW	Milk	MWW	API	TI
1.8	31.6	61.5	5.4	21.2	78.3	51.3



**TSC Powerline**

BW	VW	YW	Milk	MWW	API	TI
2.2	30.6	54.6	6.3	21.6	75.1	48.7



**Smith RFI Trouble Maker 43T**

BW	VW	YW	Milk	MWW	API	TI
2.8	48.6	74.5	-1.5	22.7	85.2	61.2

4F Crossroads (Blk-PB)	\$25.00	2162694
4F Thunder House L34 (Blk-PB)	\$25.00	2117832
Black Power L3 (Blk-PB)	\$20.00	2138959
Hagans Ante Up 51S (P-PB)	\$30.00	2351969
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JJ NF Gold Mine (PB)	\$25.00	2455650
K Bar Southern Comfort (PB-P)	\$25.00	1279221
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Legend (PB)	\$20.00	1020591
LM Full House 5L/133	\$50.00	2144815
LMC Ocho 5M/8	\$25.00	2154904
LMC-RFI Smith Red Bullet	\$50.00	2245229
LMC Trail Blazer L229	\$25.00	2150648
Mr. R & A Signal Man (PB)	\$20.00	1153057
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RR Polled King AD374	\$20.00	1799632
Smith RFI Trouble Maker 43T	\$25.00	2404882
TSC Powerline (Red-PB)	\$25.00	2112186



- March 2- Simbrah Meeting in Houston at the Livestock Show, 1:00 p.m.  
 March 2- TSSA International Sale, Houston Livestock Show, Houston, Texas  
 March 3- International Simbrah Show, Houston Livestock Show and Rodeo, Houston, Texas  
 March 3-4 Second Annual Houston Livestock Show and Rodeo All Breed Bull Sale, Houston, Texas  
 March 6-4 Second Annual Houston Livestock Show and Rodeo Commercial Heifer Sale, Houston, Texas  
 March 17- Rio Grande Valley Open Simbrah Show, Mercedes, Texas  
 March 18- Rio Grande Valley Junior Simbrah Show, Mercedes, Texas  
 March 18- TJSSA Meeting 6 p.m. Houston Livestock Show, Houston, Texas  
 March 19- Rio Grande Valley Simbrah Steer Show, Mercedes, Texas  
 March 20- Junior Breeding Simbrah Heifer Show, Houston Livestock Show, Houston, Texas  
 March 25- MAS Cattle on Display, LaMuneca Cattle Co., Linn, Texas  
 March 26- Annual LMC Jackpot, followed by the Thunder Classic, Linn, Texas  
 March 27- MAS V Sale and Showdown, Linn, Texas  
 May 2- East Texas Simmental and Simbrah Association Sale, Athens, Texas  
 June 10-13- TJSSA Futurity, Tyler, Texas  
 June 18-20- American Junior Simbrah Roundup, Wharton, Texas  
 August 2-4- TAMU Beef Short Course, College Station, Texas  
 October 23-24 Synergy III and Showcase, Giddings, Texas

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We would like to congratulate Marco on his senior year. Marco you have had many accomplishments in your showing career. We could not have asked for a better son, grandson, nephew and friend. Your Grandpa Pelon would be very proud of you. We wish you the best as you start your college career. We would like to express our appreciation to all the people who have helped Marco in his show & roping career - his advisors, friends, family and buyers.



**We invite you to come celebrate  
MAS V with us on March 26th & 27th**



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Patsy 956 821 3947

Jamie 956 457 1088

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**Lot 136** is a solid red polled donor prospect sired by the legendary LMC EF JW Black bull and a LMC Oso Negro daughter. She sells safe in calf to LMC Wave Amigo 5U - 58, a full sib to Dream Girl. (Consigned by Leandra Flores)



**Lot 137** has been a champion several times for Adriana. She is a JW BLACK out of a LMC Good Will cow and sells safe in calf to our full sib to the 2009 National and International Champion Dream Girl. (Consigned by Adriana de los Santos)



**Lot 145** is a polled purebred Braunvieh show and donor prospect sired by the champion BOR Encino bull and the famous WTR Baylee cow that is one of the best Braunvieh cows of all time. (Consigned by Marco and Liana Flores)



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We don't just breed cattle – we breed genetics that will impact our herds, our customers' herds and the breed. Just take a look at some of our genetics highlighted here and when you are in the Valley for MAS V, come by and spend some time in our pastures to see more of our Impact Genetics.



**RFI Smith Tinkerbell** – This fancy female first turned heads at the 2009 National Show when she was named Reserve calf champion, then she followed that up with a Grand Champion title at San Antonio, and the International Reserve Champion honor. Zach Krueger then purchased her and won the American Junior Simbrah Roundup title with her. She is a Nu Wave II daughter out of our Kate cow, who is a Sargeant daughter. So in addition to the striking profile and phenotypic correctness, she has the EPD power of the #1 and #2 ranking bulls in the breed. We have full sibs arriving now in our herd and we are excited about the Impact of Tinkerbell and her family members on the Simbrah breed.



**Smith Tulipe 765L** – We recently added this matriarch to our donor lineup. She is of the great and proven lineage of the Tulipe family. 765L produced Bella Bella, who was a popular show champion in 2006 and 2007. Bella has already produced Evan, the top selling bull in Synergy 1, who is in our herd and Ciao Bella, who was the high selling female in Synergy 11, who is now in the Whitaker herd. This family line delivers Impact. We are looking forward to 765L's impact and production in our herd.



**RFI Thunderstruck** – This young calf is already impacting the breed. He offers outcross genetics as he is sired by Dream On, the Simmental sire who was the most used AI sire in the breed for several breeding seasons. His dam is Priceless, another great donor in our program. We want to thank the Alvaro Gonzales family, Tres Potrillos Ranch and Smith Genetics for each purchasing a 1/3 semen interest in this up and coming Impact sire.



**March 27**  
**Linn, Texas**

**October 23**  
**Giddings, Texas**

*Calf Scramble Certificates Welcome  
and we have some great show  
prospects for sale!*



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**LMC EF JW Black** is one of the best bulls in the history of Simbrah as proven on this page by so many **BREED BUILDERS**.



**LMC Shamoo** is a high performing son that tested positive for all five tests on the Bull Test. Co-owned with Blake Schultz & Smith Genetics.



**LMC HS Rocco** is out of Morzany Star. He won San Antonio and is producing light BW good looking calves. Co-owned with Bet M & Hensprunt. Semen available.



**LMC Diva** is the dam to the popular National & International Champion Dream Girl. A flush sale at MAS V. Owned by Wenz Farming Co.



**LMC Double** is a stout second generation, double polled, double black  $\frac{3}{4}$  x  $\frac{1}{4}$  out of one of our best cows. He is co-owned with Vela Cattle Co. Semen available.

# THE LMC EF JW BLACK LEGACY

continues to grow with each new calf being born because you can count on these genetics to produce the best front and rear end combinations in the Simbrah breed. They are sound, heavy muscled, clean underlined cattle with lots of eye appeal, show ring competitiveness and most important **CONSUMER DEMAND**. JW Black is gone but his legacy will live on with his many great sons, full sibs and daughters producing all over the Simbrah World. His dam, three full sisters and several daughters sell at MAS V. They can put you in the black and in the winner's circle. **See ya at MAS V.**



**JW Black's dam** sells at MAS V. We sold four calves to CG for a \$11,250 avg. Buy her & get your deposit back ready.



**LMC Johnnie Walker** topped MAS V, won 6 of 7 shows and is producing lots of good calves. Contact the Johnnie Walker group for semen.



**LMC ATZ Red Hot** is a massive full ab to the champions Dr. Feel Good and LMC ATZ Miley. Co-owned with the Atzenbuehler and Barbo families.



**LMC Johnna Walker** is a full ab to the legendary JW Black co-owned with the Ron Wicks family. We are selling three full sisters to her at MAS V. All donor quality!!



**LMC Hero** is out of the famous LMC Mari-anne. He is doing an outstanding job of producing State of the Art Simbrahs at Broken Oak.



**LMC VG Go Getter** is out of a LM Full House daughter that sells at MAS V. He was the 2008 Reserve International Champion. Owned by Jon Guzm & George Guerra.



**LMC HS Barn Burner** is a full ab to the champion Rocco. She is an outstanding young donor that is easy on the eye and co-owned with Bet M Ranch.



**LMC ATZ Dr. Feel Good** is the 2009 Reserve National Champion bull that excels in his muscle, hip design and power. Co-owned with Atzenbuehler family.



**Jenny Walker** was bred by our good friends, the Boonings. She won \$10,000 for Kayla Boonings by winning the SA Jr. Show. Co-owned with the Boonings.



**LMC ATZ Miley** is the 2009 STINEBERRY Grand Champion owned by Anne Hunt. She won \$3,000 GOOD LUCK to all LMC Juniors at the upcoming shows.



**LMC JW Blue** is a super long, heavy muscled and super clean champion son co-owned with Thunder Cattle Co.



**LMC JW Red** is a full ab to LMC Diva. He is blood red, super long, clean and full of beef. See him at Houston. Co-owned with Blake Schultz.



**LMC Velvet** is another champion full ab to Diva that is owned by Christopher Martin. Look for the Martins and Salinas to build a great herd with her.



**LMC ATZ Cuervo** is a full ab to Red Hot, Miley and Dr. Feel Good. He looks a lot like his great sire - JW Black. Co-owned with Skip Butler and Atzenbuehler family.



**LMC A5-Josando** is a heavy muscled, moderate champion son out of the LMC Daisy cow. We co-own both of them with Bet M Ranch.



**LMC U Go Girl** is a gorgeous solid red donor prospect out of an LMC Oro Negro daughter. She sells at MAS V bred to a full ab to Dream Girl.



This is one of four full ab to Diva owned by the Tice Zulu Family. They are all clean good and out of LMC Oprah. **THANKS** Tom for all you do for Simbrah.



**LMC Black Boldie** is a full ab to JW Black co-owned with the Lightfoot. We own two other full ab to Fie - Jo with Skip Butler & Payson with Ed, Baker M & Louis Platter the. All an asset.

**La Muñeca Cattle Co.** See Herds Exposed

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**Good Luck Simbrah World!**